

38-42 Commerce Street Cherry Lane Theatre

COMMUNITY BOARD 2 HEARING

JULY 13, 2023

**38-42 COMMERCE STREET
NEW YORK, NY 10014**

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Appendix

- Existing and Proposed Signage
- Commerce Street Elevation Areas of Work
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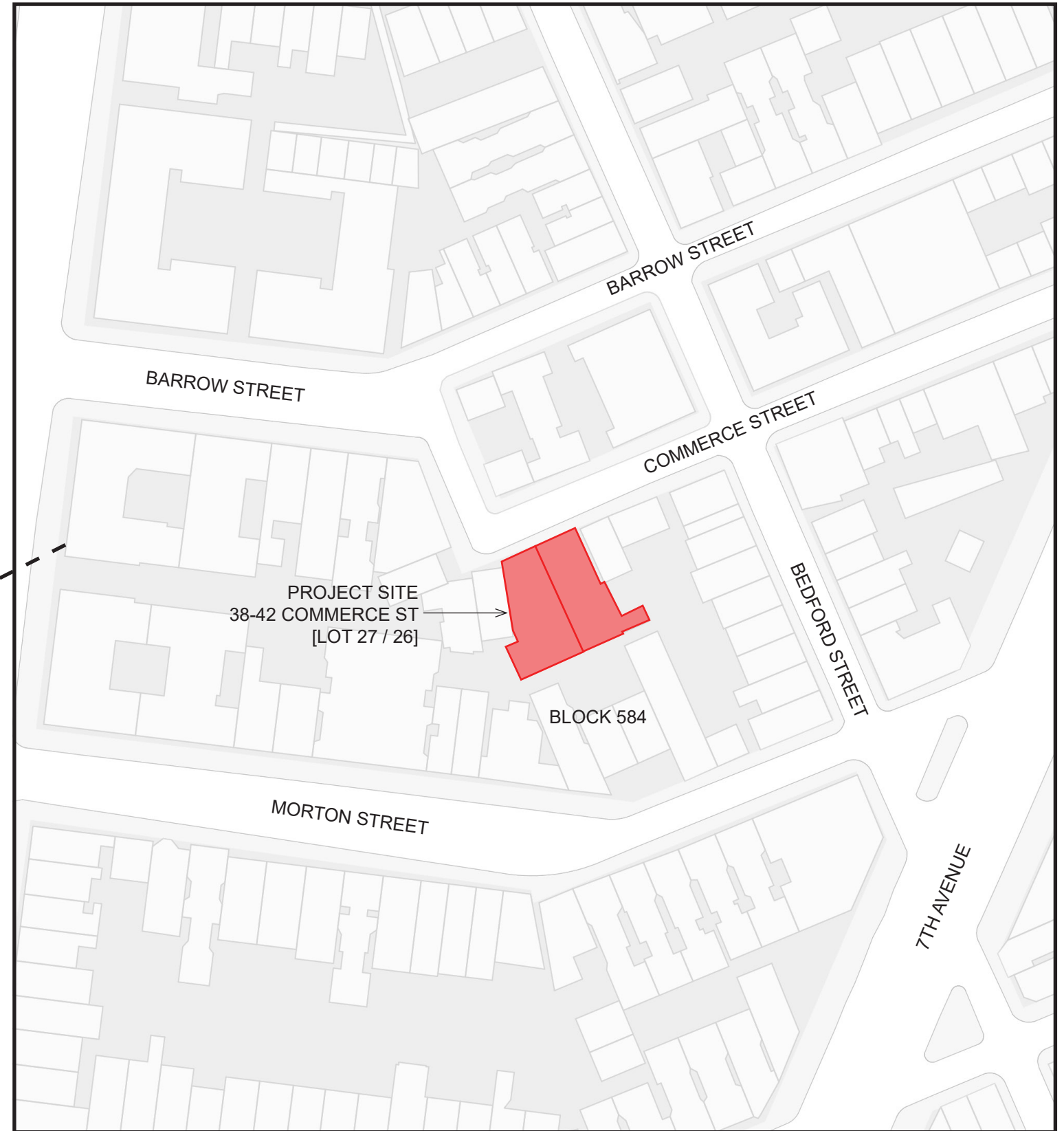
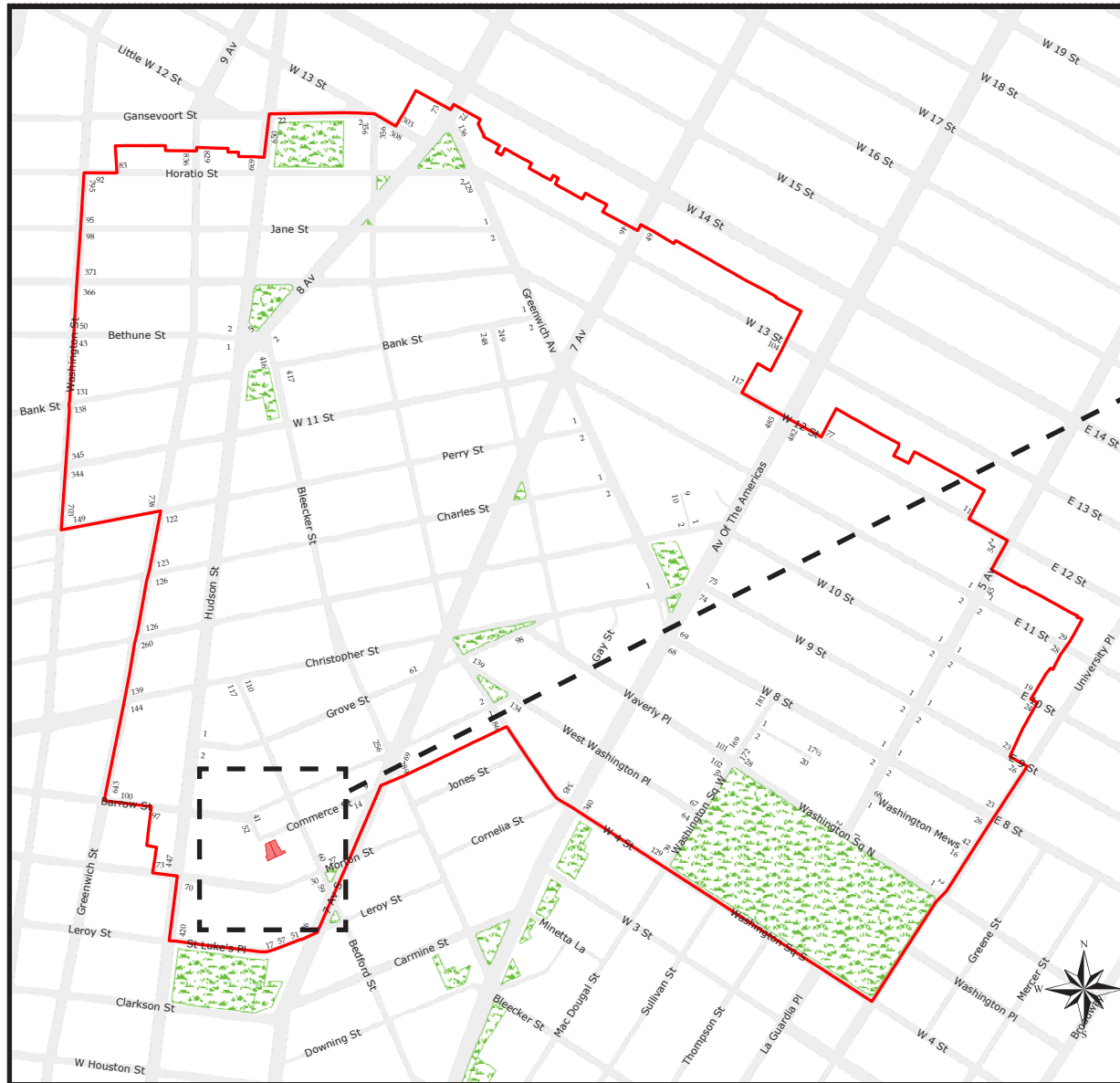
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Greenwich Village Historic District
Manhattan
Designated April 29, 1969

