

HELBRAUN || LEVEY

L'INDUSTRIE WV LLC
104 CHRISTOPHER STREET
NEW YORK, NY 10014

MANHATTAN COMMUNITY BOARD 2

David Gruber, *Chair*
Bo Riccobono, *First Vice Chair*
Jo Hamilton, *Second Vice Chair*
Bob Gormley, *District Manager*



Antony Wong, *Treasurer*
Susan Kent, *Secretary*
Keen Berger, *Assistant Secretary*

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

COMMUNITY BOARD 2 APPLICATION FOR A LIQUOR LICENSE

Please fill out this questionnaire and return to the Community Board 2 office by fax or mail to arrive at least **5 business days** before the Committee meeting. In addition, bring **10 copies plus supporting material requested** to the SLA committee meeting.

Failure to complete and return the questionnaire and supporting materials on time will result in your item being removed from the agenda.

Failure to provide a completed questionnaire or failure to present before CB2 will result in notifying the State Liquor Authority (SLA) of your noncompliance with the community review process.

If you need to reschedule, please notify the Community Board 2 office no later than the Friday prior to the following months meeting. Speak to Florence Arenas at the Board Office. **A maximum of 1 layover request** will be granted per application. **Failure to reappear without notification will result in a recommendation to deny this application.**

The following supporting materials are **required** for this application:

1. A list of all other licensed premises within 500 ft. of this location including Beer and Wine.
2. Floor plans of the premise, including all tables and chairs and kitchen lay out to be licensed. Please also include any schematics for sidewalk café, backyard garden space and/or rooftop areas if applicable.
3. Provide any plans filed or to be filed with the Buildings Department.
4. Proposed menu, if applicable.
5. Certificate of Occupancy or Letter of No Objection for the premises.
6. Letter of Understanding or Letter of Intent from the Landlord.
7. Provide proof of community outreach with signatures or letters from Residential Tenants at location and from surrounding buildings. (i.e. a letter from the neighborhood block association or petition in support.)
8. A copy of your NYS Liquor Authority application as it will be submitted to the SLA. (excluding financial information)

APPLICANT INFORMATION:

Name of applicant(s):
L'INDUSTRIE WV LLC

Trade name (DBA):
L'INDUSTRIE PIZZERIA

Premises address:
104 CHRISTOPHER STREET

Cross Streets and other addresses used for building/premise:

BLEECKER & BEDFORD STREET

CONTACT INFORMATION:

Principal(s) Name(s):
MASSIMO LAVEGLIA

Office or Home Address: 104 CHRISTOPHER STREET

City, State, Zip: NEW YORK, NY 10014

Telephone #: [REDACTED]

Landlord Name / Contact:
DEL SHAH 100 CHRISTOPHER LLC

Landlord's Telephone and Fax: [REDACTED]

NAMES OF ALL PRINCIPAL(s):

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

MASSIMO LAVEGLIA

F&M INDUSTRIE CORP (SN 1334932), DBA L'INDUSTRIE PIZZA, 254 2ND ST, BROOKLYN, NY - ACTIVE

ADAM SAPER

ALEX SAPER

NICK BAGLIVO

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

WE ARE A CELEBRATED PIZZA SHOP TURNING OUT CLASSIC OLD-WORLD PIES & SLICES WITH INNOVATIVE FLAVORS AND

COMBINATIONS. WE CURRENTLY SERVE THE BROOKLYN COMMUNITY WITH OUR L'INDUSTRIE PIZZERIA LOCATED AT

254 S. 2ND STREET IN BROOKLYN, NY. WE ARE EXCITED TO JOIN THE GREENWICH VILLAGE COMMUNITY

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (___ Restaurant ___ Tavern / On premise liquor ___ Other)
- an UPGRADE of an existing Liquor License
- an ALTERATION of an existing Liquor License
- a TRANSFER of an existing Liquor License
- a HOTEL Liquor License
- a DCA CABARET License
- a CATERING / CABARET Liquor License
- a BEER and WINE License
- a RENEWAL of an existing Liquor License
- an OFF-PREMISE License (retail)
- OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A

If this is for a new application, please list previous use of location for the last 5 years:

THIS SPACE WAS PREVIOUSLY OCCUPIED BY A RETAIL CLOTHING STORE.

