

EventId: 733484

Christopher Lorient 09/25/2023 02:06 PM

Event Details

Event Id: 733484

Event Name: Swarovski-Skims Mobile Truck-Performance Day 1 and Photo Op
Day 2 at Gansevoort Plaza

Event Description: Day 1 North curb lane of Gansevoort St to Park Skims Mobile
Truck for a -1- Day Performance Pedestrian Plaza used for
Audience. Day 2 North curb lane of Gansevoort St to Park Skims
Mobile Truck and Pedestrian Plaza for Brand Ambassadors and
Photo Op.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 11/06/2023 12:01 AM

Start Date: 11/06/2023 05:00 PM

End Date: 11/06/2023 06:00 PM

Breakdown Date: 11/08/2023 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/02/2023 02:34 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Elliot Winick

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: winickproduction@cs.com

Applicant Phone: (212) 663-5564

Applicant Cell Phone: (212) 663-5564

Applicant Fax: (212) 866-4382

Location Details

| # | Location | Street Closure | Street Side | Closure | Boro | CB's | Pct | Zipcode |
|---|--|------------------|-------------|---------|-----------|------|-----|---------|
| 1 | Gansevoort/13 Gansevoort Pedestrian Plaza : Gansevoort/13 Gansevoort Pedestrian Plaza Note: REQUESTING PRODUCTION PARKING: WEST CURB LANE OF GREENWICH ST. bw HORATIO ST. AND GANSEVOORT ST. | Pedestrian Plaza | Full | | Manhattan | 2 | 6 | 10014 |

Sponsor Details

Sponsor: Bureau Betak

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: (212) 663-5564

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: N/A

Affected NYPD Patrol Boro: N/A

Affected Community Boards: 2,

Affected Precincts 6,

Affected City Council Dist: N/A

Affected Zipcodes: 10014,

Agency Instructions

1 The estimated attendance at this event is: 200 to 499.

- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *SKIMS MOBILE PERFORMANCE TRUCK WITH TBD TALENT*
- 3 The event will contain the following commercial branding and/or advertising elements: *SWAROVSKI-SKIMS MOBILE TRUCK*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *TBD*.
- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**

Event Conflict Details

Refresh to see updated conflicting events

3 conflicting events found 713523 (DOT) 713524 (DOT) 713525 (DOT)

Restaurant Conflict Details

[View Conflicts on Map](#)

8 conflicting Restaurants found

| Restaurant (Business Name) | Address | Seating Choice | Applicant |
|---|--|----------------|---|
| Serafina Meatpacking (Serafina Meatpacking LLC) | 7 9th Avenue, Manhattan, NY | both | Letizia Manfredi / [REDACTED] / ian@serafinamanagement.com |
| Kobrick Coffee Co. (Rehandari, LLC) | 24 9th Avenue , Manhattan, NY | both | Steven Kobrick /2122555588 / Skobrick@kobrickcoffee.com |
| The Chester (Gansevoort LLC) | 18 9th Avenue, Manhattan, NY | sidewalk | Michael Achenbaum / [REDACTED] / lisa@thehg.com |
| SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC) | 7 9TH AVENUE, Manhattan, NY | openstreets | IAN MEDWIN / [REDACTED] / ian@serafinamanagement.com |
| SWEETGREEN (SWEETGREEN NEW YORK LLC) | 32 GANSEVOORT ST, Manhattan, NY | both | ARIANNA GOLDBERG / [REDACTED] / KELLYMLK136@GMAIL.COM |
| CATCH (LUCKY 13 ASSOCIATES LLC) | 2127 9 AVENUE, Manhattan, NY | roadway | Peter Phyo /2126271235 / purchasing@catchhg.com |
| Coffee and Cocktails (WSA CAFE LLC) | 18 9 AVENUE, Manhattan, NY | sidewalk | Michael Achenbaum /2126606701 / ryan@thehg.com |
| MOLLUSCA (MOLLUSCA LLC) | 1 LITTLE WEST 12 STREET, Manhattan, NY | sidewalk | Mollusca LLC / [REDACTED] / eric@molluscany.com |