

EventId: 716205

Desiree Beach 05/23/2023 04:08 PM

## Event Details

Event Id: 716205

Event Name: Violife Cheese

Event Description: A food sample activation from a food truck in the curb lane  
dispensing free cooked cheese products to the general public.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 06/22/2023 04:00 AM

Start Date: 06/22/2023 08:00 AM

End Date: 06/22/2023 06:00 PM

Breakdown Date: 06/22/2023 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: North curb lane to park one food truck and handing out free  
samples.

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 05/12/2023 02:05 PM

Application Processing by: Desiree Beach

## Applicant Details

Applicant Name: JOE GIOVANNI

Applicant Address: 225 BROADWAY SUITE 1202 NEW YORK NY 10007

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	SPRING STREET between MERCER STREET and BROADWAY	Curb Lane Only	North		Manhattan	2	1	10012

## Sponsor Details

Sponsor: GIOART PROMOTIONS INC on behalf of Epic Cheese

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN: [REDACTED]

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization: Joe Giovanni

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

## Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Epic Cheese Violife*
- 3 The event will be advertised. Following is the event advertising plan: *various social media outlets.*
- 4 There will be a tent or a canopy at this event. Following are the dimensions and description: *10 X 15*
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

713138 (SAPO)