Is any license under the ABC Law currently active at this location? ___ yes ___ no

If yes, what is the name of current / previous licensee, license # and expiration date: _____
N/A

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?
___ yes ___ no

If yes, please list DBA names and dates of operation:
N/A

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 5 Year Built : 1912

Describe neighboring buildings:

MIXED-USE (COMMERCIAL & RESIDENTIAL)

Zoning Designation: R6

Zoning Overlay or Special Designation (applicable) HISTORICAL DISTRICT

Block and Lot Number: 588 / 54

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : APPLICANTS WILL ENSURE SIGNAGE IS IN LINE WITH LPC GUIDELINES

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain DOT OPEN RESTAURANT- ROADWAY

What is the proposed Occupancy? 74

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes *APPLICANT HAS FILED THIER PLANS WITH THE DOB, CO CURRENTLY PENDING.*

If yes, what is the maximum occupancy for the premises? 74

If yes, what is the use group for the premises? USE GROUP 6, PENDING

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no *N/A

Do you plan to file for changes to the Certificate of Occupancy? yes no *CO USE GROUP CHANGE PENDING (if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: YES, APPLICANTS WILL BE ADDING SIGNAGE WITH THEIR DBA NAME. APPLICANTS ARE CURRENTLY WORKING WITH THE LPC TO ENSURE THEY REMAIN COMPLIANT WITH HISTORICAL LANDMARK GUIDELINES.

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? APPROX. 1,500 SQ. FT _____

If more than one floor, please specify square footage by floors: GR FL: 1,100 SQ. FT / BASEMENT: APPROX 400 SQ. FT _____

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

APPLICANT'S PLAN TO HAVE ROADSIDE SEATING. THEY ARE CURRENTLY WORKING WITH THE DOT TO ENSURE THEY ARE IN COMPLIANCE. THIS ROADSIDE SEATING WILL BE APPROX. 200 SQ. FT _____

If more than one floor, what is the access between floors? INTERNAL STAIRCASE _____

How many entrances are there? 1 How many exits? 1 How many bathrooms ? 1

Is there access to other parts of the building? no ___ yes, explain: _____

OVERALL SEATING INFORMATION:

ROADWAY DINING:
8 TABLES
16 SEATS

Total number of tables? ^{9 TABLES & COUNTER} 1 Total table seats? 28

Total number of bars? 1 Total bar seats? 0
ORDERING COUNTER

Total number of "other" seats? 16 please explain : DOT OPEN RESTAURANT- ROADWAY SEATING _____

Total OVERALL number of seats in Premises : 44

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 0
ORDERING COUNTER

How many service bars are being applied for on the premises? 0

Any food counters? ___ no yes, describe : PIZZERIA CASE/ COUNTER _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: N/A _____

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

___ Bar Bar & Food ___ Restaurant ___ Club/ Cabaret ___ Hotel ___ Other: _____

PLEASE NOTE, THIS APPLICANT WILL BE OPERATING A PIZZERIA. WE HAVE NOTIFIED AS A TAVERN FOR SLA PURPOSES

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
11AM to 12AM 11AM to 12AM 11AM to 12AM 11AM to 12AM 11AM to 12AM 11AM to 12AM 11AM to 12AM

Will the business employ a manager? no yes, name / experience if known : ALEXANDRA BOCHETTO

Will there be security personnel? no yes(if yes, what nights and how many?) N/A

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe : N/A

Will you have TV's ? no yes (how many?) N/A

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? N/A

Please describe your sound system and sound proofing: _____
APPLICANT WILL HAVE BACKGROUND MUSIC ONLY WITH 2-4 SMALL WALL SPEAKERS.

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties (ON OCCASSION)

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing ropes movable barriers other outside equipment (describe) _____

PENDING ROADSIDE SEATING PLANS (WILL BE COMPLIANT WITH DOT GUIDELINES).

