

Meeting Date: _____

APPLICANT INFORMATION:

Name of applicant(s): GVO Hospitality Corp

Trade name (DBA): Mishik

Premises address: 261 Hudson St, New York, NY 10013

Cross Streets and other addresses used for building/premise:
259-281 Hudson St, on Hudson St between Broome & Dominick

CONTACT INFORMATION:

Principal(s) Name(s): Gye Youn Kim, President

Office or Home Address: [REDACTED]

City, State, Zip: Manhasset, NY 11030

Telephone #: [REDACTED]

Landlord Name / Contact: Bridge Land Hudson LLC, Bryan Cho

Landlord's Telephone and Fax: [REDACTED]

| NAMES OF ALL PRINCIPAL(s): | NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD |
|----------------------------|---|
| <u>Gye Youn Kim</u> | <u>N/A</u> |
| _____ | _____ |
| _____ | _____ |

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):
Unique and bold flavors. Delicious and healthy. Here at Mishik, you'll find a rare combination of
Japanese Omakase and contemporary Korean cuisine.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (Restaurant ___ Tavern / On premise liquor ___ Other)
- ___ an UPGRADE of an existing Liquor License
- ___ an ALTERATION of an existing Liquor License
- ___ a TRANSFER of an existing Liquor License
- ___ a HOTEL Liquor License
- ___ a DCA CABARET License
- ___ a CATERING / CABARET Liquor License
- ___ a BEER and WINE License
- ___ a RENEWAL of an existing Liquor License
- ___ an OFF-PREMISE License (retail)
- ___ OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A

If this is for a new application, please list previous use of location for the last 5 years:

Restaurant (Whitmans Hudson Yards)

Is any license under the ABC Law currently active at this location? _____ yes no

If yes, what is the name of current / previous licensee, license # and expiration date: _____
N/A

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?
 yes ___ no

If yes, please list DBA names and dates of operation:

Whitmans 261 Hudson LLC, 4/2018 - 12/2022

License #: OP 1309571

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 12 Year Built : 2017

Describe neighboring buildings:
Mixed Residential and Commercial

Zoning Designation: C6-2A

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 594 / 7511

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : _____

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain _____

What is the proposed Occupancy? _____

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes TCO pending

If yes, what is the maximum occupancy for the premises? 74

If yes, what is the use group for the premises? Use Group 6

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no N/A

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: _____

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? about 3,800 sq ft

If more than one floor, please specify square footage by floors: N/A

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

N/A

If more than one floor, what is the access between floors? N/A

How many entrances are there? 1 How many exits? 2 How many bathrooms ? 2

Is there access to other parts of the building? no yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 20 Total table seats? 40

Total number of bars? 2 Total bar seats? Omakase Bar 16, Stand-up Bar 10

Total number of "other" seats? 0 please explain : _____

Total OVERALL number of seats in Premises : 66

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 10

How many service bars are being applied for on the premises? 0

Any food counters? no yes, describe : _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: _____

Omakase Bar 10' x 10' square shaped with 16 seats, Stand-up Bar 8' x 8' square shaped with 10 seats

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____

What are the Hours of Operation? Lunch service TBD

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:

6pm to 11pm 6pm to 11pm 6pm to 11pm 6pm to 11pm 6pm to 11pm 6pm to 11pm 6pm to 11pm

Will the business employ a manager? no yes, name / experience if known : David Kim

Will there be security personnel? no yes(if yes, what nights and how many?) N/A

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe : N/A (existing store front to remain)

Will you have TV's ? no yes (how many?) 2

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? N/A

Please describe your sound system and sound proofing: _____

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing ropes movable barriers other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: David Kim Phone: [REDACTED]

Address: 261 Hudson St, New York, NY 10013

Email : [REDACTED]

Application submitted on
behalf of the applicant by:

/s/ Gye Youn Kim
Signature

Print or Type Name Gye Youn Kim

Title President

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



Community Board 2,
Manhattan SLA Licensing Committee
Donna Raftery, Co-Chair
Robert Ely, Co-Chair

