

# 107 SPRING STREET, MANHATTAN PROPOSED PAINTED WALL SIGN MASTER PLAN



SoHo-Cast Iron Historic District Map.  
(NYC LPC)



107 Spring Street at the northwest corner of Mercer Street, proposed painted wall sign.

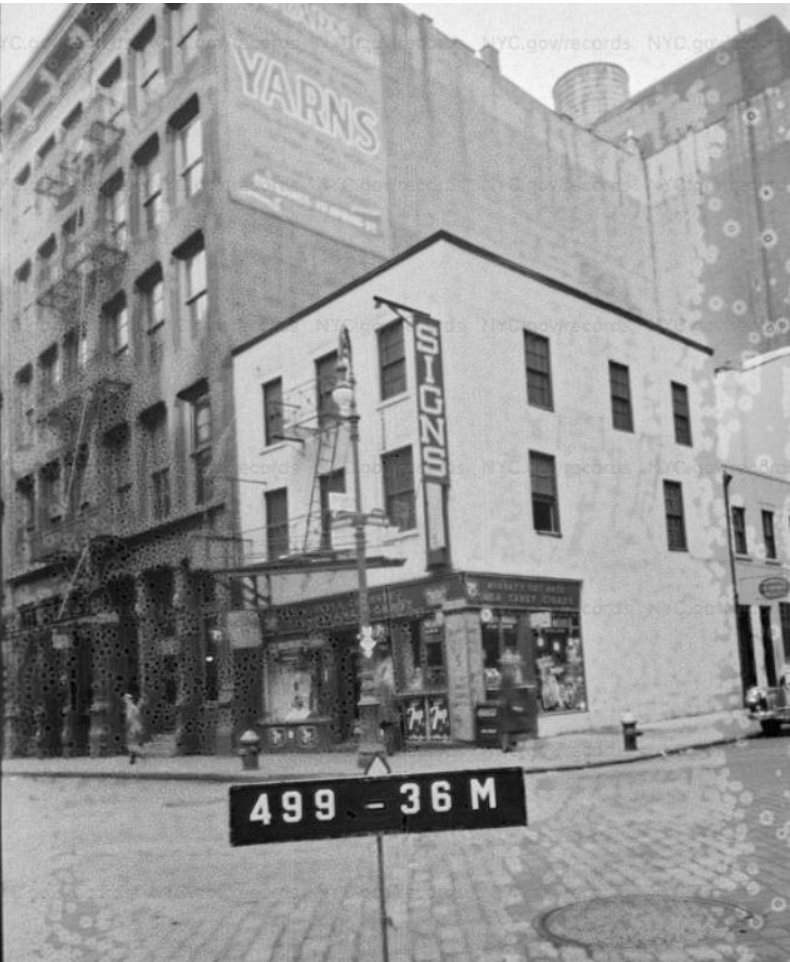
107 SPRING STREET:  
HISTORIC CONDITION PHOTOS



1932 (MCNY)

