

Meeting Date: 12/1/22

APPLICANT INFORMATION:

Name of applicant(s): 232 14th St LLC

Trade name (DBA): Between Us

Premises address: 232 W. 14th Street

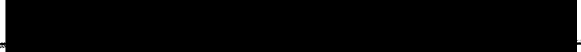
Cross Streets and other addresses used for building/premise:
B/n 7th & 8th Avenues

CONTACT INFORMATION:

Principal(s) Name(s): Smite Shere and Evelyn C. Goncalves

Office or Home Address: 232 W. 14th Street

City, State, Zip: New York NY 10011

Telephone #: _____ email : 

Landlord Name / Contact:

Landlord's Telephone and Fax: Centennial Properties NY

NAMES OF ALL PRINCIPAL(s): NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

Smite Shere _____

Evelyn C. Goncalves _____

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

Continental restaurant, featuring healthy options, as well asumptuous favorites in a warm and convivial atmosphere, reasonably priced and impeccably prepared and presented

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

a new liquor license (Restaurant Tavern / On premise liquor Other)

an UPGRADE of an existing Liquor License

an ALTERATION of an existing Liquor License

a TRANSFER of an existing Liquor License

a HOTEL Liquor License

a DCA CABARET License

a CATERING / CABARET Liquor License

a BEER and WINE License

a RENEWAL of an existing Liquor License

an OFF-PREMISE License (retail)

OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

If this is for a new application, please list previous use of location for the last 5 years:

Crooked Knife

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: _____

232 14th Street LLC 1228729 2010 - Present

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

yes no unknown

If yes, please list DBA names and dates of operation:

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 5 Year Built: 1900

Describe neighboring buildings: mixed use

Zoning Designation: C6-2A

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 618 1 17

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain: N/A

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain _____

What is the proposed Occupancy? _____

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes

If yes, what is the maximum occupancy for the premises? 64

If yes, what is the use group for the premises? 6

If yes, is proposed occupancy permitted? yes no, explain: _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: new signage

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? Approx 2700 square feet
 If more than one floor, please specify square footage by floors: 1600 1st floor; 1100 Bsmt
 If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?
Approx 1500 sf
 If more than one floor, what is the access between floors? interior stairway
 How many entrances are there? 1 How many exits? How many bathrooms? 1
 Is there access to other parts of the building? no yes, explain:

OVERALL SEATING INFORMATION:

Total number of tables? 21 Total table seats? 53
 Total number of bars? 1 Total bar seats? -0-
 Total number of "other" seats? -0- please explain:
 Total OVERALL number of seats in Premises: 53

BARS:

How many * stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats -0-
 How many service bars are being applied for on the premises? 1
 Any food counters? no yes, describe:

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes:

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)
 Bar Bar & Food Restaurant Club/ Cabaret Hotel Other:

What are the Hours of Operation? ,

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
11AM to 4AM 6pm to 4am 6pm to 4am 6pm to 4am 6pm to 4am 6pm to 4am 11AM to 4am

Will the business employ a manager? no yes, name / experience if known: TBD

Will there be security personnel? no yes (if yes, what nights and how many?) 1

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe: _____

Will you have TV's? no yes (how many?) _____

Type of MUSIC / ENTERTAINMENT: Live Music ^{Weekends} Live DJ Juke Box Ipad / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes currently exists

IF YES, will you be using a professional sound engineer? yes

Please describe your sound system and sound proofing: Ipad through small speakers
Premises are currently soundproofed

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing ropes movable barriers other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 1/2 " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Smita Shere Phone: 

Address: 232 W. 14th Street NYC

Email: 

Application submitted on behalf of the applicant by:

x 
Signature

Print or Type Name Smita Shere

Title Managing Member

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.





Community Board 2, Manhattan
SLA Licensing Committee
Carter Booth, Co-Chair
Robert Ely, Co-Chair

