

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*

## COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE  
NEW YORK, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**1. 4/20/23 – Four Twenty Street Closure Event (sponsor: The House of Cannabis):  
Howard St. between Broadway and Mercer St. [full street closure]**

**Whereas**, The House of Cannabis (“THC NYC”) is a for-profit museum dedicated to the history of Cannabis use and culture in the United States, as well as other Cannabis-related topics, located at 427 Broadway, on the corner of Broadway and Howard Street; and

**Whereas**, THC NYC is seeking to hold a street event on April 20<sup>th</sup>, on the block of Howard Street between Broadway and Mercer Street, to celebrate the date of “4/20” which is significant in Cannabis culture, and to mark the opening of the museum; and

**Whereas**, the proposed event would take place from 1 PM to 6 PM, with load-in beginning at 7 AM and load-out completed within a few hours of the end of the event; and

**Whereas**, the event will feature a number of vendor booths sponsored by Cannabis-related and Cannabis-adjacent businesses & organizations, as well as portable toilets on site; and

**Whereas**, the event will include a parked vehicle sponsored by energy drink company Red Bull with amplified sound, as well as a DJ and a possible appearance by an unnamed celebrity, which is likely to happen at or around the time of 4:20 PM; and

**Whereas**, the applicant has engaged with NYPD as private security around security-related topics, and committed to the presence of no fewer than 20 private security guards throughout the day; and

**Whereas**, despite the applicant hoping for the street to be fully open during the event, the applicant stated that steel barricades would be on site and would be used for crowd control if needed, depending on the level of crowds at the event; and

**Whereas**, numerous concerns and reservations were raised by Quality of Life committee members, other CB2 members, and members of the public, regarding a number of topics surrounding the proposed event; and

**Whereas**, first and foremost amongst these concerns was the matter of physical safety, specifically surrounding the prospective attendance & performance by a celebrity around 4:20 PM, which could cause crowds far in excess of the 499-attendee maximum for a “large street event” as defined by SAPO, with possible attendees numbering in the many thousands, and with such large crowds potentially creating a physically dangerous situation within the extremely small block of Howard between Broadway and Mercer; and

**Whereas**, the proximity of Washington Square Park to the event, which is a known gathering place for large crowds on April 20<sup>th</sup> in previous years, further contributed to these fears around overcrowding, as upon hearing of a celebrity presence on Howard street, the large crowds in Washington Square Park could migrate to Howard street in a matter of minutes; and

**Whereas**, when such safety concerns were raised to the applicants, the applicants would not commit to an event which would preclude an appearance by such a celebrity; and

**Whereas**, additional concerns were raised by board members around liability for THC NYC and other organizations associated with the event which could result from actions by attendees under the influence of cannabis, as well as the general legality of allowing smoking at such an event under New York City’s Smoke-Free Air Laws; and

**Whereas**, despite all of these concerns, very minimal outreach had been conducted by the applicant to the surrounding community ahead of the planned event; and

**Whereas**, despite being classified as a “large street event” under the SAPO definition, the application was only submitted to SAPO 30 days ahead of the event instead of the required 45 days, which did not give CB2’s full board the opportunity to review the event and issue a formal resolution ahead of the proposed event date; and

**Whereas**, following the opposition and feedback expressed at the Quality of Life committee meeting, the applicant subsequently withdrew their application for the event; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **denial** of **Four Twenty Street Closure Event**.

