

Jeannine Kiely, *Chair*
Susan Kent, *First Vice Chair*
Valerie De La Rosa, *Second Vice Chair*



Antony Wong, *Treasurer*
Amy Brenna, *Secretary*
Ritu Chatree, *Assistant Secretary*

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE
VILLAGE NEW YORK, NY
10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦
Gansevoort Market

January 11, 2023

Desiree Beach, Acting Director
Street Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 20, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- 1. 12/08/22 (Setup Date), 12/09/22 (Start Date) – 12/11/22 (End Date & Breakdown Date) – Inca – Phone Booth Event (Sponsor: GSS Security Services, Inc.): Mercer St. between West Houston St. and Prince St. (Note: A 5ft. Pedestrian walkway on the sidewalk will be maintained at all times.) (Partial Sidewalk Closure)**

Whereas, the applicant is seeking to organize a promotional event for Tory Burch, consisting of a phone booth which will be placed on the sidewalk outside of the Tory Burch store in Soho; and

Whereas, the phone booth activation is expected to take place for two days, on December 9th and 10th, with setup occurring beginning on December 8th at 9 AM and breakdown expected to be complete by 8:00 PM on December 10th; and

Whereas, the phone booth activation will consist of the ability for passers-by to enter the phone booth, pick up the phone and listen to a message from the sponsor, with no other aspects of the activation or amplified sound of any kind; and

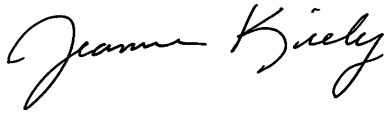
Whereas, while the event is not being broadly advertised and the applicant does not expect any major lines to form during the activation, a rope and station will be used to keep the line against the side of the building should one form; and

Whereas, the applicant will employ two security guards overnight during the activation; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Inca – Phone Booth Event (Sponsor: GSS Security Services, Inc.)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 39 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

cc: Hon. Jerrold Nadler, Congressman
Hon. Brian Kavanagh, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Christopher Marte, City Council Member

Jeannine Kiely, *Chair*
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Desiree Beach, Acting Director
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New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on December 20, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

2. 12/10/22 – Vans Big Shoes (Sponsor: Productions New York City LLC): Washington St. between West 13th St. and West 14th St. (curb lane only)

Whereas, the applicant is seeking to organize a photoshoot event for content capture on behalf of Vans Shoes in front of the Vans store on Washington Street; and

Whereas, the applicant has coordinated with MOME ahead of the photoshoot and intends to only use hand cameras for the event; and

Whereas, the photoshoot event is expected to take place for approximately 90 minutes, from 10 AM – 11:30 AM on December 10th, with setup expected to begin at 9:30 AM and the site clear by approximately 12:00 noon; and

Whereas, the photoshoot will consist of two Vans-shoe shaped vehicles parked in the curb lane in front of the Vans store at 875 Washington, as well as security and brand ambassadors standing on the sidewalk greeting passers-by as well as giving away approximately 25-30 pairs of shoes; and

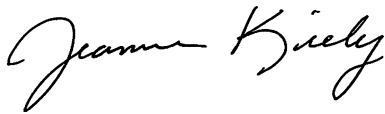
Whereas, the sponsor is not advertising the event as a “sneaker drop” or featuring any celebrities on site; and

Whereas, the photoshoot will not feature amplified sound; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Vans Big Shoes (Sponsor: Productions New York City LLC)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 39 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

cc: Hon. Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Erik Bottcher, City Council Member

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Dear Ms. Beach:

At its Full Board meeting on December 20, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

3. 12/13/22 (Setup Date), 12/15/22 (Start Date) – 12/17/22 (End Date), 12/18/22 (Breakup Date) – Emily in Little Paris Event (Sponsor: GSS Security Services, Inc.): Centre St. between Grand St. and Broome St. (Note: A 5ft. Pedestrian walkway on the sidewalk will be maintained at all times.) (Sidewalk and Curb Lane Closure)

Whereas, the applicant is seeking to organize an activation on behalf of the Netflix television show “Emily in Paris” on Centre Street between Grand Street and Broome Street, on a block which has been referred to in various media as “Little Paris” and which currently features a “Little Paris” street sign on the block; and

Whereas, the activation is set to occur for three days on December 15th, 16th and 17th from 12:00 – 6:00 PM, with setup expected to occur over two days on December 13th and 14th, and breakdown set to occur on December 18th; and

Whereas, the activation seeks to transform the block into a slice of “Little Paris” consisting of local vendor stalls, a flower cart, and seating areas on the sidewalk, as well as a “photo moment” space, a live performance space, and a crepe truck in the curb lane; and

Whereas, two live performances are expected to occur daily, from 1:30-2:00 PM and 3:30-4:00 PM on the 15th, 16th and 17th; and

Whereas, the activation will feature substantial security, with 14 security guards expected to be present during each of the three days of the activation; and

Whereas, the CB2 Quality of Life committee, as well as members of the public, raised a number of concerns regarding issues of safety, complexity and community impact, including that:

- The plans for the event did not seem to reflect the current state of the street including locations of dining sheds
- The street itself would not be closed to traffic despite aspects of the activation occurring on both sides of the street, which would likely lead to attendees attempting to cross mid-block across traffic
- The location of multiple vendor carts and seating areas on the sidewalk is likely to be an impediment to pedestrian traffic; and

Whereas, the applicant submitted an application to SAPO which classified the event as a “Street Event, Medium” which per New York City Rules allowed for a submission deadline of 30 days before the event; and

Whereas, in the case of this application, the submission date was November 11th, just over 30 days before the proposed start date of the event, which prevents the event from being fully subject to Community Board review, as the submission occurred after the November 7th CB2 Quality of Life meeting and the event will occur before the December 20th CB2 full board meeting; and

Whereas, the committee voiced concern about being granted the ability to review such an impactful and complex event only a few days before the event is scheduled to begin, as well as the fact that the full board would not have the ability to review or pass a resolution on such event; and

Whereas, such timing issues have previously prevented CB2 from passing resolutions on other events apart from this specific event, and will likely to be an issue going forward, unless certain changes are made to the Rules and/or SAPO processes; and

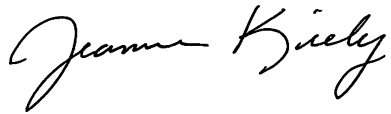
Whereas, possible options available to the City in order to allow for greater and more impactful Community Board input on events in the community could be to extend application deadlines and/or apply more scrutiny to event sizing classifications; now

Therefore Be It Resolved that CB2 Manhattan laments the inability to pass a resolution and/or provide meaningful guidance to the applicant on this application given the timing of application submission vis-à-vis the timing of CB2 meetings and the event itself.

Therefore Be It Further Resolved that CB2 Manhattan asks that SAPO/CECM consider revising the street activity application process to allow for timely Community Board review through a possible extension of application deadlines and/or more clarity/scrutiny over the classification of street event sizes.

Vote: Unanimous, 39 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

cc: Hon. Brian Kavanagh, State Senator
Hon. Mark Levine, Man. Borough President
Hon. Christopher Marte, City Council Member

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Dear Ms. Beach:

At its Full Board meeting on December 20, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI/Renewals:

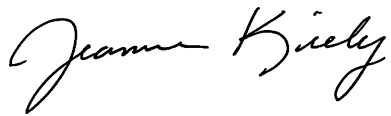
4. 1/12/23 – 12/23/23 – St. Anthony Market: West Houston St. between Thompson St. and MacDougal St. (Partial Sidewalk Closure)

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved, that CB2 Manhattan recommends **approval** of this renewal application **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 39 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution. Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



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