

EventId: 731659

07/25/2023 12:30 PM

## Event Details

Event Id: 731659

Event Name: SkinCeuticals Treatment Tour

Event Description: skincare treatment truck

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 09/08/2023 07:00 AM

Start Date: 09/08/2023 11:00 AM

End Date: 09/10/2023 06:00 PM

Breakdown Date: 09/10/2023 07:00 PM

Event Status: Submitted

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 07/21/2023 03:05 PM

Application Processing by:

## Applicant Details

Applicant Name: JG Robilotti

Applicant Address: 440 Ninth Avenue New York NY 10001

Applicant Country: United States of America

Applicant Email: jg.robilotti@csm.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BOND STREET between BROADWAY and LAFAYETTE STREET	Sidewalk and Curb Lane Closure	South		Manhattan	2	9	10012

## Sponsor Details

Sponsor: SkinCeuticals

Sponsor Address 10 Hudson Yards New York NY 10001

Sponsor Email:

Sponsor EIN:

Sponsor Phone: (845) 548-6936

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

## Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 9,

Affected City Council Dist: 2,

Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *TBD loreal branding*
- 3 The event will be advertised. Following is the event advertising plan: *TBD*.
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 There will be a step and repeat banner at the event.
- 6 The event will have on-site security. Following is the on-site security plan: *TBD licensed by NYS*.
- 7 Combination of generators, including truck-mounted generators, will be used at this event. **FDNY approval is required.**
- 8 There will be a tent or a canopy at this event. Following are the dimensions and description: *small popup 10x10*