< **Active Licenses**

(15)

| | |
|--|-----------|
| LOCAL & VINE CO CORP Active | 105.05 ft |
| ADORO LEI LLC Active | 132.47 ft |
| MASSTER REST CORP Active | 138.9 ft |
| NONNA BEPPA SOHO LLC Active | 147.12 ft |
| PINE AND POLK LLC Active | 199.5 ft |
| RED CAT BAR LLC Active | 268.51 ft |
| SPRBAR INC Active | 290.65 ft |
| SWAY LOUNGE LLC Active | 296.01 ft |
| RENWICK FOOD COMPANY LLC & RHG SOHO LLC Act... | 301.05 ft |
| CP SPRING ST LLC Active | 335.23 ft |
| RESTAURANT ASSOCIATES LLC Active | 417.33 ft |
| RESTAURANT ASSOCIATES LLC Active | 423.83 ft |
| RIOMAR CORP Active | 443.73 ft |
| EAR INN INC Active | 458.29 ft |
| WINDY POINT EAST II LLC Active | 461.44 ft |

**STATEMENT OF PUBLIC CONVENIENCE AND
ADVANTAGE AND PUBLIC INTEREST**

[See, Alcoholic Beverage and Control Law Sections 64, 6-a; 64-a, 7 (d); 64-b, 5 (c); 64-c, 11 (c); and 64-d, 7 and 8 (e).]

Granting an on premises liquor license to the applicant would be to the public convenience and advantage and in the public interest for the following reasons:

1. THE NUMBER, CLASSES AND CHARACTER OF LICENSES IN PROXIMITY TO THE LOCATION:

14 On-Premise Licenses within 500 ft. Please see the Proximity Report from LAMP.

Fill in

2. EVIDENCE THAT ALL NECESSARY LICENSES AND PERMITS HAVE BEEN OBTAINED FROM THE STATE AND ALL OTHER GOVERNING BODIES:

Certificate of Authority and Food Establishment Permit will be applied for.

Fill in

3. EFFECT OF THE GRANT OF THE LICENSE ON VEHICULAR TRAFFIC AND PARKING IN PROXIMITY TO THE LOCATION:

Both street parking and private parking garages are available. We don't expect increase

Fill in in traffic upon grant of our license.

4. THE EXISTING NOISE LEVEL AT THE LOCATION AND ANY INCREASE IN NOISE LEVELS THAT WOULD BE GENERATED BY THE PROPOSES PREMISES.

We have background music played and our doors will be closed.

Fill in

Noise from the establishment cannot be heard from outside the building.

5. THE HISTORY OF LIQUOR VIOLATIONS AND REPORTED CRIMINAL ACTIVITY AT THE PROPOSED PREMISES:

Prior tenant had no history of liquor violations nor negative criminal activity per SLA LAMP.

Fill in

6. ANY OTHER FACTORS SPECIFIED BY LAW OR REGULATION THAT ARE RELEVANT TO DETERMINE THE PUBLIC CONVENIENCE AND ADVANTAGE AND PUBLIC INTEREST OF THE COMMUNITY:

Modern, tranquil Japanese eatery offering sushi, sashimi & traditional cooked dishes. Here at Mishik, you'll find a rare combination of Japanese Omakase & contemporary Korean cuisine.

Fill in

SIGNED:

Sam Park

APPLICANT or ATTORNEY / Representative

Appetizers

Edamame
Wagyu Gyoza
Yookhwe
Sake Oyako
Toasted Bread Mackerel
King Crab Risotto
Okonomiyaki
Kanpachi Uzuzukuri
Tsukemono
Itawasia
Ika Shumai
Yako
Nuta
Roasted Veggies

Raw

Oysters
Salmon Nashi
Niku Uni

Tempura

Tori Karage
Tori Karage Nanban
Ebi Shinjo
Kani Shinjo
Ebi
Lobster Tail
Yasai
Uni Shiso
Soft Shell Crab
Brussel Sprouts
Mushroom (3 types)

Pork Katsu
Beef Katsu

Noodles

Uni Mazemen
Spicy Tuna Mazemen
Barley Miso Mazemen
Yuzu Ricotta Mazemen

Broth

Ebi
Oyster

Grill

Nasu Dengaku
Gindara Yuan
Sake Yuan
Hamachi Kama
Iberico Pork
Saba
Tsukune
Koji Chicken
Yasai
Kamo Ishiyaki
Unagi Nasu
Woosul
Beef Kushiyaki

