

Meeting Date: _____

APPLICANT INFORMATION:

Name of applicant(s):

219 Mulberry LLC

Trade name (DBA):

Ruby's

Premises address:

219B Mulberry Street, New York, New York 10012

Cross Streets and other addresses used for building/premise:

Mulberry Street between Spring Street and Prince Street

CONTACT INFORMATION:

Principal(s) Name(s):

Nicholas Mathers, Lincoln David Pilcher

Office or Home Address: 219 Mulberry Street

City, State, Zip: New York, New York 10012

Telephone #:



email :



Landlord Name / Contact:

Vintage Group LLC / 381 Park Avenue South, 1120, New York, New York 10016

Landlord's Telephone and Fax:



NAMES OF ALL PRINCIPAL(s):

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

Nicholas Mathers

See Rider

Lincoln David Pilcher

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

Ruby's has been operated as a family friendly cafe in this location since approximately 2005. It is open for breakfast, lunch

and dinner seven days a week. The primary culinary influence for the restaurant is Australian cuisine.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

a new liquor license (Restaurant Tavern / On premise liquor Other)

an UPGRADE of an existing Liquor License

an ALTERATION of an existing Liquor License

a TRANSFER of an existing Liquor License

a HOTEL Liquor License

a DCA CABARET License

a CATERING / CABARET Liquor License

a BEER and WINE License

a RENEWAL of an existing Liquor License

an OFF-PREMISE License (retail)

OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:

(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

Licensee is adding the cellar to the licensed premises, updating the seating plan and service bar on file with the Authority.

If this is for a new application, please list previous use of location for the last 5 years:

N/A - Alteration application

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: Licensee is currently

licensed at this space, Serial 1162545, expiration date 06/2025

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

yes no

If yes, please list DBA names and dates of operation:

N/A - Ruby's has been operating since 2005 at this location.

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 6 Year Built : 1890

Describe neighboring buildings:

Mixed residential and commercial

Zoning Designation: C6-2

Zoning Overlay or Special Designation (applicable) N/A

Block and Lot Number: 495 / 38

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : _____ ^{N/A}

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain Temporary NYC DOT Roadway Seating

What is the proposed Occupancy? Less than 75

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes *No C/O, LNO exists.

If yes, what is the maximum occupancy for the premises? 31

If yes, what is the use group for the premises? C/O not available

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no ^{N/A}

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: N/A

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? Appx. 1315 sq. ft ground floor and cellar

If more than one floor, please specify square footage by floors: Ground - 420 sq ft / Cellar - 895 sq ft

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

Temporary roadway - 328 sq ft.

If more than one floor, what is the access between floors? Yes, stairwell.

How many entrances are there? 1 How many exits? 2 How many bathrooms? 1

Is there access to other parts of the building? no yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 11 Total table seats? 22

Total number of bars? 1 Total bar seats? 0

Total number of "other" seats? 0 please explain : N/A

Total OVERALL number of seats in Premises : 22

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 0 Seats 0

How many service bars are being applied for on the premises? 1

Any food counters? no yes, describe : _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: Currently 6 tables / 24 seats

with a 5' service bar approved by SLA; this application will add seats and tables and increase size of service bar:

Proposed 11 tables with 22 seats and a 15' service bar.

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:

9:30am to 11:00pm 9:30am to 11:00pm 9:30am to 11:00pm 9:30am to 11:00pm 9:30am to 11:00pm 9:30am to 11:00pm 9:30am to 11:00pm

Will the business employ a manager? no yes, name / experience if known : Alex McDonald

Will there be security personnel? no yes(if yes, what nights and how many?) N/A

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe : N/A

Will you have TV's ? no yes (how many?) N/A

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box ^{Recorded} Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? N/A

Please describe your sound system and sound proofing: Existing sound system is comprised of several small speakers, no additional sound proofing.

