

### Event Details

Event Id: 764344

Event Name: Beloved Food Truck - Union Square

Event Description: Food truck serving pre-packaged cold pressed juice

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 03/21/2024 06:00 AM

Start Date: 03/21/2024 06:00 AM

End Date: 03/21/2024 06:00 PM

Breakdown Date: 03/21/2024 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: EAST CURB LANE FOR PARKING OF A PROMOTIONAL FOOD TRUCK.

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 02/21/2024 04:45 PM

Application Processing by: Cathy Luong

### Applicant Details

Applicant Name: Alexandra Emanuel

Applicant Address: 560 Lexington Ave 14th Floor New York NY 10022

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

### Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	UNIVERSITY PLACE between EAST 13 STREET and EAST 14 STREET	Curb Lane Only	East		Manhattan	2	6	10003

## Sponsor Details

Sponsor: Beloved

Sponsor Address: 845 3rd Ave 14th Floor New York NY 10022

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: www.vectormedia.com

## Producer Details

Producer/Organization: Alexandra Emanuel

Producer Address: 845 3rd Ave 14th Floor New York NY

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: aemanuel@vectormedia.com

## Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 6,

Affected City Council Dist: 2,

Affected Zipcodes: 10003,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Exterior wrap*
- 3 Truck-mounted generators will be used at this event. **FDNY approval is required.**
- 4 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details Refresh to see updated conflicting events

**No conflicting events found**

## Restaurant Conflict Details

View Conflicts on Map

**3 conflicting Restaurants found**

Restaurant (Business Name)	Address	Seating Choice	Applicant
Nutella Cafe New York (Ferrero U.S.A., Inc.)	116 University Place, Manhattan, NY	sidewalk	Marco Baseggio /9732558076 / marco.baseggio@ferrero.com
little italy pizza (MK Food Service Corp)	122 University Place, Manhattan, NY	sidewalk	nicole kaplan /2129894225 / nikki.kaplan11@gmail.com
LENWICH (LENWICH 13TH LLC)	120 UNIVERSITY PLACE, Manhattan, NY	sidewalk	Daniel Caraballo /2017046751 / daniel.caraballo@lenwich.com