



CANNABIS BUSINESS QUESTIONNAIRE

Hearing date Tuesday, September 12, 2023 @ 6:30PM via Zoom: <https://bit.ly/cb2canna>

Applicant License Type (choose one):	Retail Dispensary
Business Entity Name (please include DBA if applicable):	Robin Hood LLC DBA Dagmar Cannabis
Site Category:	Self-funded Location
Principle owner's name	Jennifer Tzar
Proposed location of Licensee (physical location w/ cross streets)	412 West Broadway New York, NY 10002; Between Prince St. & Spring St.
What is your projected opening date:	9/23/23
Social & Economic Equity Applicant Definitions Applicant Priority (check all that apply):	Minority Partner/Women Owned Business
Please list all individuals and entities with financial interest in this business:	Jennifer Tzar CEO/Creative Director Max Heckler/Fire Escape LLC 20% Tanya Hotton 10%
Name of Representative completing this questionnaire:	Mark Harvey
Name of the party providing authorization for Representative and that party's relationship to the Applicant:	Jennifer Tzar - Applicant
Name of principal representative who will present to the Board on behalf of the business, and their relationship to applicant/licensee	Jennifer Tzar - Licensee
Name and Contact of Applicant's Legal Representative/Agent for Service of Process:	Jennifer Cabrera
Your relationship to the applicant/conditional licensee:	Employee/Partner
Entity/Sole Proprietor Mailing Address:	412 West Broadway New York, NY 10012
Property Owner Name:	John A. Golieb
Full term of leaset:	July 1st, 2023-June 30th, 2028
Please list the addresses of all exits and	412 West Broadway New York, NY 10012

<p>entrances your business will utilize:</p>	
<p>What is the anticipated increase in sidewalk traffic? How will you manage the sidewalk, crowd control, vehicular traffic? Will you utilize stanchions and ropes?</p>	<p>Sidewalk Management:</p> <p>-Layout Design: Create a well-organized and efficient layout for the dispensary's entrance and sidewalk area. Designate clear pathways for pedestrians to enter and exit the dispensary without obstructing the flow of foot traffic.</p> <p>-Queuing System: Implement a structured queuing system that keeps customers in an orderly line while minimizing sidewalk congestion. Utilize stanchions and ropes to guide the queue and prevent customers from spilling onto the sidewalk.</p> <p>Crowd Control:</p> <p>Security Staff: Employ trained security personnel to help manage the crowd and ensure that customers are following the designated queue and guidelines.</p> <p>Capacity Monitoring: Implement a system to monitor the number of customers inside the dispensary at any given time. This can help prevent overcrowding and maintain a comfortable environment for both customers and staff.</p> <p>Communication: Clearly communicate rules and expectations to customers regarding behavior on the sidewalk and inside the dispensary. Use signage and staff interactions to reinforce these guidelines.</p> <p>Use of Stanchions and Ropes:</p> <p>Entrance and Queue: Utilize stanchions and ropes 3' from entrance to create a clear and organized queue that guides customers from the sidewalk to the dispensary entrance. This prevents customers from blocking the sidewalk and maintains order.</p> <p>Social Distancing: In cases where social distancing measures are still necessary (e.g., due to public health concerns), stanchions and ropes can help customers maintain appropriate distances from each other while waiting in line.</p> <p>Visibility: Ensure that stanchions and ropes are highly visible and well-lit to prevent tripping hazards and to guide customers effectively.</p>
<p>Please describe how you plan to manage your dispensary in relation to its impact on the neighborhood in terms of staff size, possible second hand smoke, pedestrian and patron noise or loitering during the hours of operation?</p>	<p>Gradual Staff Growth: Our staff size will grow gradually as the business expands. This approach ensures that the dispensary's impact on the neighborhood is measured and controlled, preventing any sudden disruptions.</p> <p>No On-Site Consumption: We strictly prohibit on-site consumption, eliminating any concerns about secondhand smoke or public disturbances related to patrons consuming cannabis products at the location.</p> <p>Efficient Order Flow: Our efficient order flow process minimizes customer waiting times and congestion, reducing any potential pedestrian and patron noise. This helps maintain a smooth and quiet environment around the dispensary.</p> <p>Security Measures: The presence of a dedicated Security Guard contributes to a safe and secure atmosphere, deterring loitering and maintaining order in the vicinity.</p> <p>Neighborhood Benefits: As the staff size grows, it brings positive employment opportunities to the local community. This contributes to the overall well-being of the neighborhood and fosters a positive relationship between the dispensary and its surroundings.</p>