Between Us

Appetizers

Risotto Balls \$16

Black Truffle Sauce, Smoked Mozzarella, Porcini Truffle Fondue

Octopus \$27

Grilled Spanish Octopus, Chick Pea Hummus, Cherry Tomato, Paprika

Burrata \$23

Homemade Burrata, Heirloom Tomatoes, Balsamic Glaze

Artichoke & Avocado \$19

Thinly Sliced Artichokes, Avocado, 36 months Parmigiano Reggiano

Beet Salad \$16

Baby Arugula, Beets, Greek Feta, Pecans

Lobster Bisque Soup \$17

Entrée

Gnocchi Caccio Peppe \$29

Homemade Gnocchi stuffed with Caccio Cheese and Bacon Bites

Truffle Cheeseburger \$32

White Truffle Shavings, White Cheddar, Homemade Mixed Meat

Caviar Grilled Cheese \$22

Kaluga Caviar White & Yellow Cheddar, Homemade Bread

Roasted Cauliflower \$29

Roasted Cauliflower with Tahini Sauce

Tuna Nigiri Sushi \$46

Yellowfin Tuna, Black Caviar, Rainbow Mix

Short Ribs Brassato \$49

Slow Cooked Short Rib, Creamy Polenta, Rosemary Juice

Sides

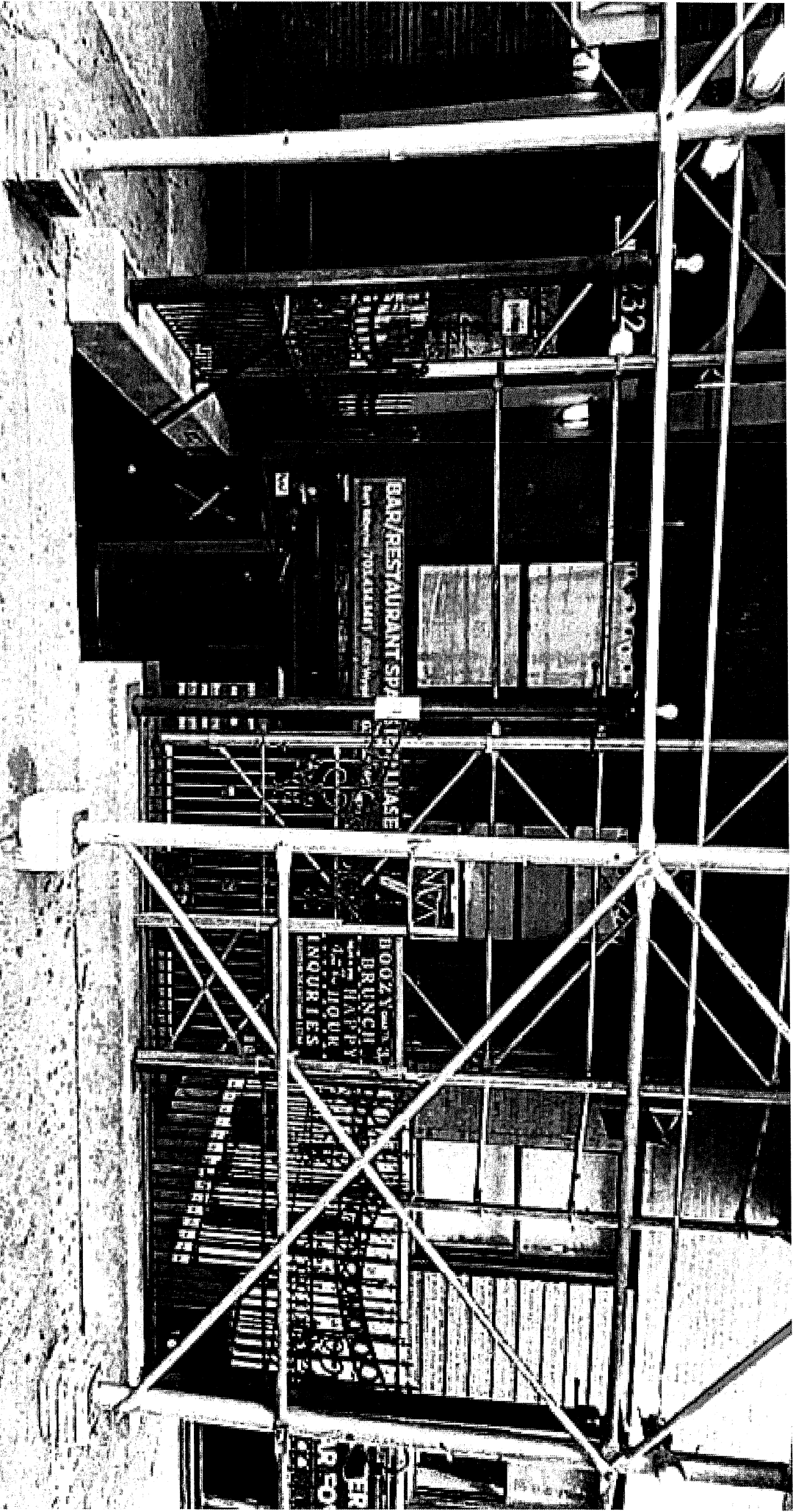
Rainbow Veggie Kabobs \$9

Baked Potato's \$9

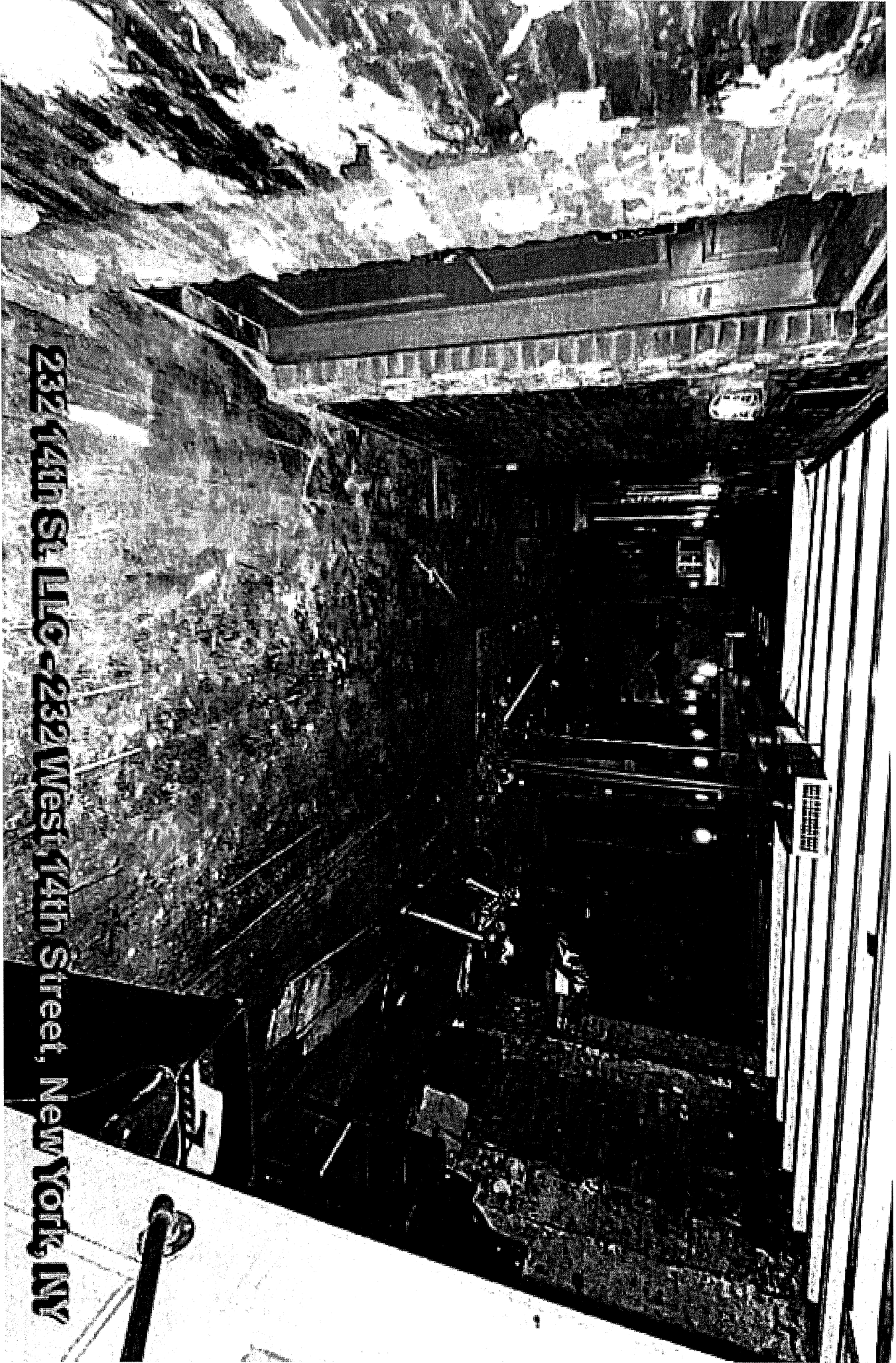
Tomato, Peach & Basil Salad \$9

Miso-Glazed Radishes \$9

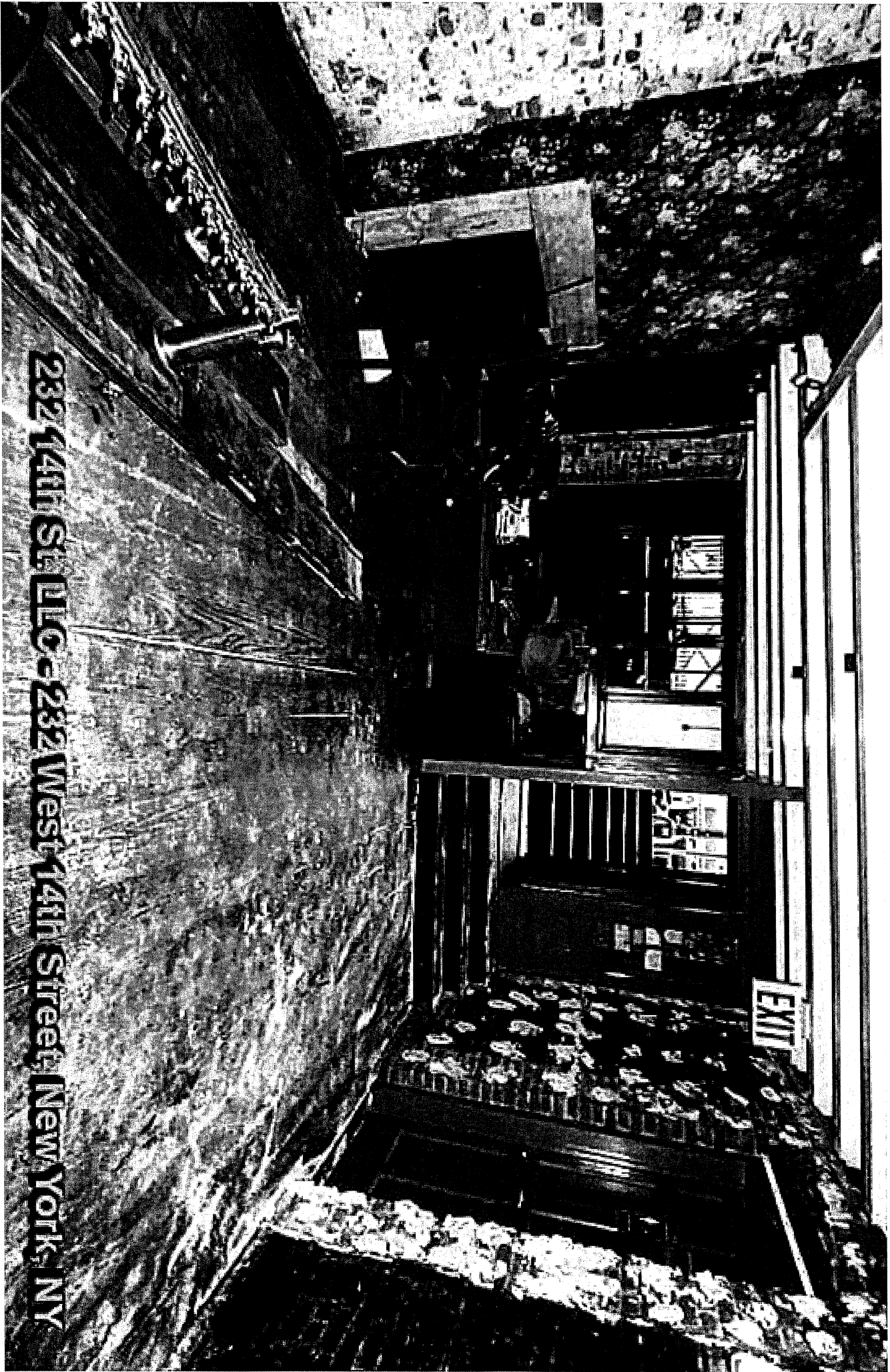
232 14th St LLC - 232 West 14th Street, New York, NY