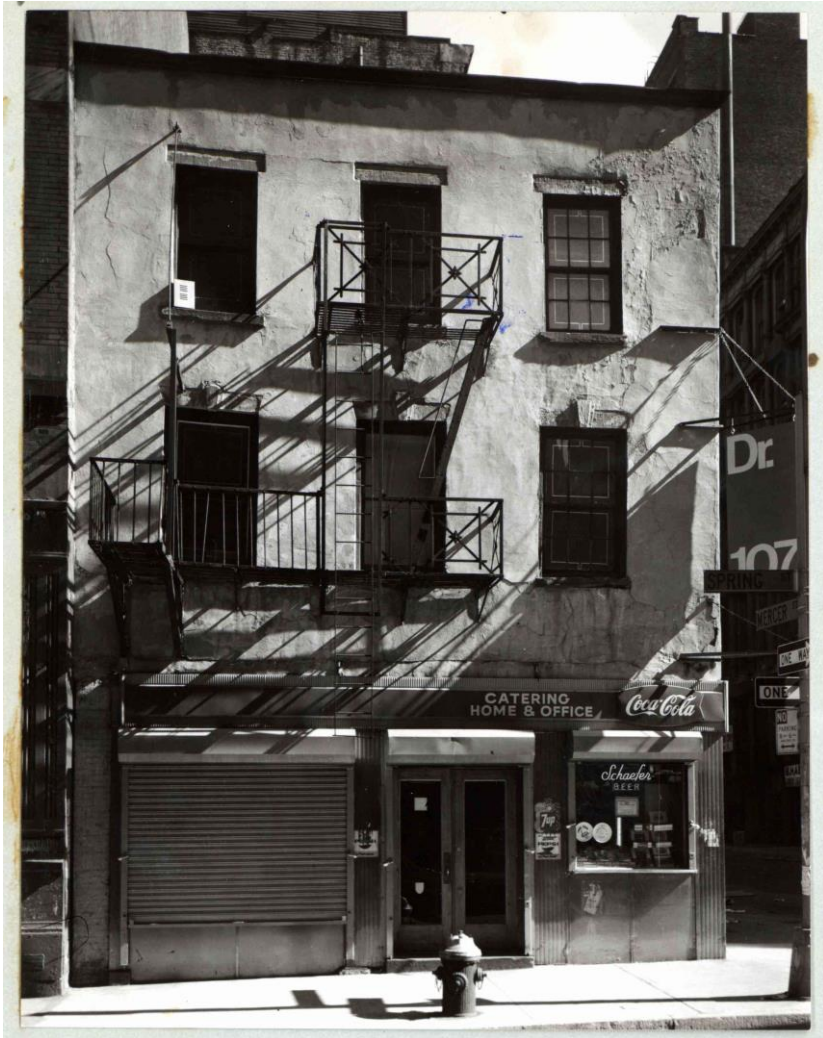


1934 (NYPL)



1940's tax photo. (NYC Municipal Archive)

# 107 SPRING STREET: HISTORIC PHOTOS



Spring Street elevation at designation, 1973.



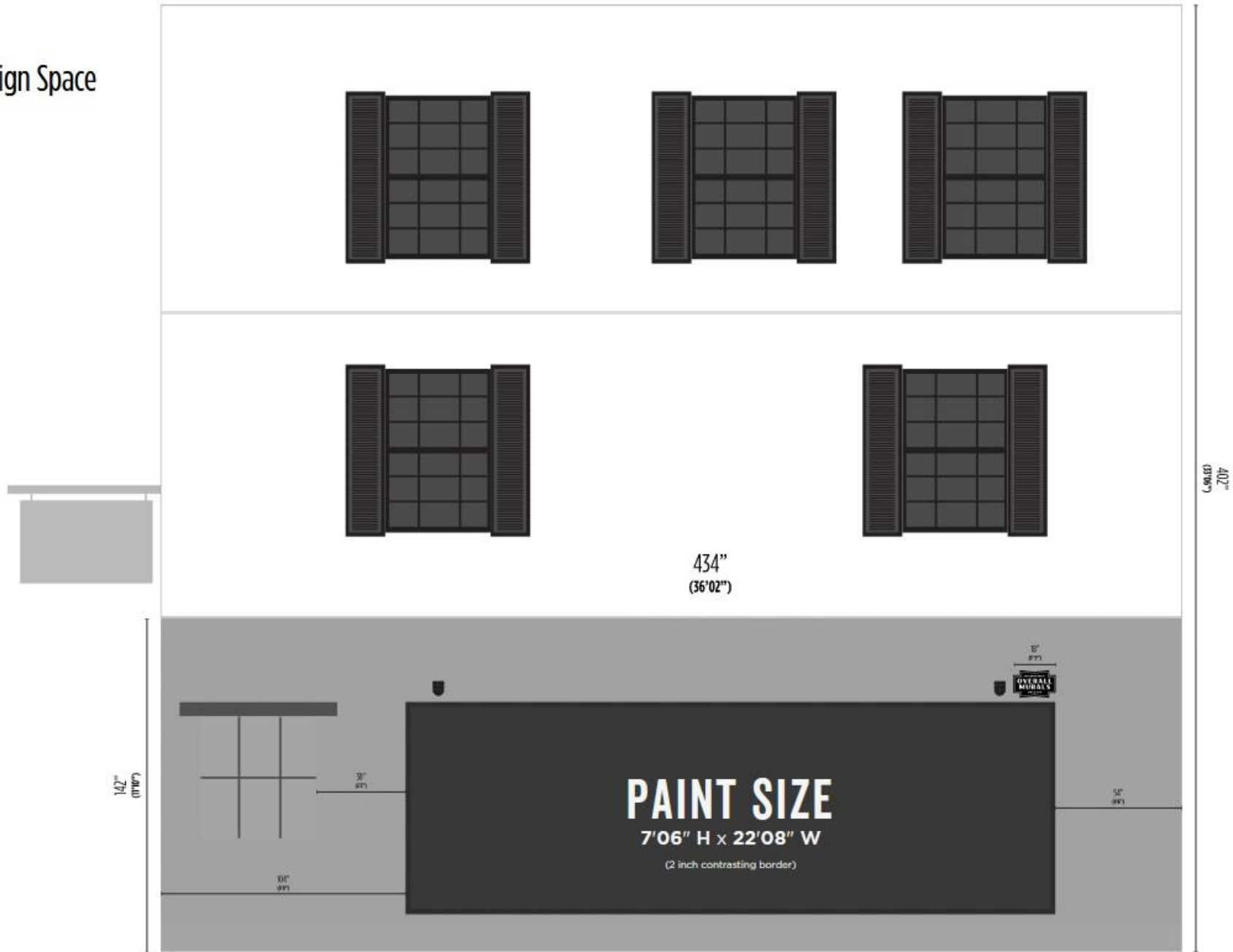
Mercer Street elevation at designation, 1973.