Entree

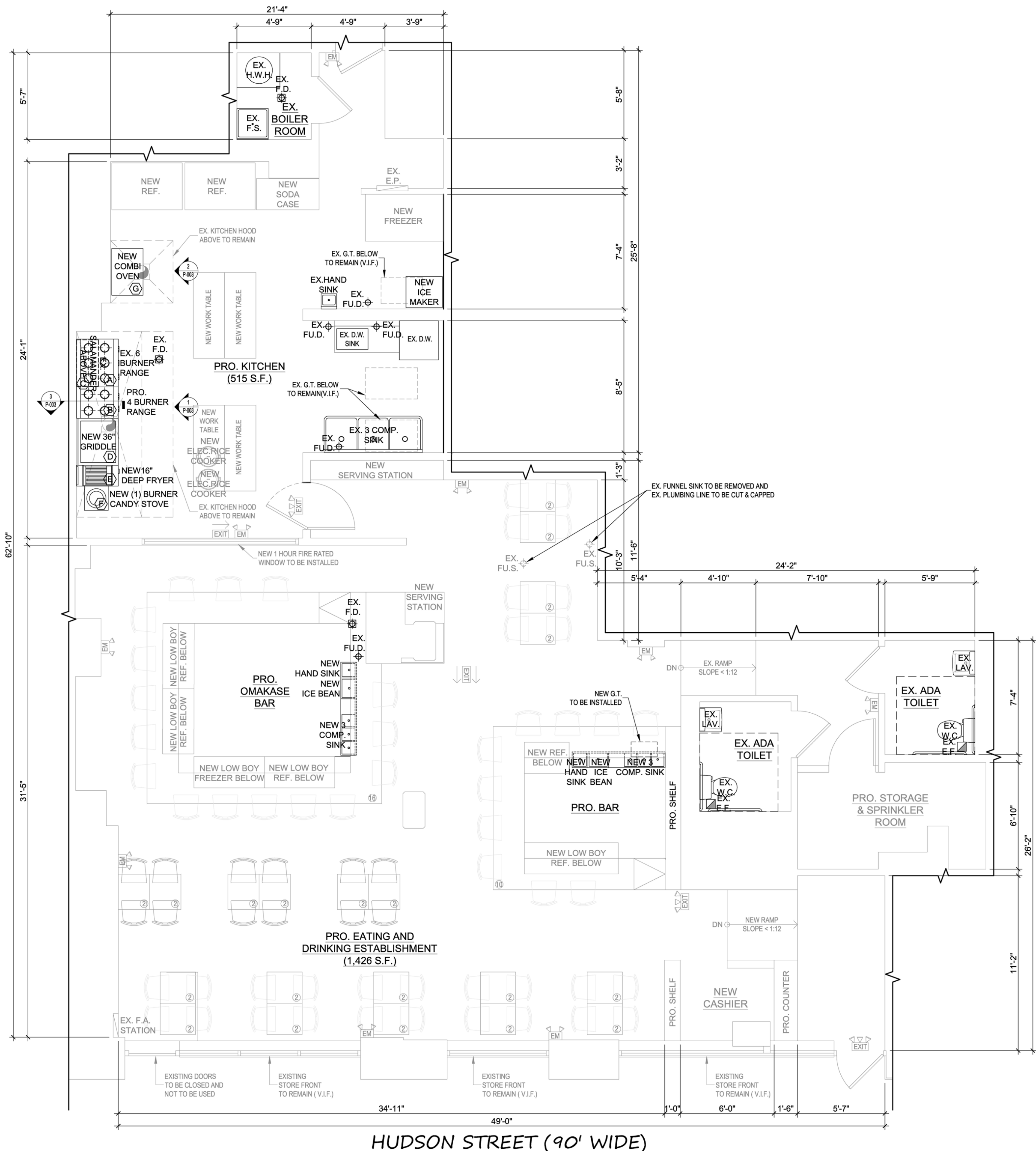
Washu Sukiyaki
Bulgogi Sukiyaki
Galbi Jjim
Dolsot
Tuna Pizza
Pork Ginger
Ori
Toro Shoyu
Ochoko

