

Meeting Date: _____

APPLICANT INFORMATION:

Name of applicant(s): THE GREY DOG INC

Trade name (DBA): THE GREY DOG

Premises address: 90 UNIVERSITY PLACE

Cross Streets and other addresses used for building/premise:
E 11th ST - E 12th ST

CONTACT INFORMATION:

Principal(s) Name(s): DAVID ETHAN

Office or Home Address: [REDACTED]

City, State, Zip: [REDACTED]

Telephone #: [REDACTED] email: DAVID.ETHAN@THEGREYDOG.COM

Landlord Name / Contact: ANCHOR HOLDING LLC

Landlord's Telephone and Fax: [REDACTED]

NAMES OF ALL PRINCIPAL(s):

DAVID ETHAN

PETER STEIN

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

THE GREY DOG FLATIRON 55 W 26th ST.

THE GREY DOG MULBERRY 244 MULBERRY ST.

THE GREY DOG CHELSEA 242 W 16th ST

THE GREY DOG TRIBECA 124 CHAMBERS ST

THE GREY DOG CARMINI 48 CARMINI ST

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

WE ARE A FAMILY RESTAURANT THAT FOCUSES ON
HEALTHY AMERICAN COMFORT FOOD.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (Restaurant Tavern / On premise liquor Other)
- an UPGRADE of an existing Liquor License
- an ALTERATION of an existing Liquor License
- a TRANSFER of an existing Liquor License
- a HOTEL Liquor License
- a DCA CABARET License
- a CATERING / CABARET Liquor License
- a BEER and WINE License
- a RENEWAL of an existing Liquor License
- an OFF-PREMISE License (retail)
- OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

WE WILL BE CHANGING THE SERVICE BAR TO A
CUSTOMER BAR WITH 6 SEATS

If this is for a new application, please list previous use of location for the last 5 years:

N/A

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: THE GREY DOG INC OP # 1335355 EXP 7/31/23 (ISSUED 8/18/21)

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?
 yes no

If yes, please list DBA names and dates of operation:

The Grey Dog inc RW 2/07 - 8/21

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 3 Year Built: 1940

Describe neighboring buildings: MIXED USE

Zoning Designation: C1-7

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 569 , 22

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no 2 FLOORS

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain: N/A

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain Open restaurant seating

What is the proposed Occupancy? RESTAURANT

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits? no yes

If yes, what is the maximum occupancy for the premises? 50

If yes, what is the use group for the premises? 6

If yes, is proposed occupancy permitted? yes no, explain: _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: _____

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? APPROX 2,200 SQ FT

If more than one floor, please specify square footage by floors: BSMT 1000 1ST FLR 1200

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?
NO

If more than one floor, what is the access between floors? INTERIOR STAIRCASE

How many entrances are there? 1 How many exits? 1 How many bathrooms? 2

Is there access to other parts of the building? no yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 16 Total table seats? 34

Total number of bars? 1 Total bar seats? 6

Total number of "other" seats? _____ please explain: _____

Total OVERALL number of seats in Premises: 40

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 6

How many service bars are being applied for on the premises? 0

Any food counters? no yes, describe: _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: _____

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____

What are the Hours of Operation?

Sunday: 7 AM to 12 AM Monday: 7 AM to 12 AM Tuesday: 7 AM to 12 AM Wednesday: 7 AM to 12 AM Thursday: 7 AM to 12 AM Friday: 7 AM to 12 AM Saturday: 7 AM to 12 AM

Will the business employ a manager? no yes, name / experience if known: _____

Will there be security personnel? no yes (if yes, what nights and how many?) _____

Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe: _____

Will you have TV's? no yes (how many?) _____

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music (check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? NO

Please describe your sound system and sound proofing: IPAD + A FEW SMALL SPEAKERS

Will you be permitting: NO promoted events NO scheduled performances NO outside promoters

NO any events at which a cover fee is charged? NO private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing NO ropes NO movable barriers NO other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 1/2 " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

(5)

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

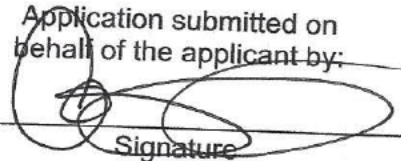
Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: DAVID ETHAN Phone: 

Address: 

Email: DAVE.ETHAN@THEGREYDOG.COM

Application submitted on behalf of the applicant by:


Signature

Print or Type Name MICHAEL KELLY

Title REPRESENTATIVE

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.

