

459 WEST BROADWAY, MANHATTAN PROPOSED PAINTED WALL SIGN MASTER PLAN



SoHo-Cast Iron Historic District Map. (NYC LPC)



459 West Broadway, proposed painted wall sign.

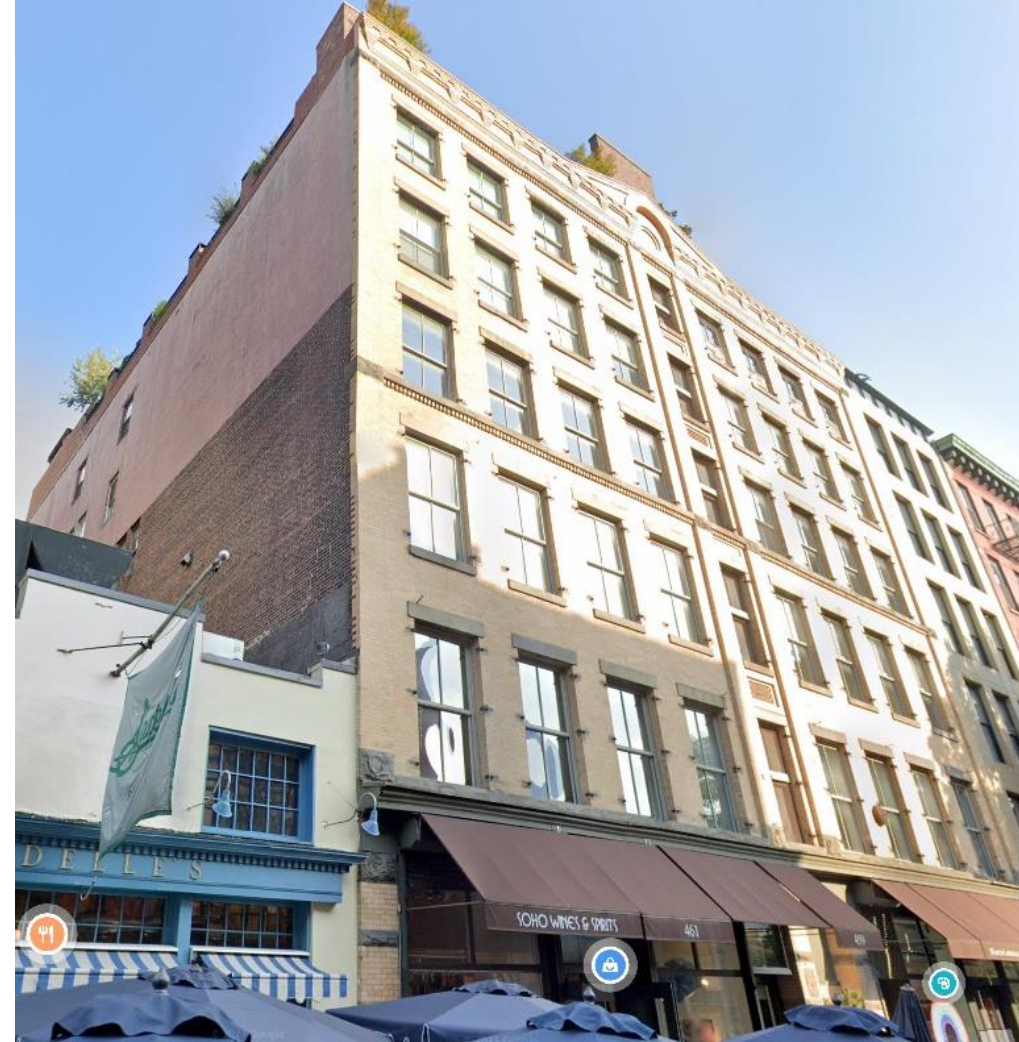
459 WEST BROADWAY: HISTORIC & CURRENT CONDITION PHOTOS



1940's tax photo (NYC Municipal Archive)



1973 designation photo (NYC LPC)