**Therefore Be It Further Resolved** that CB2 Manhattan applauds and appreciates the applicant’s decision to withdraw the event application in light of the numerous concerns expressed.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte City Council Member  
Hon. Brian Kavanagh, State Senator

Susan Kent, *Chair*  
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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**2. 4/22/23-4/23/23 – Malin and Goetz – NYFTA – Lafayette St. (sponsor: NYFTA Inc.):  
Lafayette St. between Prince St. and Jersey St. [curb lane closure only]**

**Whereas**, personal care brand Malin + Goetz is seeking to partner with the New York Food Truck Association (“NYFTA”) to station a branded food cart in the curb lane on Lafayette Street between Prince and Jersey Streets; and

**Whereas**, the applicant is seeking to park the food cart close to the corner of Lafayette and Prince on April 22<sup>nd</sup> and 23<sup>rd</sup> from the hours of 10 AM – 4 PM each day; and

**Whereas**, there will be free giveaways of skincare samples and coffee on site; and

**Whereas**, the event will not feature amplified sound; and

**Whereas**, staff will be on site to manage any line that forms; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of **Malin and Goetz – NYFTA, provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte City Council Member  
Hon. Brian Kavanagh, State Senator

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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- 3. 4/25/23 - 4/26/23 – Amazon Freevee Food Truck (sponsor: Joshua Berliner): 1) Varick St. between Grand St. and Watts St., 2) Hudson St. between King St. and West Houston St., 3) Varick St. between West Houston St. and Downing St. [curb lane closure only]**

**Whereas**, the applicant, mobile marketing agency RMNG, is seeking to organize a food truck promotion for the free streaming brand Freevee, which is owned by Amazon; and

**Whereas**, the promotion will feature a branded food truck which will temporarily park in three different locations within Community District 2 on April 26<sup>th</sup>, and will be giving away empanadas, horchata cold brew and branded tote bags; and

**Whereas**, the truck will be parked on Varick between Grand and Watts from 9 AM – 11AM, Houston between Greenwich and Hudson from 12 PM – 2 PM, and Varick between Houston and Downing from 3 PM – 5 PM; and

**Whereas**, brand ambassadors are planned to be on site as well as an off-duty NYPD officer to provide security and manage any lines that form; and

**Whereas**, the applicant expressed openness to working with the community to minimize any impact on local businesses and restaurants, including willingness to move the truck and/or provide compensation to local businesses; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of **Amazon Freevee Food Truck**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Eric Bottcher, City Council Member  
Hon. Brian Kavanagh, State Senator

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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- 4. 4/2823 (Setup Date and Start Date) – 4/30/23 (End Date & Breakdown Date) – Valentino Beauty Double Decker Bus: LaGuardia Pl. between Bleecker St. and West Houston St. [curb lane closure only]**

**Whereas**, Valentino Beauty is partnering with Vector Media for an activation featuring a branded double decker bus; and

**Whereas**, the bus will be parked in the curb lane on the west side of LaGuardia Pl between Bleecker and Houston Streets for three days, April 28<sup>th</sup> – 30<sup>th</sup>; and

**Whereas**, each day the bus will arrive around 9 AM, will be open to the public from 11 AM to 7 PM, and will be removed from the spot by 7:30 to be parked offsite overnight; and

**Whereas**, the interior of the bus will feature various opportunities for visitors to engage with the brand, including testing opportunities, photo moments, and coupon giveaways for local retailers like Sephora and Bloomingdales where Valentino Beauty products are sold; and

**Whereas**, product specialists and brand ambassadors will be on site to answer questions and assist in line management; and



**Whereas**, the upper deck will feature amplified sound with a DJ, but will be kept to a noise level where the music will only be audible on the bus, and the applicant promised to be responsive to any requests from the community to turn down the sound; and

**Whereas**, Vector has previously sponsored a similar activation for another brand in Community District 2 within the last 6 months, which ran smoothly with no complaints received from the community; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval of Valentino Beauty Double Decker Bus, provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
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Hon. Brian Kavanagh, State Senator

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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**5. 5/05/23 (Setup Date and Start Date) – 5/07/23 (End Date & Breakdown Date) – Coach Tabby Tour (sponsor: Activate Inc.): Gansevoort/ 13 Gansevoort Pedestrian Plaza [pedestrian plaza]**

**Whereas**, Coach is partnering with experiential marketing firm Activate to stage an activation on the Gansevoort Plaza from May 5<sup>th</sup> – May 7<sup>th</sup>; and

**Whereas**, the activation will feature a branded ice cream trailer giving away free servings of ice cream, accompanied by various product displays; and

