#### **Event Details**

Event Id: 759927

Event Name: Djerf Ave. Pop Up Store at 21 Greene St.

Event Description: Curb lane to park production trucks and production vehicles for

loading-unloading and to Park Non-Alcoholic Beverage Truck for

Guest-Public Sampling. Sidewalks for guest line queues. -see

addendum-

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 03/21/2024 06:00 AM

Start Date: 03/27/2024 10:00 AM

End Date: 04/03/2024 06:00 PM

Breakdown Date: 04/04/2024 11:59 PM

Event Status: Pending

Recurring Event: No

**Event Other Details:** 

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 01/24/2024 09:33 AM

Application Processing by: Cathy Luong

## **Applicant Details**

Applicant Name: Elliot Winick

Applicant Address: 250 W. 103 Street Suite #4C New York NY 10025

Applicant Country: United States of America Applicant Email: winickproduction@cs.com

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

### **Location Details**

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	GREENE STREET between GRAND STREET and	Curb Lane Only	West		Manhattan	2	1	10013

	CANAL STREET  Note: Curb lane and Partial Sidewalk Use						
2	WOOSTER STREET between GRAND STREET and CANAL STREET  Note: PARTIAL SIDEWALK USE	Partial Sidewalk Closure	East	Manhattan	2	1	10013
3	CANAL STREET between WOOSTER STREET and GREENE STREET  Note: PARTIAL SIDEWALK USE ONLY	Partial Sidewalk Closure	North	Manhattan	1, 2	1	10013

# **Sponsor Details**

Sponsor: Redgert Comms Inc

Sponsor Address 9800 Wilshire Blvd Beverly Hills CA 90212

Sponsor Email:

Sponsor EIN:

Sponsor Phone:

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

### **Producer Details**

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

### **Affected Zones**

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 1, 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

# **Agency Instructions**

1 This event has been held previously. Following are details of the previous occurrence(s): ID 735378. Djerf Ave. Pop Up Store at 21

Spring St. 8/29/2023-9/04/2023.

- 2 The estimated attendance at this event is: 75 to 199.
- 3 The event will contain the following commercial branding and/or advertising elements: NON-ALCOHOLIC BEVERAGE TRUCK 3.27 THRU 4.3
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: TBD.
- 6 Food and/or beverages will be sold or distributed at the event. A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.

### **Event Conflict Details**

Refresh to see updated conflicting events

No conflicting events found