2021

459 WEST BROADWAY: PROPOSED MASTER PLAN CRITERIA

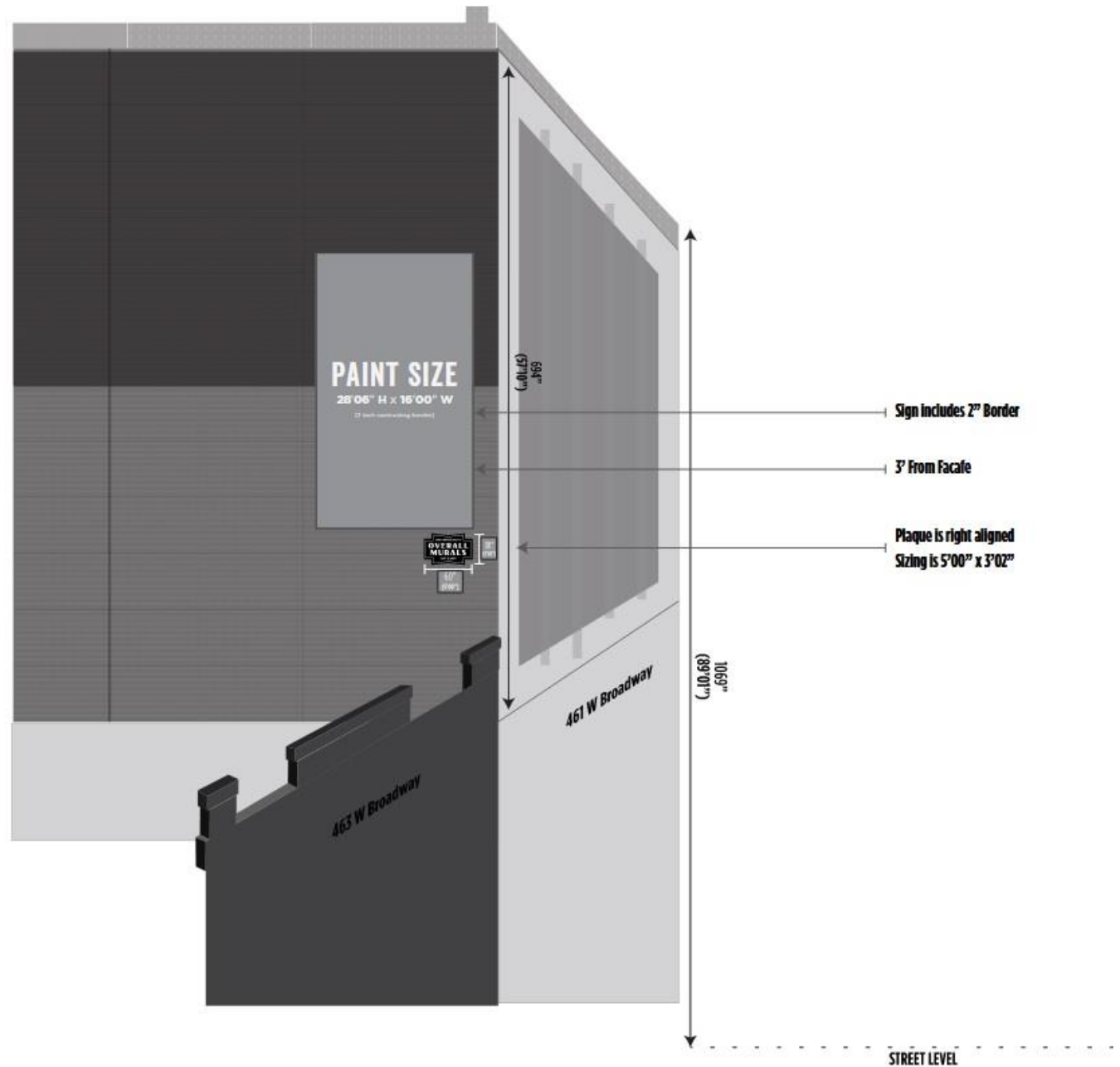
- 3” standard black or white border;
- (contrasting sign content) within approved sign square footage and location on façade;
- No regulation of content within the designated sign space, as recommended by staff at public hearing;
- Term of the master plan permit shall be 10 years.



