



Dispensary Questionnaire
NC Accident Reports LLC d/b/a Elevate Cannabis SoHo
Hearing date: 10/10/23 @ CB2

Applicant License Type (choose one):	Retail Dispensary
Business Entity Name (please include DBA if applicable):	Elevate Cannabis Soho
Site Category:	Fund Location
Principle owner's name, home address, and phone number:	
Proposed location of Licensee (physical location w/ cross streets)	481 Broadway Soho New York Between Broome and Grand Street
What is your projected opening date:	2023-12-22
Social & Economic Equity Applicant Definitions Applicant Priority (check all that apply):	CAURD Individual/Business
Please list all individuals and entities with financial interest in this business:	Berkay Sebat and Joseph Merlo
Name of the party providing authorization for Representative and that party's relationship to the Applicant:	Berkay Sebat (Self)
Name of principal representative who will present to the Board on behalf of the business, and their relationship to applicant/licensee	Berkay Sebat Licensee
Name and Contact of Applicant's Legal Representative/Agent for Service of Process:	Amman Weaver
Entity/Sole Proprietor Mailing Address:	
Property Owner Information: Name, Phone Number, Business Address & Email Address:	481 REALTY CORP
FOR FUND LOCATIONS Fund/DASNY Contact Information: Name, Phone Number, Business Address & Email Address:	Sarah Voelkl
Full term of lease and cost:	

Please list the addresses of all exits and entrances your business will utilize:	One entrance and exit on 481 Broadway
What is the anticipated increase in sidewalk traffic? How will you manage the sidewalk, crowd control, vehicular traffic? Will you utilize stanchions and ropes?	We will be hiring a full time security guard on the outside of the location and will be using sanctions and ropes. We will allow our staff members to take outside orders using iPads and direct customers to our express checkout line. We can even turn customers away if the line becomes too large.
Please describe how you plan to manage your dispensary in relation to its impact on the neighborhood in terms of staff size, possible second hand smoke, pedestrian and patron noise or loitering during the hours of operation?	<p>Our outside security guard will make sure there will be no loitering or smoking near the premises. If the line outside becomes large we can deploy employees with mobile tablets to take outside orders and direct customers to our express checkout line.</p> <p>We are a local small business and are looking to hire local and keep our community supporting us.</p>
<p>ADA Compliance Guides for Small Business Owners</p> <p>Is your business ADA compliant? If not, what is your plan to bring it into compliance?</p>	We are working with the current design team to make sure our business is ADA compliant along with our website and our delivery service.
Will you close for private events? How many times per year?	No
Please, briefly, describe your security plan:	Outside security guard for crowd control and ID check. A second interior security booth with an ID check. 24/7 security cameras interior and exterior with off site monitoring and HD resolution. A motion alarm system for night time and daytime operations. We will also be installing a vault along with shatterproof glass. We will have drop safes and cash transit pickup services with armed guards whenever totally cash flow gets above a certain threshold.
Please provide a brief description of the types of products/services (to be) provided at the physical location:	Vapes, Marijuana Flower, Edibles, Concentrates note the staff will be trained and engaged with our patrons so that they leave with a product that matches their needs and experience with the plant.

<p>If this dispensary includes or plans to include a Limited Retail Consumption Facility, please describe how it will be managed. What is the capacity? What environmental monitoring and ventilation measures will be taken to protect shoppers and staff from second hand smoke and other potential hazards? If not, please write n/a.</p>	<p>n/a</p>
<p>Will the dispensary offer delivery?</p>	<p>Yes</p>
<p>If the dispensary offers delivery, briefly describe your delivery structure. How will you prevent delivery staff/messengers from congregating in front of the store or parking/riding bikes on the sidewalk?</p>	<p>n/a</p>
<p>Will you be making any changes to the building facade? If yes, please describe the changes:</p>	<p>No it is a landmark building</p>
<p>Do you use/plan to use any outdoor space?</p>	<p>This business will not utilize outdoor space</p>
<p>If applicable, please describe your usage of outdoor space:</p>	
<p>What are your proposed Hours of Operation (each day of the week)?</p>	<p>M-F 9 - 9 pm Saturday and Sunday 9 - 11 pm</p>
<p>Have you installed soundproofing? Will any amplified sounds from computers, monitors, televisions or speakers at "background" volume at all times, and inaudible to neighboring residents and businesses at all times?</p>	<p>We will install soundproofing and we actually do not have speakers.</p>
<p>Please describe your community outreach efforts and include the names of community groups, neighboring businesses, nearby schools, harm-reduction facilities, parks, playgrounds - and any other stakeholders you've contacted:</p>	<p>Due to ongoing litigation we have not been able to begin our community outreach. We will be contacting our local schools, parks, and playgrounds in order to make sure there is no illicit consumption on these premises. We keep a record of all items sold and the ID's that are matched to each item. If items are presented to us and are found at a playground or a school we can issue a lifetime ban to the person that purchased this product. Nobody under the age of 21 can purchase Cannabis at our stores and we have a seed to sale tracking system as required by NYS.</p>
<p>If your business is located in, or congruent with a residential building(s), or please describe your outreach efforts to residents:</p>	<p>We are on a commercial street.</p>

<p>How will your business be of benefit to the surrounding community?</p>	<p>We will be hiring from the surrounding community and making sure that they have access to safe and tested marijuana products. We will also work with the community members to make sure those that are under the age of 21 do not have access to cannabis products and are not consuming in schools playgrounds or any other designated non smoking area. We are also hoping to work with artists in the area to show case some of their designs in our stores.</p>
<p>How will you advertise your business?</p>	<p>Currently the MRTA severely limits our advertising strategy. We will mostly due digital advertising but nothing that actually shows cannabis or the consumption of it.</p>