 Historic District Boundaries





EXISTING



PROPOSED



42 COMMERCE STREET, c. 2006
SOURCE: MITCHELL KURTZ ARCHITECT, PC



38-40 COMMERCE STREET, c. 2020
SOURCE: BROWN HARRIS STEVENS





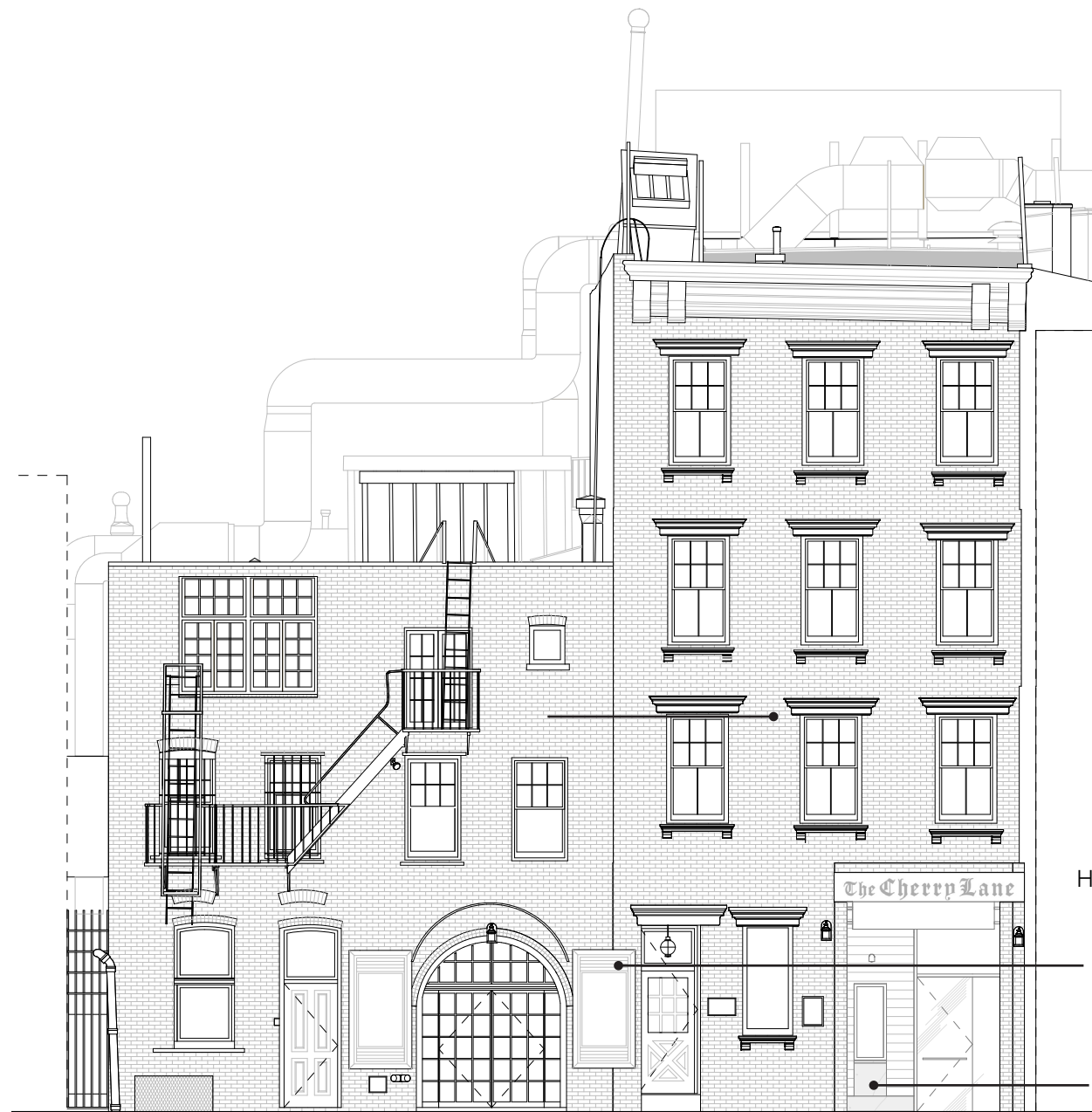




42 COMMERCE STREET, c. 1940
SOURCE: MUNICIPAL ARCHIVES, NYC TAX PHOTO



38-40 COMMERCE STREET, c. 1940
SOURCE: MUNICIPAL ARCHIVES

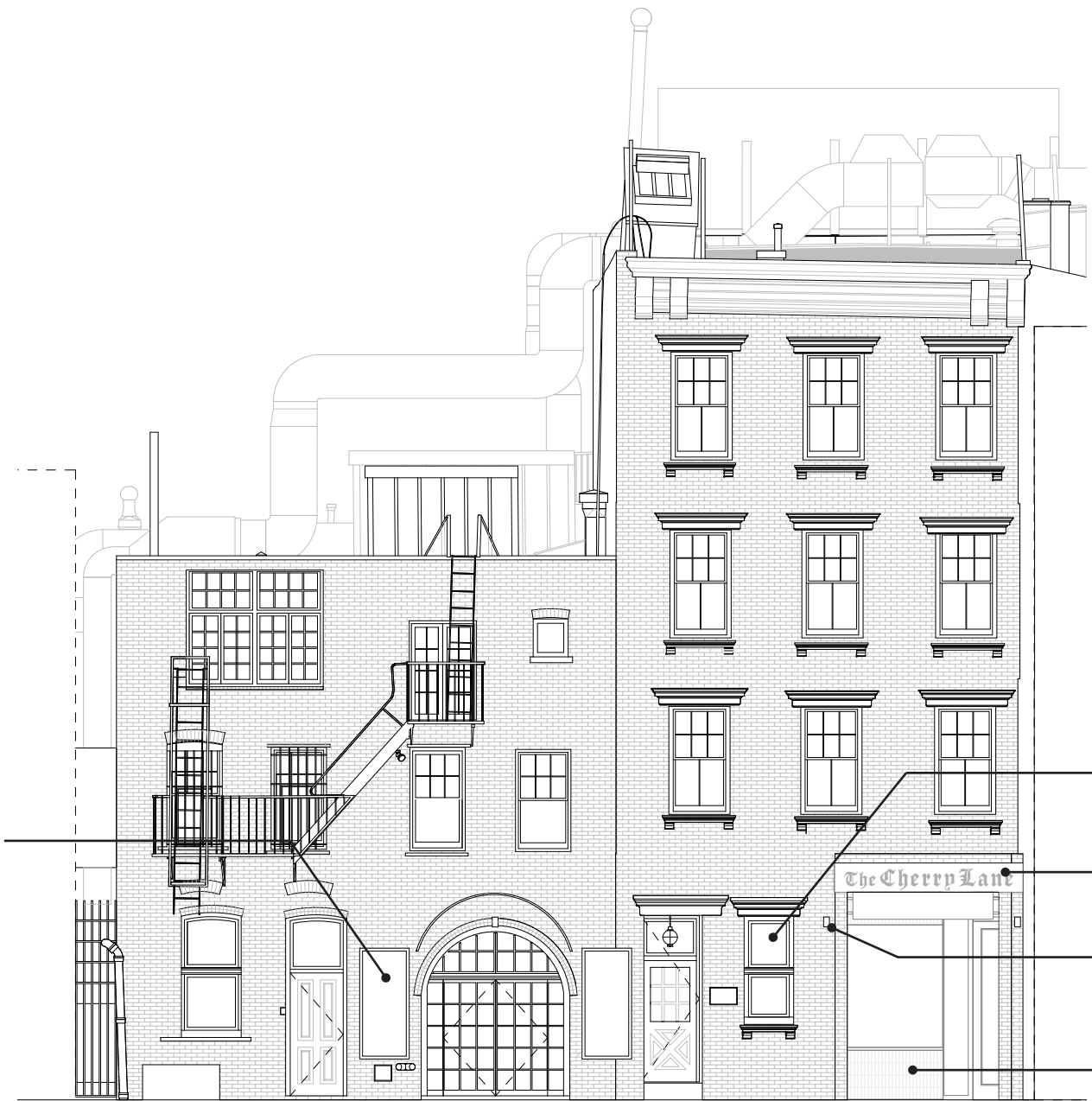


EXISTING SOUTH ELEVATION

NEW POSTER
DISPLAY TO MATCH
HISTORICAL DISPLAY

EXISTING NON-
HISTORIC POSTER
DISPLAY TO BE
REMOVED

EXISTING NON-
HISTORIC TICKET
WINDOW TO BE
REMOVED



PROPOSED SOUTH ELEVATION

NEW WINDOW
AT EXISTING
LOCATION

EXISTING
SIGNAGE TO
REMAIN

REPLACE
EXISTING LIGHT
FIXTURE, TYP.

NEW TICKET AND
CONCESSION
KIOSK



EXISTING INTERCOM
TO REMAIN

EXISTING NON-HISTORICAL POSTER
DISPLAYS TO BE REMOVED



PAINT ALL EXISTING
DOORS & WINDOWS
AT GROUND FLOOR

NEW LIGHT FIXTURES IN
EXISTING LOCATIONS

NEW POSTER DISPLAYS AT
EXISTING LOCATIONS

NEW WINDOW AT
EXISTING LOCATION

METAL AND GLASS DOOR WITH SIDELITE
SET BACK IN EXISTING OPENING

NOTE: CANOPY HIDDEN FOR CLARITY



HISTORIC FACADE (1964)



