

Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

Community Board No. 2, Manhattan

3 Washington Square Village NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village
Little Italy
SoHo
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Hudson Square
Chinatown
Gansevoort Market

September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.15.23 – The Ordinary x Sephora (sponsor: The RHO Collective, LLC), *WEST Broadway bet. Prince & Spring Sts. [partial sidewalk closure]

9.15.23 – The Ordinary x Sephora (sponsor: The RHO Collective, LLC), 9th Ave. bet. W. 12th & 13th Sts. (in front of 27 9th Ave. Sephora) [partial sidewalk closure-north]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Manhattan recommends denial of The Ordinary x Sephora.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

Hon. Brian Kavanagh, NYS Senator cc:

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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Greenwich Village + Little Italy + SoHo + NoHo + Hudson Square + Chinatown + Gansevoort Market

September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.19.23 – On My Proactiv Journey Consumer Activation (sponsor: Department of Wonder, Inc.), Astor Place Plaza (South) [full]

Whereas, the applicant wishes to stage an activation on Tuesday, September 19th, on the Astor Place Plaza to promote the cosmetic brand Proactiv; and

Whereas, the installation will consist of a photo backdrop, a step-and-repeat wall, a chalk wall, and a branded tote bag giveaway; and

Whereas, the event will not feature amplified sound or food/beverages; and

Whereas, the applicant has copied members of the Village Alliance BID on communications with SAPO, but has not coordinated with the BID in an in-depth manner; and

Whereas, the proposed event, being scheduled for a Tuesday, would directly conflict with the weekly Greenmarket which takes place on Tuesdays on the Astor Place Plaza, a fact about which the applicant was unaware; and

Whereas, CB2 continues to oppose the use of public plaza space for purely commercial activations, especially when the applicant has no connection to CD2; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of On My Proactiv Journey Consumer Activation.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 27, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.19.23 – World Animal Protection 2023 (sponsor: Promobile Kitchen), Washington Sq. No. bet. 5th Ave. & Macdougal St. [curb lane only]

Whereas, World Animal Protection, a 501c(3) non-profit organization supporting animal welfare, has partnered with mushroom food brand Meati to stage a food truck activation promoting a diet less dependent on animal products; and

Whereas, the activation will consist of an environmentally-friendly food truck parked in the north curb lane of Washington Square North between 5th and Macdougal; and

Whereas, the truck is expected to arrive around 8:30 AM, serving food from 11 AM - 3 PM, and departed by 4 PM; and

Whereas, high-top tables as well as an informational table will be placed in the curb lane alongside the truck; and

Whereas, the event will not feature amplified sound; now

Whereas, the applicant intends to use a rope and stations for line management if needed; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of World Animal Protection 2023, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 26, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.21.23 – Dewy Dumpling Delights (sponsor: Tenfour Group, LLC), 1) Prince St. bet. Greene & Mercer Sts. [partial sidewalk closure-No.]; 2) West Broadway bet. Prince & Spring Sts. [partial sidewalk closure-E.]; 3) Bowery bet. E. Houston & Prince Sts. [partial sidewalk closure-So.]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Dewy Dumpling Delights.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc:

Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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3 Washington Square Village New York, NY 10012-1899

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September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.22.23 – Doritos Food Truck – Bleecker St. (sponsor: Event Permits, LLC), Bleecker St. bet. LaGuardia Pl. & Thompson St. [curb lane only-So.]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Doritos Food Truck – Bleecker St.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Ouality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc:

Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.29.23 – Lavazza (sponsor: Nick D'Apice), Broadway bet. Bleecker & W. Houston Sts. [curb lane closure, partial sidewalk closure-E.]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Lavazza.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc:

Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 27, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.30.23 – West Side Fest (sponsor: Meatpacking District Management Association), Gansevoort/13th Sts./Gansevoort Pedestrian Plaza [full]

Whereas, the Meatpacking BID, in collaboration with cultural institutions and businesses located in the Meatpacking District, is seeking to hold the inaugural "West Side Fest" on Saturday, September 30th; and

Whereas, the event will be free and open to the public and is designed to be an event celebrating the Meatpacking District and cultural institutions on the west side of Manhattan such as the Whitney Museum and the High Line; and

Whereas, as part of the event, the applicant wishes to stage an activation of the Gansevoort Plaza in order to raise awareness around the participating cultural institutions and businesses; and

Whereas, the activation will consist of a small 10' x 10' tent on the east side of the plaza, featuring live musical performances, a 10' x 15' tent on the west side of the plaza featuring meatpacking BID staff handing out information on participating local businesses and cultural institutions, and a portrait artist; and

Whereas, the hours of the activation will be from 11 AM to 5 PM; and

Whereas, the event will not feature any food or beverages; and

Whereas, the majority of the plaza will remain open throughout the event for use by the public; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of West Side Fest, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.6.23 (Setup & Start Date)- 10.7.23 (End Date & Breakdown) Olay Serum Swap @ Target (sponsor: DotDash Meredith), Broadway bet. E. Houston & Prince Sts. [sidewalk & curb lane closure-E.]

