

EventId: 729414

Christopher Lorient 07/25/2023 11:44 AM

## Event Details

Event Id: 729414

Event Name: Flash Flamboyance

Event Description: Approx 100 plastic flamingos and an 8h x 30l free-standing wall.

Wall length is customizable can reduce length if necessary.

Approx 10 personnel would use native area foot traffic to interact

with the flamingos for a chance to win a trip to the island of

Bonaire trip cost less than 5000.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 08/24/2023 06:00 AM

Start Date: 08/24/2023 08:00 AM

End Date: 08/24/2023 05:00 PM

Breakdown Date: 08/24/2023 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: Our activation team will have approximately 10 per

Non Profit Organization: No

Received Date: 07/10/2023 10:28 AM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Seth Allen

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: allen@dunn-co.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	Astor Place Plaza (South) : Astor Place Plaza (South) <b>Note:</b> Astor Place Plaza South	Pedestrian Plaza	Full		Manhattan	2, 3	9	10003
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## Sponsor Details

Sponsor: DunnCo. on behalf of Tourism Corporation Bonaire

Sponsor Address: [REDACTED]

Sponsor Email: allen@dunn-co.com

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: www.dunn-co.com

## Producer Details

Producer/Organization: Seth Allen

Producer Address: 202 S 22nd St Tampa FL

Producer Phone: (813) 350-7990

Producer Phone: (813) 350-7990

Producer Cell:

Producer Fax:

Producer Email: allen@dunn-co.com

## Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2, 3,

Affected Precincts 9,

Affected City Council Dist: 2,

Affected Zipcodes: 10003,

## Agency Instructions

- 1 The event will contain the following commercial branding and/or advertising elements: *The event is being held on behalf of the the Tourism Board of the Island of Bonaire a small ecotourism island in the Dutch Caribbean. An 8 high x 30 long wall length is customizable will reflect the architecture of the island and small signage will encourage pedestrians to interact with the display.*
- 2 There will be a prop at this event. Following are the dimensions and description: *An 8 high x 30 long wall length is customizable will reflect the architecture of the island and small signage will encourage pedestrians to interact with the display.*

- 3 The estimated attendance at this event is: *Our activation team will have approximately 10 personnel on site, all other traffic will consist of the native foot traffic that traverses the plaza on a normal day.*

## Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

## Restaurant Conflict Details

View Conflicts on Map

3 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Bluestone Lane (Bluestone Lane Astor LLC)	51 Astor Place, Manhattan, NY	both	Hari Nathan Kalyan /7183746858 / hari@bluestonelane.com
Shake Shack Astor Place LLC (Shake Shack Astor Place LLC)	20 3rd Avenue, Manhattan, NY	both	Alexandra Valdes-Fauli /9173764800 / avaldesfauli@shakeshack.com
SWEETGREEN (SWEETGREEN NEW YORK LLC)	10 ASTOR PLACE, Manhattan, NY	both	ARIANNA GOLDBERG /8184547401 / KELLYMLK136@GMAIL.COM