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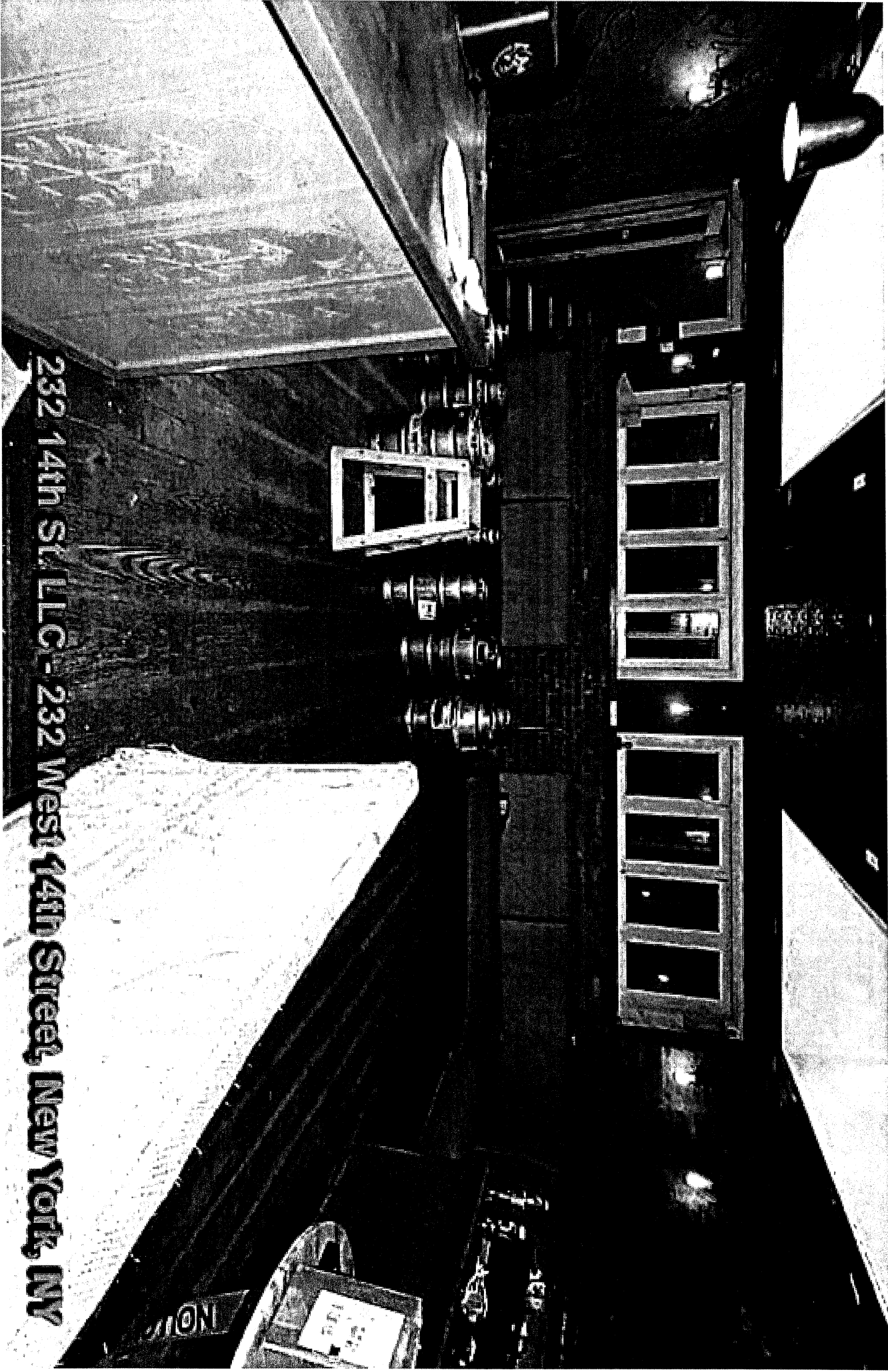