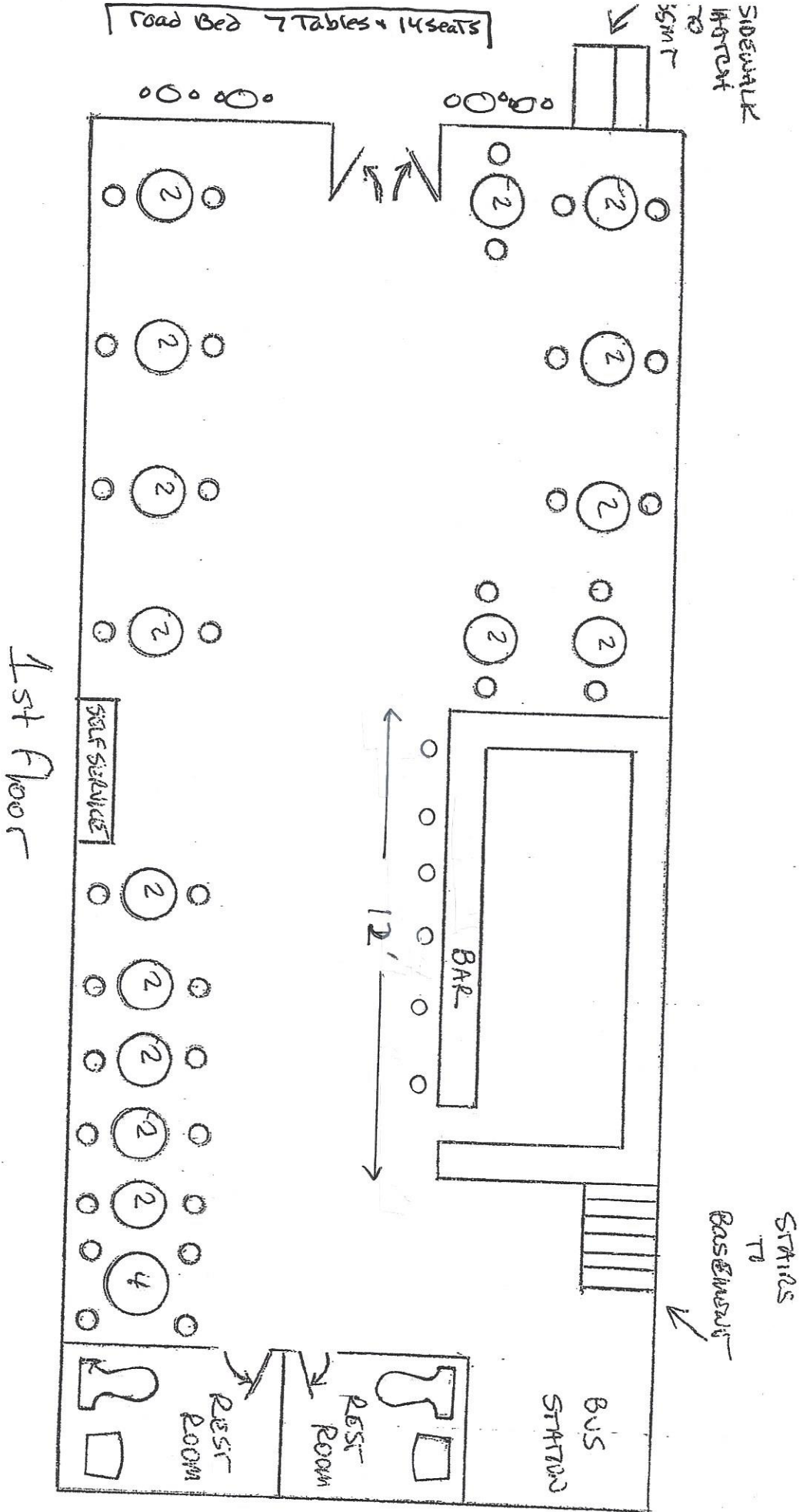




Community Board 2, Manhattan
SLA Licensing Committee
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Robert Ely, Co-Chair

