

Event Details

Event Id: 761819

Event Name: Dr. Jart

Event Description: Lime Media Group Inc. is producing an event for the beauty brand Dr. Jart using a branded 26 glass truck. The interior of the truck will showcase Dr. Jart products. Small samples of the products will be given away to the public. A packaged cookie will also be given away. There will be a prize wheel set up in front of the truck in the curb lane which will allow people to win full size Dr. Jart products. Photo moments will take place throughout the event. The event will take place over 2 days on Friday March 22 2024 and Saturday March 23 2024. The set up for the event will start at 8am. The event will run from 11am to 7pm. Strike will start at 7pm and be finished by 8pm. These times are for both Friday 3/22/24 and Saturday 3/23/24. Lime Media is requesting permission to use the curb lane on the west side of Broadway at 549 Broadway between Prince Street and Spring Street plus an additional 4 of space from the curb on the sidewalk. There will be barricades

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 03/21/2024 06:00 PM

Start Date: 03/22/2024 11:00 AM

End Date: 03/23/2024 07:00 AM

Breakdown Date: 03/23/2024 08:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: 3/21 ONLY WEST CURB LANE FOR PRODUCTION VEHICLES TO LOAD/UNLOAD. 3/22-2/23 WEST CURB LANE FOR PARKING OF A PROMOTIONAL GLASS TRUCK AND WEST SIDEWALK FOR PLACEMENT OF ROPE & STANCHIONS. 5FT PEDESTRIAN WALKWAY ON THE SIDEWALK MUST BE MAINTAINED AT ALL TIMES.

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 02/05/2024 06:15 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Charles Zalben

Applicant Address: 7 E.14th St #20B New York NY 10003

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between BROOME STREET and SPRING STREET Note: 3HR Meter Parking Commercial Vehicles Only M-F 7am-6pm 2HR Meter Parking M-F 6pm-10pm Sat 8am-10pm. Rope and stanchions on the sidewalk and curb lane for promotional truck.	Sidewalk and Curb Lane Closure	West		Manhattan	2	1, 5	10012

Sponsor Details

Sponsor: Lime Media Group, Inc.

Sponsor Address: 2700 Observation Trail Rockwall TX 75032

Sponsor Email: [REDACTED]

Sponsor EIN: [REDACTED]

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: lime-media.com

Producer Details

Producer/Organization: Jamie Brungard

Producer Address: 2700 Observation Trail Rockwall TX

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *There will be a branded truck parked in the curb lane.*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 There will be a prop at this event. Following are the dimensions and description: *There will be a prize wheel and display cube.*
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 713138 (SAPO)