EventId: 762730

Event Details

Event Id:	762730
Event Name:	Dr. Jart
Event Description:	Lime Media Group Inc. is producing an event for the beauty brand Dr. Jart using a branded 26 glass truck. The interior of the truck will showcase Dr. Jart products. Small samples of the products will be given away to the public. A packaged cookie will also be given away. There will be a prize wheel set up in front of the truck in the curb lane which will allow people to win full size Dr. Jart products. Photo moments will take place throughout the event.The event will take place on Sunday March 24 2024. The set up for the event will start at 8am. The event will run from 11am to 7pm. Strike will start at 7pm and be finished by 8pm.Lime Media is requesting permission to use the curb lane on the south side of W.13th St. between 9th Avenue and Hudson Street plus an additional 4 of space from the curb on the sidewalk. There will be barricades set up between the curb lane and traffic. Stanchions will be set up on the sidewalk to allow pedestrian traffic. The crew size
Event Type:	Street Event
Event SubType:	Street event, Small
Permitting Agency:	Street Activity Permit Office
Setup Date:	03/23/2024 06:00 PM
Start Date:	03/24/2024 11:00 AM
End Date:	03/24/2024 07:00 PM
Breakdown Date:	03/24/2024 08:00 PM
Event Status:	Pending
Recurring Event:	No
Event Other Details:	3/23 ONLY SOUTH CURB LANE FOR VEHICLES TO LOAD/UNLOAD. 3/24 ONLY SOUTH CURB LANE FOR PARKING OF A PROMOTIONAL GLASS TRUCK AND SOUTH SIDEWALK FOR PLACEMENT OF ROPE & STANCHIONS. 5FT PEDESTRIAN WALKWAY ON THE SIDEWALK MUST BE MAINTAINED AT ALL TIMES.
Attendance:	75 to 199
Non Profit Organization:	No

Received Date: 02/09/2024 07:42 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Charles Zalben

Applicant Address: 7 E.14th St. 20B New York NY 10003

Applicant Country: United States of America

Applicant Email: ███████████████

Applicant Phone: ████████

Applicant Cell Phone: ████████

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WEST 13 STREET between 9 AVENUE and HUDSON STREET **Note:** 3/23 load/unload only. 3/24 event day with glass truck and rope & stanchions.	Sidewalk and Curb Lane Closure	South		Manhattan	2	6	10014

Sponsor Details

Sponsor: Lime Media Group, Inc.

Sponsor Address: 2700 Observation Trail Rockwall TX 75032

Sponsor Email: jamie@lime-media.com

Sponsor EIN: ████████

Sponsor Phone: ████████

Sponsor Cell:

Sponsor Fax:

Sponsor Website: lime-media.com

Producer Details

Producer/Organization: Jamie Brungard

Producer Address: 2700 Observation Trail Rockwall TX

Producer Phone: ████████

Producer Phone: ████████

Producer Cell:

Producer Fax:

Producer Email:	jamie@lime-media.com

Affected Zones

Affected Borough:	3,
Affected NYPD Patrol Boro:	Manhattan South Borough Command,
Affected Community Boards:	2,
Affected Precincts	6,
Affected City Council Dist:	3,
Affected Zipcodes:	10014,

Agency Instructions

1   This event has been held previously. Following are details of the previous occurrence(s): *Dr Jart. on Fri 3/22/24 and Sat 3/23/24Event 761819*.

2   The estimated attendance at this event is: 75 to 199.

3   The event will contain the following commercial branding and/or advertising elements: *Brand vehicle*

4   There will be red carpet, rope and/or stanchions used at this event.

5   Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details   Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

View Conflicts on Map

3 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick /2122555588 / Skobrick@kobrickcoffee.com
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo /2126271235 / purchasing@catchhg.com
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum /2126606701 / ryan@theghg.com