232 14th St. LLC - 232 West 14th Street, New York, NY



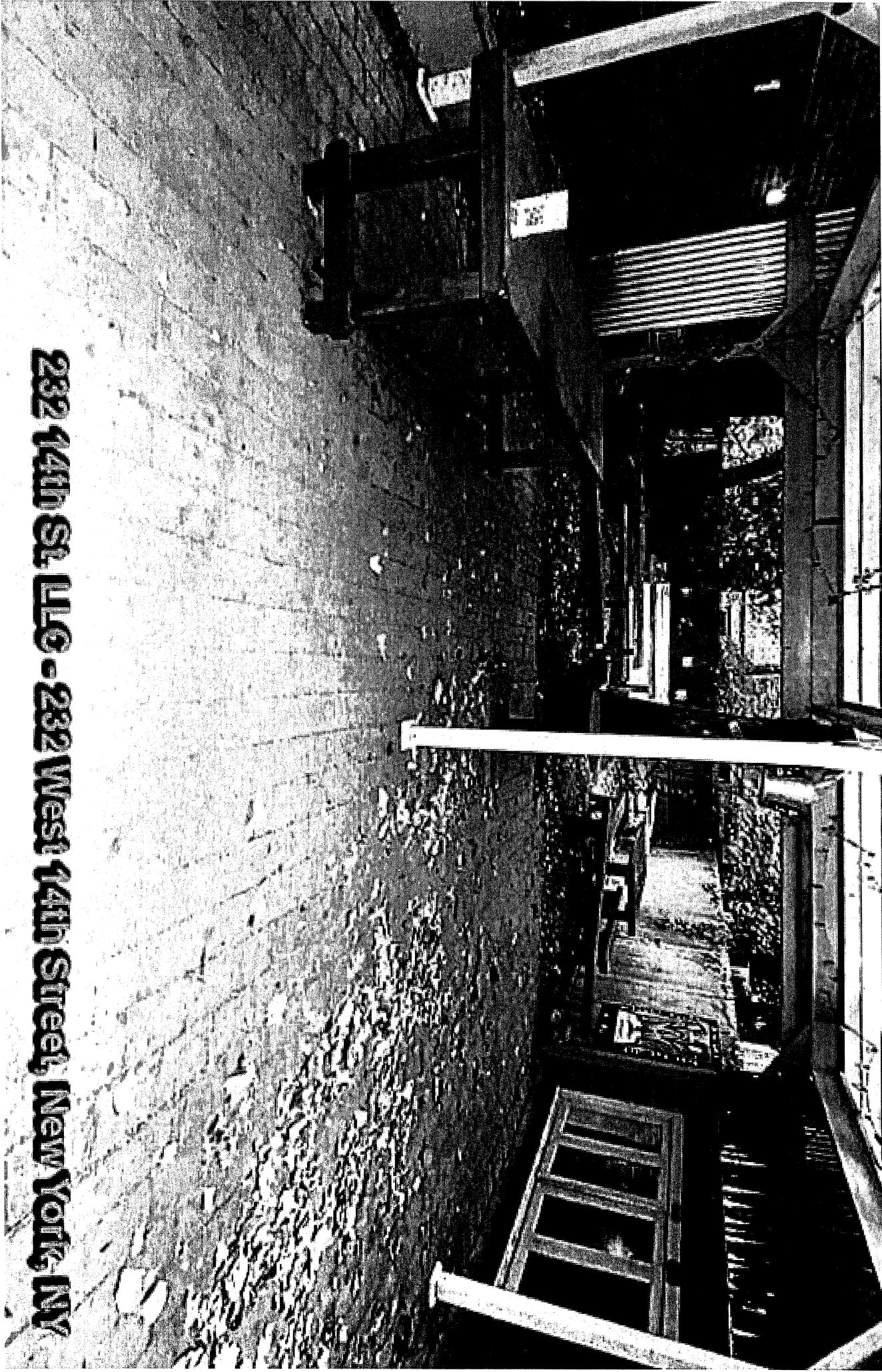


232 14TH ST LLO - 232 West 14th Street, New York, NY



232 14th St. LLC - 232 West 14th Street, New York, NY

NON



