

EventId: 728676

07/25/2023 12:19 PM

Event Details

Event Id: 728676

Event Name: Steve Madden Shoe Closet - Glass Truck

Event Description: Steve Madden will be bringing their traveling shoe closet around to multiple cities in the southeast to help provide students with fall outfit inspiration fun SM swag and giveaways lots of fun opportunities for Instagram and TikTok content.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/08/2023 08:00 AM

Start Date: 09/08/2023 11:00 AM

End Date: 09/09/2023 09:00 PM

Breakdown Date: 09/09/2023 10:00 PM

Event Status: Submitted

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 07/05/2023 02:58 PM

Application Processing by:

Applicant Details

Applicant Name: Dalianny Nunez

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: dalianny@vectormedia.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between SPRING STREET and BROOME	Curb Lane	East		Manhattan	2	1,	10012

STREET

Only

5

Note: In front of the Steve Madden store

Sponsor Details

Sponsor: Steve Madden Glass Truck

Sponsor Address: 560 Lexington Avenue New York NY 10022

Sponsor Email: dalianny@vectormedia.com

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 1, 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *The truck will be branded*