

Event Details

Event Id: 723153

Event Name: Theory SS24 Fashion Show

Event Description: We are interested in having the Theory S24 Fashion Show in Gansevoort Plaza where they have activated already in a past season. The show would include around 150-200 guests and take place at 10am on September 9th.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 09/08/2023 03:00 PM

Start Date: 09/09/2023 09:30 AM

End Date: 09/09/2023 10:30 AM

Breakdown Date: 09/09/2023 10:30 AM

Event Status: Withdrawn

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/07/2023 02:58 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Alexandra Avalone

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: alexandra@eyesightgroup.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort/13 Gansevoort Pedestrian Plaza :	Pedestrian	Full		Manhattan	2	6	10014

Gansevoort/13 Gansevoort Pedestrian Plaza

Plaza

Note: Gansevoort Plaza

Sponsor Details

Sponsor: Eyesight Fashion Luxury Inc.

Sponsor Address: [REDACTED]

Sponsor Email: alexandra@eyesightgroup.com

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Alexandra Avalone

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: (646) 715-5264

Producer Cell:

Producer Fax:

Producer Email: alexandra@eyesightgroup.com

Affected Zones

Affected Borough: N/A

Affected NYPD Patrol Boro: N/A

Affected Community Boards: 2,

Affected Precincts 6,

Affected City Council Dist: N/A

Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *Possibly a Theory logo as part of the show set.*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *We would work with Chuck Garelicks security team to ensure the safety of all guests crew and pedestrians for the setup event and strike period..*

- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 Truck-mounted generators will be used at this event. **FDNY approval is required.**
- 7 There will be a prop at this event. Following are the dimensions and description: *Speaker towers, ground supported lighting on pole and base*
- 8 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

View Conflicts on Map

8 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Serafina Meatpacking (Serafina Meatpacking LLC)	7 9th Avenue, Manhattan, NY	both	Letizia Manfredi / [REDACTED] ian@serafinamanagement.com
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick / [REDACTED] Skobrick@kobrickcoffee.com
The Chester (Gansevoort LLC)	18 9th Avenue, Manhattan, NY	sidewalk	Michael Achenbaum / [REDACTED] lisa@thehg.com
SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC)	7 9TH AVENUE, Manhattan, NY	openstreets	IAN MEDWIN / [REDACTED] ian@serafinamanagement.com
SWEETGREEN (SWEETGREEN NEW YORK LLC)	32 GANSEVOORT ST, Manhattan, NY	both	ARIANNA GOLDBERG / [REDACTED] KELLYMLK136@GMAIL.COM
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo / [REDACTED] purchasing@catchhg.com
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum / [REDACTED] ryan@thehg.com
MOLLUSCA (MOLLUSCA LLC)	1 LITTLE WEST 12 STREET, Manhattan, NY	sidewalk	Mollusca LLC / [REDACTED] eric@molluscany.com