Handroll

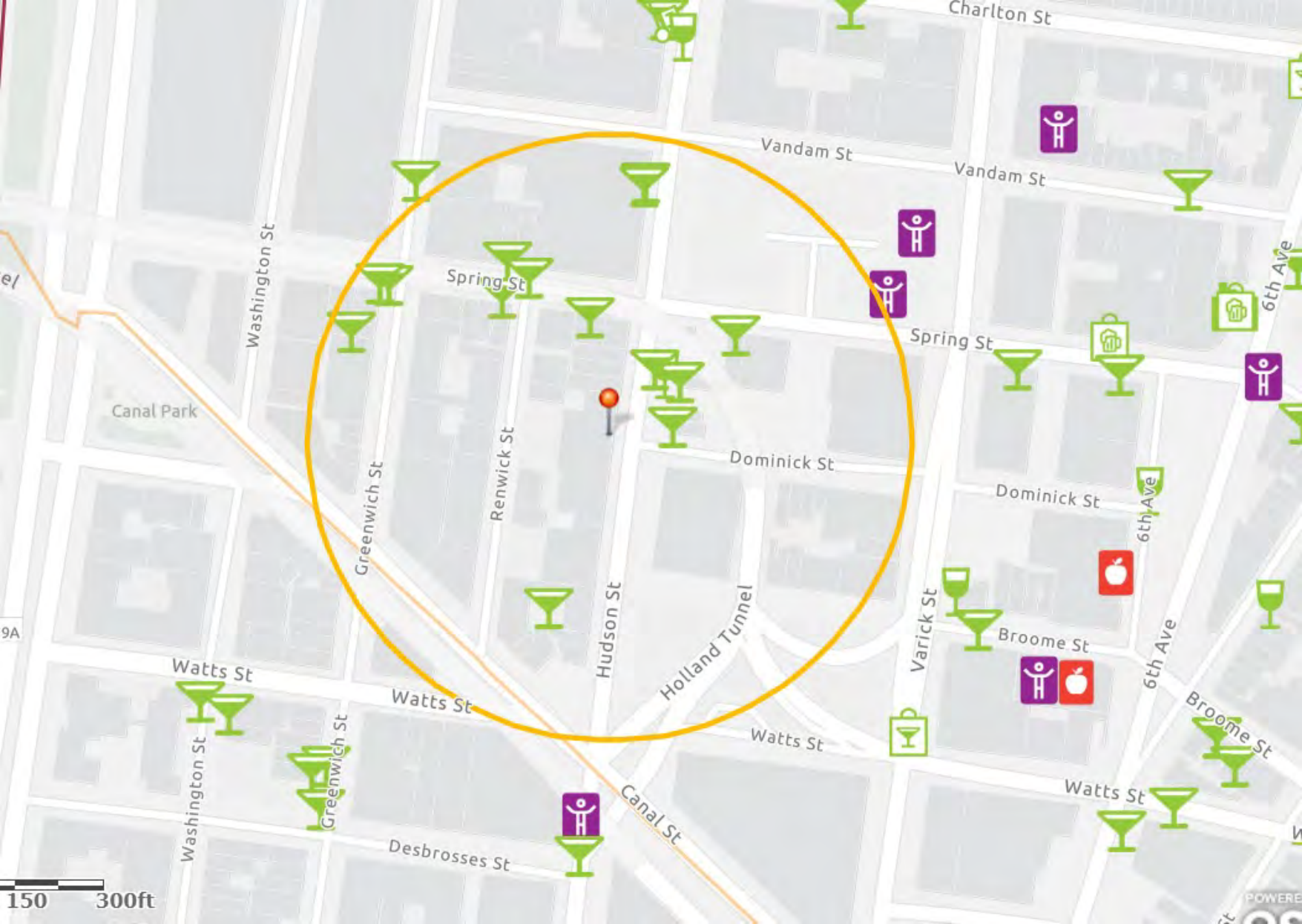
Negi Toro
Salmon
Hotate
Hamachi
Ebi
Unagi
Akami Zuke
Snow crab
Niku Uni
Uni
Whitefish
Crab
Oysters
Futomaki
Mushroom

Omakase

Pumpkin Chawanmushi
Red Snapper
Lotus Root
Shima Aji
Kinmedai
Akami
Botan Ebi
King Salmon
Hotate
Otoro
Uni
Wagyu
Anago Uni Rice
Futomaki
Noodles
Dessert



HUDSON STREET (90' WIDE)