EXISTING FACADE



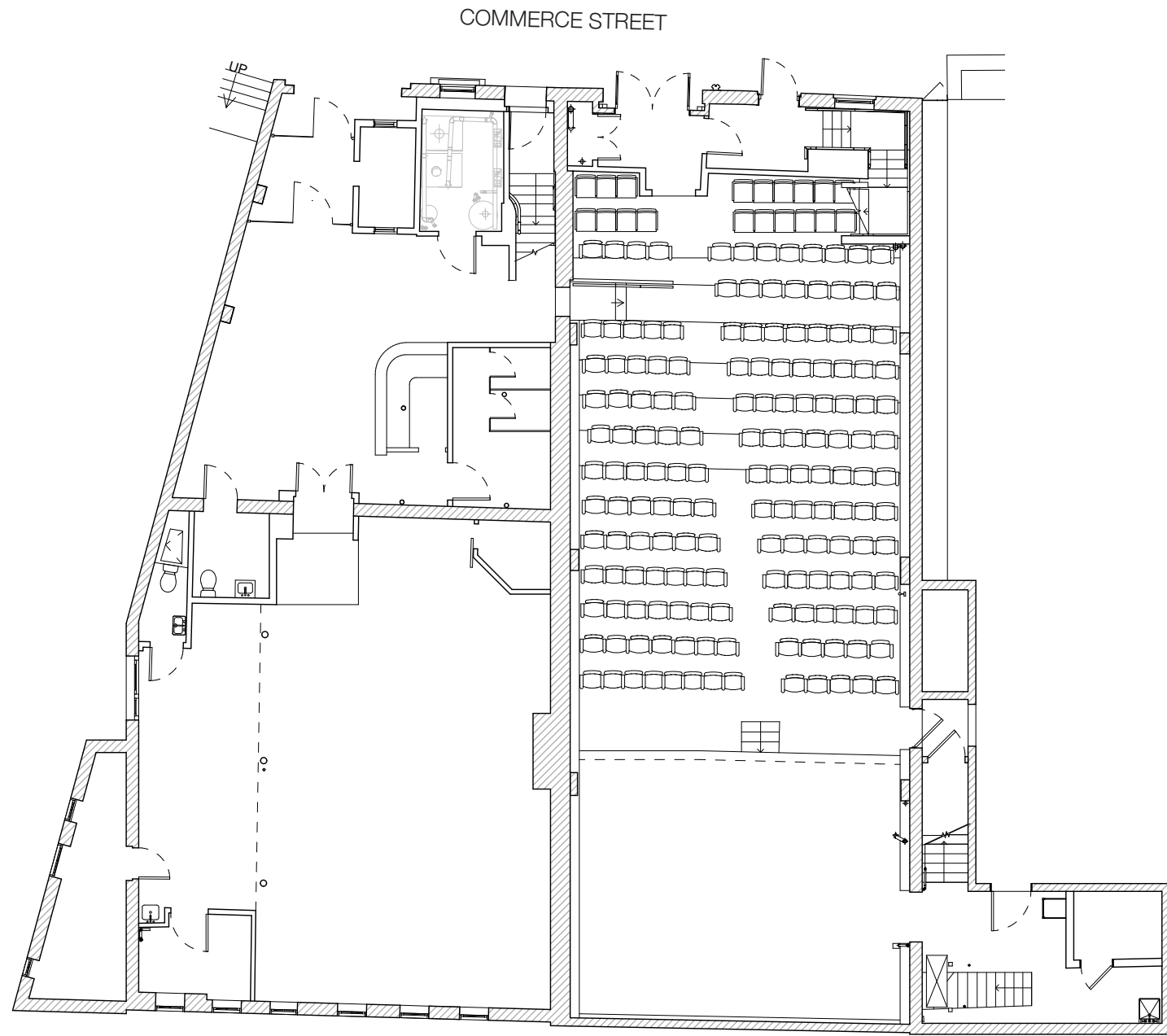
PROPOSED FACADE



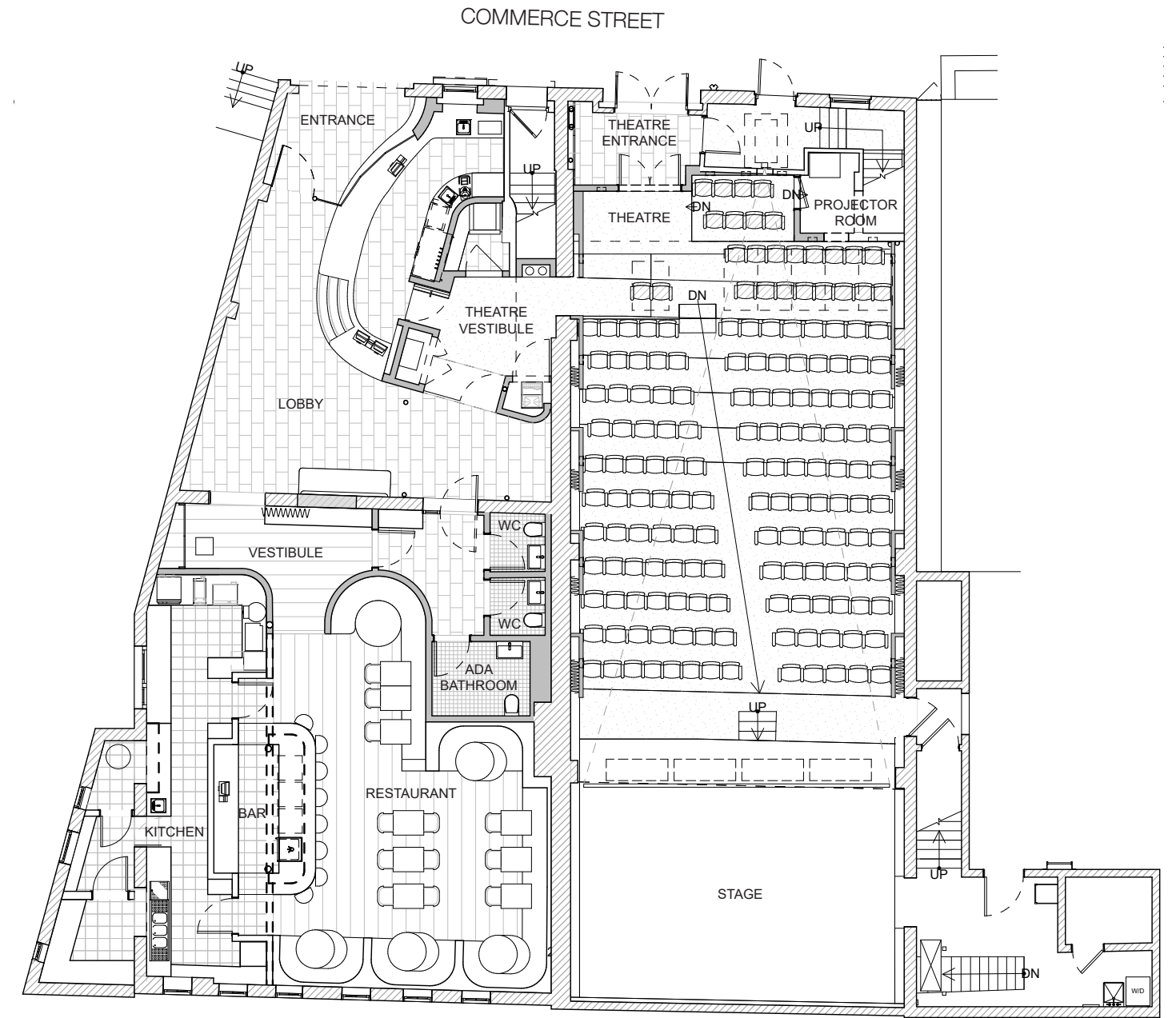
ENTRY (SECURITY GATE RECESSED IN CEILING POCKET)



ENTRY (SECURITY GATE DEPLOYED)