Are your premises within 200 feet of any school, church or place of worship? no yes

PLEASE NOTE THIS IS APPLICANT IS APPLYING FOR BEER & WINE

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 1/2 " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: CHRISTIAN CITY CHURCH

Address: UNABLE TO LOCATE CHURCH OR ADDRESS Distance: 147 FEET PER LAMP

Name of School / Church: N/A

Address: (N/A) Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: ALEXANDRA BOCHETTO Phone: [REDACTED]

Address: 104 CHRISTOPHER STREET, NEW YORK, NY 10014

Email : _____

Application submitted on
behalf of the applicant by:

Adrianna Golovatti
Signature

Print or Type Name ADRIANNA GOLOVATTI

Title REPRESENTATIVE

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



Community Board 2, Manhattan
SLA Licensing Committee
Carter Booth, Co-Chair
Robert Ely, Co-Chair

Jeanine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chattree, Assistant Secretary

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

COMMUNITY BOARD 2 APPLICATION FOR A STATE LIQUOR AUTHORITY LICENSE ADDENDUM FOR OUTDOOR SEATING

For a Liquor License Application that includes any outdoor areas, please complete the following:

- Submit a diagram of outdoor seating indicating length and width of area(s) and location of all tables and chairs. Include all obstructions (trees, fire hydrants, proximity to bus stops, bike racks, signs, etc.).
- Submit photos of the premises where the sidewalk café and/or roadbed will be located. Required photos show one frontal, one left and one right side view of proposed sidewalk café and/or roadbed.
 - Photos must show complete sidewalk and/or roadway area where sidewalk café and/or roadbed will be including views to curb and neighboring properties.
 - If seating is in a rear yard show photos of yard and surrounding area, including upper view of adjacent buildings.

Sidewalk café will have no more than (If premises is located on a corner please indicate for both streets):

_____ tables and _____ seats on _____ Street
_____ tables and _____ seats on _____ Street N/A

Hours of sidewalk café: _____ to _____ .

Describe any obstructions (trees, fire hydrant, proximity to bus stop, etc): _____ N/A

Roadbed will have no more than (If premises is located on a corner please indicate for both streets):

8 _____ tables and 16 _____ seats on CHRISTOPHER STREET Street
_____ tables and _____ seats on _____ Street

Hours of roadbed: 11AM to 10PM .

Describe any obstructions (trees, fire hydrant, proximity to bus stop, etc): _____ N/A

Rear yard will have no more than _____ tables and _____ seats N/A

Hours of rear yard: _____ to _____ .

Does seating extend beyond the business frontage? No Yes

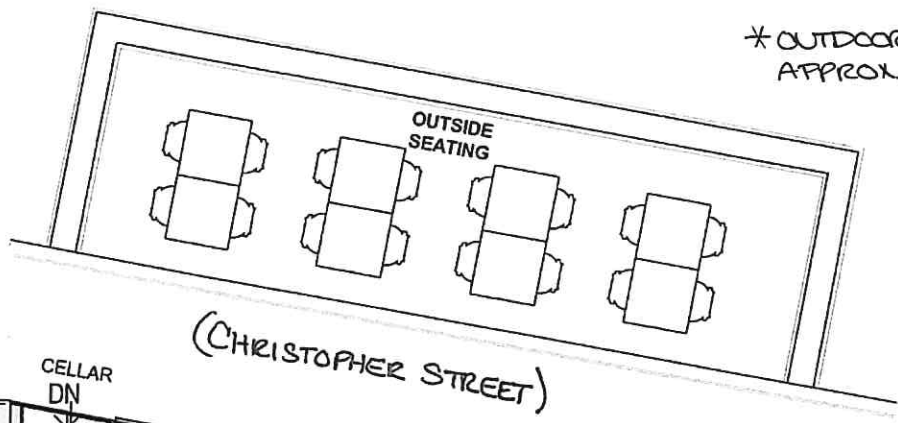
Will outdoor dining structures **on the sidewalk** be enclosed on three (3) or more sides? No Yes N/A

Will outdoor dining structures **on the roadbed** be enclosed on three (3) or more sides? No Yes

