

Event Details

Event Id: 717559

Event Name: Boot Drop

Event Description: We would like to put a promotional boot on the sidewalk for June 10 11

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 06/10/2023 09:00 AM

Start Date: 06/10/2023 10:00 AM

End Date: 06/11/2023 08:00 PM

Breakdown Date: 06/11/2023 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: Place a promotional boot on the sidewalk i/f/o 550 Broadway.
5FT OF UNOBSTRUCTED SIDEWALK MUST BE PROVIDED FOR PEDESTRIANS.

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 05/18/2023 09:19 AM

Application Processing by: Desiree Beach

Applicant Details

Applicant Name: joseph policastro

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between PRINCE STREET and	Partial Sidewalk	East		Manhattan	2	1,	10012

SPRING STREET

Closure

5

Note: Right in front of 550 Broadway

Sponsor Details

Sponsor: game Seven Mktg

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: joseph policastro

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1, 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 0 to 74.
- 2 The event will contain the following commercial branding and/or advertising elements: *It will be a Timberland Boot on the sidewalk*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *We will have 4 security guards on site to make sure nobody touches the big boot.*

5 There will be a prop at this event. Following are the dimensions and description: *13 long x 43.5 wide x 118 tall*

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

713138 (SAPO)

Restaurant Conflict Details

[View Conflicts on Map](#)

3 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Museum of Ice Cream (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	Gabrielle Yacoob [REDACTED] scoop@museumoficecream.com
MOIC CAFE (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	MUSEUM OF ICE CREAM [REDACTED] scoop@museumoficecream.com
MUSEUM OF ICE CREAM (1AND8 INC.)	558 BROADWAY, Manhattan, NY	roadway	GABRIELLE YACOOB [REDACTED]