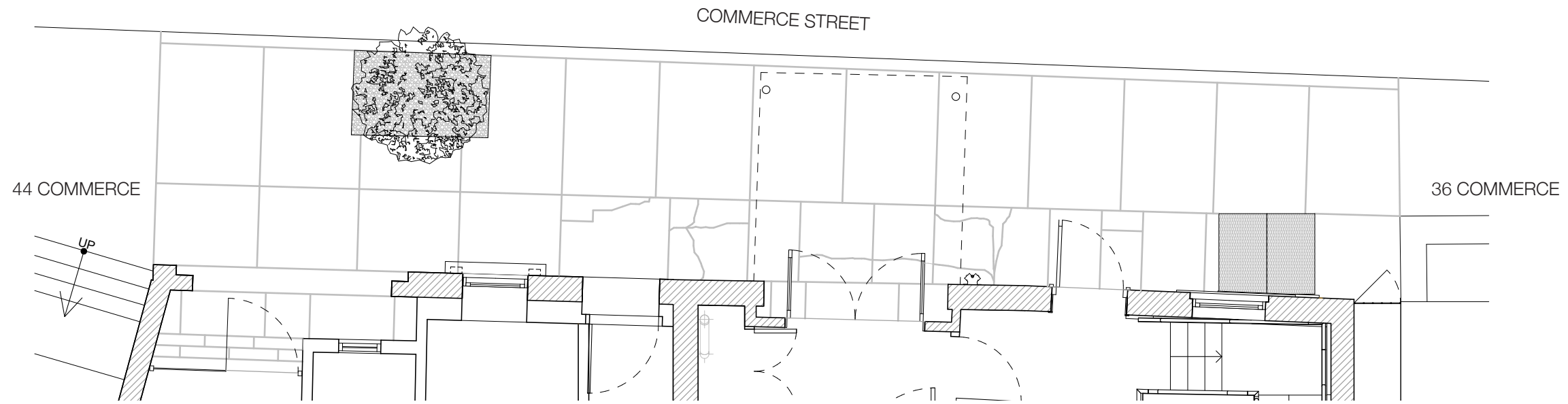


EXISTING GROUND FLOOR PLAN

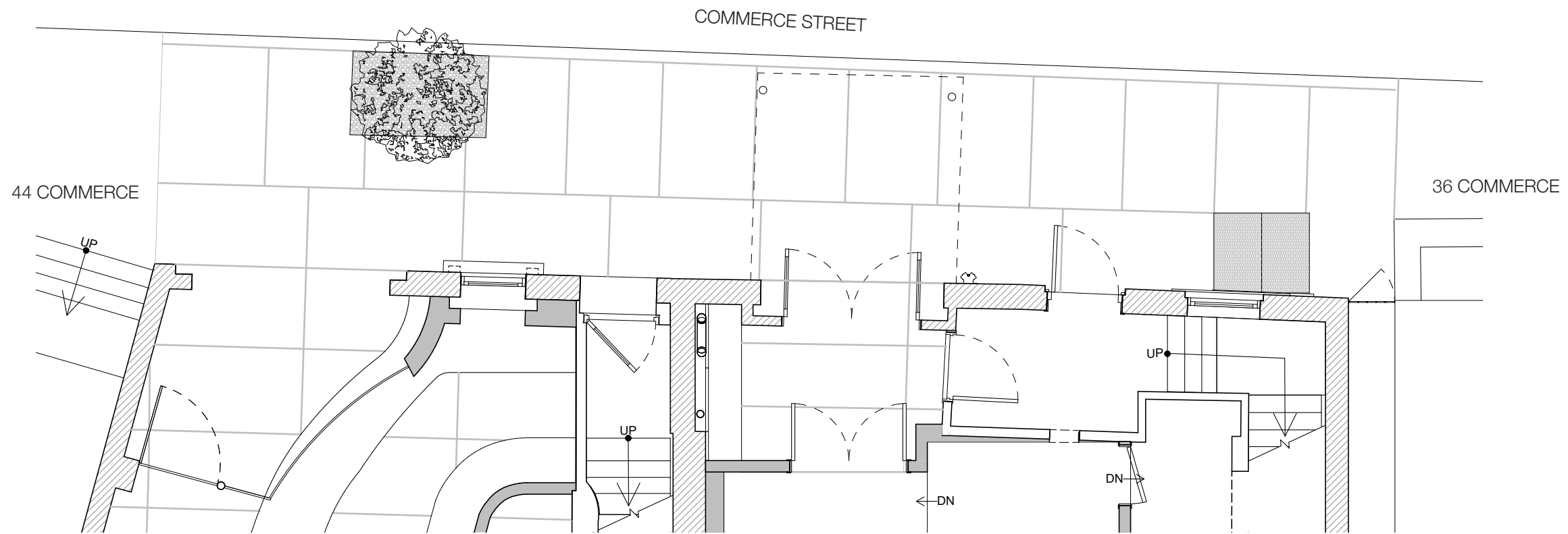


PROPOSED GROUND FLOOR PLAN



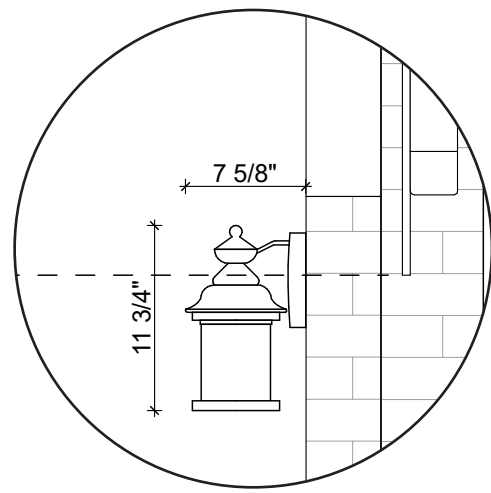


