

Jeannine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chatree, Assistant Secretary

COMMUNITY BOARD No. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ✦ Little Italy ✦ SoHo ✦ NoHo ✦ Hudson Square ✦ Chinatown ✦ Gansevoort Market

May 2, 2022

Stefan Grybauskas, Director
CECM/Street Activity Permit Office
100 Gold Street, 2nd Floor
New York, NY 10038

Dear Mr. Grybauskas:

At its Full Board meeting on April 26, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

Thursday-Monday, May 5-9, 2022 – HypeGolf Pro Shop: Mercer St. between Grand St. and Canal St. [full sidewalk closure – west side]

Whereas, the applicant is a clothing company which plans to open a pop-up store at 25-27 Mercer Street which will operate from May-July 2022; and

Whereas, the pop-up is expected to open on May 5th, with a significant amount of foot traffic expected for the opening weekend, with an expected attendance of up to 200; and

Whereas, the applicant is seeking a partial sidewalk closure to accommodate the line of customers awaiting entry into the store; and

Whereas, the applicant intends to employ fence barriers for the line which is expected to take up approximately 30 feet of sidewalk space, crossing in front of an adjacent vacant storefront; and

Whereas, there will be no amplified sound or music outside the store; and

Whereas, the applicant intends to employ 2-4 security guards during peak hours; and

Whereas, residents and board members expressed concern that given the applicant's social media presence, there would be more attendees than included in the application, and that prior pop-ups and store openings for other brands had generated lines around the block, and expressed the view that virtual registration and/or timed entry could cut down on the lines; now

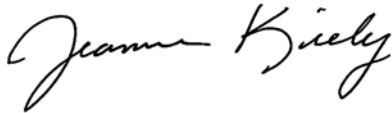
Therefore Be It Resolved that CB2 Manhattan recommends **approval** of HypeGolf Pro Shop: Mercer St. between Grand St. and Canal St. [full sidewalk closure – west side], **provided that** the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements, and **further provided that** the applicant ensures that they employ adequate security all time and have a contingency plan in place for security should more customers show up than initially expected.

Therefore Be it Further Resolved that CB2 Manhattan intends to establish a set of “best practices” around store openings and pop-ups to be posted on the CB2 website, which will recommend, among other things, online registration and/or timed entry.

Vote: Passed unanimously with 39 Board members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/jt

c: Hon. Jerrold Nadler, U.S. Representative
Hon. Brian Kavanagh, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Christopher Marte, City Council Member

Jeannine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chattree, Assistant Secretary

COMMUNITY BOARD No. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

May 2, 2022

Stefan Grybauskas, Director
CECM/Street Activity Permit Office
100 Gold Street, 2nd Floor
New York, NY 10038

Dear Mr. Grybauskas:

At its Full Board meeting on April 26, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

Thursday-Tuesday, May 26-31, 2022 – LV Glass Box (Louis Vuitton): Gansevoort Plaza [full closure]

Whereas, the applicant wishes to stage an activation of the Gansevoort Plaza, in support of a larger city-wide campaign which will serve as a retrospective of the work of Virgil Abloh, a designer who previously served as artistic director for Louis Vuitton, and who passed away in November 2021; and

Whereas, the plaza activation will consist of a static display of a single structure, consisting of an 8' x 8' x 12' acrylic box with a sphere inside, and the Louis Vuitton logo; and

Whereas, the event will not feature any amplified sound or any other type of activity, with seating in the plaza to be maintained and no closure of the plaza; and

Whereas, there will be a security guard at the activation 24 hours a day; and

Whereas, there was some opposition amongst the board members and the community members present to the plaza being used for advertising purposes; and

Whereas, there was the belief amongst committee and board members that the activation presented an education opportunity on the life of Virgil Abloh, who broke ground as the first African-American artistic director at a French fashion house, and who developed his own label which included a store in SoHo; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of LV Glass Box (Louis Vuitton): Gansevoort Plaza [full closure], **provided** that the application conforms with all

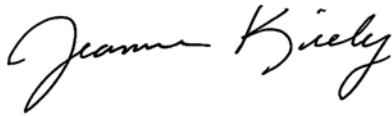
applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Therefore Be It Further Resolved that CB2 Manhattan recommends that the applicant consider additional content within the activation in order to further educate the community on Virgil Abloh and his work.