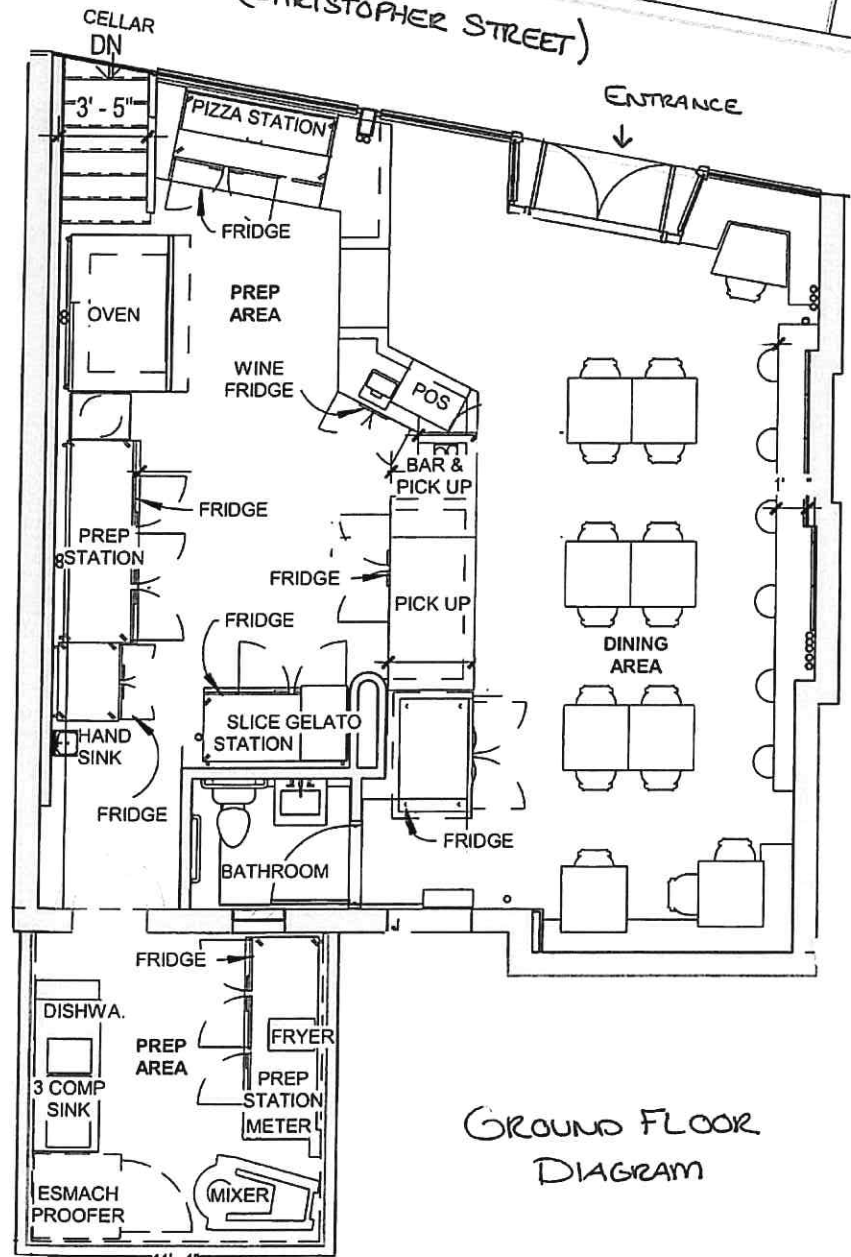
Is there any outdoor music, speakers or TVs? No Yes, please describe: N/A

Will heating elements be used? No Yes, please describe: ELECTRIC OVERHEAD HEATERS