EXISTING PLAN ENLARGED

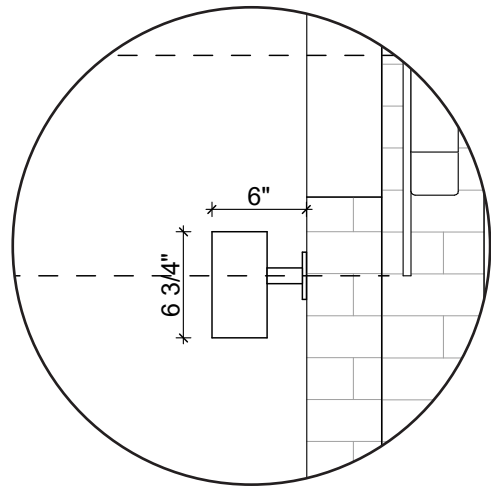


PROPOSED PLAN ENLARGED

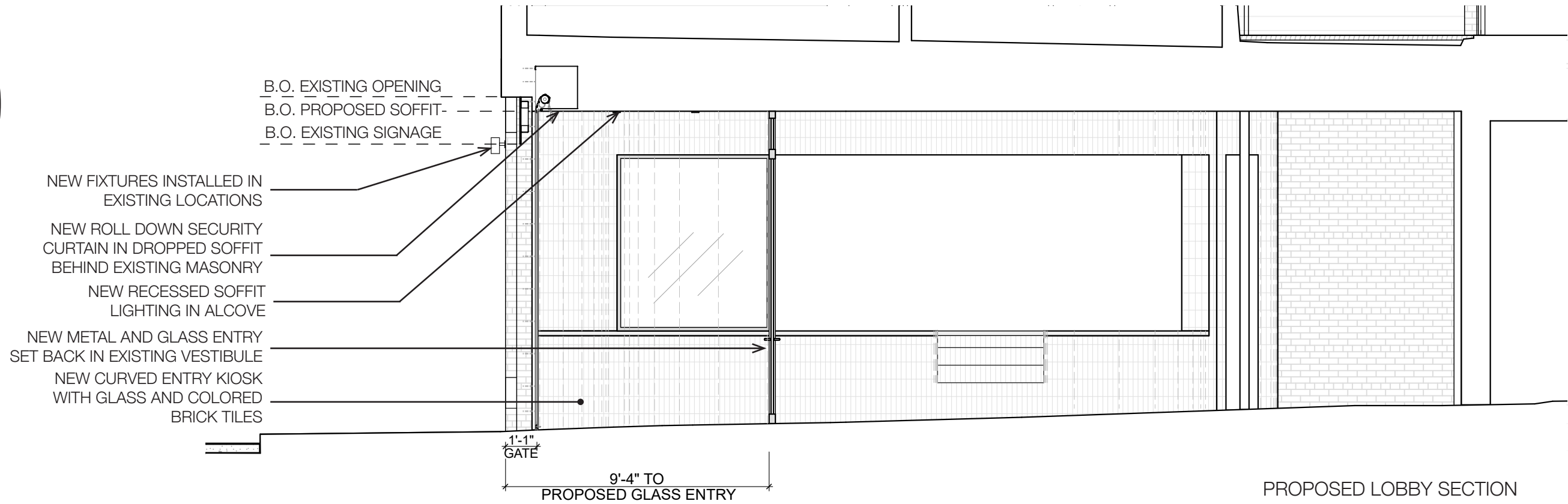
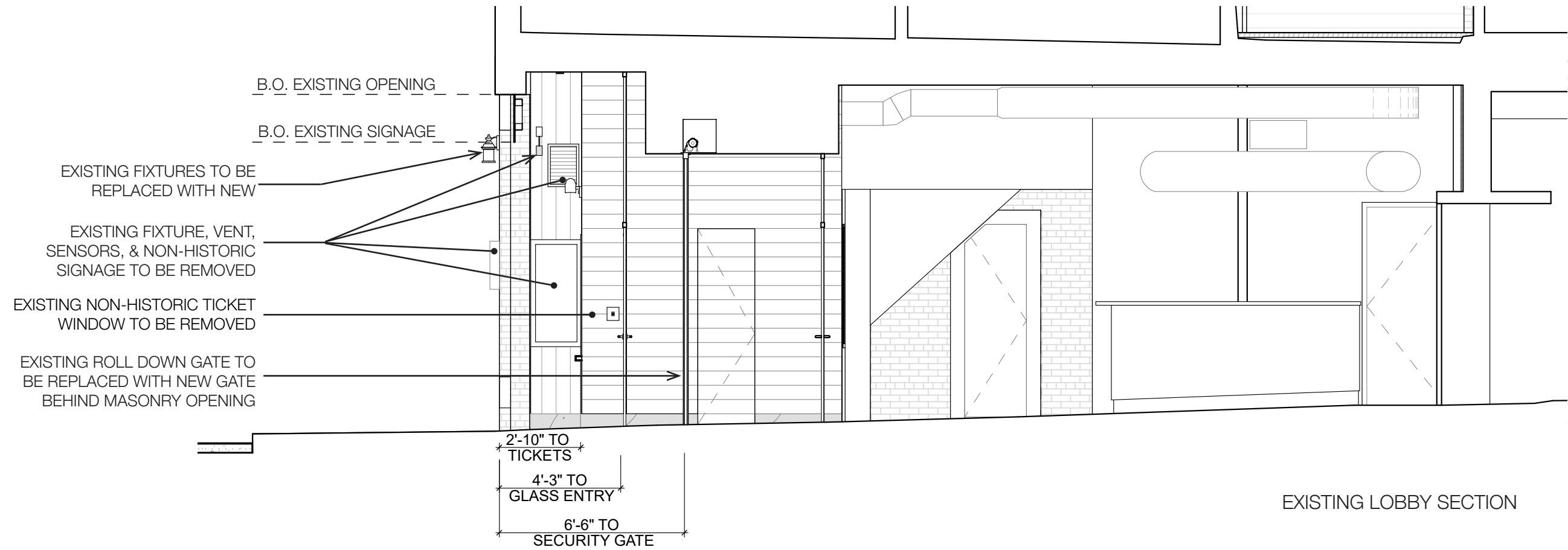




