

**Susan Kent, Chair**  
**Valerie De La Rosa, First Vice Chair**  
**Eugene Yoo, Second Vice Chair**



**Antony Wong, Treasurer**  
**Amy Brenna, Secretary**  
**Mark Diller, District Manager**  
**Brian Pape, Assistant Secretary**

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 23, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*2.10.24 – Fashion Brand Event (Sponsor: IDEKO), Wooster St. bet. Broome & Spring Sts.  
[sidewalk & curb lane closure-both sides of the street]**

**Whereas**, the applicant is seeking a sidewalk and curb lane closure in support of a party associated with the reopening of the Gucci Store at 63 Wooster, which will take place inside of the store from 8-11:30 PM on February 10<sup>th</sup>; and

**Whereas**, the activation will consist of a branded trailer parked in the curb lane from 8-11:30 PM, which will be giving away free Gucci-branded posters; and

**Whereas**, the activation is not expected to have a substantial impact on the pedestrian right-of-way on the sidewalk, with well more than the required 5-foot pedestrian lane left open; and

**Whereas**, the event will not include amplified sound, special lighting, or food/drinks; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Fashion Brand Event (Sponsor: IDEKO)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

**Susan Kent, Chair**  
**Valerie De La Rosa, First Vice Chair**  
**Eugene Yoo, Second Vice Chair**



**Antony Wong, Treasurer**  
**Amy Brenna, Secretary**  
**Mark Diller, District Manager**  
**Brian Pape, Assistant Secretary**

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*2.16-2.20.24 Sol De Janeiro (Sponsor: Sol De Janeiro), 13<sup>th</sup>/14<sup>th</sup> Sts./Gansevoort Pedestrian Plaza -14<sup>th</sup> St. Sq. [full]**

**Whereas**, the applicant is seeking to hold an activation on the 14<sup>th</sup> street square of Gansevoort Plaza, just below 14<sup>th</sup> street between Hudson St. and 9<sup>th</sup> Ave; and

**Whereas**, the activation will consist of a small (10-foot-wide) hot chocolate bar placed on the 14<sup>th</sup> street plaza, with two bartenders stationed at a booth, giving away free hot chocolate to passers-by; and

**Whereas**, the activation is expected to be open from 12-4 PM on February 16<sup>th</sup> through February 20<sup>th</sup>; and

**Whereas**, the activation is associated with a pop-up store for the beauty brand Sol de Janeiro, which will be located at 414 West 14<sup>th</sup> Street; and

**Whereas**, the applicant plans to station dedicated brand ambassadors onsite to manage any lines that form and to pick up waste; and

**Whereas**, the sidewalk activation will be fully open to the public, despite the event inside the building being a private event; and

**Whereas**, the applicant intends to use a local vendor for the hot chocolate; and

**Whereas**, the applicant intends to leave as much existing furniture (chairs and tables) on the plaza as possible, and to maintain a clear pedestrian walkway; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Sol De Janeiro (Sponsor: Sol De Janeiro)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 33 Board members in favor and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Erik Bottcher, NYC Council, 3<sup>rd</sup> District  
Hon. Brad Hoylman-Sigal, NY State Senate, 47<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

**Susan Kent, Chair**  
**Valerie De La Rosa, First Vice Chair**  
**Eugene Yoo, Second Vice Chair**



**Antony Wong, Treasurer**  
**Amy Brenna, Secretary**  
**Mark Diller, District Manager**  
**Brian Pape, Assistant Secretary**

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*2.17.24 – Revlon Pop up Shop (Sponsor: Emily Reid Events), Broadway bet. Grand & Howard Sts. [curb lane only-W]**

**Whereas**, the applicant, representing beauty brand Revlon, is planning a one-day pop up store at 433 Broadway, between Grand and Howard streets, on Saturday, February 17<sup>th</sup>; and

**Whereas**, in connection with the one-day pop-up, the applicant plans to place a hot chocolate cart on the west sidewalk of Broadway, from 9 AM – 5 PM, in front of the pop-up store; and

**Whereas**, the applicant intends to use a local caterer to supply the hot chocolate; and

**Whereas**, the activation will not feature any amplified sound; and

**Whereas**, the applicant intends to bring additional receptacles for waste; and

**Whereas**, CB2, Man. members pointed out the heavy pedestrian traffic to be expected on a Saturday at the proposed activation location, which could be exacerbated by potential crowds lining up for the hot chocolate and/or entering the store; and

**Whereas**, more pedestrian right-of-way could be created by moving the cart into the curb lane on Broadway or around the corner on Howard; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval of Revlon Pop up Shop (Sponsor: Emily Reid Events), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

**Therefore Be it Further Resolved** that CB, Man. recommends that the applicant consider the suggested alternatives of placing the cart in the curb lane or around the corner on Howard street in order to allow for greater pedestrian right-of-way.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director | Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*2.22.24 – BMF – Neutrogena Branded Coffee Cart Event (Sponsor: GSS Security Services, Inc.), E. 14th St. bet. University Pl. & Broadway [sidewalk & curb lane closure-So.] (addition to agenda)**

**Whereas**, the applicant, representing beauty brand Neutrogena, is seeking to hold a one-day coffee cart activation on the south sidewalk of 14<sup>th</sup> St. between University Pl. and Broadway, on Thursday, February 22<sup>nd</sup>; and

**Whereas**, load-in is expected at 7 AM, with the cart active by 8:15 AM, and the event expected to be complete by 3 PM; and