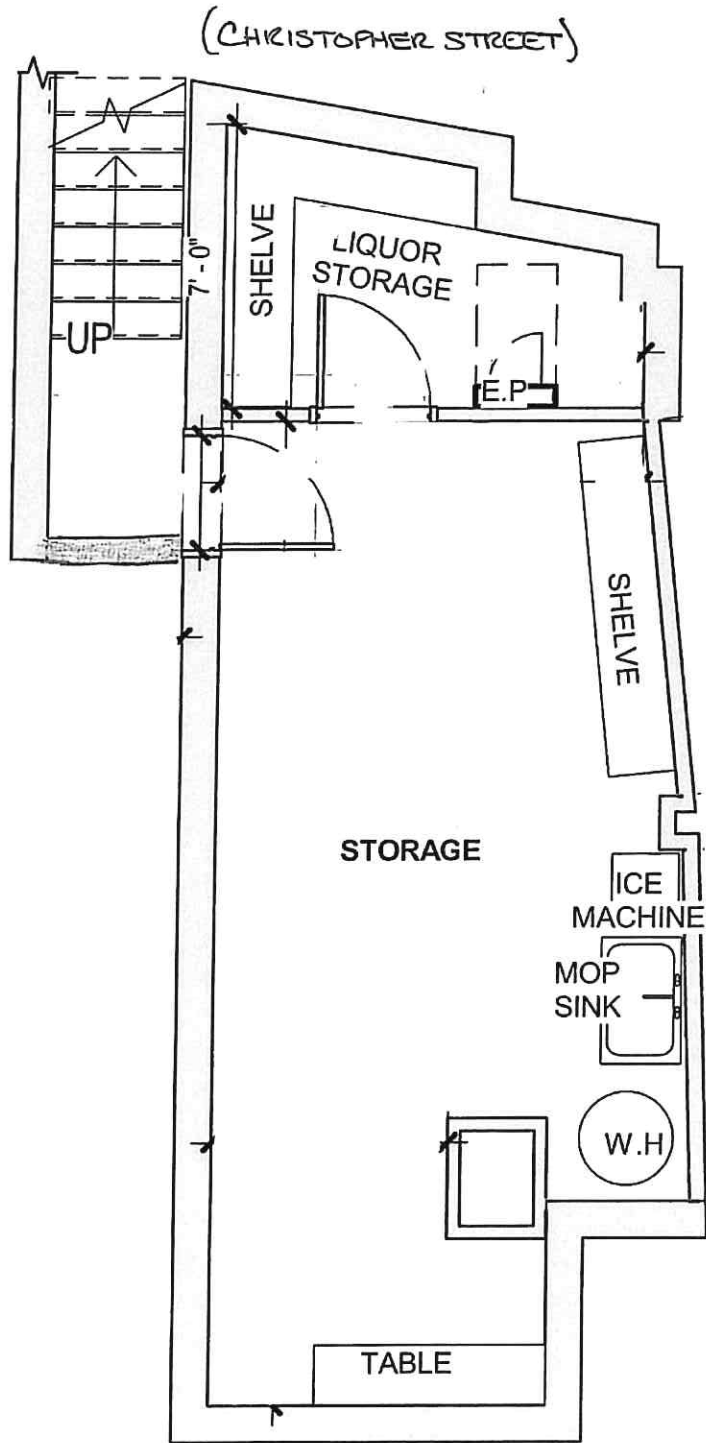
* OUTDOOR SEATING
APPROX. 200 SQ. FT