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing ropes movable barriers other outside equipment (describe) _____
N/A

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: N/A

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

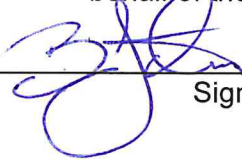
Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Alex McDonald Phone: [REDACTED]

Address: 219B Mulberry Street, New York, New York 10012

Email : alex@rubyscafe.com

Application submitted on
behalf of the applicant by:



Signature

Print or Type Name Benjamin Savitsky

Title Attorney

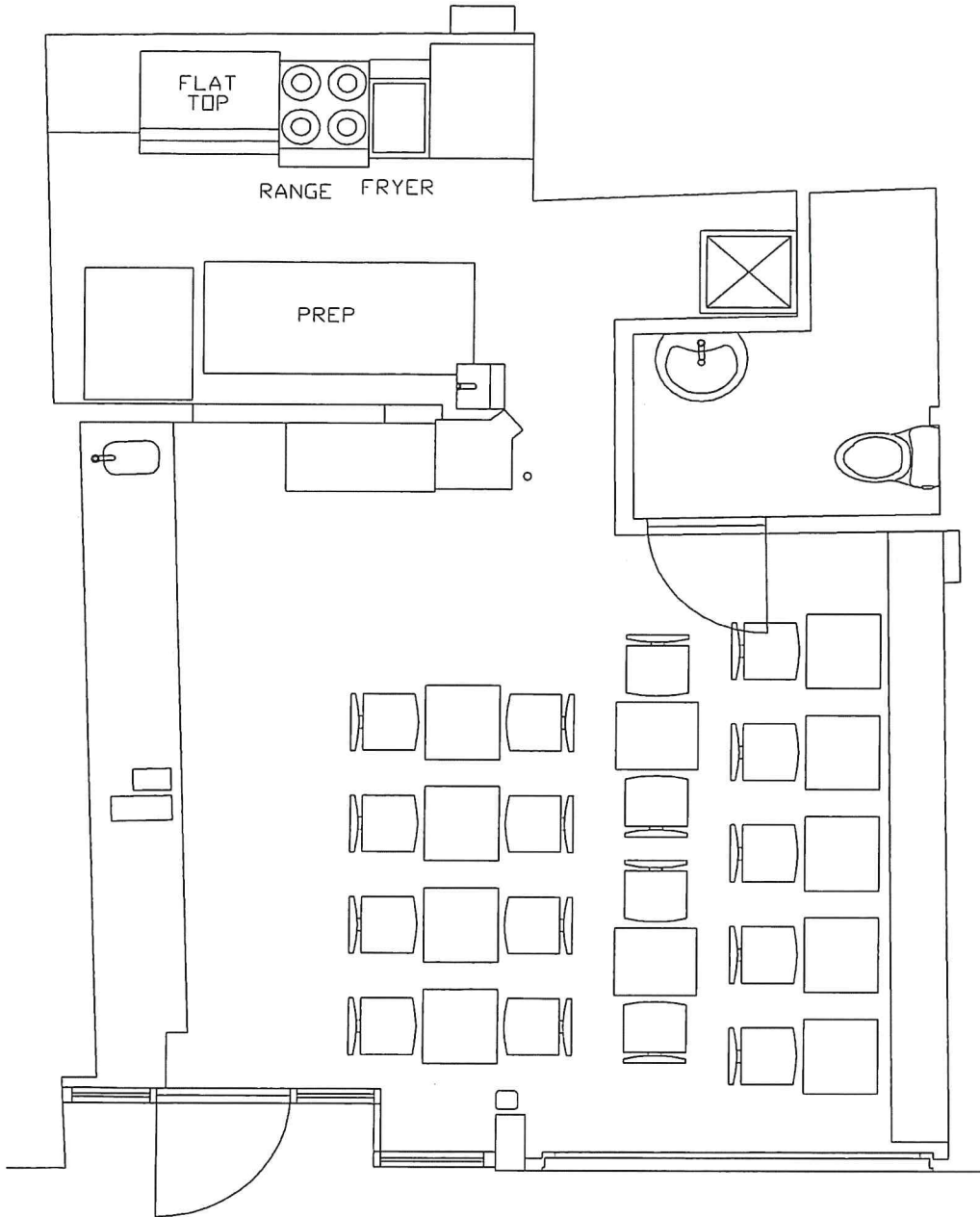
Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



