

Antony Wong, Treasurer Amy Brenna, Secretary Mark Diller, District Manager Brian Pape, Assistant Secretary

Community Board No. 2, Manhattan

3 Washington Square Village NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

June 26, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/10/23 – (Setup Date & Start Date) – 6/11/23 (End Date & Breakdown Date) Boot Drop (sponsor: game Seven Mktg), Broadway bet. Prince & Spring Sts. [partial sidewalk-in front of 550 Broadway]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends denial of Boot Drop.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc:

Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Christopher Marte, City Council Member



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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/22/23 – (Start Date) – 6/24/23 (End Date & Breakdown Date) Kiss Cosmetics Events & Pop Up (3 events) (sponsor: TH Experiental), 1) W. 13th/W. 14th Sts./Gansevoort Pedestrian Plaza [full closure]; 2) & 3) Gansevoort St./W. 13th St./Gansevoort Pedestrian Plaza [full closure]

Whereas, cosmetics brand Kiss Cosmetics seeks to hold a two-day activation on the Gansevoort Plaza; and

Whereas, the event will begin load-in / set-up during the evening of June 22nd, with the event open to the public on June 23rd and June 24th; and

Whereas, on the morning of June 23^{rd} , the applicant will hold a private catered event from 8 AM - 10 AM for press and media, but the event will then be fully open to the public from 10 AM - 7 PM on June 22^{nd} and from 10 AM - 6 PM on June 24^{th} ; and

Whereas, the event's footprint is expected to be approximately 65' x 30', consisting of a set-up of fabricated cabanas and umbrellas, following the general theme of a "Hamptons inspired" summer event; and

Whereas, various activities will take place within the cabanas including nail services and product giveaways; and

Whereas, the event will not offer food or beverages, other than bottles of water and the catering for the catered press / media event from 8-10 AM on June 23rd; and

Whereas, the event will include amplified sound and a DJ, but the applicant promised to keep the sound at reasonable levels; and

Whereas, the event will include private security throughout the day to manage check-in and line, management, as well as overnight security; and

Whereas, the applicant plans to pick up and dispose of any trash from the event each evening so as to keep the plaza and surrounding area clean; and

Whereas, the applicant plans to leave the existing chairs and umbrellas on the portion of the Gansevoort Plaza not being used for the event; and

Whereas, the Quality of Life committee noted that the event does not seek to partner with or support any local organizations, nor does Kiss have any storefronts within CB2, Man., though Kiss products may be sold within certain stores within CB2, Man.; and

Whereas, CB2, Man. continues to oppose the use of Gansevoort Plaza for purely commercial activations; now

Therefore Be It Resolved that CB2, Man. recommends denial of Kiss Cosmetics Events & Pop Up.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



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Greenwich Village * Little Italy * SoHo * NoHo * Hudson Square * Chinatown * Gansevoort Market

July 7, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/10/13 – Mulberry Event 23 (sponsor: Group Thrpy), Mulberry St. bet. Spring & E. Houston Sts. [full street closure] (event is now back to original date of 6/10)

Whereas, fashion and lifestyle brand Aimé Leon Dore ("ALD"), with its storefront located at 224 Mulberry Street, and in conjunction with production company Group Thrpy, is seeking a full street closure in order to hold a basketball tournament on Mulberry Street between Spring and Prince Streets; and

Whereas, the event seeks to place a custom-sized basketball court along with bleachers on the street (and partially onto the sidewalk) in front of the ALD store at 224 Mulberry, and to utilize the rest of the block in order to support the tournament including the placement of crew tents, portable bathrooms, and crew parking; and

Whereas, the basketball tournament would be organized in conjunction with shoe and athletic wear brand New Balance, as well Henry Street Settlement and Masaryk Community Gym on the Lower East Side; and

Whereas, setup is expected to begin at midnight and continue in a staggered fashion throughout the morning of June 10th, with the event itself taking place from 11 AM to 7 PM, and load-out beginning at 8 PM that evening; and

