

Antony Wong, Treasurer
Amy Brenna, Secretary
Mark Diller, District Manager
Brian Pape, Assistant Secretary

## Community Board No. 2, Manhattan

3 Washington Square Village NEW YORK, NY 10012-1899 www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village \* Little Italy \* SoHo \* NoHo \* Hudson Square \* Chinatown \* Gansevoort Market

December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

\*12.6.23-12.12.23 – Pinterest POP-UP 2023 (Sponsor: Amplify, Inc.), 1) Gansevoort St. bet. Washington St. & 10th [sidewalk & curb lane closure So.]; and 2) Washington St. bet. Gansevoort & Horatio Sts. [partial sidewalk closure]

**Whereas**, the applicant is seeking a sidewalk and curb lane closure in support of a pop-up store which will be in place for 6 days on Gansevoort Street between Washington and 10<sup>th</sup> Streets; and

**Whereas,** the applicant is requesting the ability to park support vehicles in the curb lane and to place a 3 foot station line on the sidewalk; and

Whereas, given that the event has a timed schedule and reservations have already been made by attendees, the applicant is not expecting any lines to form outside of the building; and

Whereas, no other activation will take place on the sidewalk or curb lane; now

Therefore Be It Resolved that CB2, Man. recommends approval of Pinterest POP-UP 2023, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 35 Board members in favor, and 1 recusal (D. Raftery).

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

\*12.7.23 – Hempz – NYFTA at West Broadway (Sponsor: New York Food Truck Association), W. Broadway bet. Prince & W. Houston Sts. [partial sidewalk closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

**Whereas**, community members and CB2, Man. members raised concerns around potential sound and music associated with the event; now

Therefore Be It Resolved that CB2, Man. recommends denial of Hempz – NYFTA at West Broadway.

Vote: Unanimous, with 36 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Christopher Marte, City Council Member



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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

12.13.23 – Valentino Beauty Holiday Double Decker Bus (Sponsor: Valentino Beauty Holiday Double Decker Bus), 9th Ave. bet. Little W. 12th & W. 13th Sts. [curb lane onlyin front of Sephora]

12.16.-12.23.23 (new dates: \*12.19.23 & 12.12.23) – Valentino Beauty Holiday Double Decker Bus Lafayette (Sponsor: Valentino Beauty Holiday Double Decker Bus), Lafayette St. bet. Prince & Spring Sts. [curb lane only-E.]

**Whereas,** the applicant, in collaboration with retailer Sephora, is seeking to hold a "double decker bus" activation, similar to previous activations that the applicant has staged in the past; and

Whereas, the event will consist of a double decker bus parked in the curb lane, which attendees can enter to sample various products, and with a DJ playing background music at a reasonable volume; and

**Whereas**, hot chocolate will be served at the event, with the applicant expressing openness to partner with local business to provide; and

Whereas, the activation is expected to take place from 11 AM - 7 PM, with load-in beginning between 7-9 AM depending on location; and

Whereas, similar to previous years, security will be present during load in as well as during the event itself, and additional staff will be on site to deal with sanitation and crowd management; and

**Whereas**, the applicant plans to park the double decker bus in front of the 9<sup>th</sup> Ave store in the "opposite direction" to allow access directly to the curb, as suggested by CB2 for a previous iteration of this event; and

Whereas, the applicant promised to be considerate of neighbors regarding the sound level of the DJ and promised to be highly responsive to any noise complaints; and

**Whereas,** while the 9<sup>th</sup> Avenue location has been used previously by the applicant, the proposed Lafayette Street location is not possible due to no-standing zones and reserved fire department parking on the proposed block, with the proposed site being adjacent to a fire station; now

Therefore Be It Resolved that CB2, Man. recommends approval of Valentino Beauty Holiday Double Decker Bus (Sponsor: Valentino Beauty Holiday Double Decker Bus), 9th Ave. bet. Little W. 12th & W. 13th Sts., provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

Therefore Be It Further Resolved that CB2, Man. recommends denial of Valentino Beauty Holiday Double Decker Bus Lafayette (Sponsor: Valentino Beauty Holiday Double Decker Bus), Lafayette St. bet. Prince & Spring Sts.

