

Event Details

Event Id: 728602

Event Name: JVN Mobile Truck Activation

Event Description: Standalone mobile truck for JVN fashion. Will be in conjunction with event taking place at Sephora SOHO.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 08/19/2023 08:00 AM

Start Date: 08/19/2023 10:00 AM

End Date: 08/19/2023 08:00 PM

Breakdown Date: 08/19/2023 10:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: curb lane to park one promotional ice truck for free giveaways.Sidewalk to place ropes & stanchions. 5FT OF UNOBSTRUCTED SIDEWALK MUST BE PROVIDED AT ALL TIMES. GIVEAWAYS MUST BE FREE TO THE PUBLIC. NO SALES OF GOODS OR SERVICES.

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 07/05/2023 12:01 PM

Application Processing by: Desiree Beach

Applicant Details

Applicant Name: Jason Scharf

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: Jason@ghostexp.com

Applicant Phone: (917) 621-5316

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

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#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	PRINCE STREET between BROADWAY and CROSBY STREET Note: Spot for Mobile Truck for Activation	Curb Lane Only	North		Manhattan	2	5	10012

Sponsor Details

Sponsor: GHOST

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: (917) 621-5316

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *There will be a celebrity appearance by JVN for 30 minutes to an hour max at some point during the*

activation.

- 3 The event will contain the following commercial branding and/or advertising elements: *Branded Truck*
- 4 The event will be advertised. Following is the event advertising plan: *Social Media*.
- 5 The event will have on-site security. Following is the on-site security plan: *Crowd Control and location management for permit enforcement*.

Event Conflict Details Refresh to see updated conflicting events

4 conflicting events found 685688 (DOT) 713138 (SAPO) 733579 (SAPO) 734519 (SAPO)

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
DIG INN (DIG INN 70 PRINCE STREET LLC)	70 PRINCE STREET, Manhattan, NY	sidewalk	Duke Pilgrim [REDACTED] d017@diginn.com