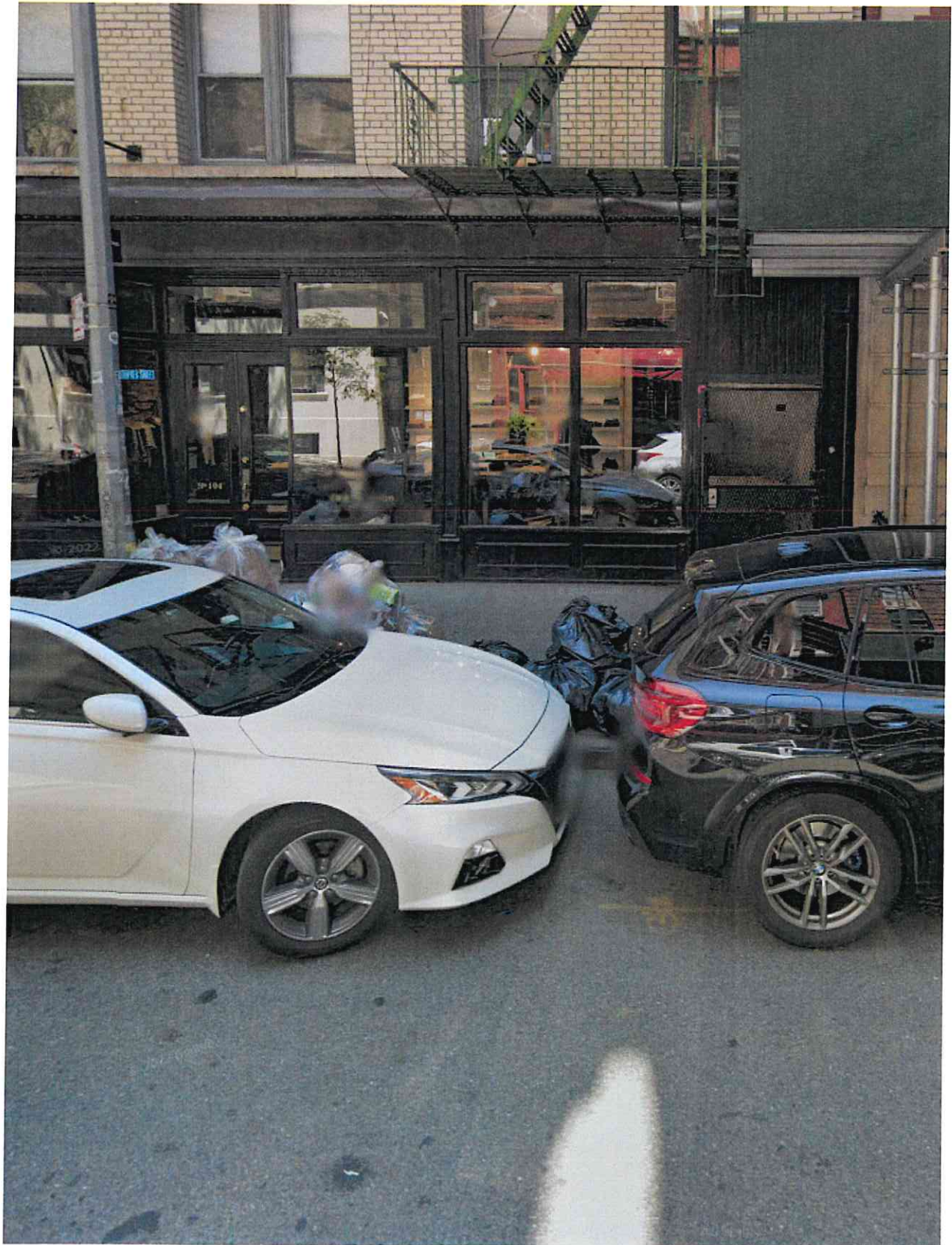
(CHRISTOPHER STREET)

