

EventId: 757570

Cathy Luong 01/29/2024 11:56 AM

Event Details

Event Id: 757570

Event Name: Revlon Pop up Shop

Event Description: 1 Day pop up Shop from 9-5 on 2/17 at 433 Broadway.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 02/14/2024 06:00 AM

Start Date: 02/17/2024 09:00 AM

End Date: 02/17/2024 05:00 PM

Breakdown Date: 02/19/2024 06:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 01/09/2024 08:43 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Louis Yorey

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: louis@sheehan-sons-security.com

Applicant Phone: (845) 591-2725

Applicant Cell Phone: (845) 591-2725

Applicant Fax:

Location Details

| # | Location | Street Closure | Street Side | Closure | Boro | CB's | Pct | Zipcode |
|---|---|----------------|-------------|---------|-----------|------|------|---------|
| 1 | BROADWAY between GRAND STREET and HOWARD STREET Note: Curb lane on 2/14 through 2/19 for truck load-in and load-out to 433 Broadway. Partial Sidewalk needed on 2/17 to place branded coffee cart to pass out samples of hot chocolate. Guests are required to register for the | Curb Lane Only | West | | Manhattan | 2 | 1, 5 | 10013 |

event.

Sponsor Details

Sponsor: Emily Reid Events

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: (845) 591-2725

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Client would like to place a small branded coffee cart on the sidewalk in front of the venue to pass out samples of hot chocolate from 9-5*
- 3 The event will be advertised. Following is the event advertising plan: *Yes and pre-registration is required to attend..*
- 4 The event will have on-site security. Following is the on-site security plan: *Sheehan and Sons Security will provide parking enforcement and event security on 2/17.*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

| Restaurant (Business Name) | Address | Seating Choice | Applicant |
|--|-----------------------------|----------------|--|
| TEA DE SOHO (YEBISU INTERNATIONAL LLC) | 449 BROADWAY, Manhattan, NY | both | NING CHEN / [REDACTED] YEBISU.INTERNATIONAL.LLC@GMAIL.COM |