232 14th St. LLC - 232 West 14th Street, New York, NY

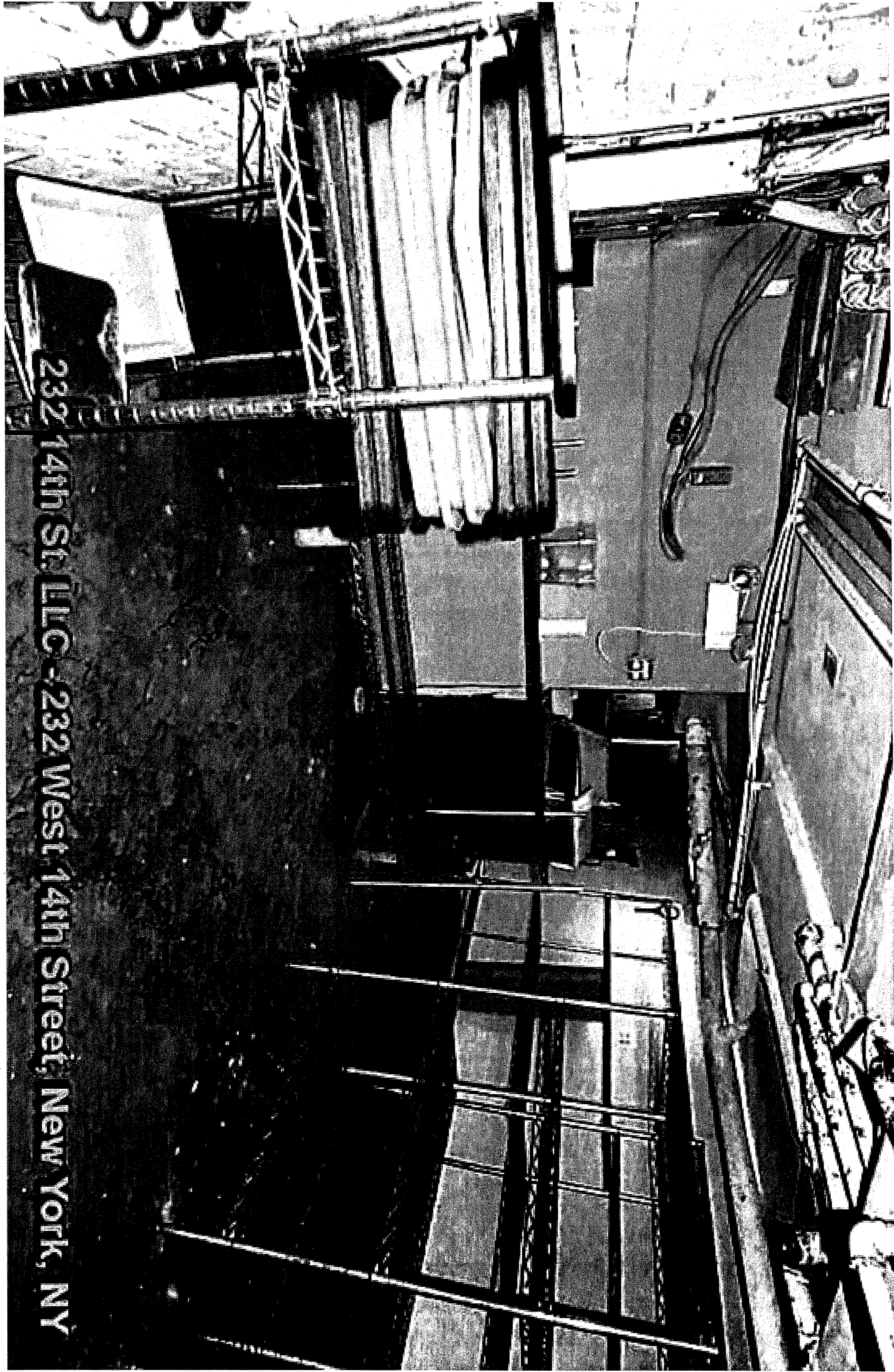


232 14th St LLC - 282 West 14th Street, New York, NY

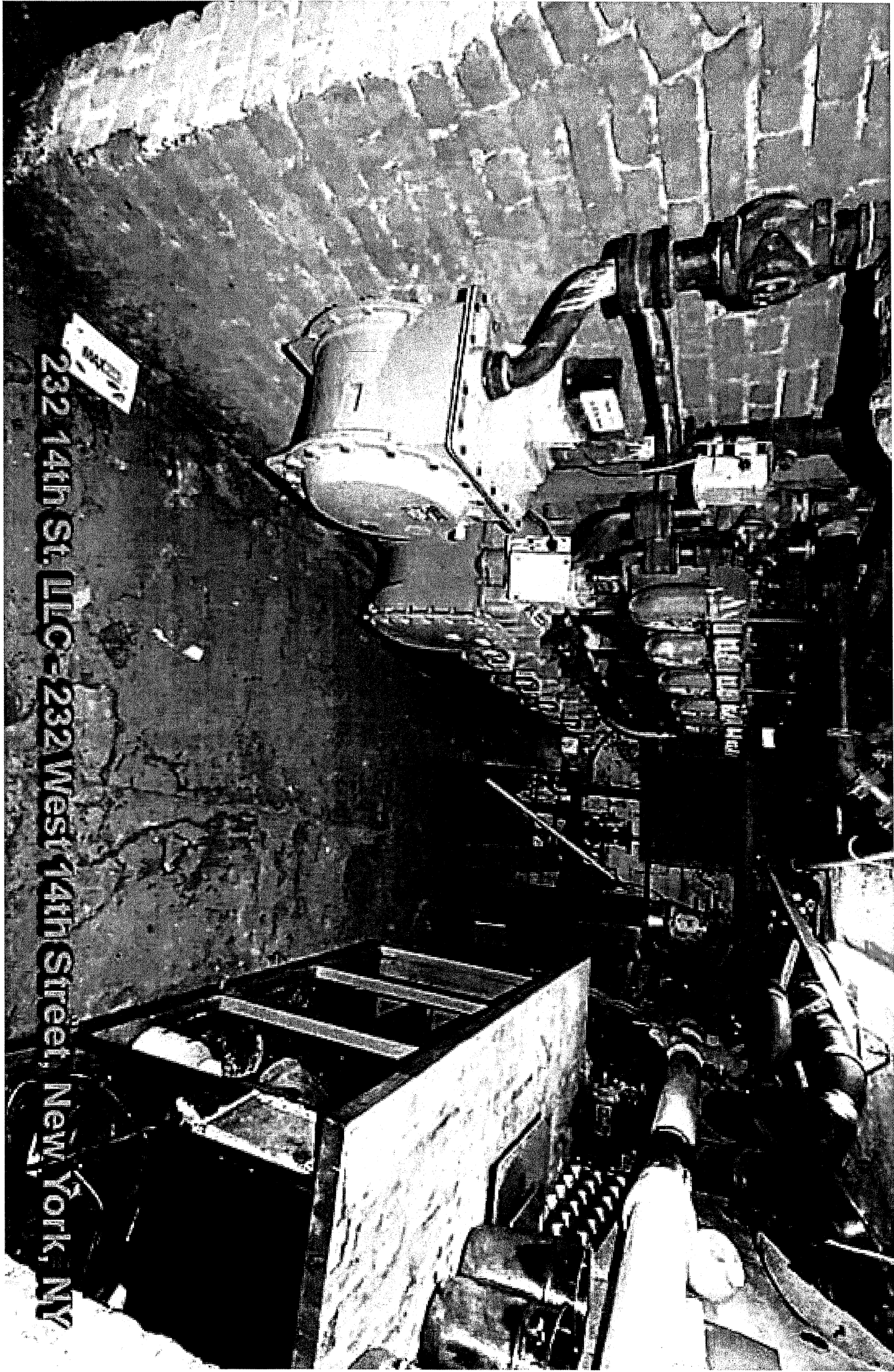
232 14th St. LLC - 232 West 14th Street, New York, NY