EXISTING FIXTURE



PROPOSED FIXTURE





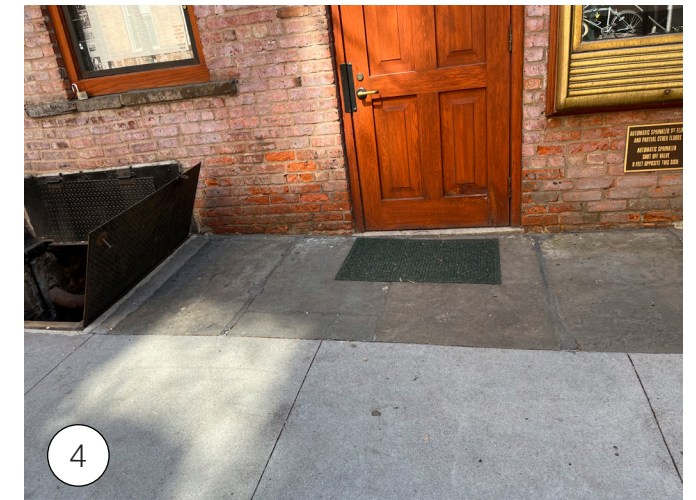
EXISTING POSTER DISPLAY (APPROX. 42" X 80")



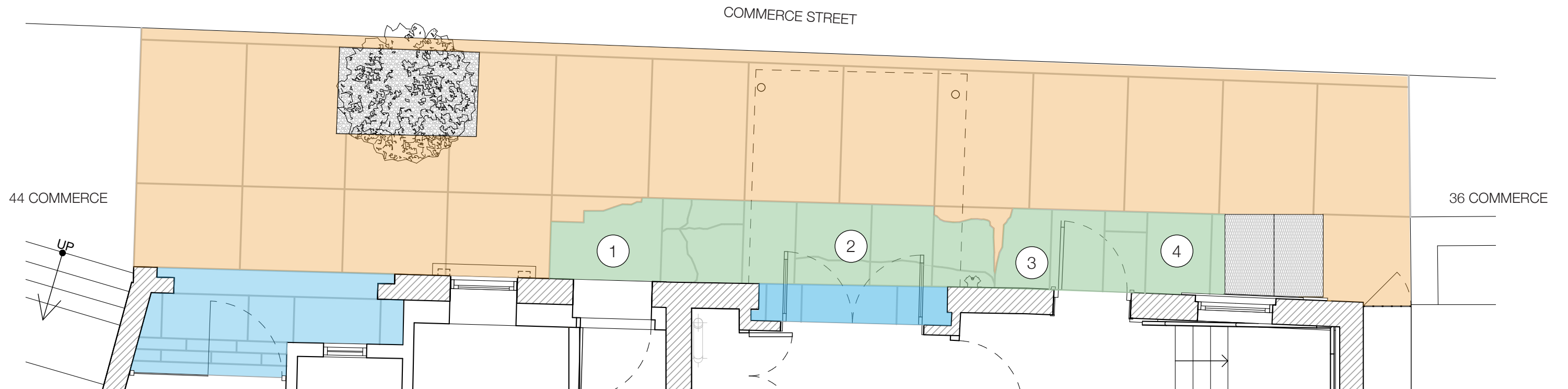
HISTORIC PHOTO (1935)