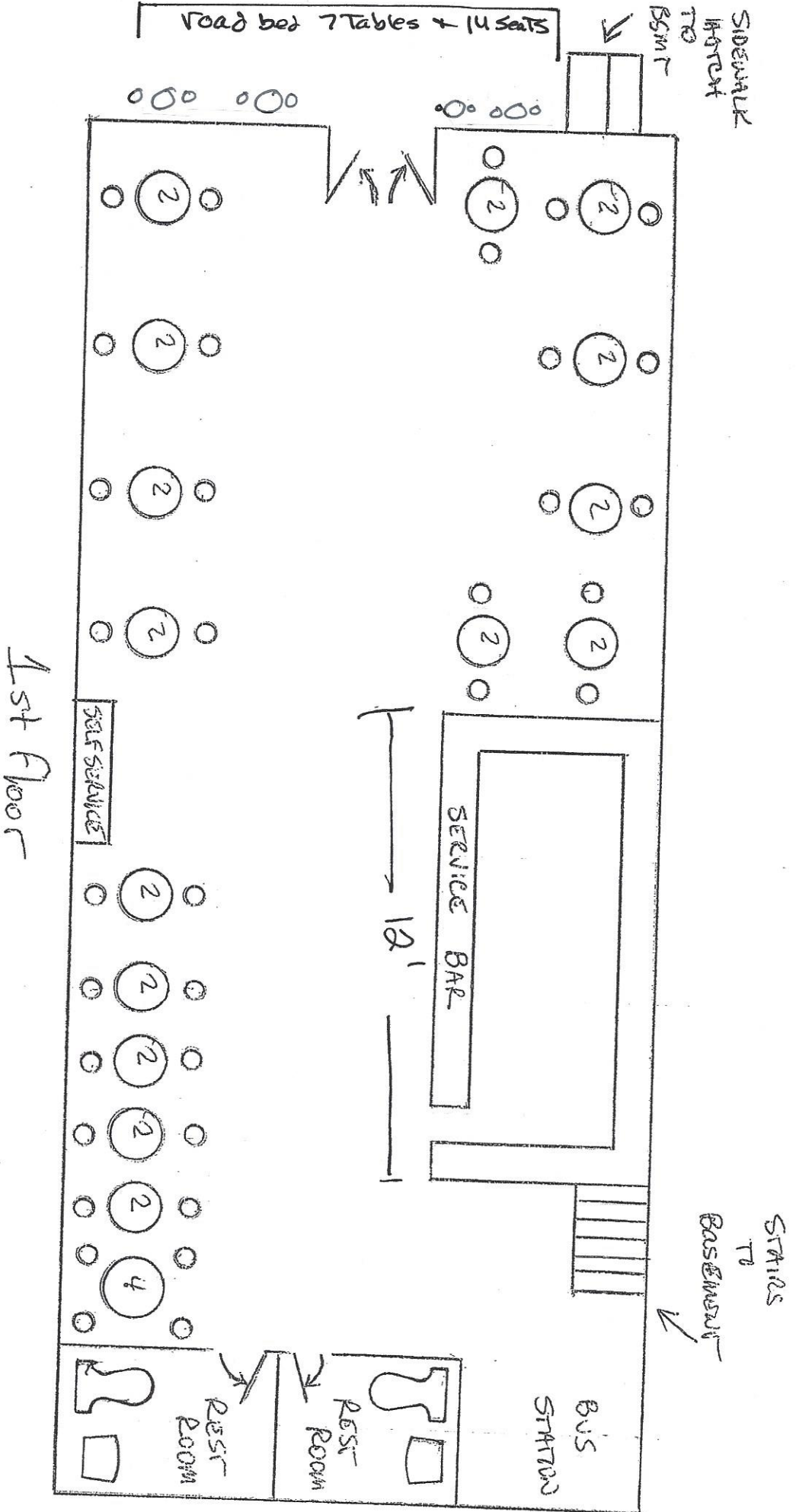
16 tables
34 seats
6 - BAH SEATS

Proposed

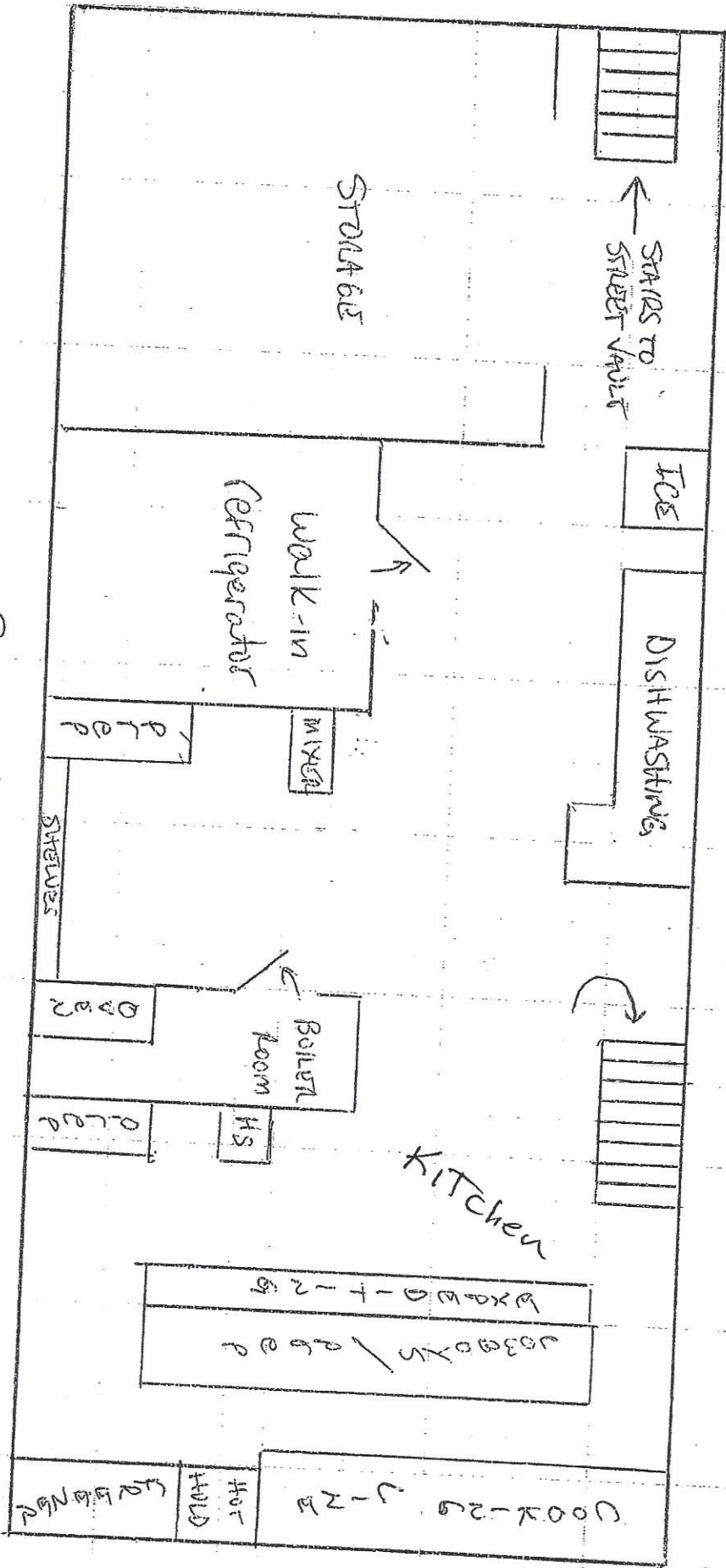


16 Tables
34 Seats

EXISTING



NO CHANGES



Basement

BREAKFAST & LUNCH *Everyday*

ALIBY CARD
OR EXACT CHANGE
ONLY

- GREY DOG'S BREAKFAST** 16.00
eggs any style, french toast or pancakes, & bacon, sausage, or avocado
- VILLAGE PANCAKES** 13.00
with warm maple syrup & butter
add blueberries or strawberries \$1
- FRENCH TOAST** 15.00
with raspberry orange syrup,
maple butter, fresh mint, & berries
- BREAKFAST BOWL** 15.00
with avocado hummus, farro,
sweet potato, broccolini, mushroom,
cilantro-lime salsa, sunny side egg, & toast
- AVOCADO TOAST** 15.00
on sourdough with poached egg,
candy beets, & a cute salad

- CLASSIC OMELETTE** 15.00
choice of 3 fillings served with homefries & toast
omelette fillings
bacon, sausage, cheddar, fresh mozzarella,
goat cheese, broccolini, caramelized onion
mushroom, tomato
- EGG & CHEESE CROISSANT** 13.50
scrambled eggs, cheddar and parsley,
on a fresh baked croissant with home fries
add bacon or sausage \$2
- EGG WHITE & AVOCADO** 13.50
on a brioche with pesto, mozzarella, & home fries

