

EventId: 762938

Christopher Lorient 02/26/2024 01:24 PM

Event Details

Event Id: 762938

Event Name: Adanola Pop-Up

Event Description: We will be handing out free water and walkaway gifts at our pop-up gifting stand. 6-8 ft wide x 8-9 ft high x 5-7 ft deep, specs attached...

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 03/07/2024 07:00 AM

Start Date: 03/08/2024 07:00 AM

End Date: 03/10/2024 06:00 PM

Breakdown Date: 03/10/2024 06:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 1000 to 4999

Non Profit Organization: No

Received Date: 02/12/2024 02:43 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Maddie Mascia

Applicant Address: 232 93rd St Brooklyn NY 11209

Applicant Country: United States of America

Applicant Email: looklocations@gmail.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Astor Place Plaza (South) : Astor Place Plaza (South) Note: Booth giving out free t shirts	Pedestrian Plaza			Manhattan	2, 3	9	10003

Sponsor Details

Sponsor: Adanola Ltd
 Sponsor Address: 39 Wooster St 2 New York NY 11209
 Sponsor Email: looklocations@gmail.com
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website: <https://adanola.com/en-us>

Producer Details

Producer/Organization: Madeline Mascia
 Producer Address: 232 93rd St 2 Brooklyn NY
 Producer Phone: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Cell:
 Producer Fax:
 Producer Email: looklocations@gmail.com

Affected Zones

Affected Borough: 2,
 Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2, 3,
 Affected Precincts: 9,
 Affected City Council Dist: 2,
 Affected Zipcodes: 10003,

Agency Instructions

- 1 The estimated attendance at this event is: 1000 to 4999.
- 2 The event will contain the following commercial branding and/or advertising elements: *Adanola sports wear*
- 3 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 761091 (NYPD)

Restaurant Conflict Details

View Conflicts on Map

3 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Bluestone Lane (Bluestone Lane Astor LLC)	51 Astor Place, Manhattan, NY	both	Hari Nathan Kalyan /7183746858 / hari@bluestonelane.com
Shake Shack Astor Place LLC (Shake Shack Astor Place LLC)	20 3rd Avenue, Manhattan, NY	both	Alexandra Valdes-Fauli /9173764800 / avaldesfauli@shakeshack.com
SWEETGREEN (SWEETGREEN NEW YORK LLC)	10 ASTOR PLACE, Manhattan, NY	both	ARIANNA GOLDBERG /8184547401 / KELLYMLK136@GMAIL.COM