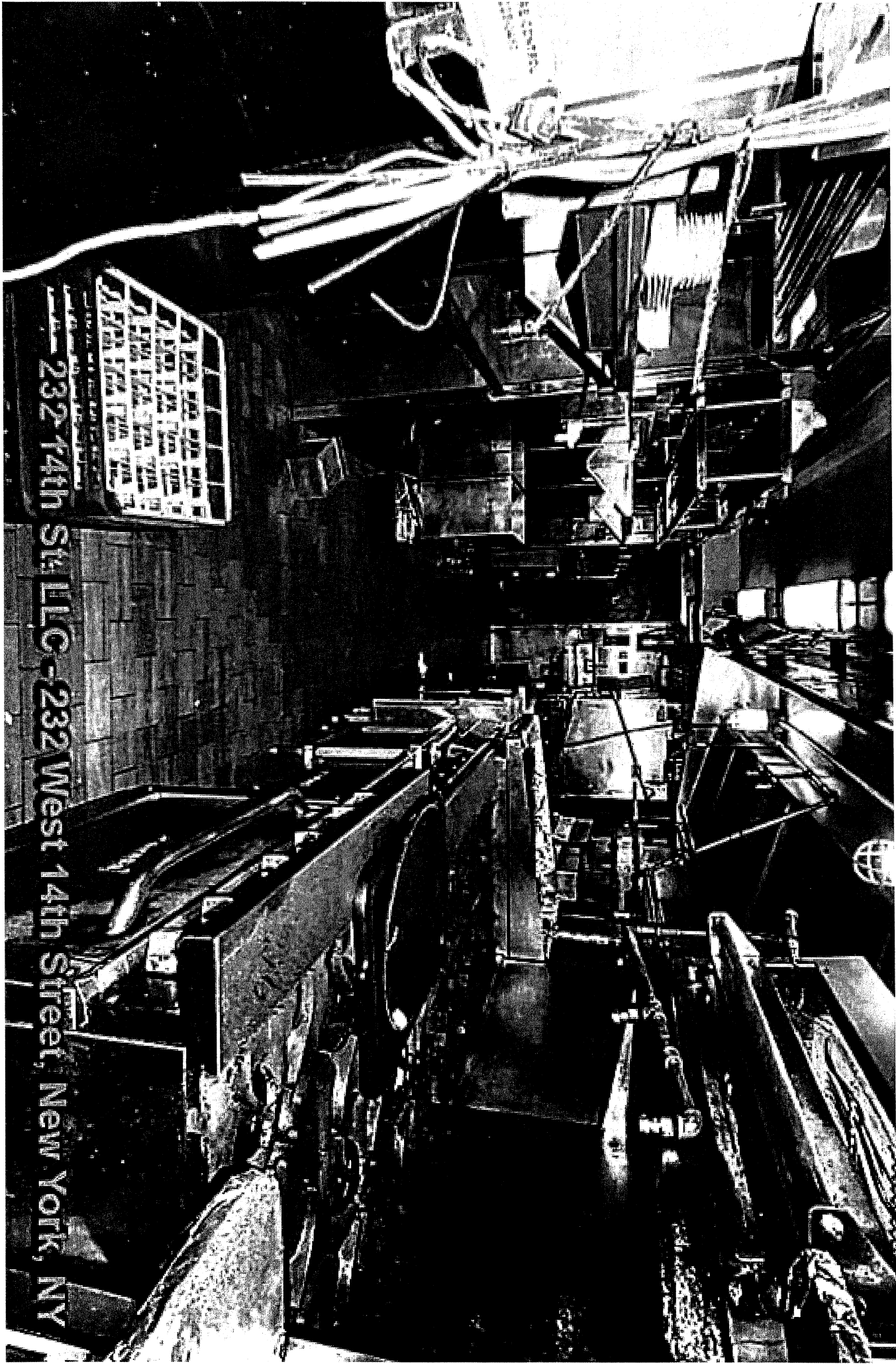


232 14th St. LLC - 232 West 14th Street, New York, NY

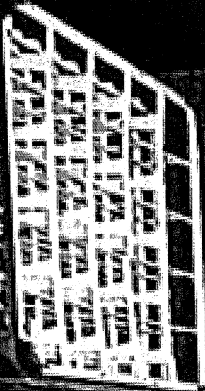


232 14th St. LLC - 232 West 14th Street, New York, NY





232 West 14th Street, New York, NY



Landess-Simon, Inc.

Legal & Commercial Photography
45 Lawlins Park
Wyckoff, NJ 07481
Phone: (201) 848-5652
E-mail: landess@att.net
landessphotographers.com

Re: 232 West 14th Street

1. Flannery's - 205 West 14th Street - (405')
2. Coppelia - 207 West 14th Street - (386')
3. Gadjly Bar - 258 West 15th Street - (384')
4. La Nacional - 239 West 14th Street - (82')
5. McKenna's - 250 West 14th Street - (235')
6. Grace's - 252 West 14th Street - (262')
7. 240 NYC - 240 West 14th Street - (109')
8. Norwood Club - 241 West 14th Street - (96')
9. Spanish Benevolent Society, Inc. - 239 West 14th Street - (88')
10. Jack & Charlie's - 118 Greenwich Avenue - (308')

Schools & Churches

1. The Church of the Village - 201 West 13th Street - (425')

Vacant
Residential
Grace's 252 W. 14th St.
McKenna's 243 W. 14th St.
Residential
Vacant
Residential
Vacant
DELE
North Village Wine & Liquors 242 W. 14th St.
Residential
Vacant
240 NYC 240 W. 14th St.
Tattoos
Vacant
Vacant
Residential
APPLICANT
Residential
Parking Garage
Medical Office
Residential
Cleaners
Spa
Residential
City Employers Union
Residential
Sushi: Para (wine, beer)
Residential
Nail Salon
Vacant
Vacant
Residential
Barber
Pizzeria
Saigon Market (OP Pending)
Pawn Shop
Vacant
Coffee store
Juice Bar
Residential
Electronics
Convenience Store