Breakfast Sides

THICK CUT BACON	5.00
HOUSE MADE SAUSAGE	5.00
HOME FRIES	5.00
AVOCADO	2.50
CROISSANT	3.95

SUBSTITUTE EGG WHITES FOR AN ADDITIONAL \$2

SALADS & BOWLS

- SPICY KALE CAESAR** 14.00
with chickpeas, parmesan, & shaved almonds
add roasted chicken or crispy tofu \$4
- WINTER CITRUS & ARUGULA SALAD** 16.00
with radicchio, orange, candied almond,
& goat cheese with lemon vinaigrette
add roasted chicken or crispy tofu \$4
- AVOCADO HUMMUS & GRAIN BOWL** 15.00
with farro, sweet potato, broccolini,
roasted cauliflower, salsa, & seeded sourdough
add roasted chicken or crispy tofu \$4
- BUFFALO CAULIFLOWER & KALE** 15.00
with avocado, crumbled bleu cheese,
goddess dressing, celery, & radish
add roasted chicken or crispy tofu \$4
- ROASTED CHICKEN & AVOCADO** 15.00
with red quinoa, black beans, pickled onion,
cilantro lime salsa, & spinach

SHARES

- DOUBLE CHEESE NACHOS** 14.00
with black beans, chipotle pepper, pickled onion,
cilantro, cheddar, & mozzarella
add diced chicken \$3 ground beef \$3 avocado \$2.50
- BUFFALO CAULIFLOWER** 11.00
cauliflower florets with buffalo sauce,
green goddess dressing, & parsley
- GRILLED CHEESE DIPPERS** 14.00
with tomato soup
- FRIED BRUSSELS SPROUTS** 10.00
with shallots, oak aged vinegar, & honey
- BLISTERED SHISHITO PEPPERS** 9.00
with cilantro-lime salsa
- AVOCADO HUMMUS & CHIPS** 11.00
- CRISPY BEET FRIES** 7.25
with green goddess dip
- SWEET POTATO FRIES** 6.25
- FRENCH FRIES** 5.25

SANDWICHES

SERVED WITH FRENCH FRIES OR A CUTE SALAD
ADD SWEET POTATO FRIES \$1

- HOUSE BURGER** 14.50
double patties with cheddar, caramelized
onion, pickles, lettuce, & mayo
on a brioche bun
add bacon \$2 make it impossible \$2
- HOMEMADE VEGGIE BURGER** 15.00
a blend of fresh vegetables rolled in red quinoa,
fried crispy, & served on a soft bun
with basil aioli, pickled onions,
& cherry tomato
- PHILLY CHEESESTEAK** 15.00
with sauteed peppers & onions
- GREY DOG CLUB** 14.50
on sourdough with roasted chicken,
cheddar, heritage bacon, tomato, greens,
honey mustard, & herb mayo
- BUTTERMILK FRIED CHICKEN** 14.50
on a toasted brioche with chipotle
slaw & fresh cilantro
- GRILLED CHEESE** 12.50
on country white
with cheddar & fresh mozzarella
add bacon \$2

NOT SANDWICHES

- TACO NIGHT** (3 per order) 15.00
your choice of
 - chipotle beef with pickled onion, & melted cheddar
 - cilantro-lime chicken with shredded cabbage,
& melted mozzarella
 - crispy baja fish with lime & red onion kale slaw
 - or a combination of all three
- FOUR CHEESE MAC-N-CHEESE** 15.00
- CRISPY CHICKEN FINGERS** 15.00
with honey mustard & fries

SOUP

- BEEF CHILI** 8.95
- CREAMY TOMATO** 8.95
- CHICKEN SOUP WITH MEATBALLS** 8.95



DINNER MENU

Everyday
from
11:30

CREDIT CARD
OR EXACT CHANGE
ONLY

STARTERS

BUFFALO CAULIFLOWER cauliflower florets with buffalo sauce, green goddess dressing, & parsley	11.00	FRIED BRUSSELS SPROUTS with shallots, oak aged vinegar, & honey	10.00
DOUBLE CHEESE NACHOS with black beans, chipotle pepper, pickled onion, cilantro, cheddar, & mozzarella	14.00	BLISTERED SHISHITO PEPPERS with cilantro-lime salsa	9.00
add diced chicken \$3 ground beef \$3 avocado \$2.50		CRISPY BEET FRIES with green goddess dip	7.25
GRILLED CHEESE DIPPERS with tomato soup	14.00	TORTILLA CHIPS & AVOCADO HUMMUS	11.00

