

Meeting Date: January , 2023

APPLICANT INFORMATION:

Name of applicant(s):

Noho Neighbors LLC

Trade name (DBA):

To be determined

Premises address:

54 Great Jones Street

Cross Streets and other addresses used for building/premise:

Between Bowery and Lafayette Street

CONTACT INFORMATION:

Principal(s) Name(s):

Eric Kruvant

Office or Home Address: 54 Great Jones Street

City, State, Zip: New York, New York 10012

Telephone #: [REDACTED]

email : [REDACTED]

Landlord Name / Contact:

54 Great Jones Holding LLC

Landlord's Telephone and Fax: [REDACTED]

NAMES OF ALL PRINCIPAL(s):

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

See attached

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

Family friendly american eatery featuring locally sourced products from New York State purveyors in a warm convivial atmosphere

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (Restaurant Tavern / On premise liquor Other)
- an UPGRADE of an existing Liquor License
- an ALTERATION of an existing Liquor License
- a TRANSFER of an existing Liquor License
- a HOTEL Liquor License
- a DCA CABARET License
- a CATERING / CABARET Liquor License
- a BEER and WINE License
- a RENEWAL of an existing Liquor License
- an OFF-PREMISE License (retail)
- OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

If this is for a new application, please list previous use of location for the last 5 years:

- 2019 - Present Jolene Restaurant
- 1983 - 2019 Great Jones Cafe

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: _____
Marlinspike Hall LLC d/b/a Jolene - 1317991

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?
 yes no

If yes, please list DBA names and dates of operation:

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 4 Year Built : 1900

Describe neighboring buildings: Mixed use

Zoning Designation: M1 5-B

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 531 / 44

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : _____

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain : _____

What is the proposed Occupancy? _____

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes LNO

If yes, what is the maximum occupancy for the premises? 74

If yes, what is the use group for the premises? 6

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: New signage

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? Approx. 1,900sf

If more than one floor, please specify square footage by floors: Ground floor - Approx 1,500sf; Basement 460sf

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

128sf

If more than one floor, what is the access between floors? Interior stairway

How many entrances are there? 1 How many exits? 0 How many bathrooms? 2

Is there access to other parts of the building? no yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 18 Total table seats? 46

Total number of bars? 1 Total bar seats? 8

Total number of "other" seats? _____ please explain : _____

Total OVERALL number of seats in Premises : 54

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 8

How many service bars are being applied for on the premises? 1

Any food counters? no yes, describe : _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: _____

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
12pm to 12am 4pm to 2am 4pm to 2am 4pm to 2am 4pm to 2am 4pm to 2am 12pm to 2am

Will the business employ a manager? no yes, name / experience if known : _____

Will there be security personnel? no yes (if yes, what nights and how many?) _____

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe : _____

Will you have TV's ? no yes (how many?) 1 _____

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? _____

Please describe your sound system and sound proofing: _____

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

One employee will be designated to ensure that crowds do not form in front of these premises and that Ubers and taxis do not congregate
Will you be utilizing ropes movable barriers other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

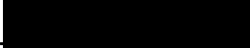
Name of School / Church: _____

Address: _____ Distance: _____

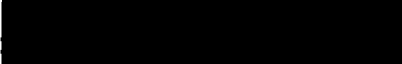
Name of School / Church: _____

Address: _____ Distance: _____

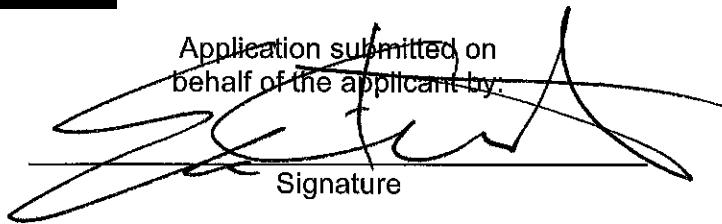
Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Eric Kruvant Phone: 

Address: 54 Great Jones Street

Email: 

Application submitted on behalf of the applicant by:



Signature

Print or Type Name Eric Kruvant

Title Managing Member

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



Community Board 2, Manhattan
SLA Licensing Committee
Carter Booth, Co-Chair
Robert Ely, Co-Chair

Concept Overview + Menu

54 Great Jones (dba TBD) is a classic, casual, New York restaurant consisting of two small rooms.

The front room is a casual dining setting, approachable, and catered towards walk-in diners. The small back dining room will be seating-only and more refined, meant for a longer dining experience and privacy and will accept reservations.

This concept is brought to you by Eric Kruvant, a former tenant of this address, and Darin Rubell, of Boulton & Watt.