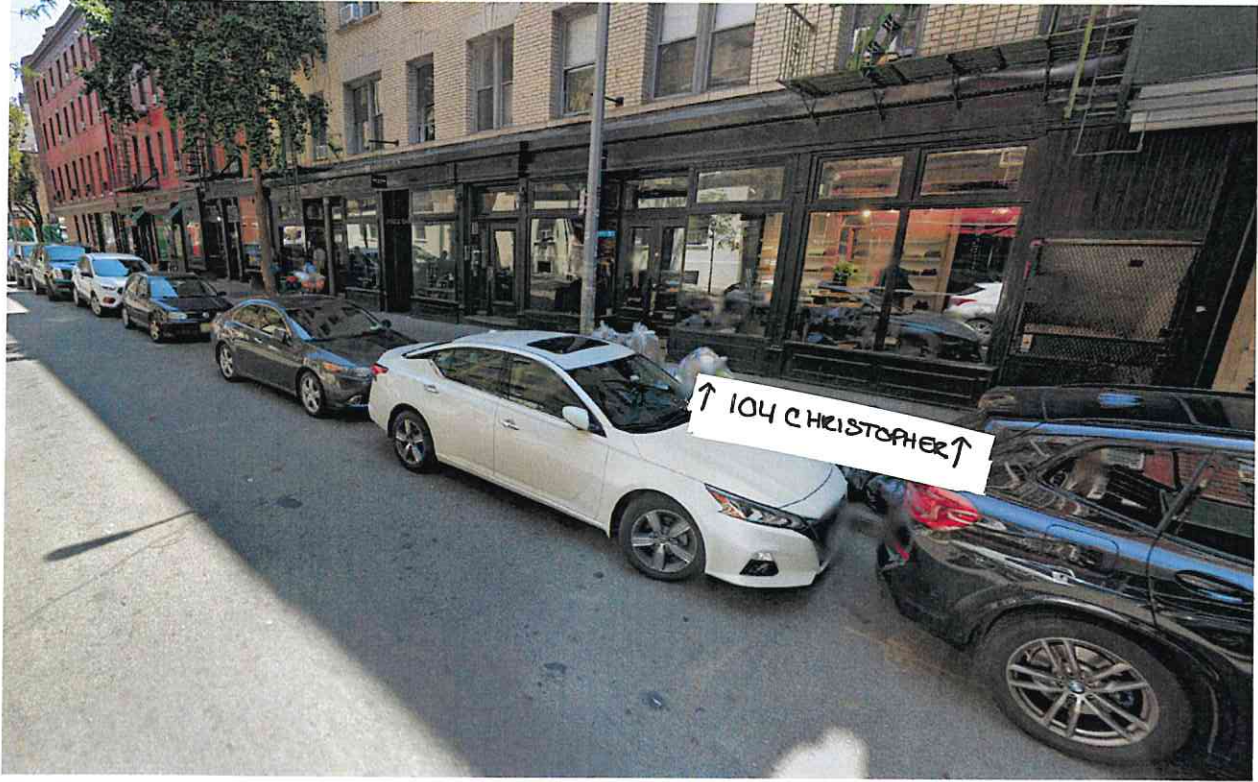
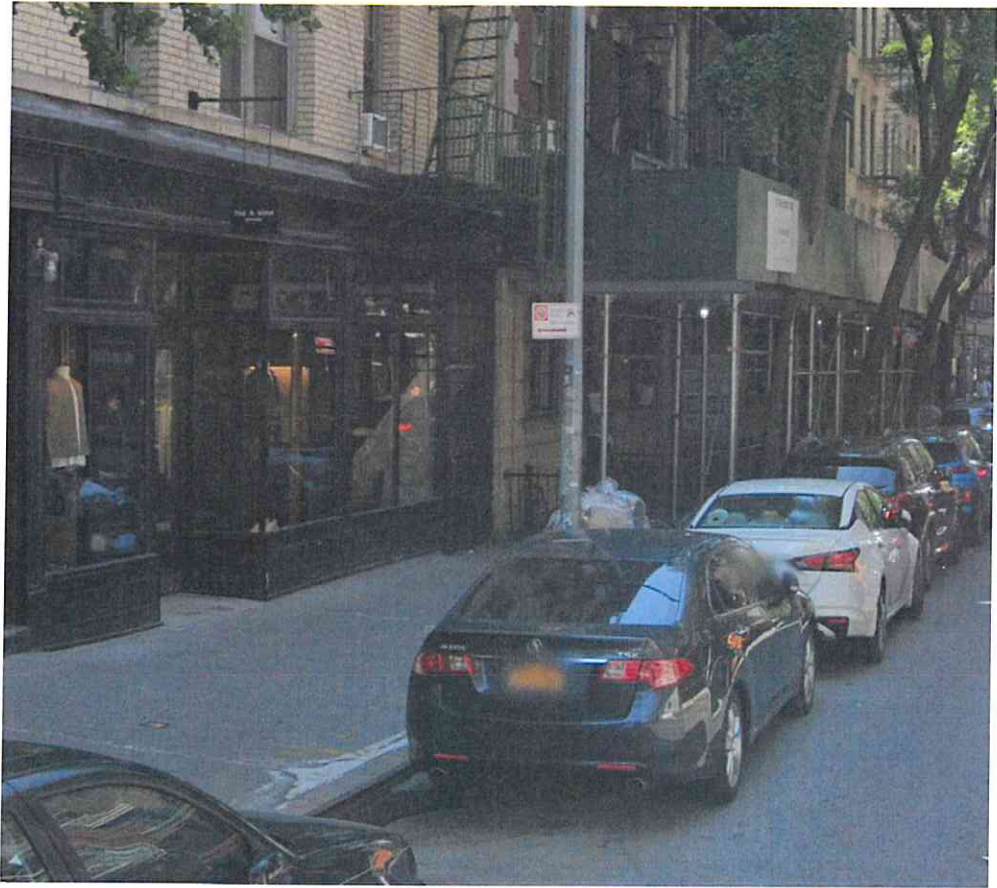


