

EventId: 683119

Christopher Lorient 04/21/2023 05:28 PM

Event Details

Event Id: 683119

Event Name: New York Fragrance

Event Description: product launch in the fragrance category

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 06/22/2023 12:00 AM

Start Date: 06/24/2023 10:00 AM

End Date: 06/25/2023 09:00 PM

Breakdown Date: 06/26/2023 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 11/21/2022 02:07 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Rory McEvoy

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort/13 Gansevoort Pedestrian Plaza : Gansevoort/13 Gansevoort Pedestrian Plaza	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: Vater Group
 Sponsor Address: [REDACTED]
 Sponsor Email: [REDACTED]
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: Gretchen Vater
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected Borough: N/A
 Affected NYPD Patrol Boro: N/A
 Affected Community Boards: 2,
 Affected Precincts: 6,
 Affected City Council Dist: N/A
 Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *tbd*
- 3 The event will be advertised. Following is the event advertising plan: *online social*.
- 4 The event will have on-site security. Following is the on-site security plan: *accredited*.
- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 There will be a prop at this event. Following are the dimensions and description: *tbd*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

[View Conflicts on Map](#)

8 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Serafina Meatpacking (Serafina Meatpacking LLC)	7 9th Avenue, Manhattan, NY	both	Letizia Manfredi [REDACTED]
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick [REDACTED]
The Chester (Gansevoort LLC)	18 9th Avenue, Manhattan, NY	sidewalk	Michael Achenbaum [REDACTED]
SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC)	7 9TH AVENUE, Manhattan, NY	openstreets	IAN MEDWIN / [REDACTED]
SWEETGREEN (SWEETGREEN NEW YORK LLC)	32 GANSEVOORT ST, Manhattan, NY	both	ARIANNA GOLDBERG / [REDACTED]
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo [REDACTED]
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum [REDACTED] / [REDACTED]
MOLLUSCA (MOLLUSCA LLC)	1 LITTLE WEST 12 STREET, Manhattan, NY	sidewalk	Mollusca LLC [REDACTED]