

EventId: 722312

Desiree Beach 06/27/2023 04:20 PM

## Event Details

Event Id: 722312

Event Name: Theory SS24 Fashion Show

Event Description: We would be looking to have the Theory September NYFW show on Gansevoort Street, right in front of their office building. We would have around 150-200 guests and be interested in Gansevoort Street between Hudson and West 4th Street.

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 09/09/2023 12:00 AM

Start Date: 09/09/2023 09:30 AM

End Date: 09/09/2023 10:30 AM

Breakdown Date: 09/09/2023 10:30 AM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/05/2023 12:50 PM

Application Processing by: Desiree Beach

## Applicant Details

Applicant Name: Alexandra Avalone

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: alexandra@eyesightgroup.com

Applicant Phone: (646) 715-5264

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

| # | Location                                | Street Closure | Street Side | Closure | Boro      | CB's | Pct | Zipcode |
|---|---|----------------|-------------|---------|-----------|------|-----|---------|
| 1 | GANSEVOORT STREET between HUDSON STREET | Full Street    | Full        |         | Manhattan | 2    | 6   | 10014   |

and WEST 4 STREET

Closure

## Sponsor Details

Sponsor: Eyesight Fashion Luxury Inc

Sponsor Address: [REDACTED]

Sponsor Email: alexandra@eyesightgroup.com

Sponsor EIN:

Sponsor Phone: (646) 715-5264

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization: Alexandra Avalone

Producer Address: [REDACTED]

Producer Phone: (646) 715-5264

Producer Phone: (646) 715-5264

Producer Cell:

Producer Fax:

Producer Email: alexandra@eyesightgroup.com

## Affected Zones

Affected Borough: 3,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 6,

Affected City Council Dist: 3,

Affected Zipcodes: 10014,

## Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *There may be a Theory logo in the back drop of the runway for the runway photo and video.*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *We would work with Chuck Garelick and his team on a detailed security plan that ensures safety for the event and pedestrians while keeping pedestrian pathways clear and open for the public..*

- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 Truck-mounted generators will be used at this event. **FDNY approval is required.**
- 7 There will be a prop at this event. Following are the dimensions and description: *We would have speakers for sound, plus some lighting in the photo pit to ensure good photos of the models.*
- 8 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details

Refresh to see updated conflicting events

**2 conflicting events found**

713524 (DOT)

719295 (DPR)