West 14th Street

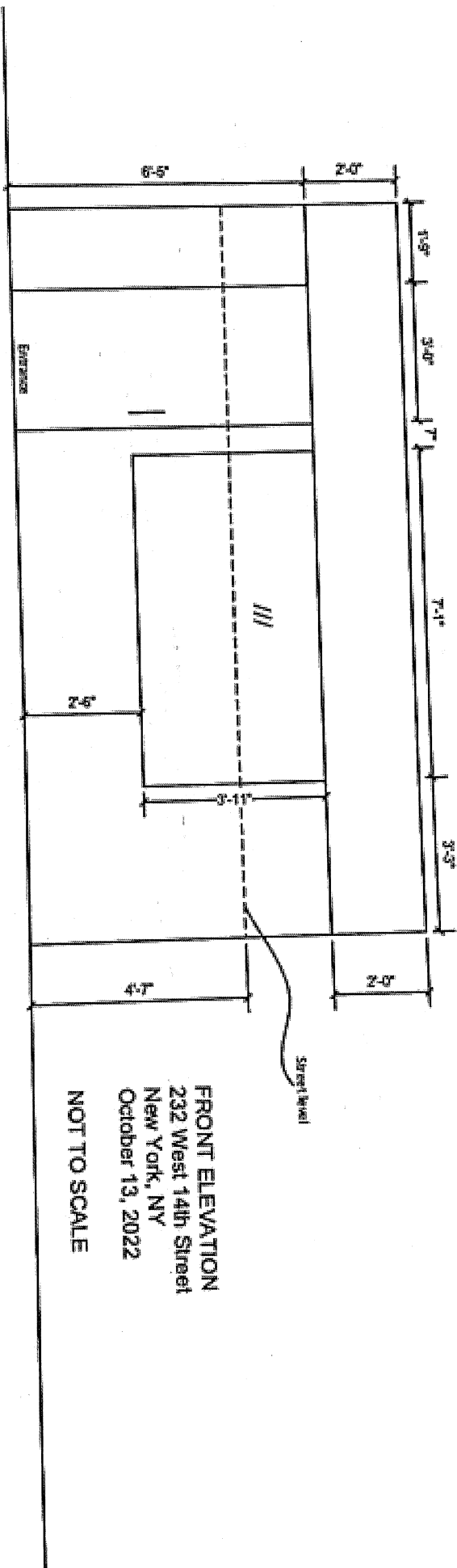
NOT TO SCALE

Block Plot
232 West 14th Street
New York, NY
October 13, 2022

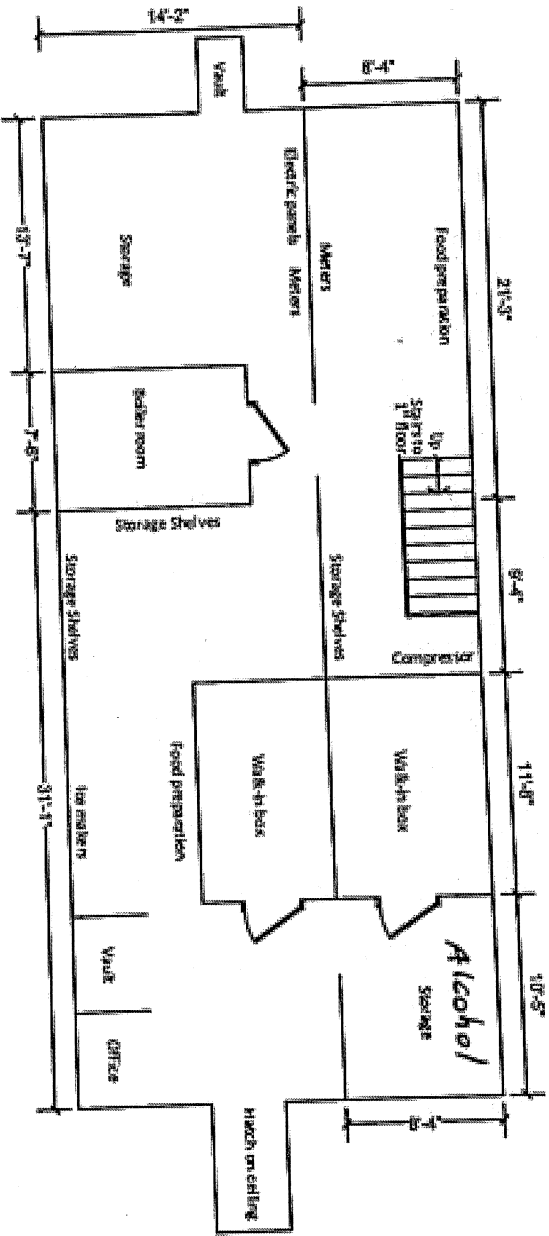
8th Avenue

Bank
↓
Office Building
Residential
Fitness Center
Preschool
Construction
Food Delivery
Residential
Vacant
Norwood Club 241 W. 14th St.
Spanish Benevolent Society, Inc. 239 W. 14th St.
La Nacional 239 W. 14th St.
Barber
Spa
Hair Salon
Dental Office
Residential
Podiatrist
Residential
Our Lady of Guadalupe 229 W. 14th St.
Residential
Frame Shop
Residential
Vacant
Residential
Edible ornaments
Residential
Smoke Shop
Residential
Spa
Residential
Clothing
Variety store
Vacant
Residential
Coppalia 207 W. 14th St.
Residential
Flannery's Bar 205 W. 14th St.
Donut Shop
Pizzeria

7th Avenue



FRONT ELEVATION
 232 West 14th Street
 New York, NY
 October 13, 2022
 NOT TO SCALE



INTERIOR DIAGRAM - Basement
 232 West 14th Street
 New York, NY
 October 13, 2022
 NOT TO SCALE