<p>ADA Compliance Guides for Small Business Owners</p> <p>Is your business ADA compliant? If not, what is your plan to bring it into compliance?</p>	<p>To ensure ADA compliance and provide inclusive services for individuals with disabilities, your plan to utilize free-floating salespeople, portable ADA-compliant ramps, and ADA-compliant technology is a great step forward. Here's a detailed breakdown of how your business will achieve ADA compliance:</p> <p>Free-Floating Salespeople: Train your salespeople to be sensitive to the needs of customers with disabilities. They should be knowledgeable about the products and services you offer and be prepared to provide assistance to customers who require help.</p> <p>Portable ADA-Compliant Ramp: Utilize portable ADA-compliant ramps at the entrance of your dispensary. This will ensure that customers using wheelchairs have easy access to your establishment. Make sure the ramp is sturdy, properly maintained, and meets ADA guidelines for slope and width.</p> <p>ADA-Compliant Technology on Website: Incorporate ADA-compliant features on your website to make it accessible to everyone. This includes features like alt text for images, proper labeling of form fields, clear and consistent navigation, and readable text sizes. This will enable individuals with disabilities to browse your products, place orders, and access information seamlessly.</p> <p>Online and Phone Ordering: Provide multiple avenues for customers to place orders. Your ADA-compliant website will allow individuals to place orders online. Additionally, offer a phone-in option for those who prefer verbal communication or may encounter difficulties while using the website.</p> <p>Future Delivery Services: While not initially available, the plan to offer delivery services in the future further demonstrates your commitment to inclusivity. This service will cater to customers who might have difficulties visiting the dispensary in person due to disabilities.</p> <p>Staff Training: Train all staff members to be respectful, patient, and accommodating to customers with disabilities. Sensitivity training will help create a welcoming and understanding environment for everyone.</p> <p>Clear Communication: Ensure that your communication, both online and in-person, includes information about your accessibility features. Mention the availability of curbside services, the presence of ADA-compliant ramps, and the user-friendly nature of your website.</p> <p>Feedback Mechanism: Establish a feedback mechanism for customers to provide input on the accessibility of your services. This will help you identify areas for improvement and make necessary adjustments to enhance the customer experience.</p>
<p>Will you close for private events? How many times per year?</p>	<p>No.</p>
<p>Please, briefly, describe your security plan:</p>	<p>The primary goal of this security plan is to ensure the safety of customers, employees, and valuable inventory at the Conditional Adult-Use Retail Dispensary, while also adhering to legal regulations surrounding the sale and</p>

storage of cannabis products.

Components of the Security Plan:

Security Personnel:

- Employ licensed and trained security guards to maintain a visible and authoritative presence on-site.
- Security guards will monitor entry and exit points, verify identification, and deter potential security breaches.

Camera Surveillance System:

- Install a comprehensive camera system covering all key areas, including entrances, exits, transaction points, storage areas, and parking lots.
- Cameras should have high-resolution capabilities, low-light performance, and wide-angle coverage for optimal visibility.
- Monitor all camera feeds in real-time within a secure control room.

Alarm System:

- Implement a state-of-the-art alarm system with motion sensors, door/window sensors, and glass break detectors.
- Connect the alarm system to a 24/7 monitoring service that can promptly respond to any alerts or breaches.

Access Control:

- Limit access to authorized personnel only, using key cards, biometric scanners, or a combination of both.
- Implement a strict identification process for visitors and customers to verify their eligibility and legality.