PROPOSED POSTER DISPLAY BASED ON HISTORIC PROPORTIONS

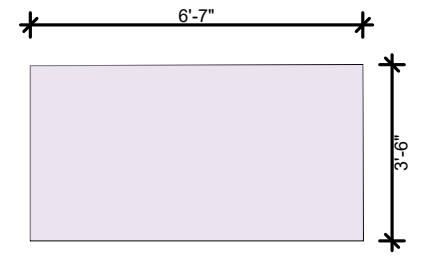


SIDEWALK - EXISTING CONDITION



EXISTING PAVING DIAGRAM

- EXISTING GRANITE PAVERS
- EXISTING BLUESTONE PAVERS
- EXISTING CONCRETE



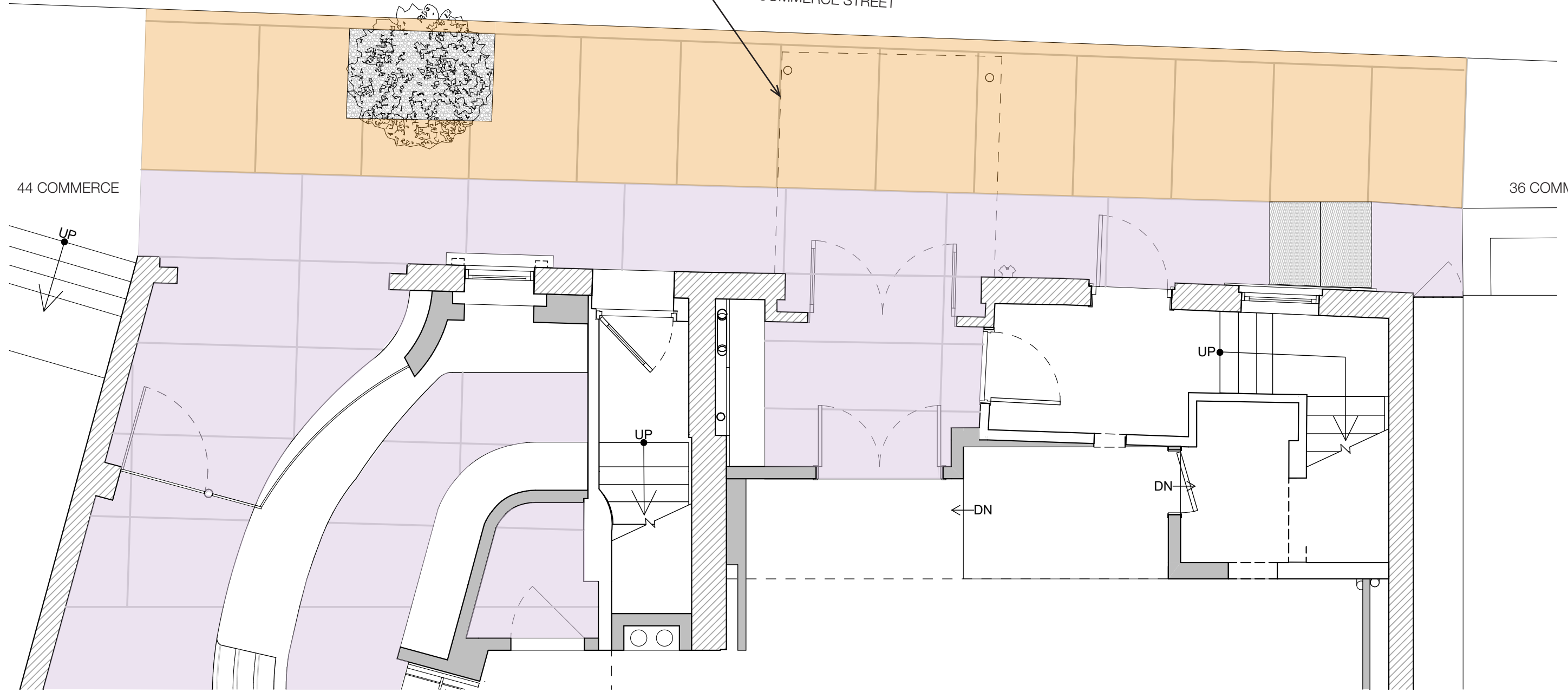
TYP. NEW PAVER DIMENSION

LINE OF CANOPY ABOVE
(EXISTING AWNING TO REMAIN)

COMMERCE STREET

44 COMMERCE

36 COMMERCE



PROPOSED PAVING DIAGRAM

- NEW BLUESTONE PAVERS
- EXISTING CONCRETE TO REMAIN



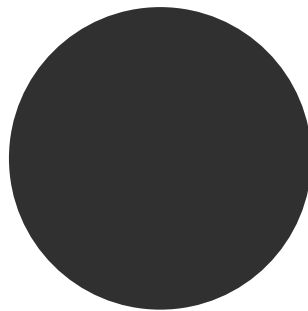
EXISTING BRICK

- 38-40 COMMERCE STREET BUILDING FACADE



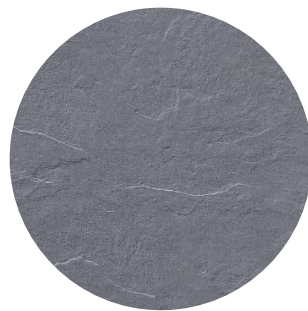
EXTERIOR SCENCE

- TO REPLACE LIGHTING AT EXISTING LOCATIONS
- PAINTED, LACQUERED BRASS



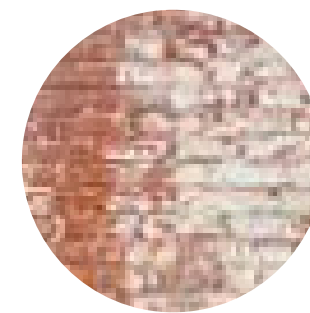
SHERWIN WILLIAMS CAVIAR PAINT

- EXISTING WINDOWS AND DOOR AT GROUND FLOOR



BLUESTONE PAVERS

- SIDEWALK IN FRONT OF 38-42 COMMERCE STREET
- LOBBY FLOORING



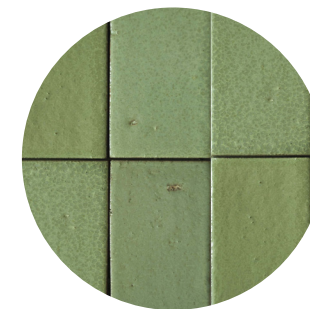
EXISTING BRICK

- 42 COMMERCE STREET BUILDING FACADE



STONE

- TICKET BOOTH/CONCESSION KIOSK COUNTER



GLAZED BRICK TILE

- TICKET BOOTH/CONCESSION KIOSK



PAINTED METAL

- LOBBY ENTRY DOOR AND SIDELITE
- TICKET BOOTH/CONCESSION KIOSK WINDOW



EXISTING



PROPOSED



EXISTING



PROPOSED

APPENDIX



EXISTING SIGNAGE

(AWNING HIDDEN FOR CLARITY)

ADDITIONAL SIGNAGE IN VESTIBULE TO BE REMOVED



PROPOSED SIGNAGE

(AWNING HIDDEN FOR CLARITY)



