

Jeannine Kiely, *Chair*
Susan Kent, *First Vice Chair*
Valerie De La Rosa, *Second Vice Chair*



Antony Wong, *Treasurer*
Amy Brenna, *Secretary*
Ritu Chatree, *Assistant Secretary*

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE
VILLAGE NEW YORK, NY
10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦
Gansevoort Market

November 23, 2022

Desiree Beach, Acting Director
Street Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1. 11/15/22 – DOVE – Washington Square Park (Sponsor: Promobile Kitchen): Washington Square North between 5th Ave. and MacDougal St. [curb lane only]

Whereas, the applicant wishes to hold a promotional event for the Dove brand on Washington Square North between 5th Avenue and MacDougal street, consisting of a branded truck parked in the curb lane giving away free samples of Dove products; and

Whereas, the truck is expected to measure approximately 31 feet in length, taking up 2-3 parking spaces along the curb lane; and

Whereas, the activation hours are expected to be 10 AM – 6 PM, with setup beginning at 8:30 AM and the truck removed from the site by 6:30-6:45 PM; and

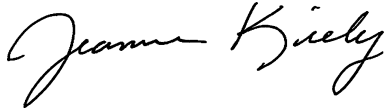
Whereas, the event will not feature food or amplified sound; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **DOVE – Washington Square Park (Sponsor: Promobile Kitchen)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Jerrold Nadler, Congressman
Hon. Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Christopher Marte, City Council Member

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Desiree Beach, Acting Director
Street Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

2. 11/29/22 – Red Carpet Arrival (Sponsor: Stuart Weissman): LaGuardia Pl. between Washington Square South and West 3rd St. [partial sidewalk closure]

Whereas, the applicant seeks to set up a “red carpet” along the curb lane in front of the NYU Skirball Center, in conjunction with a movie premier inside the Skirball Center on the evening of November 29th; and

Whereas, set-up for the event will begin at 8 AM, though the red carpet itself will only be open from 6 PM – 7 PM, with the movie premier scheduled to begin at 7 PM; and

Whereas, the red carpet is expected to run for around 60 feet along the curb lane, and will also include a canopy above the carpet and a “step and repeat” wall; and

Whereas, the applicant only expects approximately 10 people along with their guests to enter the premier via the red carpet, with the rest of the approximately 650 guests at the premier simply entering the venue normally through the front door; and

Whereas, NYU security will be onsite, as well as private security hired by the applicant, to manage any crowds around the event, though the applicant is not expecting a substantial crowd; and

Whereas, in addition to the red carpet and canopy, the applicant also intends set up risers for press/photographers as well as a generator in the curb lane; and

Whereas, the premier is expected to last for 95 minutes, with takedown of the “step and repeat” wall happening immediately after the start of the premier, and takedown of the canopy occurring after the end of the premier and the exit of the guests, around 9 PM; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Red Carpet Arrival (Sponsor: Stuart Weissman)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Jerrold Nadler, Congressman Hon.
Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President Hon.
Christopher Marte, City Council Member

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Desiree Beach, Acting Director
Street Activity Permit Office
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253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- 3. 12/02/22 – Harrys Mobile 1 (Sponsor: Coffee n Clothes): Washington Square South between Thompson St. and Sullivan St. [curb lane only]**
12/03/22 – Harrys Mobile 2 (Sponsor: Coffee n Clothes): Broadway between Spring St. and Prince St. [curb lane only]
12/04/22 – Harrys Mobile 3 (Sponsor: Coffee n Clothes): Spring St. between Crosby St. and Lafayette St. [curb lane only]

Whereas, the applicant seeks to set up a promotional, branded “holiday food truck” on three subsequent days (December 2nd-4th) at three different locations within Community District 2; and

Whereas, the truck will be branded to promote the Harry’s brand, and will be giving away free hot cocoa and cookies; and

Whereas, in addition to the food and drink giveaway, the activation will consist of branded backdrops outside the truck with the opportunity for participants to take photos; and

Whereas, the applicant intends to run the activation from 10 AM – 4 PM on each of the three days, with set-up beginning each day at 8 AM and break-down by 5 PM; and

Whereas, the event will not feature any amplified sound; and

Whereas, for the first application on December 2nd (Washington Square South), members of the public suggested that the truck be moved one block east between Thompson and Laguardia, so as not to sit in front of the Judson Memorial Church, which the applicant agreed to do; and

Whereas, multiple members of the public objected to the location of the second application on Broadway between Spring and Prince, on the grounds that this block is extremely congested, and that the local community had long fought to keep food trucks from parking on Broadway; and

Whereas, CB2 Manhattan understands that CECM has embargoed all events during the holiday season from Nov 23 – Jan 3 on Broadway between Houston and Canal; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Harrys Mobile 1 (Sponsor: Coffee n Clothes)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Therefore Be It Further Resolved that CB2 Manhattan requests that this event be moved one block east, between Thompson and Laguardia, as agreed by the applicant.

