

EventId: 761412

Cathy Luong 02/26/2024 01:45 PM

## Event Details

Event Id: 761412

Event Name: Supergoop Cart 2024

Event Description: Supergoop is activating for one day to create brand awareness by providing free samples of their new makeup product and serve free coffee to the customers.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 03/23/2024 06:30 AM

Start Date: 03/23/2024 09:00 AM

End Date: 03/23/2024 04:00 PM

Breakdown Date: 03/23/2024 05:00 PM

Event Status: Approved

Recurring Event: No

Event Other Details: WEST SIDEWALK BY THE CURB LINE FOR PLACEMENT OF A PROMOTIONAL CART. CART MUST BE STATIONARY AND 5FT PEDESTRIAN WALKWAY ON THE SIDEWALK MUST BE MAINTAINED AT ALL TIMES. SUBWAY ENTRANCE MUST NOT BE OBSTRUCTED.

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 02/02/2024 10:01 AM

Application Processing by: Cathy Luong

## Applicant Details

Applicant Name: giovanni martinez

Applicant Address: 178 Varick ave Brooklyn NY 11237

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	EAST 14 STREET between UNION SQUARE WEST and BROADWAY <b>Note:</b> In front of Sephora - 40 East 14th Street	Partial Sidewalk Closure	West		Manhattan	2, 5	13, 6	10003

## Sponsor Details

Sponsor: Promobile

Sponsor Address 1 Dock 72 Way Brooklyn NY 11205

Sponsor Email: veronica@promobilemarketing.com

Sponsor EIN:

Sponsor Phone: (718) 417-1900

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

## Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 5, 2,

Affected Precincts 6, 13,

Affected City Council Dist: 2,

Affected Zipcodes: 10003,

## Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *Branded Supergoop cart*
- 3 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via**

DCA) is required.

**Event Conflict Details**  Refresh to see updated conflicting events

**No conflicting events found**