**Whereas**, the trailer is expected to take up a 25' x 15' rectangle on the north side of the Gansevoort Plaza; and

**Whereas**, the trailer will be open from 11 AM to 7 PM each day, with load in expected to begin around 5 AM on May 5<sup>th</sup> and load out within a couple of hours after 7 PM on May 7<sup>th</sup>; and

**Whereas**, the applicant expects to give away up to 2500 samples of ice cream per day, served by NY state licensed servers; and

**Whereas**, 2-3 additional staff members will be on site to manage the line, as well as overnight security; and

**Whereas**, a few small speakers will be placed inside the trailer, but there will be no amplified sound outside of the trailer; and

**Whereas**, the applicant intends to use two generators on the plaza during the day, but stated that they expect to be able to use the on-site power hookup overnight and should not need to use the generators at night; and

**Whereas**, the applicant stated that they intend to remove around 10 tables and umbrellas from the plaza for the activation, but they intend to keep the rest of the plaza open for use by the public; and

**Whereas**, the applicant intends to have three garbage receptacles on site; and

**Whereas**, while the Quality of Life committee appreciated that the footprint of the event would not extend to the entire Gansevoort Plaza, and that the overall impact was not as severe as in prior activations on the plaza, the committee remains generally opposed in principle to the use of the plaza for corporate activations such as this one; and

**Whereas**, the committee was of the belief that the proposed activation brought limited educational value or community benefit to the neighborhood; and

**Whereas**, there was additional concern about the noise pollution that could result from running the generators throughout the day, as well as concerns about noise during the anticipated 5 AM load-in; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **denial** of **Coach Tabby Tour**.

**Therefore Be It Further Resolved** that should this event be approved by SAPO, CB2 Manhattan recommends the load-in time be moved back to at least 7 AM.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Eric Bottcher, City Council Member  
Hon. Brad Hoylman-Sigal, State Senator

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Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**6. 5/07/23 – Neighborhood Sidewalk Sale (sponsor: Bedford Downing Block Association): 6 Ave. between Downing St. and Bedford St. [partial sidewalk closure]**

**Whereas**, the Bedford Downing Block Association is seeking to hold its annual neighborhood sidewalk sale on May 7<sup>th</sup> along 6<sup>th</sup> Avenue between Downing and Bedford Streets; and

**Whereas**, the event will feature approximately 20 vendors from the surrounding blocks, selling a variety of items; and

**Whereas**, set-up for the event will begin around 8:30 AM, with the event running from approximately 10 AM – 5 PM, and breakdown completed by 6 PM; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of **Neighborhood Sidewalk Sale**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**7. 5/13/23 (Setup Date and Start Date) – 5/14/23 (End Date & Breakdown Date) – SHM Fundraiser (sponsor: Sephardic Heritage Museum, Inc.): Bond St. between Lafayette St. and Bowery [full street closure]**

**Whereas**, the applicant is seeking a full street closure to hold a private “fundraiser” event for the benefit of the Sephardic Heritage Museum, a collection of artefacts and archives documenting the history of Sephardic Jews and currently with no physical museum location; and

**Whereas**, while the applicant stated that they are not charging admission to the event and that the purpose is to raise awareness around the museum, the event is not intended for the general public and there will be a private, invitation-only guest list with approximately 500-600 expected attendees; and

**Whereas**, when asked about the possibility of opening the event to the public, the applicant stated that it was a capacity issue and they might be open to some neighbors and members of the public attending if there was sufficient space; and

**Whereas**, load-in for the event will begin at 9 AM, with the event itself taking place from 12 PM to 5 PM, and load-out completed by 8 PM; and

**Whereas**, the event will feature an art installation, various food booths selling Sephardic foods, and a non-alcoholic beverage bar; and

**Whereas**, the event will feature amplified sound and a DJ, but no live performances; and

**Whereas**, it was noted by members of Community Board 2 that Bond between Lafayette and Bowery is currently an Open Street under the DOT Open Streets Program, and is closed on Saturdays from 10 AM – 11 PM, with restaurant Il Buco often placing dining tables and chairs in the street during this period; and