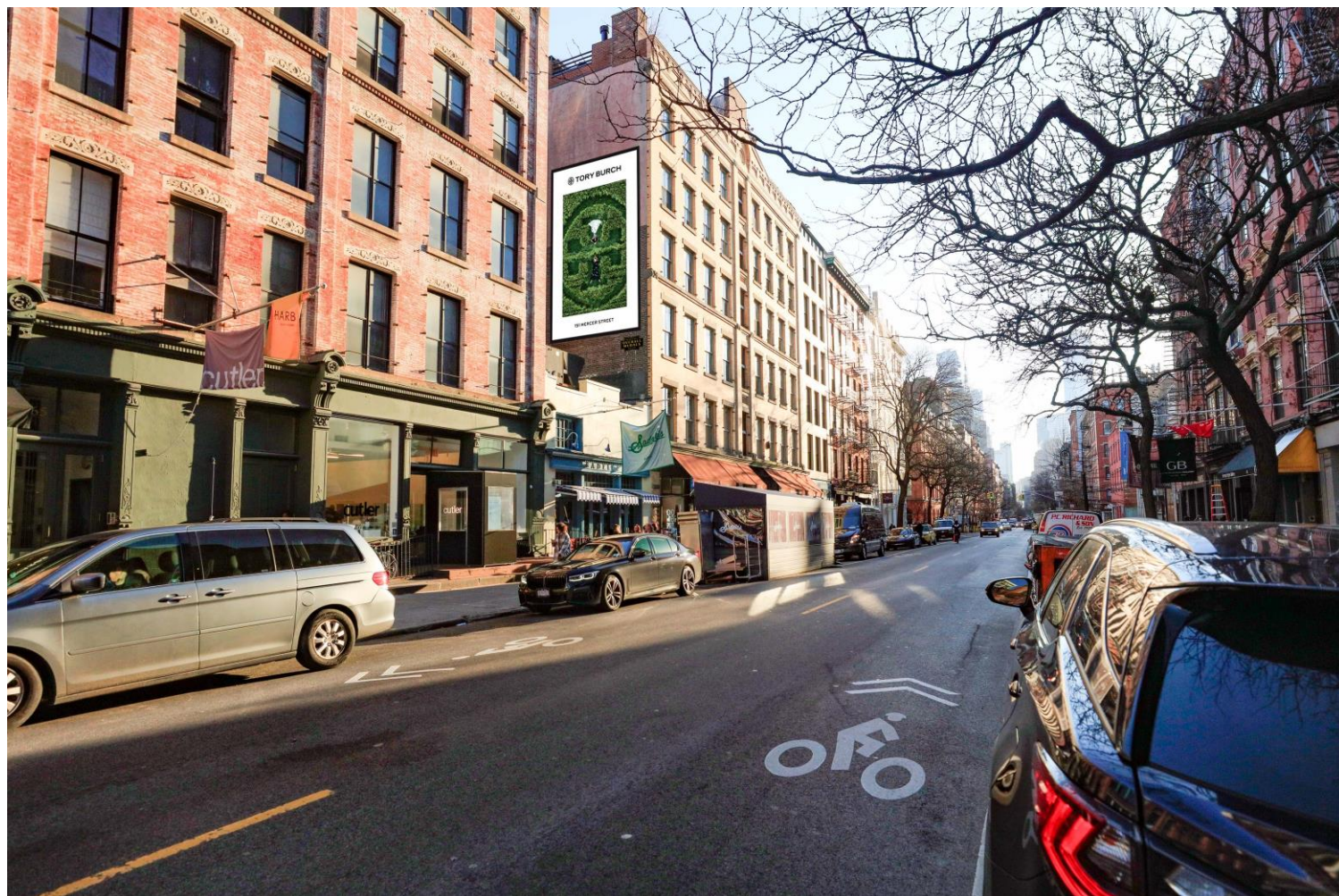
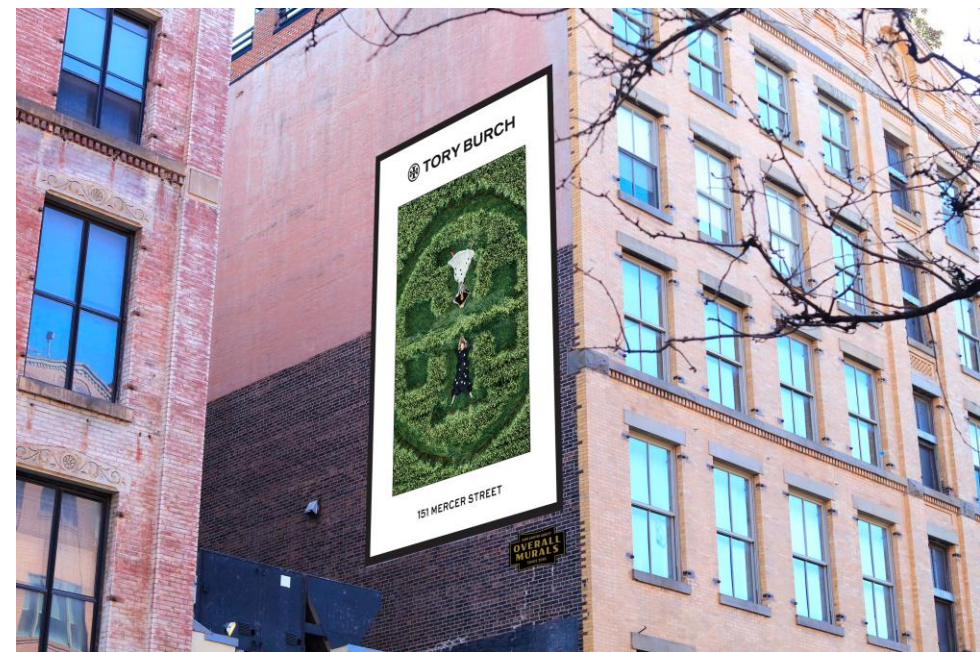