54 Great Jones

Appetizers

Frisee Salad lardons, poached egg, champagne vinaigrette	\$13
Raw Oysters mignonette, 1/2 dozen	\$20
Bay Scallops seared with lemon butter	\$15
Shrimp Cocktail	\$20
Clams Casino pancetta, parmesan, shallot, garlic	\$15
Chicken Liver Toast sourdough	\$12
Whole Artichoke garlic lemon aioli	\$14

Entrees

Spaghetti Pomodoro	\$20
Skirt Steak Frites au poivre	\$35
Great Jones Cafe Burger cheddar, bacon, pickles, kaiser roll	\$18
Chicken Parmesan	\$22
Wild Salmon herb mustard crust, broccolini	\$25
French Dip horseradish, ciabatta	\$18
Vinegar Chicken crushed olives, fingerling potatoes	\$29

Sides

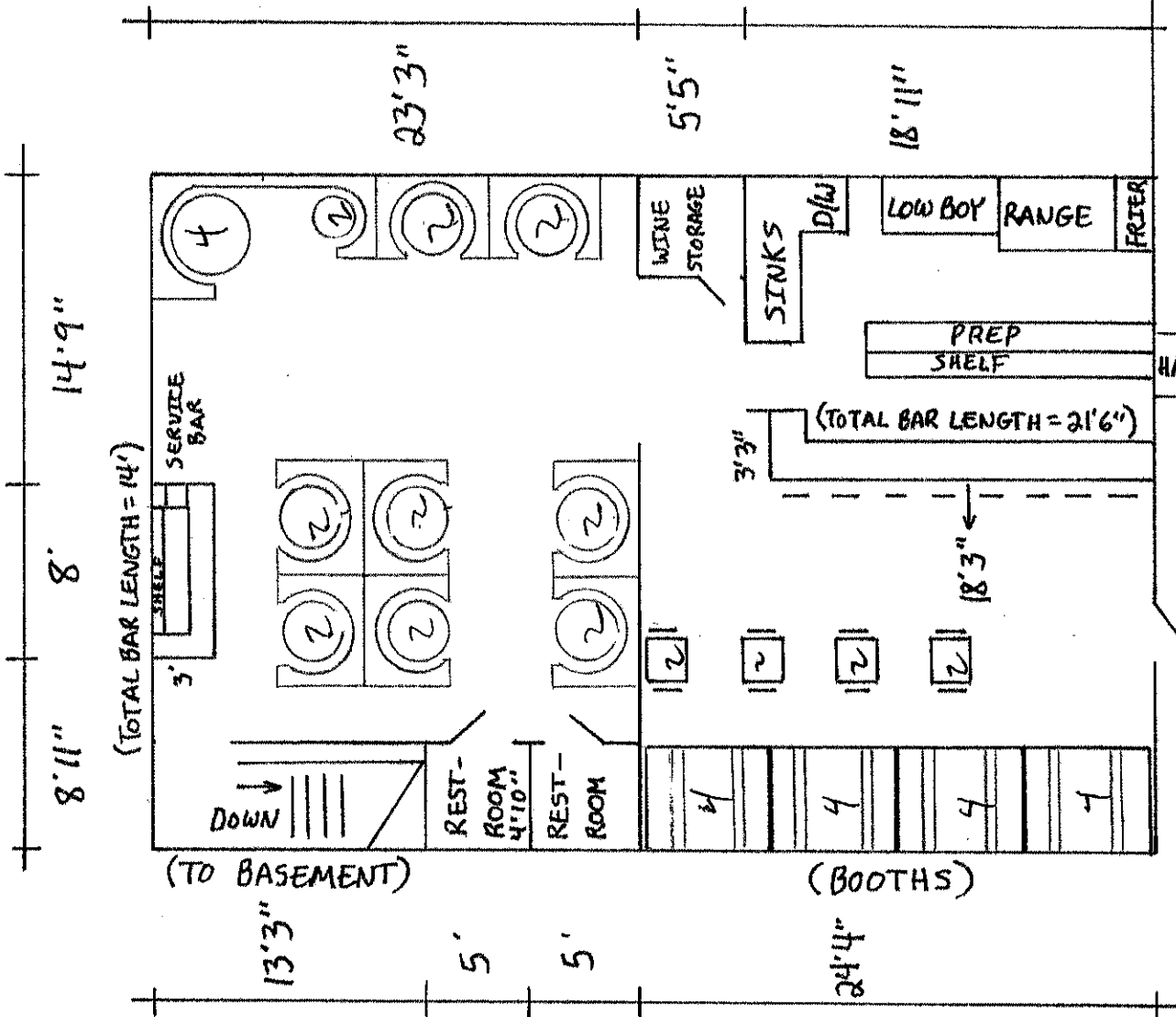
Fries	\$8
Burnt Broccoli with pistachio and lime	\$8
Creamed Spinach	\$8
Crispy Fingerlings	\$8
Onion Rings	\$8

Dessert

Cannolis	\$10
----------	------

INTERIOR DIAGRAM - PROPOSED
 54 GREAT JONES STREET
 NEW YORK, N.Y.
 NOVEMBER 8, 2023
 NOT TO SCALE

18 Tables
 46 Seats
 8 Barstools



GREAT JONES STREET

INTERIOR DIAGRAM - BASEMENT
54 GREAT JONES STREET
NEW YORK, N.Y.
NOVEMBER 8, 2023
NOT TO SCALE