Washington St

Vandam St

Vandam St

Spring St

Spring St

Canal Park

Greenwich St

Renwick St

Dominick St

Dominick St

Hudson St

Holland Tunnel

6th Ave

Watts St

Watts St

Broome St

6th Ave

Washington St

Greenwich St

Canal St

Varrick St

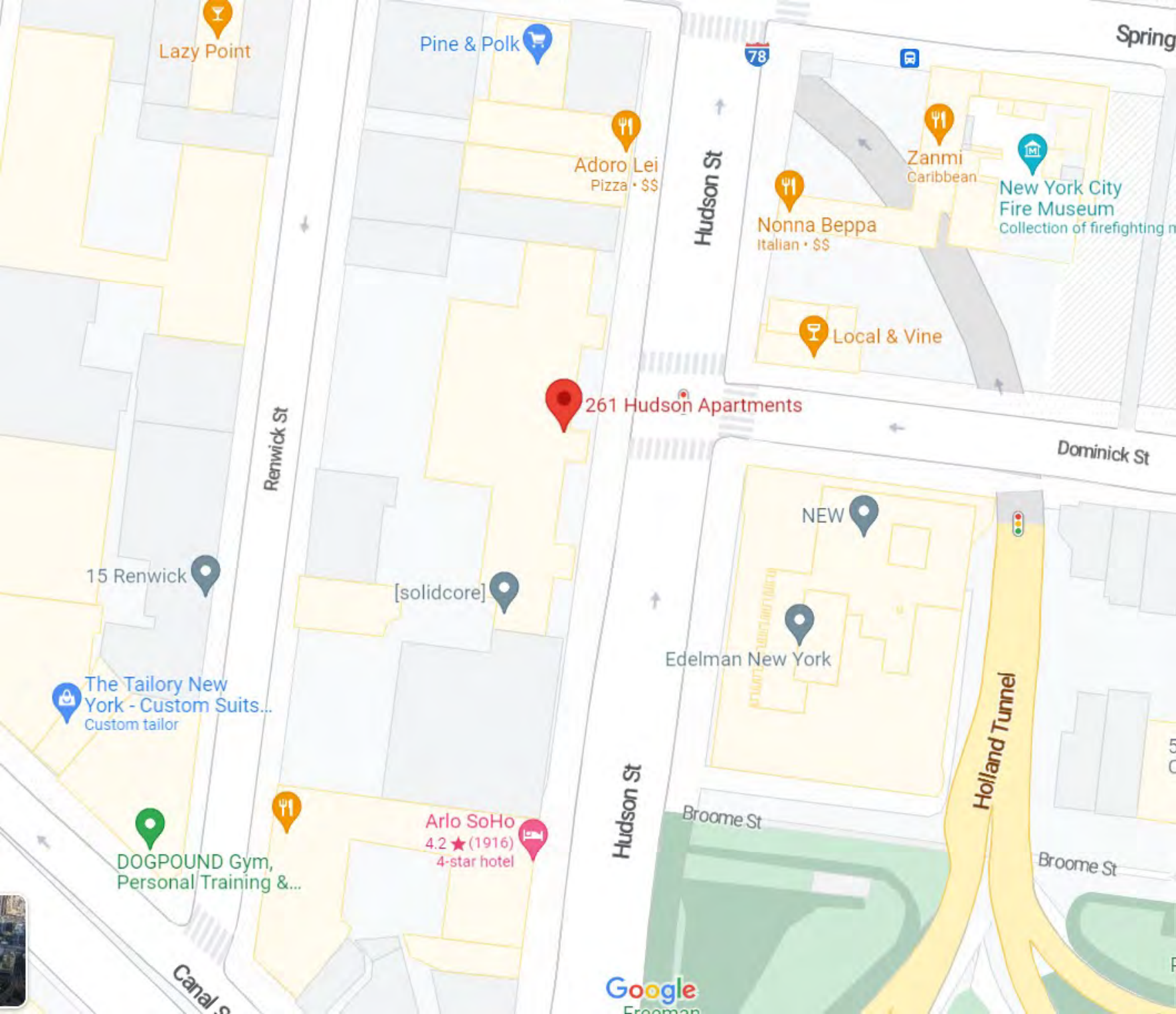
Broome St

Desbrosses St

Watts St

150 300ft

POWERED BY



Lazy Point

Pine & Polk

Adoro Lei
Pizza • \$\$

Nonna Beppa
Italian • \$\$

Zanmi
Caribbean

New York City
Fire Museum
Collection of firefighting m...

Local & Vine

261 Hudson Apartments

Renwick St

Hudson St

Dominick St

15 Renwick

[solidcore]

The Tailory New
York - Custom Suits...
Custom tailor

Edelman New York

DOGPOUND Gym,
Personal Training &...

Arlo SoHo
4.2 ★ (1916)
4-star hotel

Hudson St

Holland Tunnel

Broome St

Broome St

Google
Freeman