**Whereas**, the applicant noted that they had been in contact with Il Buco and would work with them to make sure that the requisite fire / emergency lane would be kept clear during the event; and

**Whereas**, while many QoL Committee members and CB2 members expressed interest in learning more about the applicant's organization and its goals, in general there was a reluctance around the concept of a full day street closure for a private event to which members of the general public are not invited; now

**Therefore Be It Resolved** that CB2 Manhattan recommends denial of SHM Fundraiser, as in general the board does not support the concept of street closures for private events such as the one proposed in this application.

**Therefore Be It Further Resolved** that CB2 Manhattan invites the applicant to consider holding a different style of event within CB2 that would allow community members to engage and learn more about the applicant's organization and would provide significant educational and cultural value to attendees.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte City Council Member  
Hon. Brian Kavanagh, State Senator

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253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

8. **5/13/23 – PEN World Voices Festival (sponsor: PEN America): Astor Place Plaza (South) [pedestrian plaza]**
9. **5/13/23 – PEN World Voices Festival: Indie Lit Fair (sponsor: PEN American Center PEN America): LaGuardia Pl. between West 3rd St. and Bleecker St. [sidewalk and curb lane closure]**

**Whereas**, the PEN America World Voices Festival, an annual festival founded by Salman Rushdie in 2004 that celebrates international literature and writers, is seeking to hold two street events within Community District 2 on May 13<sup>th</sup> during this year's festival; and

**Whereas**, the first such event will be an activation on the Astor Place Plaza from 12 PM – 5 PM, which will focus on the “Frontline Writers’ School” which encapsulates literature produced by front line workers during the COVID-19 pandemic; and

**Whereas**, this activation will feature an hour and a half or so of readings of this literature, as well as a “banned books” installation; and

**Whereas**, existing seating and tables will be preserved on the plaza during the activation; and



**Whereas**, the second event will be and “Indie Lit Fair,” taking place on the west sidewalk of LaGuardia Place between West 3<sup>rd</sup> and Bleecker Streets, in collaboration with the AIA New York Center for Architecture; and

**Whereas**, this event will feature tables placed on the sidewalk where small presses can share and sell their literature, with the tables intended to be lined up in such a way so as not to block the sidewalk; and

**Whereas**, the tables are expected to be located on the sidewalk from approximately 12 PM – 5 PM; and

**Whereas**, the QoL committee was generally highly supportive of the festival and both proposed street events within CB2, but some concern was raised around congestion on the sidewalk during the Indie Lit Fair; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of **PEN World Voices Festival and PEN World Voices Festival: Indie Lit Fair**, **provided that** the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Therefore Be It Further Resolved** that CB2 Manhattan recommends that the applicant reduce the number of tables on the sidewalk for the Indie Lit Fair to allow for adequate pedestrian right-of-way and mitigate congestion on the sidewalk during the event.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Eric Bottcher, City Council Member  
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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**10. 5/13/23 – Village Fair and Expo (sponsor: Stonewall Rebellion Veterans Association): Broadway between Waverly Place and East 14th St. [full street closure]**

**Whereas**, this event is a Mardi Gras Festival Productions produced multi-block festival with typical street fair vendors selling food, drink, socks, t-shirts, handicrafts, sunglasses, etc.; and

**Whereas**, shutting Broadway between 14<sup>th</sup> Street and Waverly Place would be very disruptive to local traffic patterns, especially because Broadway is one of the only southbound avenues available on this stretch of the 14<sup>th</sup> Street Busway and vehicles can be ticketed for travelling for more than one block on 14<sup>th</sup> Street if they are not permitted to turn south onto Broadway; and

**Whereas**, it is Community Board 2's longstanding practice to discourage multi-block street fairs on major avenues, including Broadway; and

