

Event Details

Event Id: 742037

Event Name: Kinder Chocolate event

Event Description: Event will be indoors at event space, Soho Lofts, 475 Broadway.
 Interactive event where guests can walk through our experience and receive a sample of Kinder Bueno Chocolate. Permit needed to have stanchion control of lines forming outside. Will have security and staff on hand to control.

Event Type: Production Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 11/06/2023 08:00 AM

Start Date: 11/09/2023 09:00 AM

End Date: 11/11/2023 07:00 PM

Breakdown Date: 11/12/2023 08:00 AM

Event Status: Submitted

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 09/22/2023 10:18 AM

Application Processing by:

Applicant Details

Applicant Name: Attn: Nerenberg

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: ken@abmcd.com

Applicant Phone: (646) 353-6539

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	BROADWAY between BROOME STREET and GRAND STREET Note: 475 Broadway, Soho Lofts, Use stanchions to form a line of guests entering the event on sidewalk. Will not interrupt pedestrian flow. No need to close off full sidewalk.	Partial Sidewalk Closure	West		Manhattan	2	1, 5	10013
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Sponsor Details

Sponsor: Abel McCallister Abel

Sponsor Address: [REDACTED]

Sponsor Email: ken@abmcd.com

Sponsor EIN: 473841066

Sponsor Phone: (646) 353-6539

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Kenneth Nerenberg

Producer Address: [REDACTED]

Producer Phone: (646) 353-6539

Producer Phone: (646) 353-6539

Producer Cell:

Producer Fax:

Producer Email: ken@abmcd.com

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1, 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Will brand front windows of venue, and have branding on stanchions used to form entry lines*

- 3 The event will be advertised. Following is the event advertising plan: *The Brand will invite media and also advertise the event on Social media.*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *Will use private security vendor to have 2-3 security on site during event times.*
- 6 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**