Vault for Cannabis Product Storage:

- Construct a secure and compliant vault for storing cannabis products.
- The vault will meet or exceed regulatory requirements for storage, including proper ventilation, fire resistance, and intrusion prevention.
- Access to the vault will be restricted to authorized personnel only, using multi-factor authentication.

Monitoring and Response:

- Set up a centralized monitoring station to oversee all security measures, including camera feeds, alarms, and access control.
- Employ trained staff to monitor the system in real-time and respond to any suspicious activities or alarms promptly.
- Develop an emergency response protocol for various scenarios, including break-ins, fires, or medical emergencies.

Regular Audits and Training:

- Conduct regular security audits to identify vulnerabilities and areas for improvement.
- Provide ongoing training to security personnel, ensuring they are up-to-date on security protocols, emergency procedures, and cannabis regulations.

	<p>Communication:</p> <ul style="list-style-type: none"> -Establish clear communication channels between security personnel, management, and law enforcement agencies. -Have a process in place for reporting incidents, sharing information, and coordinating responses.
Please provide a brief description of the types of products/services (to be) provided at the physical location:	We will cultivate a high-end retail experience which will offer a variety of cannabis products for sale, as well as education and consultation for consumers.
Will the dispensary offer delivery?	Yes
If the dispensary offers delivery, briefly describe your delivery structure. How will you prevent delivery staff/messengers from congregating in front of the store or parking/riding bikes on the sidewalk?	We will not be doing delivery to start, but will likely grow into that. All delivery people will be on foot and will simply go in and out of the front door. If they are waiting, they will be waiting in the office/breakroom upstairs.
Will you be making any changes to the building facade? If yes, please describe the changes:	<p>We will add a sign at the top left of our facade, which will be black with gold lettering.</p> <p>The window will be blacked out on the bottom with a meadow scene. Dagmar Cannabis will also be in gold foil over the to</p>
Do you use/plan to use any outdoor space?	This business will not utilize outdoor space
What are your proposed Hours of Operation (each day of the week)?	Monday-Friday, 10am-9pm
Have you installed soundproofing? Will any amplified sounds from computers, monitors, televisions or speakers at "background" volume at all times, and inaudible to neighboring residents and businesses at all times?	We will not produce excessive noise and will ensure any store music will be kept at a "background" volume.
Please describe your community outreach efforts and include the names of community groups, neighboring businesses, nearby schools, harm-reduction facilities, parks, playgrounds - and any other stakeholders you've contacted:	Our plan is to collaborate with other local businesses and organizations fosters a sense of community synergy. By supporting and working with other community ventures, we will collectively contribute to the well-being of the area.
If your business is located in, or congruent with a residential building(s), or please describe your outreach efforts to residents:	Our building is free standing and is not congruent with the residential building.

<p>How will your business be of benefit to the surrounding community?</p>	<p>Tax Revenue Generation: Our operations will contribute significant tax revenue to the local government, which can be allocated towards public services such as schools, infrastructure, and community programs.</p> <p>Diverse Employment Opportunities: We are dedicated to promoting diversity and inclusivity by actively seeking to hire a large percentage of women and minority women. This commitment helps create equal employment opportunities and contributes to the economic empowerment of underrepresented groups.</p> <p>Healthcare Support: We are focused on giving back to the community by providing healthcare assistance. This can include sponsoring health fairs, offering educational resources on the potential benefits and risks of cannabis, and supporting local health initiatives.</p> <p>Local Hiring: By hiring locally, we stimulate the local economy and offer employment opportunities to individuals within the community. This also fosters a sense of community involvement and pride.</p> <p>Delivery Services: Our delivery services provide convenience to customers who may have limited mobility, busy schedules, or other constraints. This service ensures that community members have access to our products safely and efficiently.</p> <p>Collaboration with Justice-Involved Individuals: We aim to work closely with justice-involved cannabis growers and processors, offering them opportunities to reintegrate into the legal cannabis industry. This collaboration helps individuals who were previously affected by unjust cannabis-related policies to rebuild their lives and contribute positively to the community.</p>
<p>How will you advertise your business?</p>	<p>2 Signs on premises, company website, company social media accounts</p>