Therefore Be It Further Resolved that CB2 Manhattan recommends **denial** of **Harrys Mobile 2 (Sponsor: Coffee n Clothes)**.

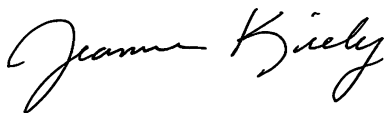
Therefore Be It Further Resolved that CB2 Manhattan believes such event would be subject to CECM's holiday season embargo on Broadway between Houston and Canal.

Therefore Be It Finally Resolved that CB2 Manhattan recommends **approval** of **Harrys Mobile 3 (Sponsor: Coffee n Clothes)**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

c: Hon. Jerrold Nadler, Congressman
Hon. Brian Kavanaugh, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Christopher Marte, City Council Member

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Desiree Beach, Acting Director Street
Activity Permit Office Office of the
Mayor
253 Broadway, 6th Floor New
York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**4. 12/03/22 – Penguin Random House – Book Vending Machine (Sponsor: Havas Street):
Gansevoort Pedestrian Plaza [pedestrian plaza]**

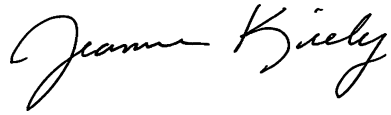
Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends **denial** of **Penguin Random House – Book Vending Machine (Sponsor: Havas Street)**.

Vote: Passed, 43 Board Members in favor.
1 recusal (D. Raftery)

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Jerrold Nadler, Congressman
Hon. Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Erik Bottcher, City Council Member

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Street Activity Permit Office
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

5. 12/09/22 – Valentino Beauty Double Decker Bus: 9th Ave. between Little West 12th St. and West 13th St. [curb lane only]

Whereas, Fashion house Valentino is seeking to partner with Sephora for the promotion of their holiday line through the placement of a branded double-decker bus in the curb lane outside of the Sephora store on 9th Avenue; and

Whereas, the activation is scheduled to occur on December 9th from 10 AM – 7 PM in order to align with an in-store event taking place at the same time in the Sephora store; and

Whereas, the lower level of the bus will consist of a “product discovery” space, with the upper level serving as a coffee bar in partnership with a local coffee shop; and

Whereas, the applicant expects between 75-200 people to visit the bus throughout the day; and

Whereas, the intends to have four Valentino brand ambassadors on site as well as security to manage any lines should they form outside the bus; and

Whereas, while music will be played inside the bus, the event will not feature amplified sound externally; and

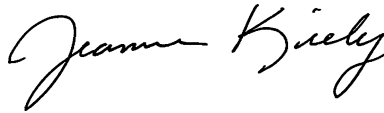
Whereas, in response to CB2 board member concerns about the entrance to the bus facing into the middle of the street, the applicant agreed to park the bus in the curb lane facing the “wrong way” down 9th avenue, so that the entrance of the bus would face onto the sidewalk; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Valentino Beauty Double Decker Bus**, **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Passed, 43 Board Members in favor.
1 recusal (D. Raftery)

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Jerrold Nadler, Congressman
Hon. Carolyn Maloney, Congressman
Hon. Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Erik Bottcher, City Council Member

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253 Broadway, 6th Floor New
York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.)
adopted the following resolution:

6. 1/09/23 – 3AM Theater (Sponsor: DOT NYC): Lafayette St. between Spring St. and Kenmare St.

Whereas, the applicant did not appear on behalf of this application and the committee was
unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends **denial** of **3AM Theater (Sponsor: DOT NYC)**.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair
Community Board 2, Manhattan

William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/em

- c: Hon. Jerrold Nadler, Congressman
- Hon. Brian Kavanaugh, State Senator
- Hon. Deborah Glick, Assembly Member
- Hon. Yuh Line Niou, Assembly Member
- Hon. Mark Levine, Man. Borough President
- Hon. Christopher Marte, City Council Member

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253 Broadway, 6th Floor New
York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on November 17, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI Renewal

7. 12/07/22 [Setup Date], 12/08/22 [Start Date], 12/12/22 [End Date & Breakdown Date] – Meatpacking District Holiday Lights: Gansevoort Pedestrian Plaza [pedestrian plaza]

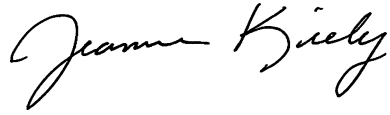
Whereas, this event has been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of this renewal application **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
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