

EventId: 760872

Cathy Luong 01/30/2024 11:35 AM

Event Details

Event Id: 760872

Event Name: Celebrity Signing / Photo Op

Event Description: With the introduction of Skechers Collaboration with a famous NFT

Artist, we will have a celebrity signing / photo op in our So Ho store.

Event Type: Production Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 02/29/2024 12:00 AM

Start Date: 02/29/2024 02:00 PM

End Date: 02/29/2024 04:00 PM

Breakdown Date: 02/29/2024 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details: EAST SIDEWALK FOR PLACEMENT OF ROPE & STANCHIONS TO QUEUE LINES.

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 01/29/2024 07:02 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Erik Dahlerbruch

Applicant Address: 330 S. Sepulveda Blvd. Skechers Manhattan Beach CA 90266

Applicant Country: United States of America

Applicant Email: ErikD@Skechers.com

Applicant Phone: (310) 318-3100

Applicant Cell Phone: (310) 363-3511

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between SPRING STREET and PRINCE	Partial Sidewalk	East		Manhattan	2	1,	10012

<p>STREET</p> <p>Note: Event will be inside store ... fans will line up outside store.</p>	Closure					5
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Sponsor Details

Sponsor: Skechers

Sponsor Address 330 S. Sepulveda Blvd. Manhattan Beach CA 90266

Sponsor Email: erikd@skechers.com

Sponsor EIN:

Sponsor Phone: (310) 363-3511

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Lindsey Clarke

Producer Address: 330 S. Sepulveda Blvd. Manhattan Beach

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Famous NFT Artist will be taking photos with fans*
- 3 The event will be advertised. Following is the event advertising plan: *Press Release and Day of Social Media.*
- 4 There will be red carpet, rope and/or stanchions used at this event.

5 The event will have on-site security. Following is the on-site security plan: *Will use professional security ... same company we used for the Snoop Dogg event in Times Square last November.*

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 713138 (SAPO)

Restaurant Conflict Details

View Conflicts on Map

3 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Museum of Ice Cream (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	Gabrielle Yacoob /7144172826 / scoop@museumoficecream.com
MOIC CAFE (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	MUSEUM OF ICE CREAM /7144172826 / scoop@museumoficecream.com
MUSEUM OF ICE CREAM (1AND8 INC.)	558 BROADWAY, Manhattan, NY	roadway	GABRIELLE YACOOB /7144172826 / scoop@figure-8.co