Vote: Passed, with 35 Board members in favor and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

**Quality of Life Committee** 

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Daniel Goldman, Congress Member

Hon. Brad Hoylman-Sigal, NYS Senator

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member

Hon. Christopher Marte, City Council Member



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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

\*12.13.23 – Yankeekicks Grand Opening (Sponsor: Preferred Security Investigations, Inc.), 1) Bond St. bet. Broadway & Lafayette St. [full sidewalk closure-store at 666 Broadway-So.]; 2) Bond St. bet. Broadway & Lafayette St. [curb lane only-So.]; and 3) Broadway bet. Bleecker & Bond Sts. [curb lane only E.]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

**Whereas**, community members and CB, Man. members raised concerns around potential sound and music associated with the event; and

Whereas, the proposed sidewalk closure would create unsafe conditions for pedestrians in the vicinity of the location, with pedestrians being forced off of the sidewalk onto the cobblestone street and creating risk of falling; now

Therefore Be It Resolved that CB2, Man. recommends denial of Yankeekicks Grand Opening.

Vote: Unanimous, with 36 Board members in favor.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Daniel Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

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January 2, 2024

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

# \*12.13-12.14.23 – Amazon Faves (Sponsor: IDEKO), Broome St. bet. Crosby & Lafayette Sts. [partial sidewalk closure-No.]

**Whereas,** the applicant is seeking to place a scenic element outside of a pop-up being used as a private event at 425 Broome Street, between Crosby and Lafayette Streets; and

Whereas, the scenic element consist of a ski gondola to be placed on a sidewalk, as well as a bench to be placed in front of the store; and

Whereas, the applicant plans to load-in the gondola on December 11<sup>th</sup> and 12<sup>th</sup>, with the Gondola being on site on the sidewalk on December 13<sup>th</sup> and 14<sup>th</sup>, and with load-out on December 15<sup>th</sup>; and

Whereas, the gondola is expected to be around 7 feet in length, 5 feet in width, and 9 feet in height; and

**Whereas**, the applicant expects there to be 6 or 7 feet of clearance on the sidewalk for pedestrian right-of-way, in excess of the 5-foot SAPO requirement; and

**Whereas**, the sidewalk activation will be fully open to the public, despite the event inside the building being a private event; and

Whereas, the applicant stated that there would be no advertising or Instagram promotion for the activation; and

Whereas, the applicant plans to have on-site staff to deal with any garbage (though none is expected) and to prevent congestion on the sidewalk; and

Whereas, concern was expressed by board members and members of the public regarding the narrow pedestrian right-of-way, especially with the bench being sited right across the sidewalk from the gondola, and the applicant mentioned that they would consider moving the bench around the corner; now

Therefore Be It Resolved that CB2, Man. recommends approval of Amazon Faves, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 36 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Daniel Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

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Hon. Christopher Marte, City Council Member



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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

\*12.16.23 – Miniso December 2023 Event (Sponsor: Chao's Public Relations, Inc.), Broadway bet. Broome & Spring Sts. [partial sidewalk closure-both] [to perform in front of each store area starting at 490 Broadway]

Whereas, the applicant, representing a global brand, seeks to hold a "guerilla" promotional event consisting of a 1-2 minute "TikTok Dance" in front of an LED advertising truck backdrop; and

**Whereas**, the applicant wishes to stage an activation at 490 Broadway, between Broome and Spring, with a vehicle dropping the dancers and the LED truck parking in the curb lane temporarily; and

**Whereas**, the activation is expected to take place around 1 PM and should not last more than 15 minutes; and

**Whereas**, the applicant was informed by the committee that LED billboard trucks are not legal in New York City, and did not appear to be previously aware of this rule; and

**Whereas**, CB2, Man. generally recognizes the overall low impact of such a short event, but cannot support the use of an illegal LED billboard truck; now

Therefore Be It Resolved that CB2, Man. recommends approval Miniso December 2023 Event, provided that no LED billboard truck or LED signage is used, and further provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 36 Board members in favor.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member Hon. Carlina Rivera, City Council Member