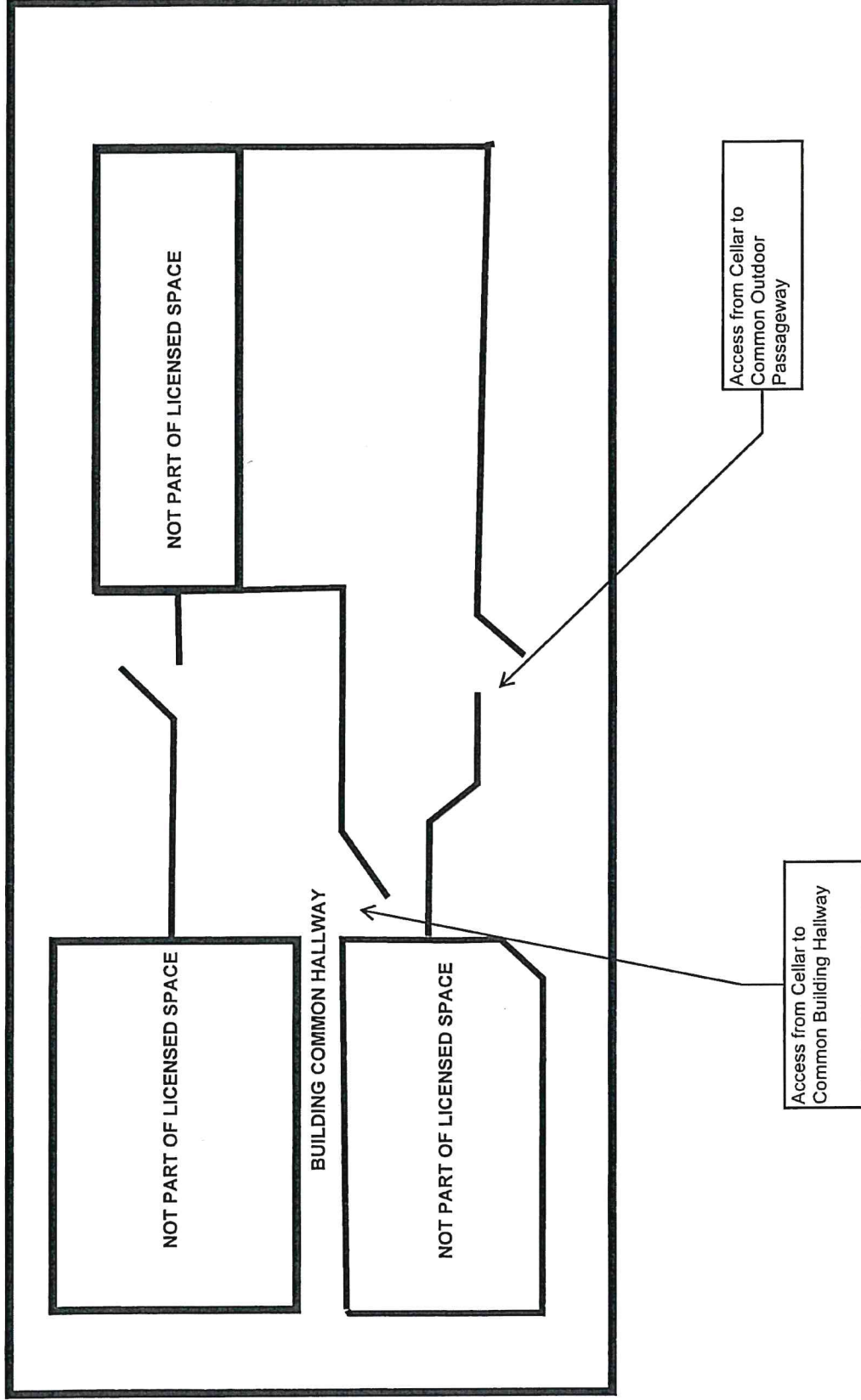


Community Board 2,
Manhattan SLA Licensing Committee
Donna Raftery, Co-Chair
Robert Ely, Co-Chair

