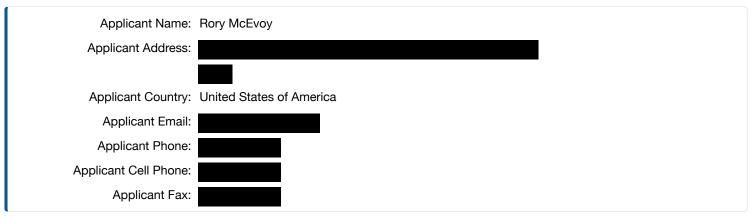
Event Details

Event Id:	683119
Event Name:	New York Fragrance
Event Description:	product launch in the fragrance category
Event Type:	Plaza Event
Event SubType:	
Permitting Agency:	Street Activity Permit Office
Setup Date:	06/22/2023 12:00 AM
Start Date:	06/24/2023 10:00 AM
End Date:	06/25/2023 09:00 PM
Breakdown Date:	06/26/2023 11:30 PM
Event Status:	Pending
Recurring Event:	No
Event Other Details:	
Attendance:	75 to 199
Non Profit Organization:	No
Received Date:	11/21/2022 02:07 PM
Application Processing by:	Christopher Lorient

Applicant Details



Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort/13 Gansevoort Pedestrian Plaza : Gansevoort/13 Gansevoort Pedestrian Plaza	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor:	Vater Group	
Sponsor Address		
Sponsor Email:		
Sponsor EIN:		
Sponsor Phone:		
Sponsor Cell:		
Sponsor Fax:		
Sponsor Website:		

Producer Details

Producer/Organization:	Gretchen Vater
Producer Address:	
Producer Phone:	
Producer Phone:	
Producer Cell:	
Producer Fax:	
Producer Email:	

Affected Zones

Affected Borough:	N/A
Affected NYPD Patrol Boro:	N/A
Affected Community Boards:	2,
Affected Precincts	6,
Affected City Council Dist:	N/A
Affected Zipcodes:	10014,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: tbd
- 3 The event will be advertised. Following is the event advertising plan: online social.
- 4 The event will have on-site security. Following is the on-site security plan: accredited.
- 5 There will be amplified sound. An NYPD Sound Permit is required from the local precinct.
- 6 There will be a prop at this event. Following are the dimensions and description: *tbd*

Event Conflict Details Refresh to see updated conflicting events

Restaurant Conflict Details

View Conflicts on Map

Restaurant (Business Name)	Address	Seating Choice	Applicant
Serafina Meatpacking (Serafina Meatpacking LLC)	7 9th Avenue, Manhattan, NY	both	Letizia Manfredi
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick
The Chester (Gansevoort LLC)	18 9th Avenue, Manhattan, NY	sidewalk	Michael Achenbaum
SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC)	7 9TH AVENUE, Manhattan, NY	openstreets	IAN MEDWIN /
SWEETGREEN (SWEETGREEN NEW YORK LLC)	32 GANSEVOORT ST, Manhattan, NY	both	ARIANNA GOLDBERG /
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum /
MOLLUSCA (MOLLUSCA LLC)	1 LITTLE WEST 12 STREET, Manhattan, NY	sidewalk	Mollusca LLC