Vote: Passed unanimously with 39 Board members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/jt

c: Hon. Jerrold Nadler, U.S. Representative
Hon. Brad Hoylman, State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Erik Bottcher, City Council Member

Jeannine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chattree, Assistant Secretary

COMMUNITY BOARD No. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

May 2, 2022

Stefan Grybauskas, Director
CECM/Street Activity Permit Office
100 Gold Street, 2nd Floor
New York, NY 10038

Dear Mr. Grybauskas:

At its Full Board meeting on April 26, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

Sunday, June 5, 2022 – LREI Centennial Street Fair: Charlton St. between Sixth Ave. and Varick St. [full street closure]

Whereas, the applicant wishes to hold a single-block festival in order to celebrate the 100th anniversary of LREI, which was founded in 1921; and

Whereas, the street fair will focus on family activities including carnival games and a scavenger hunt, and will be open to the whole community, and with the majority of the events free of charge; and

Whereas, the event will feature amplified sound, though the applicant stated that they would strive to keep noise to a minimum; and

Whereas, the event will feature food cooked by the school's chef, and will also feature coffee from Think Coffee; and

Whereas, there will be two security guards present at the event; and

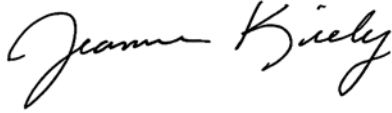
Whereas, the applicant intends only to close the street and keep the sidewalks clear; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of LREI Centennial Street Fair: Charlton St. between Sixth Ave. and Varick St. [full street closure], **provided** that the application conforms with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Passed unanimously with 39 Board members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/jt

c: Hon. Jerrold Nadler, U.S. Representative
 Hon. Brad Hoylman, State Senator
 Hon. Deborah Glick, Assembly Member
 Hon. Mark Levine, Man. Borough President
 Hon. Erik Bottcher, City Council Member

Jeannine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chattree, Assistant Secretary

COMMUNITY BOARD NO. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE

NEW YORK, NY 10012-1899

www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

May 2, 2022

Stefan Grybauskas, Director
CECM/Street Activity Permit Office
100 Gold Street, 2nd Floor
New York, NY 10038

Dear Mr. Grybauskas:

At its Full Board meeting on April 26, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

Friday-Sunday, June 10-12, 2022 – LEAF Festival of Flowers (Sponsor: Meatpacking District Management Association): 1) Gansevoort Pedestrian Plaza, 2) Gansevoort Pedestrian Plaza (Chelsea Plaza), 3) Gansevoort/Gansevoort Pedestrian Plaza, 4) Greenwich St. between Horatio St. and Gansevoort St., 5) 9th Ave. between Gansevoort St. and W. 13th St., 6) 9th Ave. between W. 13th St. and West 15th St., 7) Washington St. between W. 14th St. and Horatio St., 8) Horatio St. between W. 4th St. and 8th Ave., 9) Gansevoort St. between Hudson St. and 10th Ave., 10) Little W. 12th St. between 10th Ave. and 9th Ave., 11) W. 13th St. between Hudson St. and 10th Ave.

Whereas, the applicant wishes to hold the 2nd Annual LEAF festival in the Meatpacking District, following a successful first-time event in 2021; and

Whereas, the event is planned to take place on Friday-Sunday, June 10-12, with setup planned to start on June 8th and strike completed by June 14th; and

Whereas, the applicant successfully managed the 2021 LEAF festival which was received very positively by the community, and has significant experience managing other events and open streets within the Meatpacking District; and

Whereas, similar to the 2021 event, the 2022 event is planned to consist of large public floral displays, seating areas, games, storefront activations, and a flower market; and

Whereas, the proposed event for 2022 is on a significantly larger scale than the 2021 event, and would entail a partial or full closing of the majority of blocks within the Meatpacking District, effectively creating a large pedestrianized district for the duration of the event; and

Whereas, similar to the 2021 event, activations would take place on public plazas within the Meatpacking District, but certain activations for the 2022 event would also take place on the streets themselves, including the flower market which will be located on Washington Street and would require a 29-day concession from DoT to allow for vending and sales to take place on the street itself; and

Whereas, the applicant expressed the intention to employ VMS message boards, which should be employed starting the weekend before the event, and placed at critical junctures on Horatio St., Greenwich St., and 12th St., in order to inform drivers of the street closures and which streets to avoid and/or rerouting information; and

Whereas, the intended street closures would require the re-routing of the M-11 bus; and

Whereas, the applicant is presently developing a full management plan with its traffic and pedestrian management team and the LEAF production team, and is also working closely with SAPO, CECM, DOT, and the NYPD to support traffic management for the event; and