PROPOSED GROUND FLOOR



PROPOSED ADDITIONAL CELLAR PLAN

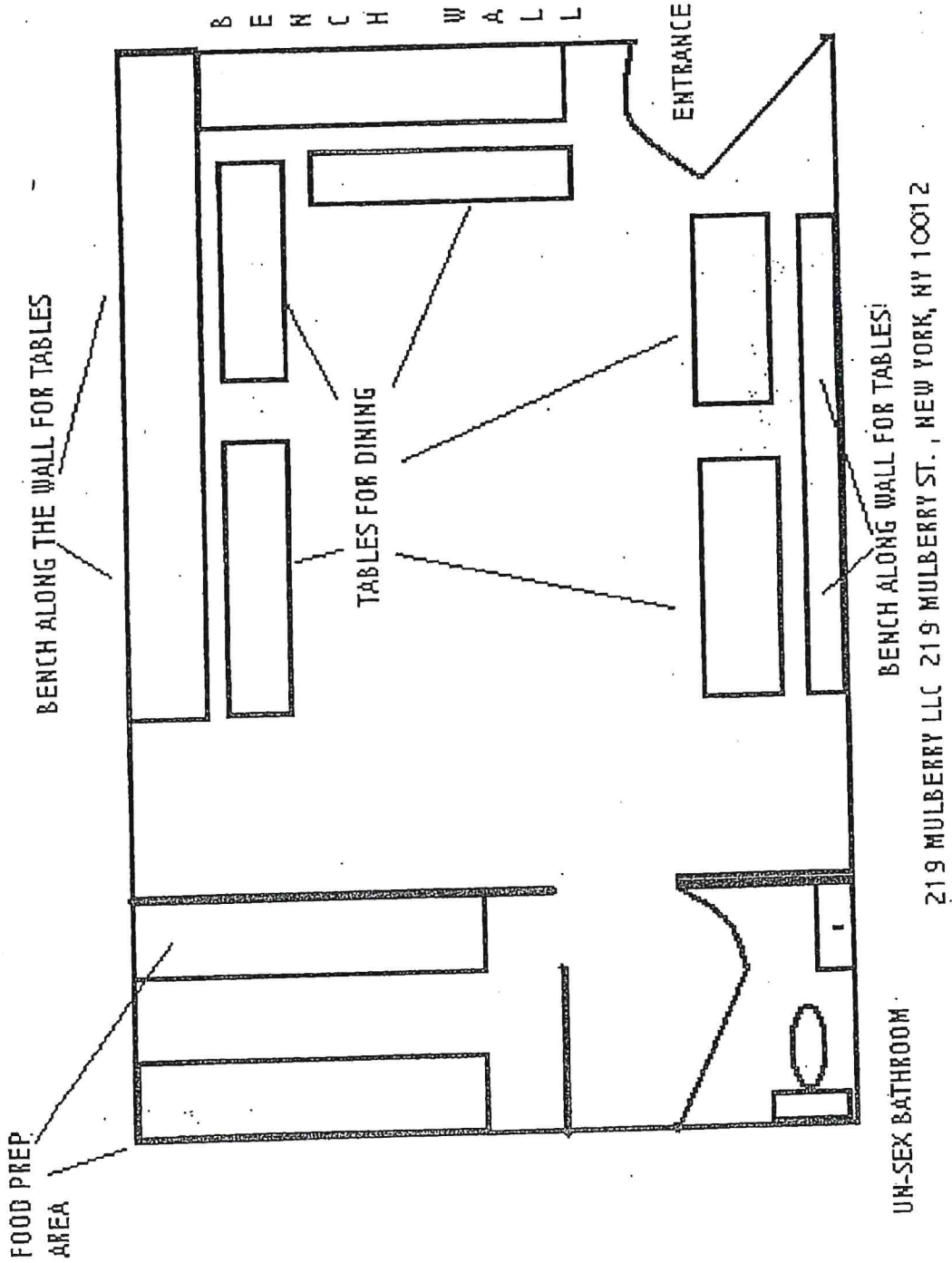


Current / Approved Layout

63

219 Mulberry LLC
219B Mulberry
New York, New York 10012

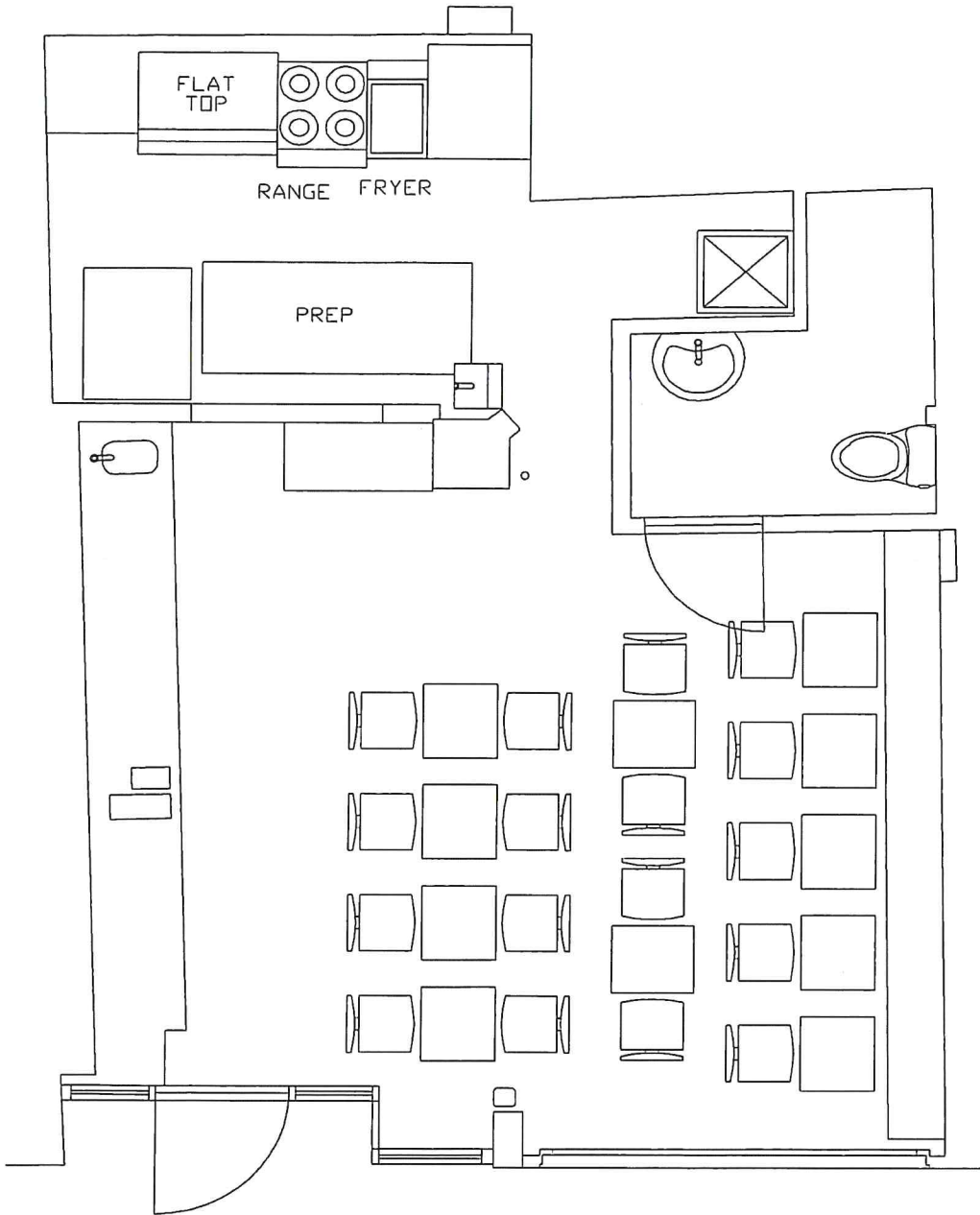
EXISTING LICENSED GROUND FLOOR



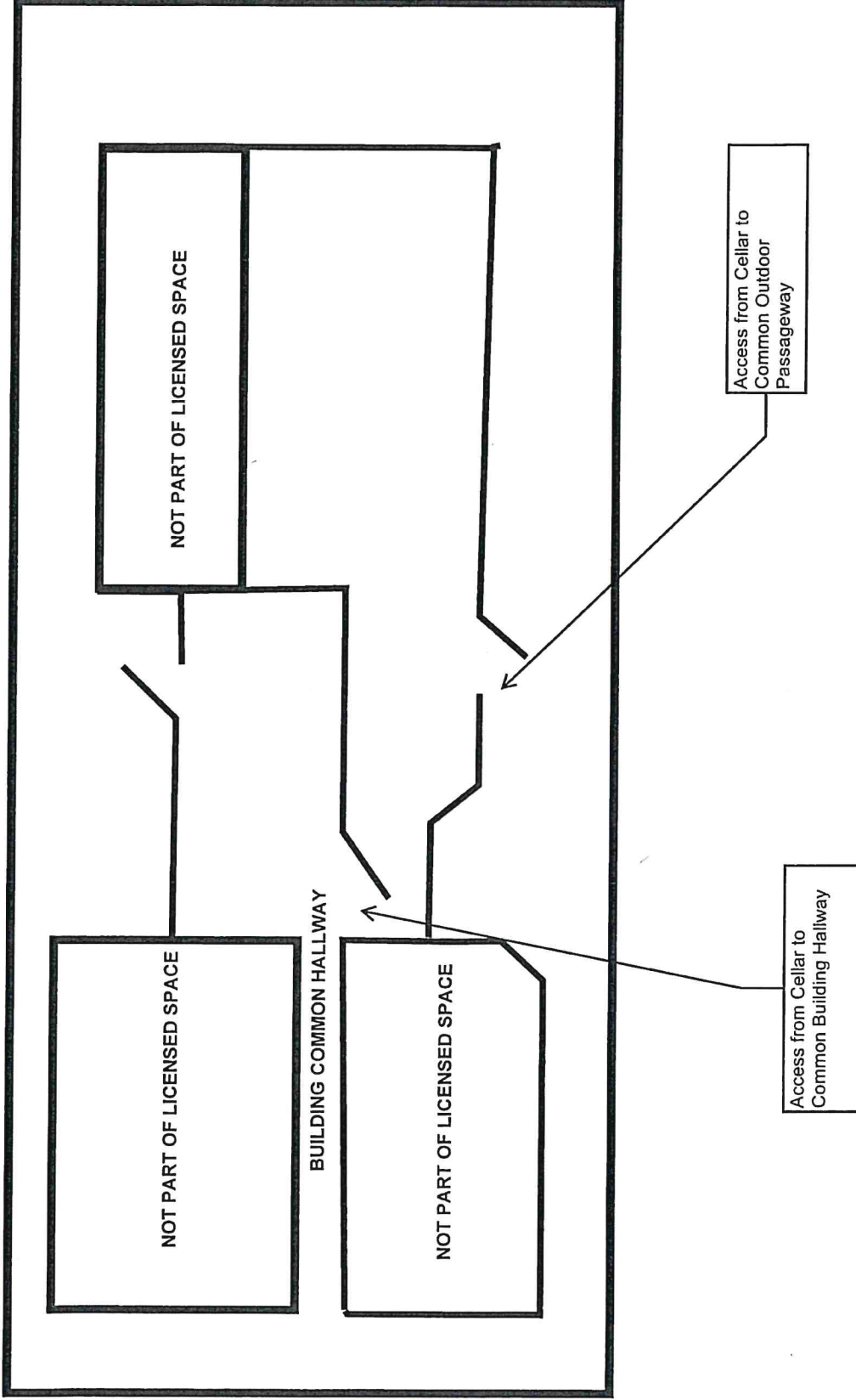
219 MULBERRY LLC 219 MULBERRY ST., NEW YORK, NY 10012

UN-SEX BATHROOM

PROPOSED GROUND FLOOR



PROPOSED ADDITIONAL CELLAR PLAN



BREKKIE

VEGEMITE TOAST	7
butter, vegemite, sourdough add avo 5.5	
AVO TOAST	14
smashed avo, crushed red pepper, radish, sourdough add one egg 3.5 or two eggs 6	
BANANA BREAD	9
