

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE NEW YORK, NY 10012-1899 www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org
Greenwich Village * Little Italy * SoHo * NoHo * Hudson Square * Chinatown *

Gansevoort Market

September 27, 2022

Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

1. 8/22/22 – Ketchup or Makeup Launch (sponsor: MSCHF Product Studio Inc.): East 14th St. between University Place and Broadway [partial sidewalk closure]

Whereas, Brooklyn-based art collective MSCHF is planning a collaboration with cosmetics brand Fenty, called "Ketchup or Makeup", in which participants will receive either packets of ketchup or makeup with a 50/50 probability; and

Whereas, in order to launch this collaboration, the applicant wishes to set up a food cart on the southeast corner of 14th Street and University Place, from which the "ketchup or makeup" packets will be handed out alongside hot dogs; and

Whereas, the applicant plans to set up the food cart on the morning of August 22nd with operating hours of 11 AM to 6 PM, and;

Whereas, the applicant has invited 300-400 people to participate in the launch, with timed invitations in order to attempt to reduce crowding at any given time; and

Whereas, the event will still be open to passers-by who were not invited to the event, and both the "ketchup and makeup" packets as well as the hot dogs will be given away for free; and

Whereas, the event will not feature music, speakers or performances of any kind, with the goal being not to provide participants any reason to linger around the food cart; and

Whereas, there will be two private security guards on site for the entire day; and

Whereas, the applicant has agreed to provide trash bags in order to minimize the flow of waste into nearby corner bins; and

Whereas, the applicant agreed to speak to nearby existing food cart vendors about the plan to set up the hot dog cart, and believes that the flow of attendees may benefit nearby vendors wishing to buy drinks and other items; and

Whereas, while committee members noted the crowded nature of the corner of 14th and University, there was general agreement that given the existing crowding, the location could absorb such an event with minimal additional impact on the community; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of Ketchup or Makeup Launch (sponsor: MSCHF Product Studio Inc.), provided that the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair Community Board 2, Manhattan William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

To Ilian Benest

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

Hon. Carolyn Maloney, Congressman

Hon. Brian Kavanagh, State Senator

Hon. Brad Hoylman, State Senator

Hon. Deborah Glick, Assembly Member

Hon. Yuh Line Niou, Assembly Glick

Hon. Mark Levine, Man. Borough President

Hon. Christopher Marte, City Council Member

Hon. Carlina Rivera, City Council Member



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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

2. 8/20/22 – 8/24/22 – New Store Pop Up for Welcome Weekend (sponsor: New School University): 5th Ave. between E. 13th St. and E. 14th St. [partial sidewalk closure]

Whereas, the New School is looking to create a pop-up store selling branded clothing, accessories, and other items to parents, students, or anyone else with an interest in purchasing said items; and

Whereas, hours for the pop-up will be from 9:30 AM to 5 PM, from August 20th to August 24th; and

Whereas, the applicant intends to set up small tents, leaving more than 8 feet of clearance from the curb to the edge of the tents; and

Whereas, the event will not feature food or amplified sound; and

Whereas, the applicant ran a similar pop-up in 2021 with no major issuers reported; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of New Store Pop Up for Welcome Weekend (sponsor: New School University), provided that the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair Community Board 2, Manhattan William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

Hon. Carolyn Maloney, Congressman

Hon. Brian Kavanagh, State Senator

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

3. 8/25/22 – Howard Block Party (Moose Knuckles): Howard St. between Broadway and Lafayette St. [full street closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, residents from Howard Street and the surrounding area expressed opposition to the event, noting that the closure of the proposed block of Howard Street would cut off access to the block of Crosby Street between Grand and Howard; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Howard Block Party (Moose Knuckles).

William Benest

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeann Kiely

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

Hon. Carolyn Maloney, Congressman

Hon. Brian Kavanagh, State Senator

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

4. 8/27/22 – Promotional Event (sponsor: OutCold): Astor Place Plaza (North [Pedestrian Plaza]

Whereas, the sponsor seeks to hold a promotional event in the Astor Place Plaza for Lumify, a brand of eye drops created by Bausch and Lomb; and

Whereas, the promotional event will include the placement on the plaza of a shipping container-like structure of approximately 20 feet in length with a small fold-out stage, as well as a small tent that will be placed beside the structure; and

Whereas, the promotional event will feature giveaways of single-use eye drop samples as well as other branded merchandise; and

Whereas, in addition to the merchandise giveaway, the sponsor is planning several other activities including makeup tutorials led by influencers and Q&A sessions; and

Whereas, amplified sound will be limited to a small speaker within the structure during the day; and

Whereas, the structure will have security guards present during the day and overnight; and

Whereas, the applicant intends to have trash cans inside and outside the structure in order to manage waste; and