## 107 SPRING STREET: PROPOSED MASTER PLAN CRITERIA



- 3” standard black or white border
- (contrasting sign content) within approved sign square footage and location on façade;
- No regulation of content within the designated sign space, as recommended by staff at public hearing;
- Term of the master plan permit shall be 10 years.

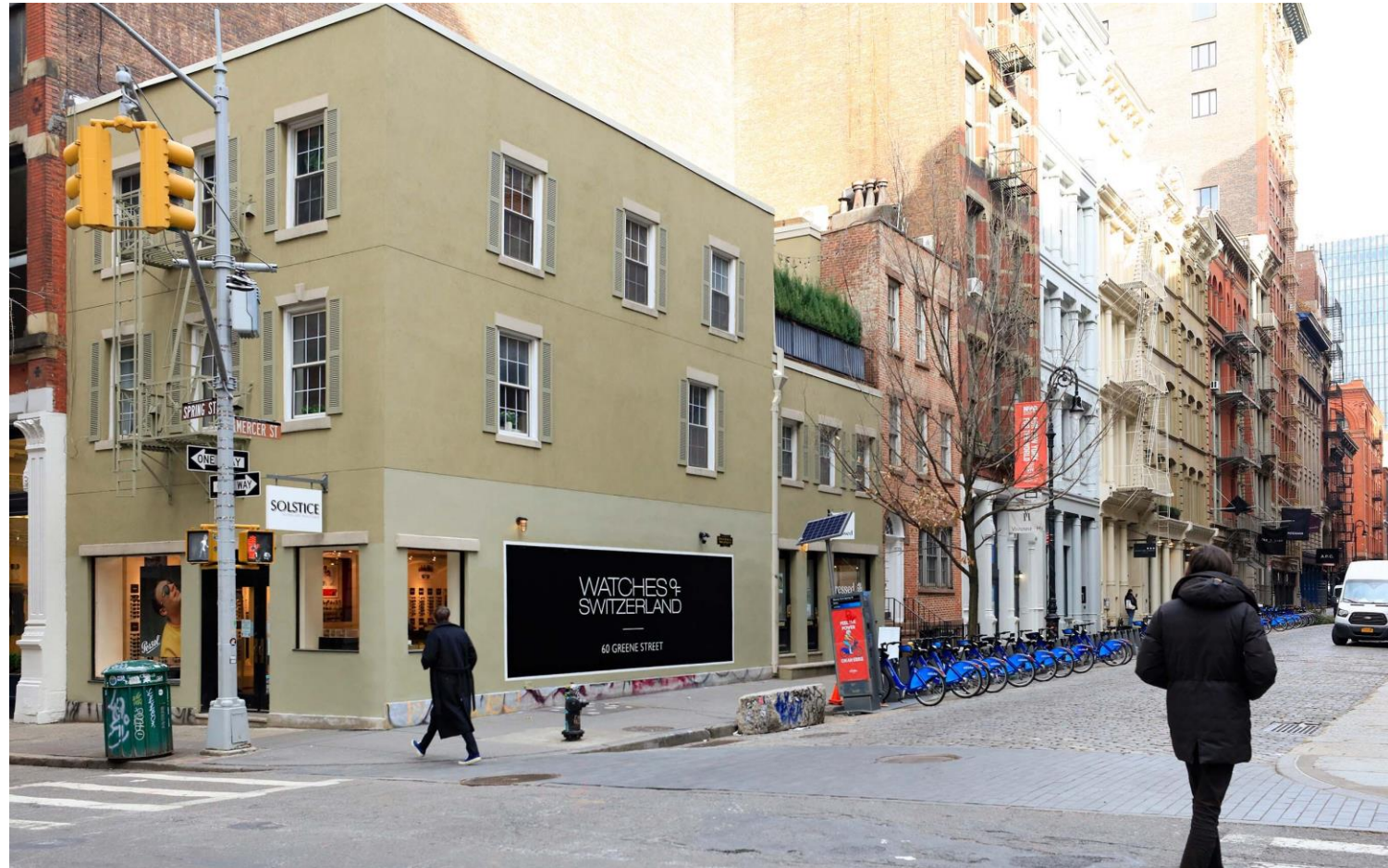
# 107 Spring St Proposed Sign Space



# 107 SPRING STREET: PAINTED WALL SIGN SAMPLE



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