459 W. Broadway Proposed Sign Space

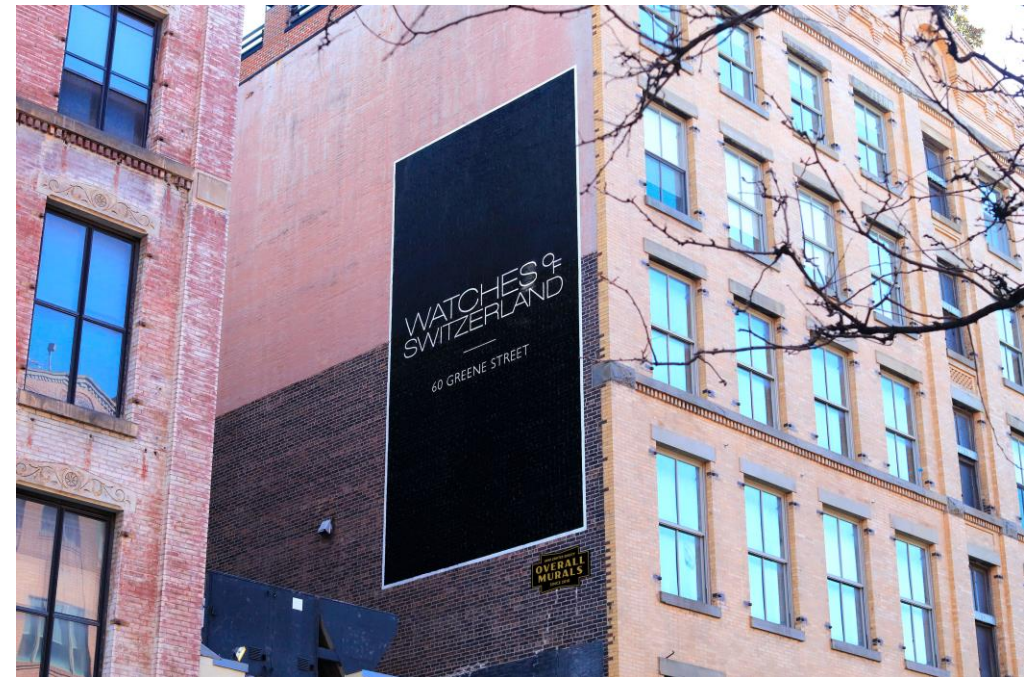
- Signage proposal is for 459 W. Broadway
- Cross streets are W Broadway & W Houston St.
- Sign is hand painted



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