housemade banana bread, passionfruit butter	
PASSIONFRUIT YOGURT BOWL	12.5
granola, mango, dragonfruit, passionfruit yogurt, green honey	
CHIA MUESLI	12
almond milk soaked chia, rhubarb compote, granola, fresh berries, yogurt, honey	
BREAKFAST SANDWICH	13.5
spicy pork sausage, fontina, chili jam, scrambled egg, pea leaves, lemon aioli, potato bun	
EGGS	11.5
two eggs any style, sourdough, baby spinach	
B.L.A.T.	15.5
housemade bacon jam & mayo on sourdough add one egg 3.5 or two eggs 6	
EGG SANDWICH	13.5
sunny side egg, bacon, cherry tomatoes, arugula, spicy relish, hash brown, sesame bun add avo 5.5	
GREEN EGGS BOWL	14
spinach, kale, peas, avo, salsa verde, eggs soft scrambled add smoked salmon 7	
RICOTTA HOTCAKES	15
honeycomb butter, nutella, banana	
BREAKFAST BOWL	17
avo, prosciutto, whipped ricotta, peas, sprouts, poached eggs, sourdough	
BIG BREAKFAST	19
two eggs any style, bacon, mushrooms, roasted tomatoes, baked beans, hash brown, sourdough	
SWEETCORN FRITTERS	15
smashed corn fritters, sweet corn mascarpone, bacon, avo, greens add one egg 3.5 or two eggs 6	
SIDES	
bacon, avo, grilled haloumi 5.5 hash brown, sauteed greens, mushrooms, baked beans, fresh tomato, roasted tomato bourke st bakery sourdough 3.5	
BREAKFAST SERVED UNTIL 4PM	