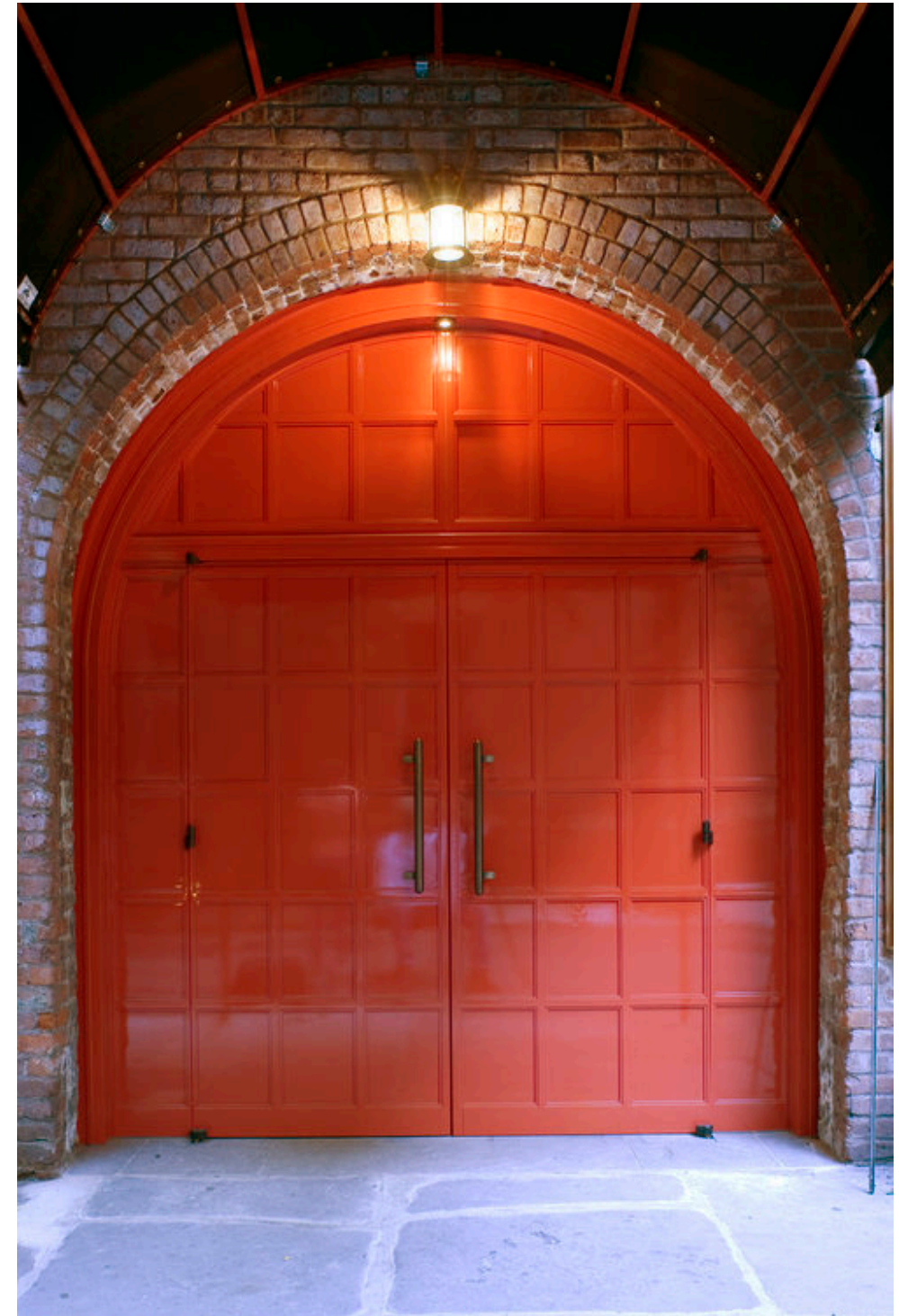
HISTORIC SIGNAGE (1935)

NEW POSTER DISPLAY AT EXISTING LOCATION

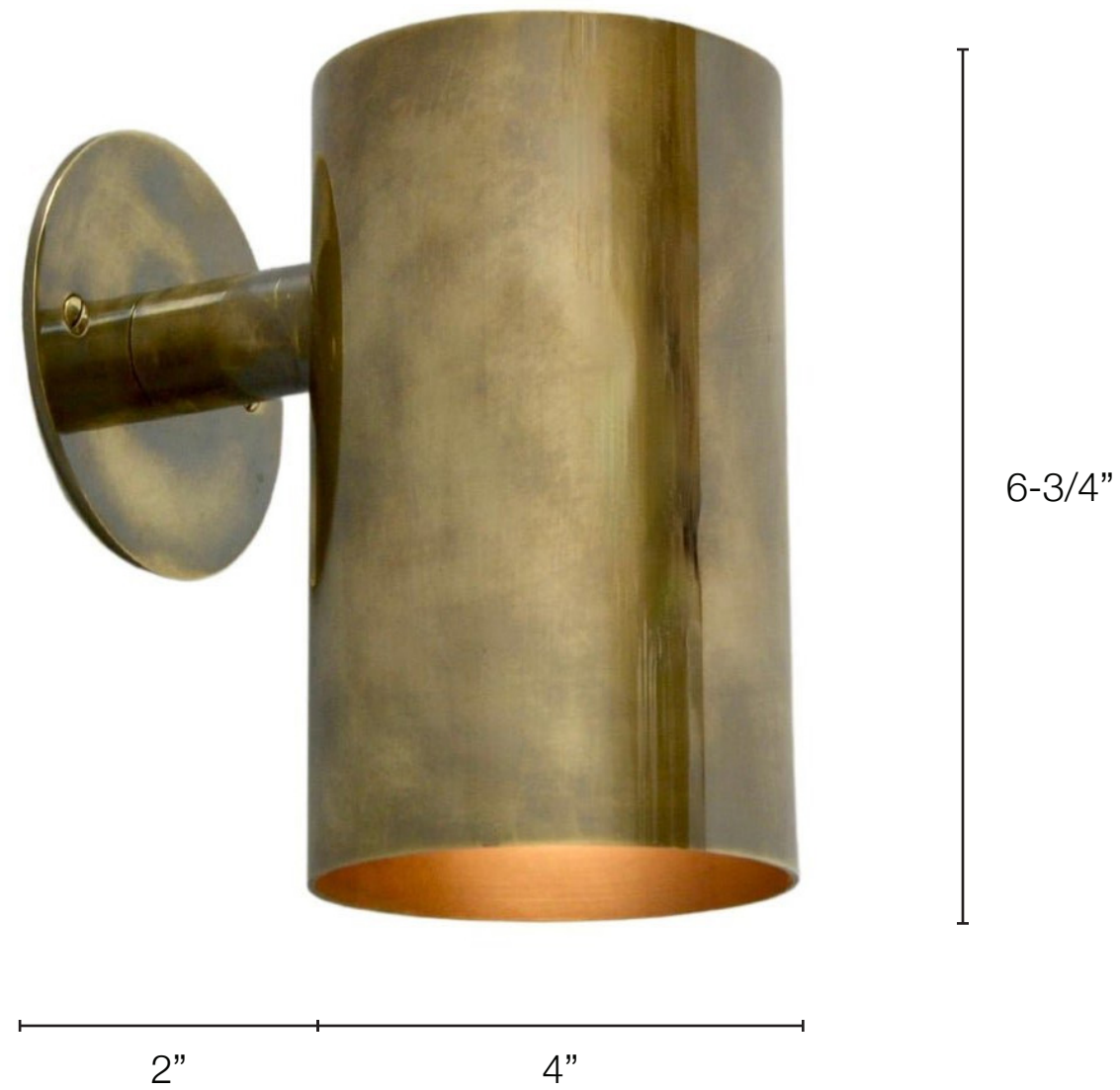
BLOCK ASSOCIATION HISTORIC PLACE MARKER TO REMAIN

HISTORIC SIGNAGE AT LINTEL TO REMAIN

NEW SIGNAGE AT HISTORIC LOCATION







TO REPLACE CURRENT EXTERIOR LIGHTING AT EXISTING LOCATIONS.
FIXTURES TO USE EXISTING ELECTRICAL CONNECTIONS.
MATERIAL: PATINATED UNLACQUERED BRASS