Whereas, cosmetics brand Olay, in partnership with retailer Target, seeks to stage a curbside activation in the curb lane in front of the Target store on Broadway, near the corner of Houston Street; and

Whereas, the activation will be free and open to the public, with an 8' x 70' footprint, and will provide the opportunity for customers to attend and trade in their old bottles of Olay serum for a brand-new bottle of Olay "super serum"; and

Whereas, in addition to the Olay bottle swap, the activation will feature a photo moment, sampling/demo station, as well as a step-and-repeat wall; and

Whereas, the activation is targeted to take place over two days, October 6^{th} and 7^{th} , with setup beginning at 8 AM on the 6^{th} , and with the activation running from 2 PM - 7 PM on the 6^{th} and from 10 AM - 3 PM on the 7^{th} , and breakdown complete by 7 PM on the 7^{th} ; and

Whereas, 15 brand ambassadors are expected to be on site for line management, as well as security on site during the activation and overnight; and

Whereas, the event will not feature amplified sound; and

Whereas, the applicant stated that they expected up to 4,000-5,000 guests at the event over the two day period, despite the application being for a "medium" street event with fewer than 1,000 attendees; and

Whereas, concern was expressed by community and board members over the disruption that such a large event would cause, running on a Friday and Saturday on one of the busiest corners of Soho; and

Whereas, concerns were expressed specifically around pedestrian safety, as large crowds generated by the event would be likely to force pedestrians to walk in the street; and

Whereas, holding the event inside the Target store or at a less busy corner would be a more appropriate location for such an activation; now

Whereas, the applicant intends to use a rope and stations for line management if needed; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Olay Serum Swap @ Target.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.6.23 (Start Date – 10.7.23 (End Date & Breakdown) Fragrance Launch Activation (sponsor: IDEKO), 13th/14th/Gansevoort Pedestrian Plaza [full]

Whereas, consumer brand Burberry is seeking to hold an activation on the Gansevoort Plaza to raise awareness of a new Burberry fragrance being launched; and

Whereas, the applicant stated that they had updated the SAPO activation to reflect a 5-day (October $5^{th} - 9^{th}$) period instead of a two day period, with October 5^{th} being a load-in day, the activation running from October $6^{th} - 8^{th}$, and October 9^{th} being a load-out day; and

Whereas, as part of the activation, the applicant seeks to build a large, circular, wavy structure, meant to be reminiscent of the "grasslands of the Serengeti"; and

Whereas, guests would be able to enter the structure and engage with the brand through watching a commercial, speaking with brand ambassadors and getting samples; and

Whereas, the applicant plans to maintain space for passers-by to walk around the outside of the structure, though the structure would take up most of the plaza; and

Whereas, the activation will not feature amplified sound outside of the structure; and

Whereas, the activation will include 2 security guards at all times as well as around 10-12 brand ambassadors, and a sanitation team on site; and

Whereas, the proposed activation will impact the plaza for 5 days in a row, a significantly larger impact than even other large commercial events which have been previously staged on the Gansevoort Plaza; and

Whereas, CB2 continues to oppose the use of Gansevoort Plaza for purely commercial activations; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Fragrance Launch Activation.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 22, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.7.23 – Malbon Golf NY One-Year Anniversary (sponsor: Malbon Golf), Crosby St. bet. Broome & Grand Sts. [full street closure]

Whereas, the applicant is seeking to organize a block party in celebration of the one year anniversary of the opening of the Malbon Golf store, consisting of a golf simulator, taco truck, food stand on the street and beer served inside the Malbon store; and

Whereas, the applicant will have amplified sound from 2 PM to 6 PM with speakers on the street and a DJ booth; and

Whereas, the applicant plans to have security on site during the event and a licensed bartender in the Malbon store; and

Whereas, multiple members of the community appeared to testify that the prior year's block party was exceedingly loud, that the event blocked access to a building on the block, and that the event staff was rude and inconsiderate to neighbors; and

Whereas, the applicant had not conducted any outreach to the members of the community and did not present any testimony, written or spoken, in favor of the event; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Malbon Golf NY One Year Anniversary.