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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

\*12.16.23 – Bleecker Street Holiday Block Party 2023 (Sponsor: West Village BID), Bleecker St. bet. Perry & W. 10th [full street closure]

**Whereas,** the applicant, the newly formed West Village BID, is seeking to hold a family-friendly block party on Bleecker on Saturday, December 16<sup>th</sup>; and

Whereas, the party will consist of a number of activities including cookie decoration, holiday card making, a photobooth, and giveaways of hot chocolate and popcorn; and

Whereas, set-up will take place from 10 to 11 AM, with the event running from 11 AM to 4 PM, and the street reopened by 5 PM; and

Whereas, the event will be completely free to the public; and

**Whereas**, local businesses along Bleecker will have the opportunity to participate, with at least 8 business having already committed; and

Whereas, the event will have a 4-person sanitation team on site; now

Therefore Be It Resolved that CB2, Man. recommends approval of Bleecker Street Holiday Block Party 2023, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 36 Board members in favor.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

# \*1.13-2.1.24 – SCOTTSDALE TOURISM (Sponsor: Sharon Marie Miller, Coast to Coast Permits), Gansevoort St./13th/Gansevoort Pedestrian Plaza [full]

**Whereas,** the tourism board of the city of Scottsdale, Arizona, is seeking to hold an activation on the Gansevoort Plaza to promote tourism to Scottsdale; and

**Whereas**, the activation is planned to take place for two full days, on January  $31^{st}$  and February  $2^{nd}$ , with setup beginning at 5 AM on the  $31^{st}$  and the activation "live" on both days from 10 AM - 6 PM; and

Whereas, as activation is meant to facilitate an immersive art experience reminiscent of the desert landscape surrounding Scottsdale, and will consist of an airstream trailer and "globe" placed on the Ganservoort Plaza that can be entered for a photo opportunity; and

Whereas, free hot cocoa and pastries will be handed out to attendees; and

Whereas, the activation will not feature amplified sound; and

Whereas, security will be on site for the entire activation; and

Whereas, the entire activation appears that it will take up less than 25% of the plaza; and

Whereas, while the activation appears to be lower impact compared to other activations which have been staged on the Gansevoort Plaza, CB2, Man. continues to oppose the use of Gansevoort Plaza for purely commercial activations; now

#### Therefore Be It Resolved that CB2, Man. recommends denial of SCOTTSDALE TOURISM.

Vote: Passed, with 35 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer
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December 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6<sup>th</sup> Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 19, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

#### **FYI: Renewals**

- 1. 2.1.24 Mt Sinai Mobile Van Prostate Cancer Screening (Sponsor: Mount Sinai Hospital), Hudson St. bet. Charlton & Vandam Sts. [curb lane-E.]
- 2. 3.23.24 Astor Place Spring Fair (Sponsor: Stonewall Democratic Club), Astor Pl. bet. Broadway & Lafayette St. [full street closure]
- 3. 5.3.24 NYU Strawberry Festival (Sponsor: New York University Center for Student Life), W. 3rd St. bet. LaGuardia Pl. & Mercer St. [full street closure]
- 4. 5.4.24 Grace Church School 68th Annual May Fair (Sponsor: Grace Church School), E. 10th St. bet. Broadway & 4th Ave. [full street closure]
- 5. 5.26.24 Washington Sq Spring Fair (Sponsor: Bailey House), Washington Sq. No. bet. Macdougal St. & University Pl. [full street closure]

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations. Vote: Unanimous, with 36 Board members in favor.

Vote: Unanimous, with, 36 Board members in favor.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

#### SK/fa

c: Hon. Daniel Goldman, Congressman

Hon. Brad Hoylman, NY State Senator

Hon. Brian Kavanagh, NY State Senator

Hon. Deborah J. Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Brad Lander, NYC Comptroller

Hon. Mark Levine, Man. Borough President

Hon. Erik Bottcher, NYC Council Speaker

Hon. Christopher Marte, NYC Council Member