

EventId: 731994

07/25/2023 01:07 PM

Event Details

Event Id: 731994

Event Name: Joah Pop Up

Event Description: Joah is looking to host a pop up event to promote new products
and increase brand awareness

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 09/21/2023 08:00 AM

Start Date: 09/22/2023 08:00 AM

End Date: 09/23/2023 06:00 PM

Breakdown Date: 09/23/2023 06:00 PM

Event Status: Submitted

Recurring Event: No

Event Other Details:

Attendance: 1000 to 4999

Non Profit Organization: No

Received Date: 07/24/2023 03:19 PM

Application Processing by:

Applicant Details

Applicant Name: Jazmin Ringgold

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: jazmin@thexperiential.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	13/14 Gansevoort Pedestrian Plaza : 13/14 Gansevoort Pedestrian Plaza Note: 9 AVENUE BETWEEN GANSEVOORT ST AND WEST 13 STREET	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: TH Experiential
 Sponsor Address: [REDACTED]
 Sponsor Email: jazmin@thexperiential.com
 Sponsor EIN:
 Sponsor Phone: (619) 346-9802
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: Jazmin Ringgold
 Producer Address: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Cell:
 Producer Fax:
 Producer Email: jazmin@thexperiential.com

Affected Zones

Affected Borough: 3,
 Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts 6,
 Affected City Council Dist: 3,
 Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 1000 to 4999.
- 2 The event will contain the following commercial branding and/or advertising elements: *Will have branded elements utilizing client assets such as product or brand imagery*
- 3 The event will be advertised. Following is the event advertising plan: *Social Media / Email.*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *2-3 Security Onsite at all times.*
- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**

- 7 Generators with a greater than 40 kW rating will be used at the event. **A DEP registration permit is required.**
- 8 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 9 There will be a prop at this event. Following are the dimensions and description: - *Fabricated Wall 8 10 ft w x 8 ft h x 4 ft d - Fabricated Dome - 15ft Dia x 8ft h*
- 10 There will be a tent or a canopy at this event. Following are the dimensions and description: *2 10 x 10 Tents for BOH*
- 11 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**