Vote: Passed, with 38 Board members in favor, and 1 in opposition (C. Dignes).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 27, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.11.23 – Triangle Fire Memorial Dedication (sponsor: Remember the Triangle Fire Coalition, Inc), 1) Washington Pl. bet. Washington Sq. E. & Broadway [full street closure]; 2) Greene St. bet. W. 4th St. & Waverly Pl. [full street closure]

Whereas, the applicant is dedicating the memorial to the Triangle Shirtwaist Factory Fire, an installation long planned and approved by CB2's Landmarks committee in 2018; and

Whereas, the applicant seeks a full street closure from 5 AM to 3 PM, with the event taking place from 11 AM-12 PM, with breakdown complete by 3 PM; and

Whereas, the memorial has significant cultural & historical value to the community as a commemoration of the historic fire which took place in 1911; and

Whereas, the proposed street closures are concentrated on two streets (Greene & Washington Pl) which due to dead ends at 8th Street, Washington Sq, and Broadway respectively do not carry significant through traffic; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of Triangle Fire Memorial Dedication, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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September 27, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.12.23 (Start Date) – 10.15.23 (End Date & Breakdown) Meatpacking by Design (sponsor: Meatpacking BID) Gansevoort/13th Sts./Gansevoort Pedestrian Plaza [full]

Whereas, the sponsor is seeking an installation of a public art sculpture of the dimensions 40'x20'x15' as part of the Archtober festival celebrating architecture & design in New York City; and

Whereas, installation would take place from 10.10-10.12, with breakdown on 10.19; and

Whereas, the sculpture would occupy ~40% of the pedestrian plaza, with the sponsor maintaining the rest of the plaza for public use during the installation period; and

Whereas, the sculpture would include a public seating area and be open to passersby; and

Whereas, the sculpture would host informational lectures on design & architecture, and these lectures would be open to the public free of charge; and

Whereas, these lectures would use amplified sound at a low volume and no music; and

Whereas, in keeping with the committee's stance on use of pedestrian plazas, this event would both maintain use of the plaza for the public and provide cultural information free of charge; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of Meatpacking by Design, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.21.23 – P.S.3 Fall Fest (sponsor: School Community Council John Melser Charrette School PS 3), Grove St. bet. Bedford & Hudson Sts. [full street closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of P.S.3 Fall Fest.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Dan Goldman, Congress Member Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member Hon. Mark Levine, Man. Borough President Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.26.23 (Start Date) – 10:30.23 (End Date) – Feastables Shopify Launch (sponsor: Set Creative), Greene St. bet. Prince & W. Houston Sts. [sidewalk & street closure-W.]

Whereas, Shopify and Feastables are partnering to create an event celebrating the success of the Feastables brand on Shopify, featuring a scavenger hunt inside the Shopify event space on Greene St; and

Whereas, the event will take place from 10.26 to 10.28; and

Whereas, the event will be open only to guests with pre-purchased tickets, with 60 guests per hour, consisting of 6 groups of 10 entering every 10 minutes from 10 AM to 8 PM each day; and

Whereas, the event will take place entirely inside the Spotify event space, with the street being used for the queue, a photo stand, and a restroom; and

Whereas, there will be will be no amplified sound on the street; and

Whereas, there will be at least 16 security staff on hand to direct the queue and control crowds; and

Whereas, the Feastables brand was started by and owned by the YouTube celebrity Mr. Beast, who has a following of 180MM+; and

Whereas, due to the fame of Mr. Beast, there was concern voiced on the committee about the size of the crowd that may show up to enter the event, with the applicant admitting they expected people without tickets to show up; and

Whereas, this is a private commercial event that does have any cultural or historical significance in the community; and

Whereas, multiple community members voiced concerns over traffic, noise and excessive crowds; and

Whereas, despite the applicant stating that they were working with the 1st Police Precinct, a representative of the 1st Precinct Community Council testified that the Precinct was unaware of the event and had not been contacted; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Feastables Shopify Launch.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President



Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 21, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI: Renewals

- 1. 9.19.23 National Voter Registration Day (sponsor: NYC Civic Engagement Commission), Washington Sq. No. bet. 5th Ave. & University Pl. [sidewalk & curb lane closure-No.]
- 2. 9.19.23 National Voter Registration Day (sponsor: NYC Civic Engagement Commission), LaGuardia Pl. bet. Washington Sq. So. & W. 3rd St. [sidewalk & curb lane closure-No.]
- 3. 10.1.23 Cycle for the Cause (sponsor: LGBT Community Center), W. 13th St. bet. Greenwich & 7th Aves. [full street closure]
- 4. 10.7.23 4th Avenue Fair (sponsor: Avenues for Justice), 4th Ave. bet. E. 9th & E. 14th Sts. [full street closure]
- 5. 10.15.23 Neighborhood Sidewalk Sale (sponsor: Neighborhood Sidewalk Sale), 6th bet. Bedford & Downing Sts. [partial sidewalk closure-W.]
- 6. 10.28.23 Astor Place Fair (sponsor: 9th Precinct Community Council), Astor Pl. bet. Broadway & Lafayette St. [full street closure]

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of these renewal applications provided that the applications conform with all applicable laws, rules, and regulations.

Vote: Unanimous, with 39 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Daniel Goldman, Congress Member

Hon. Brad Hoylman-Sigal, NYS Senator

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member

Hon. Christopher Marte, City Council Member

Hon. Carlina Rivera, NYC Council Member

Applicants