Whereas, numerous questions and concerns were raised by committee members, board members and community members around the traffic impact of the significant closures being proposed by the applicant, including:

- Impact on traffic in the residential areas south of the Meatpacking District; and
- Potential confusion of drivers, especially given the non-grid alignment and existing traffic patterns in and around Meatpacking District, which could lead to increased congestion; and
- The need for a plan for ride share pick-ups and drop-offs, which are expected to be numerous on Friday and Saturday night; and
- Impact on residents of the re-routing of the M-11 bus, including requiring residents to walk a longer distance in order to catch the bus; and

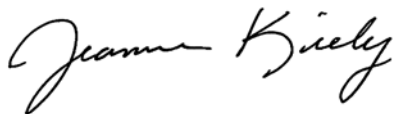
Whereas, the Quality of Life Committee would have preferred to review the fully developed management plan and traffic study for the proposed event, including possible input from CB2's Traffic & Transportation Committee, but it was not ready in time for the April meeting and the CB2 meeting calendar for May does not allow this to happen;

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of the LEAF Festival of Flowers (Sponsor: Meatpacking District Management Association) **provided** that the applicant promptly develops and shares with CB2 a detailed traffic mitigation plan incorporating the hiring of adequate personnel to manage traffic (similar to Hudson Square BID traffic managers) as well as guards to ensure security of the structures and noise and nuisance control, and CB2 urges the applicant to further incorporate any further questions and concerns from the board in the coming weeks into its final plans for the event.

Vote: Passed with 38 Board members in favor and one opposed (V. De La Rosa)

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/jt

c: Hon. Jerrold Nadler, U.S. Representative
 Hon. Brad Hoylman, State Senator
 Hon. Deborah Glick, Assembly Member
 Hon. Mark Levine, Man. Borough President
 Hon. Erik Bottcher, City Council Member

Jeannine Kiely, Chair
Susan Kent, First Vice Chair
Valerie De La Rosa, Second Vice Chair
Bob Gormley, District Manager



Antony Wong, Treasurer
Eugene Yoo, Secretary
Ritu Chattree, Assistant Secretary

COMMUNITY BOARD No. 2, MANHATTAN

3 WASHINGTON SQUARE VILLAGE
NEW YORK, NY 10012-1899
www.cb2manhattan.org

P: 212-979-2272 F: 212-254-5102 E: info@cb2manhattan.org
Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

May 2, 2022

Stefan Grybauskas, Director
CECM/Street Activity Permit Office
100 Gold Street, 2nd Floor
New York, NY 10038

Dear Mr. Grybauskas:

At its Full Board meeting on April 26, 2022, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

Street Activity Application FYI/Renewals

1. **5/5/22 – New School 25th Annual Block Party: East 13th St. between 5th Ave. and University Pl. [full street closure]**
2. **5/6/22 – NYU Strawberry Festival (New York University Center for Student Life): West 3rd St. between Mercer St. and LaGuardia Pl. [full street closure]**
3. **5/12/22 – Heermance Farm Party in NYC: Weehawken St. between Christopher St. and West 10th St. [sidewalk and curb lane closure – both sides]**
4. **6/6/22 – Spring Fling 2022 (P.S. 3): Grove St. between Bedford St. and Hudson St. [full street closure]**
5. **6/12/22 – Pride on Astor Fair (Pride Democrats): Astor Pl. between Broadway and Lafayette St. [full street closure]**

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

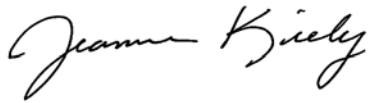
Therefore Be It Resolved that CB2 Manhattan recommends **approval** of these renewal

applications **provided that** the applications conform with all applicable laws, rules, and regulations—including any and all COVID related orders and/or restrictions—and clearance requirements.

Vote: Passed unanimously with 39 Board members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jeannine Kiely, Chair
Community Board 2, Manhattan



William Benesh, Chair
Quality of Life Committee
Community Board 2, Manhattan

JK/jt

cc: Hon. Jerrold Nadler, U.S. Representative
Hon. Carolyn Maloney, U.S. Representative
Hon. Brad Hoylman, NY State Senator
Hon. Brian Kavanagh, NY State Senator
Hon. Deborah Glick, Assembly Member
Hon. Mark Levine, Man. Borough President
Hon. Carlina Rivera, City Council Member
Hon. Erik Bottcher, City Council Member
Hon. Chris Marte, City Council Member