Whereas, the event will run from 11 AM - 5 PM on Saturday 8/27 and Sunday 8/28, and the applicant mentioned that they had amended the SAPO application for a 2-day instead of a single-day event; and

Whereas, committee members felt that while the event is promotional, the footprint will be minimal and that the product might appeal to local community members; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Promotional Event** (**sponsor: OutCold**), **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair

Community Board 2, Manhattan

William Benesh, Chair

Quality of Life Committee

Community Board 2, Manhattan

William Benest

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

5. 9/03/22 – The First of New York Chinese Food and Cultural Festival (sponsor: Chinese Radio Network): Washington Place between Washington Square East and Broadway [full street closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, residents from Washington Place and the surrounding area expressed opposition to the event, noting that the block was subject to numerous NYU-related events, and that planned construction in the area was causing further disruption to the block; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of The First of New York Chinese Food and Cultural Festival (sponsor: Chinese Radio Network).

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeann Kiely

William Benest

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

6. 9/10/22 – MUVA (sponsor: YEMA Calif): Mercer St. between Grand St. and Canal St. [full sidewalk closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, residents from the surrounding area expressed opposition to the event and felt that the event would be disruptive; now

William Benest

Therefore Be It Resolved that CB2 Manhattan recommends denial of MUVA (sponsor: YEMA Calif).

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeann Grely

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

JK/em

c: Hon. Jerrold Nadler, Congressman

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

7. 9/13/22 – Ferrero Rocher Bar Runway (sponsor: Abel McCallister Abel): Gansevoort Pedestrian Plaza [pedestrian plaza]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, while no members of the public spoke in opposition to the event, board members noted that it seemed to be the type of commercial plaza event which had previously been questioned by the board; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Ferrero Rocher Bar Runway (sponsor: Abel McCallister Abel).

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeanne Krely

William Benest

William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

8. 9/14/22 - Nguyen Inc. – NYFW Fashion Show (sponsor: Starkman and Associate): Centre Market Place between Broome St. and Grand St. [sidewalk and curb lane closure]

Whereas, the applicant wishes to hold a fashion show during New York Fashion Week featuring the work a Chinatown-based, Asian-American fashion designer; and

Whereas, the show will run for 15 minutes, from 3 PM to 3:15 PM, on Centre Street between Broome and Grand Streets; and

Whereas, the applicant has been working with NYPD, who has told them that the entire street should be closed off for safety reasons, despite the applicant initially applying for a sidewalk and curb lane closure only; and

Whereas, the event will feature amplified sound during the 15 minute show but will not be louder than allowed decibel levels; and

Whereas, the show will be an invitation event but will be open for viewing by members of the community and passers-by; and

Whereas, no scenic elements will be added to the street other than speakers and barricades, which will allow for a quick set-up and tear-down; now

Therefore Be It Resolved that CB2 Manhattan recommends approval of Nguyen Inc. – NYFW Fashion Show (sponsor: Starkman and Associate), provided that the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair Community Board 2, Manhattan William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

JK/em

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Desiree Beach, Acting Director Street Activity Permit Office Office of the Mayor 253 Broadway, 6th Floor New York, NY 10007

Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

9. 10/01/22 - Let Us Worship: Fifth Ave. between West 8th St. and Washington Square North [full street closure]

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, residents and community members expressed significant opposition to the event, noting that the proposed event would seek to draw thousands of people into a predominantly residential area and would cause significant disruption as well as being a drain on resources for the NYPD and other agencies; and

Whereas, any event of this scale would require significant, in-depth planning and coordination with multiple agencies and community groups over the course of many months, none of which the committee believed had taken place; now

Therefore Be It Resolved that CB2 Manhattan recommends denial of Let Us Worship.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeannine Kiely, Chair Community Board 2, Manhattan William Benesh, Chair Quality of Life Committee Community Board 2, Manhattan

William Benest

JK/em

c: Hon. Jerrold Nadler, Congressman

Hon. Nydia Velazquez, Congressman

Hon. Carolyn Maloney, Congressman

Hon. Brian Kavanagh, State Senator

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Dear Ms. Beach:

At its Full Board meeting on September 22, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution which was voted on at the August Executive Committee:

FYI/Renewals:

- 1. 9/10/22 Washington Square Arch Fair (sponsor: 6th Police Precinct Explorers): Washington Square North between University Place and Fifth Ave. [full street closure]
- 2. 10/19/22 Treats in the Streets (sponsor: Meatpacking BID): Gansevoort Pedestrian Plaza [pedestrian plaza]

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Unanimous, with 44 Board Members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,

Jeann Kiely

Jeannine Kiely, Chair Community Board 2, Manhattan William Benesh, Chair Quality of Life Committee

Community Board 2, Manhattan

William Benest

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Hon. Carlina Rivera, City Council Member