

Event Details

Event Id: 760726

Event Name: BMF - Neutrogena Branded Coffee Cart Event

Event Description: Partial sidewalk for placement of a branded coffee cart and giveaway setup. Partial curb lane for placement of an unbranded production vehicle for giveaway storage. A 5 FT. PEDESTRIAN WALKWAY WILL BE MAINTAINED AT ALL TIMES.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 02/22/2024 06:00 AM

Start Date: 02/22/2024 07:00 AM

End Date: 02/22/2024 06:00 PM

Breakdown Date: 02/22/2024 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 01/29/2024 10:48 AM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Laura Smaragdakis

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: laura@gss-security.com

Applicant Phone: (212) 764-5400

Applicant Cell Phone: (917) 577-0683

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	EAST 14 STREET between UNIVERSITY PLACE and	Sidewalk and	South		Manhattan	2, 5	13,	10003

BROADWAY Note: Branded coffee cart on sidewalk. Partial curb lane for layover of 1 production vehicle for event giveaway storage.	Curb Lane Closure						6, 9
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Sponsor Details

Sponsor: GSS Security Services, Inc.

Sponsor Address: [REDACTED]

Sponsor Email: laura@gss-security.com

Sponsor EIN: 133756890

Sponsor Phone: (212) 764-5400

Sponsor Cell:

Sponsor Fax: [REDACTED]

Sponsor Website: www.gss-security.com

Producer Details

Producer/Organization: BMF

Producer Address: 826 Broadway, 4th floor New York NY

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 5, 2,

Affected Precincts 6, 9, 13,

Affected City Council Dist: 2,

Affected Zipcodes: 10003,

Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *EVENT ID 752109 - BMF Branded Coffee Cart - 12/14/23.*
- 2 The estimated attendance at this event is: 500 to 999.
- 3 The event will contain the following commercial branding and/or advertising elements: *Wrapped coffee cart with Neutrogena logo for coffee giveaway.*

- 4 The event will have on-site security. Following is the on-site security plan: *2 event officers for line management and to maintain the 5 ft. pedestrian walkway.*
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details Refresh to see updated conflicting events

No conflicting events found