Whereas, the event will feature games of 3-on-3 basketball throughout the day, with a cash prize being awarded to the winning team; and

Whereas, the event will feature amplified sound throughout the day, including an event MC and a DJ; and

Whereas, the event will not offer food and beverages other than a catering tent for the players and staff; and

Whereas, the applicant stated that they had hired 16 security guards for the event, which are intended to be used for crowd management and to maintain a 5 foot clear path for walking on the sidewalks; and

Whereas, numerous concerns and reservations were raised by Quality of Life committee members, other CB2 members, local business owners, and members of the public, regarding a number of topics surrounding the proposed event; and

Whereas, first and foremost amongst these concerns was the matter of physical safety, specifically surrounding the prospective attendance of the event, which is likely to draw large crowds of spectators looking to watch the basketball games, and with such large crowds potentially creating a physically dangerous situation within the extremely small and crowded block of Mulberry between Spring and Prince; and

Whereas, furthermore, the proposed location of the court at 224 Mulberry would be essentially be on the corner of Mulberry and Spring, with Spring being a major shopping thoroughfare and likely already to be extremely crowded on a Saturday, accelerating the risk that the event would draw in dangerous levels of crowds coming off of Spring to watch the games, or cause the crowds to spill into Spring Street; and

Whereas, QoL committee and CB2 board members pointed out the proposed schematics for the court and bleachers were inaccurate and/or misleading and simply did not make sense, and were unable to see how the proposed basketball court, sets of bleachers on both sides of the court, 5 foot sidewalk lane on both sidewalks, and 15-foot emergency lane, could all be maintained on the extremely narrow street (approx. 23' wide) and sidewalk; and

Whereas, local business owners expressed concern about the large crowds impeding access to the street and negatively impacting their business on what would otherwise be a busy Saturday, to the point that they would have to consider closing their business that day, and mentioned that regular long lines in front of the ALD store had already negatively impacted their business; and

Whereas, other local residents spoke in opposition to the event and mentioned the large lines/crowds from ALD impeding the entrance to other storefronts, as well as the fact that ALD has been illegally placing planters in the street and on the sidewalk; and

Whereas, there was general agreement amongst CB2 and community members that such an event would be better suited for an existing basketball court within a local court or playground, such as DeSalvio playground just across the street on the southeast corner of Spring and Mulberry; and

Whereas, despite all of these concerns, it appeared that very minimal outreach had been conducted by the applicant to the surrounding community (both local businesses and residents) ahead of the planned event, though the applicant claimed that outreach to businesses had taken place; and

Whereas, following the opposition and feedback expressed at the Quality-of-Life committee meeting, the applicant subsequently moved the event to a different location at Sara D. Roosevelt Park; now

Therefore Be It Resolved that CB2, Man. recommends denial of Mulberry Event 23; and

Therefore Be It Further Resolved that CB2, Man. appreciates the applicant's decision to move the event in light of the numerous concerns expressed; and

Therefore Be it Finally Resolved that CB2, Man. continues to request that SAPO require earlier submission of street activity applications, especially for larger, potentially disruptive events, to prevent situations such as this one where resolutions must be passed on to SAPO at the committee level without time for discussion and approval at CB2 full board meetings.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Christopher Marte, City Council Member



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June 26, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/12/23 – Chanel Artists Awards 2023 (sponsor: Tribeca Festival), Spring St. bet. Broadway & Crosby St. [full street closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends denial of Chanel Artists Awards 2023.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

me fait

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

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SK/fa

cc:

Hon. Brian Kavanagh, NYS Senator Hon. Deborah Glick, Assembly Member Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



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Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/9/23-6/10/23 (moved from 6/16/23-6/17/23) Whitney Museum Event (sponsor: Meatpacking District Management Association), Gansevoort St. bet. Washington St. & 10th Ave. [full street closure]

Whereas, the Whitney Museum seeks to hold two activations in conjunction with Pride month, with the first on the evening of Friday June 9th, and the second during the day on Saturday, June 10th: and

