#### **Event Details**

Event Id: 764754

Event Name: Keys Mobile Activation Manhattan

Event Description: Small mobile activation for beauty brand. 455 West Broadway

btwn Houston and Prince St. Branded truck will be set in curb

lane. Sidewalk will be used for line queuing only. No branding will

be on sidewalk.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 03/12/2024 12:00 AM

Start Date: 03/12/2024 12:30 AM

End Date: 03/12/2024 11:00 PM

Breakdown Date: 03/12/2024 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details: WEST CURB LANE FOR PARKING OF A PROMOTIONAL FOOD

TRUCK. WEST SIDEWALK FOR PLACING ROPE & STANCHIONS

TO QUEUE LINES.

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 02/23/2024 03:28 PM

Application Processing by: Cathy Luong

## **Applicant Details**

Applicant Name: Amir Shayegan

Applicant Address: 999 South Oyster Bay Ste 307 Bethpage NY 11714

Applicant Country: United States of America

Applicant Email: a

Applicant Phone:

Applicant Cell Phone:

nt Och i none.

Applicant Fax:

#### **Location Details**

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WEST BROADWAY between PRINCE STREET and WEST HOUSTON STREET  Note: 455 West Broadway between Houston and Prince	Curb Lane Only	West		Manhattan	2	1	10012

## **Sponsor Details**

Sponsor: IDEKO Productions

Sponsor Address 999 South Oyster Bay Ste 307 Bethpage NY 11714

Sponsor Email:

Sponsor EIN:

Sponsor Phone:

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

#### **Producer Details**

Producer/Organization: Amir Shayegan

Producer Address: 999 South Oyster Bay Ste 307 Bethpage NY

Producer Phone: (347) 224-9000 Producer Phone: (347) 224-9000

Producer Cell: Producer Fax:

Producer Email:

### **Affected Zones**

Affected Borough: 1, 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1, 2,

Affected Zipcodes: 10012,

# **Agency Instructions**

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There will be red carpet, rope and/or stanchions used at this event.

## **Event Conflict Details**

Refresh to see updated conflicting events

No conflicting events found

### **Restaurant Conflict Details**

View Conflicts on Map

4 conflicting Restaurants found							
Restaurant (Business Name)	Address	Seating Choice	Applicant				
Sadelle's (Major Dough Soho 463, LLC)	463 West Broadway, Manhattan, NY	both	Will Nazar /5854141908 / Will@majorfood.com				
HARBS (Shigemitsu New York Inc)	465 West Broadway, Manhattan, NY	both	Koji Sato /2129200838 / k.sato@giip-global.com				
Dos Caminos Soho (475 Soho LLC)	475 477 West Broadway, Manhattan, NY	roadway	Lisa Burgess /2122774300 / lburgess@ldry.com				
CHOBANI SOHO (CHOBANI CAFE, LLC)	150 PRINCE STREET, Manhattan, NY	both	Salvatore Padellaro /5854859980 / salvatore.padellaro@chobani.com				