

Jeannine Kiely, *Chair*
Susan Kent, *First Vice Chair*
Valerie De La Rosa, *Second Vice Chair*
Mark Diller, *District Manager*



Antony Wong, *Treasurer*
Amy Brenna, *Secretary*
Ritu Chatree, *Assistant Secretary*

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE
VILLAGE NEW YORK, NY
10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ❖ Little Italy ❖ SoHo ❖ NoHo ❖ Hudson Square ❖ Chinatown ❖ Gansevoort Market

March 30, 2023

Desiree Beach, Acting Director
Street Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on March 23, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- *3/14/23 (Setup & Start Date) – 3/16/23 (End Date & Breakdown)– Valentino Soho Event: In front of Valentino Boutique, 135 Spring St. bet. Greene & Wooster Sts**

Whereas, the applicant is seeking to organize a promotional activation for Valentino, consisting of a vintage convertible which will be parked in the curb lane outside of the Valentino store in Soho; and

Whereas, the car is expected to be parked in the curb lane for three days, from March 14th through 16th, from 7 AM to 7 PM each day, and with the car being parked in a garage overnight; and

Whereas, the sidewalk is expected to remain open to pedestrians throughout the entire activation; and

Whereas, there will be a photographer on site for pedestrian shoots on March 14th, and security guards will be on site for the duration of the activation; and

Whereas, there will be no amplified sound or any other kind of event on the sidewalk or in the street associated with the activation; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Valentino Soho Event: In front of Valentino Boutique, provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Dan Goldman, Congressman
Hon. Brian Kavanagh, NYS Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President Hon.
Christopher Marte, City Council Member

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Desiree Beach, Acting Director Street
Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor New
York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on March 23, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

2. *4/27/23 (Setup) 4/28/23 (Start Date) – 4/30/23 (End Date) 5/1/23 (Breakdown) – Armani Beauty Pop-up – Gansevoort Pedestrian Plaza

Whereas, the applicant is seeking to organize a promotional activation for Armani beauty on the Gansevoort Plaza from April 28th – 30th; and

Whereas, the activation will consist of an approximately 30' by 30' structure, which will include a glass-walled enclosure with an “infinity room” inside and an Armani-branded “hot air balloon”; and

Whereas, the activation will be open from 8 AM-8 PM each day, during which time guests can take photographs inside the infinity room and hot air balloon, as well as receive free perfume bottle samples; and

Whereas, the applicant stated that they intend to have music playing inside the structure, but that no amplified sound should be audible outside of the structure; and

Whereas, the applicant plans to have 3 security guards onsite during the day, 2 security guards onsite overnight, and additional non-security staff onsite during the day to help with flow and/or any lines that may form; and

Whereas, the applicant intends to begin construction of the activation at 6:30 AM on April 27th, and to complete take-down by 11:59 PM on May 1st, though it is likely that take-down could be completed significantly earlier on May 1st (e.g. by 4 PM or so); and

Whereas, the applicant indicated that it would be unlikely that they would require a generator; and

Whereas, the applicant indicated that, as is standard in plaza activations of this sort, there would be some degree curb lane space required for storage of plaza furniture being moved for the event; and

Whereas, the applicant indicated that they had specifically sized the activation to take up only approximately 50% of the Gansevoort Plaza, and that the rest of the plaza would remain open to the public for the duration of the event; and

Whereas, while the Quality of Life committee appreciated that the footprint of the event would not extend to the entire Gansevoort Plaza, and that the overall impact was not as severe as in prior activations on the plaza, the committee remains opposed in principle to the use of the plaza for purely advertising purposes such as this one; and

Whereas, the committee was of the belief that the proposed activation brought limited educational value or community benefit to the neighborhood; and

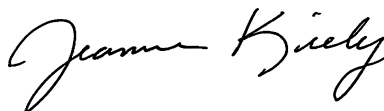
Whereas, there was discussion of the fact that the planned activation would be located on the western side of the plaza, and that it would be better for pedestrian traffic flow if the activation were located further east on the plaza; now

Therefore Be It Resolved that CB2 Manhattan recommends **denial** of **Armani Beauty Popup**.

Therefore Be It Further Resolved that should this event be approved by SAPO, CB2 Manhattan recommends that it be moved further east on the plaza to allow for better pedestrian traffic flow.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Dan Goldman, Congressman
- Hon. Brian Kavanagh, NYS Senator
- Hon. Deborah Glick, Assembly Member
- Hon. Mark Levine, Man. Borough President
- Hon. Erik Bottcher, City Council Member

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Dear Ms. Beach:

At its Full Board meeting on March 23, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

3. *4/18/23 – Micromobility Festival: W. 4th St. bet. Greene St. & Washington Sq. East

Whereas, NYU, as part of its “2040 Now” program, plans to use the week leading up to Earth Day to hold a number of events and activities with the goal of getting students thinking about topics and ideas related to climate change; and

Whereas, as part of this week of activities, the applicant has decided to organize a one-day street festival to focus on micromobility and alternative modes of transportation; and

Whereas, the festival is scheduled to take place on Tuesday, April 18th, from 1 PM to 5 PM, with setup beginning at 10 AM and breakdown by 7 PM; and

Whereas, the event will be open and welcoming to the general public and community members; and

Whereas, the event will feature a variety of programming including free bike testing, helmet giveaways, bike repairs, and tabling for organizations that relate to micromobility; and

Whereas, educational information about battery safety as well as laws and regulations surrounding biking / e-biking (e.g. prohibition on riding on the sidewalk) will also be included in the programming; and

Whereas, the event will include amplified sound, but will be kept at a low volume, and NYU campus security will be onsite; and

Whereas, in addition to the requested street closure, the event will also utilize nearby NYU-owned plazas (POPS) such as Schwartz Plaza and Gould Plaza; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Micromobility Festival**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

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Hon. Christopher Marte, City Council Member

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Dear Ms. Beach:

At its Full Board meeting on March 23, 2023, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI/Renewal:

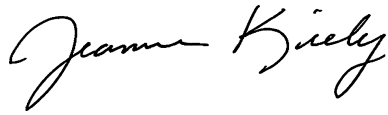
4. ***3/18/23** – Breast Cancer Awareness: West Broadway bet. Prince & W. Houston St.
5. ***3/24/23** – Annual Triangle Shirtwaist Fire Commemoration: 1) Greene St. bet. W. 4th St. & Waverly Pl.; 2) Washington Pl. bet. Washington Sq. East & Mercer St.
6. ***4/15/23** – 12/23/23 – Our Lady of Pompeii Church Weekend Flea Market: Bleecker St. bet. Carmine & Leroy Sts.
7. ***4/15/23** – Return of the Red Umbrellas: Gansevoort/13th Sts., Gansevoort Pedestrian Plaza; 13th/14th Sts., Gansevoort Pedestrian Plaza
8. ***5/4/23** – The New School 26th Annual Block Party: E. 12th St. bet. 5th & 6th Aves.
9. ***5/5/23** – NYU Strawberry Festival: W. 3rd St. bet. Mercer St. & LaGuardia Pl.
10. ***5/6/23** – Grace Church School 67th Annual May Fair: E. 10th St. bet. Broadway & 4th Ave.
11. ***5/6/23** – PS 130 Family Wellness Day: Hester St. bet. Baxter & Mulberry Sts.

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of these renewal applications provided that the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
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