GROUND FLOOR
DIAGRAM



BASEMENT / CELLAR DIAGRAM







MENU

Red Pizza 18'

All slices and pizzas are finished with Basil, Parmigiano Reggiano, & extra virgin olive oil.

Pepperoni

Tomato sauce, mozzarella, pepperoni

Parma

Tomato sauce, mozzarella, ricotta, Prosciutto di parma, truffle

New Yorker

Tomato sauce, mozzarella, pepperoni, sausage, ricotta cheese

Margherita

Tomato sauce, mozzarella, extra virgin olive oil, parmigiano, basil
vegan

Vegetarian

Tomato sauce, mozzarella, mushroom, caramelized onions, fresh bell pepper. Can be made vegan without cheese - vegan cheese not available.

Square Slice

Changes daily

Burrata

Tomato sauce, mozzarella, burrata

*Signature**

Tomato Pie

Tomato sauce, olive oil, basil. Only made by the pie vegan option.

*Only made by the pie**

White Pizza 18'

White

Ricotta, mozzarella, parmigiano

Fig Jam

Mozzarella, fig jam, bacon, ricotta

Tartufo

Mozzarella, braised cremini mushrooms, ricotta and truffle oil.

THIS IS THE
MENU



PIZZERIA

* PIZZA SLICE P I E

MARGHERITA 3.50 \$ 28

BURRA A 5.50 33

PEPPERONI 4.50 33

SPICY SALAMI 5.50 33

VEGETARIAN 6 33

SAUSAGE & PEPPERONI /

RICOTTA 6 33

W H I T E 3.50 28

TARTUFO 5.50 33

M I K E S H O T 6.50 34

F I G J A M & B A C O N 6 33

A N C H O V E S 6.50 33

P A R M A 6.50 34

DRINKS

C O C A C O L A 2

S A N P E L L E G R I N O 3,50

B E E R 5*

N A T U R A L W I N E

SANDWICH

GELATO

TIRAMISU.

S A L E S T A X N O T I N C L U D E D

254

Beer & Wine

RED

- * Sergio Drago Rosso
- * Storchi Lambrusco

WHITE

- * Sergio Drago Cataratto

ORANGE

- *La Preara VIno Macerato

BEER

- * Modelo Beer
- * Corona Beer

Regarding Plan to Manage Cleanliness of the Sidewalk Space:

- No smoking will be allowed in front of premise.
- If trash is not picked up in a timely manner, staff will bring trash bags/debris back into premise until pickup can occur.
- Will use garbage bags that will not allow liquids to spill out onto the sidewalk.
- Sidewalk space and roadway will be swept and kept clean of food waste and debris throughout the shift and upon closing.
- Any DOT seating will be kept clean and organized and kept within the permitted boundary of the seating area.
- Will follow DOT guidelines as it relates to outdoor dining.

Regarding Plan to Manage Noise:

- No music will be played outdoors.
- There will be a manager and/or owner on duty at all times, who will be able to make sure that there is no excessive noise coming from the premises. This person will make sure that the premises does not become disorderly.
- The business plays piped in music only, with no amplified music, live music or DJ.
- The owner/manager are the only people with access to operate/change the sound system.
- Will provide contact information to local residents in case there are complaints or concerns.

Regarding Plan to Manage Traffic:

- If lines are necessary, we will keep the line single file in front of our storefront without blocking any passageways on the sidewalk.
- The business is a short walk from multiple subway and bus routes and the majority of the guests arrive on foot, public transportation or taxi.