Whereas, the first such activation on Friday evening is in conjunction with the museum's "Queer Teen Night," a dedicated night held by the museum focused on LGBTQ youth and allies; and

Whereas, the activation will feature a street closure from 4 PM to 7 PM on Friday, June 9th, with the main portion of activity taking place on the portion of the block directly in front of the Whitney Museum; and

Whereas, the event will feature amplified sound, with a 12-inch-tall stage, background music playing from 4 PM - 6 PM, and a DJ performance from 6 PM - 7 PM; and

Whereas, the event will also feature tabling by community organizations which are relevant to the LGBTQ community; and

Whereas, the event will not include food or drink; and

Whereas, the second such activation will be Whitney's Community Pride Day, which is expected to run in the same location in front of the Whitney from 11 AM – 6 PM on Saturday, June 10th; and

Whereas, the event will feature a variety of family-oriented activities, including hands-on art making opportunities, a queer history walking tour, and a public dance workshop; and

Whereas, similar to the Friday night event, the Saturday event will feature tabling by community organizations; and

Whereas, the event will feature amplified sound with background music playing throughout the day; and

Whereas, the event will feature and ice cream truck but no other food or drink; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of Whitney Museum Event, provided that the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Brad Hoylman-Sigal, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



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June 26, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6/22/23 – Violife Cheese (sponsor: GIOMART PROMOTIONS, INC. on behalf of Epic Cheese), Spring St. bet. Mercer St. & Broadway [curb lane only]

Whereas, the applicant, a vegan cheese brand, seeks to hold a food truck activation on June 22nd in the north curb lane of Spring Street; and

Whereas, the applicant intends to park the approximately 35' long truck in the curb lane beginning at 8 AM, with the activation running from approximately 11 AM – 4 PM; and

Whereas, the activation will consist of giveaways of cheese products from the food truck, brand ambassadors stationed in front of the truck interacting with guests, and an approximately 10' x 10' canopy in the curb lane for food preparation; and

Whereas, the applicant intends to have two trash receptacles on site for waste management; and

Whereas, the event will not feature amplified sound; and

Whereas, the proposed location for the event is on one of the busiest blocks of Soho, and multiple residents from the area spoke in opposition to the event, citing concerns including crowding and congestion issues; and

Whereas, the applicant was unable to commit to moving the event to a less congested/more appropriate location; now

Therefore Be It Resolved that CB2, Man. recommends denial of Violife Cheese.

Vote: Passed, with 42 Board members in favor, and 1 in opposition (R. Kessler).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President Hon. Christopher Marte, City Council Member



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Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

7/27/23 — Maybelline National Lipstick Day Tour Pop Up 2023, W. 13th/14th Sts./Gansevoort Pedestrian Plaza [in front of Lucid]

Whereas, cosmetics brand Maybelline seeks to hold an additional activation on the Gansevoort Plaza on July 27th, this time for one-day only and focused on a promotion around National Lipstick Day; and

Whereas, the event is expected to have the exact same footprint as the Maybelline Pride event, i.e. 45' x 30' with a branded pop-up trailer and tent; and

Whereas, the event will feature opportunities for attendees to learn about and interact with various lipstick products, including giveaways; and

Whereas, setup will begin in the early morning of July 27^{th} , with the activation occurring between 10 AM - 4 PM, and loadout complete by 8:30 PM; and

Whereas, the event will not require use of a generator and will not include amplified sound; and

Whereas, there will be no food, drink or products for sale at the event; and

Whereas, similar to the Maybelline Pride event, the applicant intends to keep in place the existing chairs, tables and umbrellas on the portion of the plaza not being used for the event; and

Whereas, unlike the Maybelline Pride event, this event features no partnership or coordination with local nonprofits or local businesses; and

Whereas, CB2, Man. continues to oppose the use of Gansevoort Plaza for purely commercial activations; now