**Whereas**, along with coffee, the applicant intends to give away free samples of sunscreen; and

**Whereas**, the activation will not feature any amplified sound; and

**Whereas**, CB2, Man. members raised the fact that the south sidewalk of 14<sup>th</sup> between University and Broadway is typically one of the busiest sidewalks in the district, and often has unlicensed vendors set up on the sidewalk, and that a coffee cart at this location would only further increase congestion; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval of Neutrogena Branded Coffee Cart Event (Sponsor: GSS Security Services, Inc.), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

**Therefore Be it Further Resolved** that CB2, Man. recommends that the applicant consider the alternatives of placing the cart in the curb lane or at a nearby location such as Union Square West, in order to allow for greater pedestrian right-of-way.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District



Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*2.29.24 – Sketchers Celebrity Signing/Photo Op (Sponsor: Skechers), Broadway bet. Prince & Spring Sts. [partial sidewalk closure] (addition to agenda)**

**Whereas**, the applicant, shoe brand Skechers, is seeking to hold a celebrity signing/photo op on Thursday, February 29<sup>th</sup>, inside of its store at 530 Broadway; and

**Whereas**, the activation will consist of an opportunity for a signing / photo op with NFT artist Vex, inside the store, from 2-4 PM; and

**Whereas**, though no part of the activation will take place on the sidewalk, the applicant is seeking a partial sidewalk closure and rope/stations to manage the line to get into the store; and

**Whereas**, the celebrity artist has a significant following on social media, and the event will be promoted on social media a few days ahead of the event, but the applicant claims that they do not expect more than 200 people to attend; and

**Whereas**, the applicant intends to situate the line with rope/stations on Spring street, around the corner from the Skechers store entrance, in front of the Skechers store windows; and

**Whereas**, the applicant intends to have security on site in order to manage the line and maintain an open path for pedestrians; and

**Whereas**, CB2, Man. members and members of the public pointed out the heavy normal pedestrian flow normally present on Broadway and Spring streets, and also noted that the storefront just north of Skechers on the east side of Broadway is currently vacant, and could be a possible location to situate the line; and

**Whereas**, CB2, Man. members and members of the public also noted that the load-in time should be pushed back from the middle of the night to later in the morning, perhaps around 7 AM; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval of Skechers Celebrity Signing/Photo Op (Sponsor: Skechers), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

**Therefore Be It Further Resolved** that CB2, Man. recommends that the applicant consider the alternative suggestions for line location such as in front of the vacant storefront on Broadway adjacent to the Skechers store; and

**Therefore Be It Finally Resolved** that CB2, Man. recommend that SAPO/NYPD prepare for the possibility of significant crowds given the popularity/social media reach of the expected celebrity attendee.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.11.24 – Planet Oat Daylight Saving Time 2024 (Sponsor Abel McCallister Abel), Astor Place Plaza So. [full]**

**Whereas**, the applicant is seeking to hold an activation in the Astor Place Plaza for the oat milk brand Planet Oat, in connection with the start of Daylight Saving Time; and

**Whereas**, the activation will take place on Monday, March 11<sup>th</sup>, with load-in around 6 AM, the activation taking place from 6 AM – 1 PM, and load-out from 1-2 PM; and

**Whereas**, the activation will consist of a 13.5' x 6' coffee cart/stand, passing out free coffee as well as overnight oats made with Planet Oat products; and

**Whereas**, the coffee will be provided by Astor Plate, the same provider which operates the existing coffee stand on the Astor Plaza, which will be closed during the activation; and

**Whereas**, additional trash cans will be included inside the stand/cart; and

**Whereas**, all existing seating is expected to remain in the plaza; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Planet Oat Daylight Saving Time 2024 (Sponsor Abel McCallister Abel)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
New York, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 26, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on February 22, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

### FYI/Renewals

1. 3.22-12.29.24 St. Patrick's Old Cathedral Outdoor Market (Sponsor St. Patrick's Old Cathedral Basilica), Prince St. bet. Mott & Mulberry Sts. [partial sidewalk closure-No.]
2. 4.13-12.29.24 – Pompeii Flea Market (Sponsor: Our Lady of Pompeii Church), Bleecker St. bet. Carmine & Leroy Sts. [partial sidewalk closure-So.] (addition to agenda)
3. 4.18.24 – 1 Dollar Pizza Party (Sponsor: Slice Out Hunger), Sullivan St. bet. Prince 7 W. Houston Sts. [sidewalk & street closure-both sides of the street] Note: Church of St. Anthony of Padua (addition to agenda)
4. 4.27.24 – Explorer's Washington Square Arch Fair (Sponsor: 6th Police Precinct Explorers), Washington Sq. No. bet. University Pl. & 5th Ave. [full street closure] (addition to agenda)
5. 5.4.24 – PS 130 Family Wellness Day 2024 (Sponsor: PS 130 Parents Association), Hester St. bet. Baxter & Mulberry Sts. [full street closure]

**Whereas**, these events have been held continuously for many years and no recent complaints have been received; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Eric Adams, Mayor of the City of New York  
Hon. Brad Lander, NYC Comptroller  
Hon. Mark Levine, Manhattan Borough President  
Hon. Adrienne Adams, NYC Council Speaker  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Erik Bottcher, NYC Council, 3<sup>rd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Brad Hoylman-Sigal, NY State Senate, 47<sup>th</sup> District  
Hon. Grace Lee, State Assembly, 65<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District