SOUP

CHICKEN SOUP WITH MEATBALLS	8.95	CREAMY TOMATO	8.95
BEEF CHILI	8.95		

MAINS

SPICY KALE CAESAR with chickpeas, parmesan, shaved almonds & whole grain toast add roasted chicken or crispy tofu \$4	14.00	HOUSE BURGER double patties with cheddar, caramelized onion, pickles, lettuce, & mayo on a brioche bun with choice of side add bacon \$2 make it impossible \$2	14.50
WINTER CITRUS & ARUGULA SALAD with radicchio, orange, candied almond, & goat cheese with lemon vinaigrette add roasted chicken or crispy tofu \$4	16.00	HOMEMADE VEGGIE BURGER a blend of fresh vegetables rolled in red quinoa, fried crispy, & served on a soft bun with basil aioli, pickled onions, & cherry tomato with choice of side	15.00
AVOCADO HUMMUS & GRAIN BOWL with farro, sweet potato, broccolini, roasted cauliflower, salsa, & toast add roasted chicken or crispy tofu \$4	15.00	PHILLY CHEESESTEAK with sauteed peppers & onions	15.00
BUFFALO CAULIFLOWER & KALE BOWL with avocado, crumbled bleu cheese, goddess dressing, celery, & radish add roasted chicken or crispy tofu \$4	15.00	GREY DOG CLUB on sourdough with roasted chicken, cheddar, heritage bacon, tomato, greens, honey mustard, & herb mayo with choice of side	14.50
ROASTED CHICKEN & AVOCADO with red quinoa, black beans, pickled onion, cilantro lime salsa, & spinach	15.00	BUTTERMILK FRIED CHICKEN on a toasted brioche with chipotle slaw & fresh cilantro served with choice of side	14.50
TACO NIGHT (3 per order) your choice of • chipotle beef with pickled onion, & melted cheddar • cilantro-lime chicken with shredded cabbage, & melted mozzarella • crispy baja fish with lime & red onion kale slaw • or a combination of all three	15.00	GRILLED CHEESE on country white with cheddar, fresh mozzarella, & choice of side add bacon \$2	12.50
		CRISPY CHICKEN FINGERS with honey mustard & choice of side	15.00
		FOUR CHEESE MAC-N-CHEESE	15.00
		GREY DOG'S BREAKFAST eggs any style, french toast or pancakes, & bacon, sausage, or avocado	16.00

SIDES

FRENCH FRIES	with select main +0 / 5.25	FRIED BRUSSELS SPROUTS	with select main +3 / 7.25
SWEET POTATO FRIES	+1 / 6.25	CUTE SALAD	+0 / 5.25
CRISPY BEET FRIES	+3 / 7.25	SPICY KALE CAESAR	+2
MAC -N- CHEESE	+3		

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Community Board No. 2, Manhattan

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NEW YORK, NY 10012-1899

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COMMUNITY BOARD 2 APPLICATION FOR A STATE LIQUOR AUTHORITY LICENSE ADDENDUM FOR OUTDOOR SEATING

For a Liquor License Application that includes any outdoor areas, please complete the following:

- Submit a diagram of outdoor seating indicating length and width of area(s) and location of all tables and chairs. Include all obstructions (trees, fire hydrants, proximity to bus stops, bike racks, signs, etc.).
- Submit photos of the premises where the sidewalk café and/or roadbed will be located. Required photos show one frontal, one left and one right side view of proposed sidewalk café and/or roadbed.
 - Photos must show complete sidewalk and/or roadway area where sidewalk café and/or roadbed will be including views to curb and neighboring properties.
 - For rear yard, show photos of yard and surrounding area, including upper view of adjacent buildings.

Name of Applicant: The Grey Dog Inc DBIA The Grey Dog

Address of Premises: 90 UNIVERSITY PLACE

Sidewalk café will have no more than (If premises is located on a corner please indicate for both streets):
4 tables and 8 seats on UNIVERSITY PLACE Street

N/A tables and N/A seats on N/A Street

Hours of sidewalk café: 7am to 11pm

Describe any obstructions (trees, fire hydrant, proximity to bus stop, etc): TREE well over 8' away

Roadbed will have no more than (If premises is located on a corner please indicate for both streets):
7 tables and 14 seats on UNIVERSITY PLACE Street

N/A tables and N/A seats on N/A Street

Hours of roadbed: 7am to 11pm

Describe any obstructions (trees, fire hydrant, proximity to bus stop, etc): TREE on sidewalk

Rear yard will have no more than N/A tables and N/A seats

Hours of rear yard: N/A to N/A

Does seating extend beyond the business frontage? No Yes

Will outdoor dining structures on the sidewalk be enclosed on three (3) or more sides? No Yes N/A

Will outdoor dining structures on the roadbed be enclosed on three (3) or more sides? No Yes

Is there any outdoor music, speakers or TVs? No Yes, please describe: _____

Will heating elements be used? No Yes, please describe: _____