BOWLS

CRISPY GRAINS BOWL	15
freekeh, farro, avo, baby kale, cherry tomatoes, cucumber, snap peas, feta cheese, red wine vinaigrette	
MALIBU BOWL	15
brown rice, poached egg, avo, broccolini, edamame, pea shoots, charred scallion salsa	
CRISPY RICE BOWL	16
puffed wild rice, arugula, cucumber, pickled red onion, tomato, halloumi, sunny side egg, spicy aioli, ginger lemon dressing	
ADD ONS	
bacon or avocado 5.5 grilled chicken 6 smoked salmon 7 shrimp 8	

SALADS

KALE SALAD	14.5
pear, pumpkin seeds, crispy quinoa, pecorino, sunflower tahini dressing	
SHRIMP AVOCADO	16.5
bibb lettuce, cherry tomatoes, avo, snow peas, arugula, grilled shrimp, mustard cider vinaigrette	
CHICKEN AVOCADO	16.5
baby kale, spinach, avo, apple, candied walnuts, grilled chicken, creamy lemon pepper dressing	
CHICKEN SCHNITZEL	17
crispy chicken schnitzel with creamed corn, bibb lettuce, radish, chives	
ADD ONS	
bacon, avocado 5.5 grilled chicken 6 smoked salmon 7 shrimp 8	

SIDES

SWEET POTATO FRIES	8
sour cream & sweet chili sauce	
CRISPY BRUSSEL SPROUTS	8
SEASONAL SAUTÉED GREENS	7
HOUSE GARDEN SALAD	7
FRIES WITH TRUFFLE AIOLI	8

SWEETS

STICKY DATE PUDDING	9.5
CHOCOLATE CAKE	9.5

PASTA

SPICY ITALIAN SAUSAGE	17.5
rigatoni, tomato cream sauce, baby peas, parmesan	
CREAMY CHICKEN	17.5
grilled chicken, rigatoni, sun dried tomatoes, basil, parmesan, cream add bacon 5.5	
RUBY'S RAGU	18
slow braised beef short rib, pappardelle, pecorino, burrata sauce contains bacon	
PESTO PASTA	16
spaghetti, zucchini, baby peas, snap peas, kale, parmesan, creamy pumpkin seed pesto add chicken 5.5	
SHRIMP PASTA	18.5
grilled shrimp, spaghetti, cherry tomatoes, arugula, lemon, cream, crushed red pepper, breadcrumbs	
SPICY VODKA PASTA	16.5
lumanche, vodka sauce, parmesan, basil, chives	
ADD ONS	
bacon 5.5 grilled chicken 6 crispy chicken, shrimp 8	
MAKE IT GF	
gluten-free fusilli 2	

BURGERS

BRONTE	16
housemade beef patty, tomato, spinach, swiss, sweet chili & mayo on toasted ciabatta	
BLUEYS	15
grilled chicken breast, tomato, spinach, swiss, sweet chili & mayo on toasted ciabatta	
WHALEYS	16.5
hand formed beef patty, tomato, spinach, beet, pineapple, fried egg & ketchup on toasted ciabatta	
FRIED CHICKEN BURGER	15
crispy buttermilk fried chicken, pickles, coleslaw & spicy mayo on a sesame bun	
CLASSIC CHEESEBURGER	15.5
two 3oz beef patties, L.T.O., pickles, american cheese, special sauce on a potato bun	
BONDI	16
crispy chicken breast, lettuce, mayo, spicy chili sauce & provolone on a sesame bun	
BEYOND BURGER	16
beyond patty, L.T.O., pickles, american cheese, special sauce on a potato bun (vegetarian)	
ADD ONS	
fries, sweet potato fries or salad 3.5 gluten-free bread 2.5 bacon or avocado 5.5 bacon jam 3	