**Whereas**, this proposed event would completely shut Broadway from 8 AM to 8 PM from Waverly Place to 14<sup>th</sup> Street; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **denial** of Village Fair and Expo.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Carlina Rivera, City Council Member  
Hon. Brian Kavanagh, State Senator

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*

## COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@cb2manhattan.org](mailto:info@cb2manhattan.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**11. 5/13/23– Kristin Ess Hair Mobile Activation (sponsor: Alpnyc LLC): East Houston St. between Broadway and Crosby St. [curb lane only]**

**Whereas**, the applicant, mobile marketing agency RMNG, is seeking to organize a food truck promotion for the hair care brand Kirstin Ess, centered around the Mother’s Day Holiday; and

**Whereas**, the proposed promotion would feature a branded food truck to be parked in the curb lane on Houston near the southeast corner of Houston and Broadway on May 13<sup>th</sup> from 12 PM to 4 PM, with load-in beginning at 9 AM and load-out complete by 5 PM; and

**Whereas**, the food truck will be giving out around 200 bouquets of free flowers to celebrate the Mother’s Day Holiday; and

**Whereas**, three brand ambassadors are planned to be on site to staff the truck and engage with members of the public; and

**Whereas**, no food will be given away at the activation and amplified sound will be limited to a small speaker in the truck; and

**Whereas**, concern was raised by CB2 members and community members regarding the congestion around the applicant’s chosen location, and alternate locations were suggested including Houston between Broadway and Mercer or Lafayette between Houston and Bleecker; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of **Kristin Ess Hair Mobile Activation, provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements, and **further provided that** the applicant move the event to one of the more appropriate suggested nearby locations.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte City Council Member  
Hon. Brian Kavanagh, State Senator

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
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April 25, 2023

Desiree Beach, Acting Director  
Street Activity Permit Office  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on April 20, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

### **FYI/Renewals:**

- 12. 5/05/23 – NYU Strawberry Festival (sponsor: New York University Center for Student Life): West 3rd St. between Mercer St. and LaGuardia Pl. [full street closure]**
- 13. 5/14/23 – Pride on Astor Fair (sponsor: Pride Democrats): Astor Place between Broadway and Lafayette St. [full street closure]**
- 14. 5/16/23 – Grad Alley 2023 (sponsor: New York University): 1) West 4th St. between Mercer St. and Washington Square East, 2) Washington Square South between Washington Square East and LaGuardia Pl., 3) LaGuardia Pl. between Washington Square South and West 3rd St., 4) Washington Square East between West 4th St. and Washington Pl. [full street closure]**
- 15. 5/18/23 – Greenwich Ave. Spring Fair (sponsor: Village Visiting Neighbors): Greenwich Ave. between 7th Ave. and West 12th St. [full street closure]**
- 16. 5/20/23 – Spring Fling 2023 (sponsor: PS3): Grove St. between Bedford St. and Hudson St. [full street closure]**
- 17. 5/26/23 – Astor Alive Summer Kickoff (sponsor: Village Alliance): Astor Place Plaza (South) [pedestrian plaza]**
- 18. 5/27/23 (Setup Date & Start Date) – 6.04.23 (End Date & Breakdown Date) – Washington Square Outdoor Art Exhibit: University Pl. between Waverly Place and East 13th St. [sidewalk and street closure] (Not: No Street Closure)**
- 19. 5/28/23 – Washington Sq Spring Fair (sponsor: Bailey House): Washington Square North between MacDougal St. and University Pl. [full street closure]**

**20. 6/04/23 – LREI Street Fair: Charlton St. between Sixth Ave. and Varick St. [full street closure]**

**Whereas**, these events have been held continuously for many years and no recent complaints have been received; now

**Therefore Be It Resolved** that CB2 Manhattan recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

**Vote:** Unanimous, 41 Board Members in favor.

Please advise us of any decision or action taken in response to these resolutions.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

cc: Hon. Deborah Glick, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte, City Council Member  
Hon. Eric Bottcher, City Council Member  
Hon. Brian Kavanagh, State Senator