Therefore Be It Resolved that CB2, Man. recommends denial of Maybelline National Lipstick Day Tour Pop Up 2023.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the attached.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

William Benest

Community Board 2, Manhattan

SK/fa

cc: Hon. Brad Hoylman-Sigal, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member



Antony Wong, Treasurer
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June 26, 2023

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on June 22, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI: Renewals

- 1. 6/17/23 Summer Pride Block Party (sponsor: Children's Museum of the Arts), 6th Ave. bet. Spring & Dominick Sts. [full street closure]-closure pertains to Little 6th Ave. along Spring St. Park]
- 2. 6/21/23 Make Music New York (sponsor: Make Music New York), Astor Place Plaza (South) [entire plaza]
- **3.** 6/24/23 Washington Square North Fair/ Stonewall Democratic Club (sponsor: Greenwich House), Washington Sq. No. bet. Washington Sq. W. & Washington Sq. E. [full street closure]
- **4.** 6/25/23 Take Control, Take Action Health Fair (sponsor: Treatment Action Group), Thompson St. bet. Washington Sq. So. & W. 3rd St. [full street closure]
- **5.** 6/25/23 Family Fest at PrideFest 2023 (sponsor: Heritage of Pride, Inc.), Astor Place Plaza (South) [pedestrian plaza, side street full]
- 6. 6/25/23 PrideFest 2023 (sponsor: Heritage of Pride, Inc.), 1) 4th Ave. bet. E. 10th & E. 13th Sts.; 2) E. 13th St. bet. Broadway & 4th Ave.; 3) E. 12th St. bet. Broadway & 3rd Ave.; 4) E. 10th St. bet. Broadway & 4th Ave. [full street closures]
- 7. 6/25/23 StageFest at PrideFest 2023 (sponsor: Heritage of Pride, Inc.), 4th Ave. bet. E. 9th & E. 10th Sts. [full street closure]
- **8.** 7/8/23 12th Annual WitchsFest USA (sponsor: NYC Wiccan Temple), Astor Pl. bet. Broadway & Lafayette Sts. [sidewalk & street closure]
- 9. 7/8/23 V.I.D. Bleecker Street Fair (sponsor: Village Independent Democrats), Bleecker St. bet. Bank & Christopher Sts. [full street closure]
- 10. 7/22/23 Our Lady of Pompeii Church Bleecker Street Fair (additional sponsor: none), 1) Bleecker St. bet. 6th Ave. & 7th Ave. So.; 2) Carmine St. bet. 6th Ave. & Bedford St.

- 11. 7/23/23 Astor Alive Friday Night Cabaret (sponsor: Village Alliance), Astor Place Plaza (South) [pedestrian plaza, side street full]
- **12.** 7/28/23 Astor Alive Silent Disco (sponsor: Village Alliance), Astor Place Plaza (South) [pedestrian plaza, side street full]
- 13. 7/29/23 OCM Street Fair (sponsor: Overseas Chinese Mission), Hester St. bet. Elizabeth & Mott Sts. [full street closure]
- 14. 8/5/23 VRDC Bleecker Street Fair (sponsor: Village Reform Democratic Club), Bleecker St. bet. 7th Ave. So. & 8th Ave. [full street closure]
- 15. 8/6/23 GVCCC Washington Sq. Summer Fair (sponsor: Greenwich Village-Chelsea Chamber of Commerce), Washington Sq. No. bet. Washington Sq. W. & Washington Sq. E.)

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2, Man. recommends approval of these renewal applications provided that the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 43 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair

Community Board 2, Manhattan

William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

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cc: Hon. Brad Hoylman-Sigal, NYS Senator

Hon. Brian Kavanagh, NYS Senator

Hon. Deborah Glick, Assembly Member

Hon. Grace Lee, Assembly Member

Hon. Mark Levine, Man. Borough President

Hon. Eric Bottcher, City Council Member

Hon. Christopher Marte, City Council Member

Hon. Carlina Rivera, NYC Council Member