

APPLICANT INFORMATION:

Name of applicant(s):

The Mercer I LLC & Mercer Kitchen LLC

Trade name (DBA):

Premises address:

147 Mercer Street AKA 99 Prince Street, NY NY 10012

Cross Streets and other addresses used for building/premise:

Prince and Mercer Street

CONTACT INFORMATION:

Principal(s) Name(s):

Richard Born, Ira Drukier, and Jean-Pierre Lehmann

Office or Home Address:

[Redacted]

City, State, Zip:

[Redacted]

Telephone #:

[Redacted]

email :

[Redacted]

Landlord Name / Contact:

Mercer I LLC

Landlord's Telephone and Fax:

[Redacted]

NAMES OF ALL PRINCIPAL(s):

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

Rucahrd Born

Ira Drukier

Jean-Pierre Lehmann

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

The Mercer is a hotel that has been in operation under the same owners since the 1990s.

This application is merely to extend the boundaries of the Mercer's hotel license to include the restaurant in the building, which until now has operated under a separate restaurant on-premises license since the Mercer opened. There are no changes to the current method of operation.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (Restaurant Tavern / On premise liquor Other)
- an UPGRADE of an existing Liquor License
- an ALTERATION of an existing Liquor License
- a TRANSFER of an existing Liquor License
- a HOTEL Liquor License
- a DCA CABARET License
- a CATERING / CABARET Liquor License
- a BEER and WINE License
- a RENEWAL of an existing Liquor License
- an OFF-PREMISE License (retail)
- OTHER : _____

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

The existing hotel license is being extended to include the existing restaurant.

No physical changes or changes to the method of operation.

If this is for a new application, please list previous use of location for the last 5 years:

N/A

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: _____

The Mercer I LLC & Mercer Kitchen LLC, Serial# 1023300 and 1184833

Expiration Date: 05/31/2023

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

yes no

If yes, please list DBA names and dates of operation:

Mercer Kitchen, Serial# 1025120/Expiration Date: 05/31/2023

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 6 Year Built : 1900

Describe neighboring buildings:

Commercial and Mixed buildings

Zoning Designation: M1-5A

Zoning Overlay or Special Designation (applicable) None

Block and Lot Number: 513 / 35

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : N/A

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain Sidewalk Cafe

What is the proposed Occupancy? 323

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes

If yes, what is the maximum occupancy for the premises? 323

If yes, what is the use group for the premises? 6

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: _____)

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 56,000 sq ft

If more than one floor, please specify square footage by floors: 7,000 sq ft/per floor: Sub-Basement to 6th Floor

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

Yes

If more than one floor, what is the access between floors? Elevators and Stairs

How many entrances are there? 3 How many exits? 3 How many bathrooms? 2 (restaurant)

Is there access to other parts of the building? no yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 60 Total table seats? 140

Total number of bars? 3 Total bar seats? 20

Total number of "other" seats? 40 please explain: Hotel Lobby (20) and Sidewalk Cafe (20)

Total OVERALL number of seats in Premises : 200

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 3 Seats 20

How many service bars are being applied for on the premises? 0

Any food counters? no yes, describe : _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: _____

Between the hotel and the restaurant, there are 3 bars. None of them are changing.

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____

What are the Hours of Operation? *Hours of operation as per current approved Method of Operation*

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
7am to 4am 7am to 4am 7am to 4am 7am to 4am 7am to 4am 7am to 4am 7am to 4am

Will the business employ a manager? ___ no yes, name / experience if known: Current Mgr.: Ansell Hawkins

Will there be security personnel? no ___ yes (if yes, what nights and how many?) _____

Do you have or plan to install French doors, accordion doors or windows that open? no ___ yes

If yes, please describe : _____

Will you have TV's ? no ___ yes (how many?) _____

Type of MUSIC / ENTERTAINMENT: ___ Live Music ___ Live DJ ___ Juke Box Ipod / CDs ___ none

Expected Volume level: Background (quiet) ___ Entertainment level ___ Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no ___ yes

IF YES, will you be using a professional sound engineer? _____

Please describe your sound system and sound proofing: _____

Will you be permitting: No promoted events No scheduled performances No outside promoters

No any events at which a cover fee is charged? Yes private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? ___ no yes (if yes, please attach plans) Doorman guides traffic

Will you be utilizing No ropes No movable barriers No other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? no ___ yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 1/2 " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Ansel Hawkins Phone: _____

Address: _____

Email: _____

Application submitted on behalf of the applicant by:

[Signature]
Signature

Print or Type Name Richard Born

Title managing member

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.

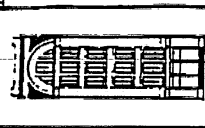
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Community Board 2, Manhattan
SLA Licensing Committee
Carter Booth, Co-Chair
Robert Ely, Co-Chair

CONTRACT NO. 100-100-100-100-100-100
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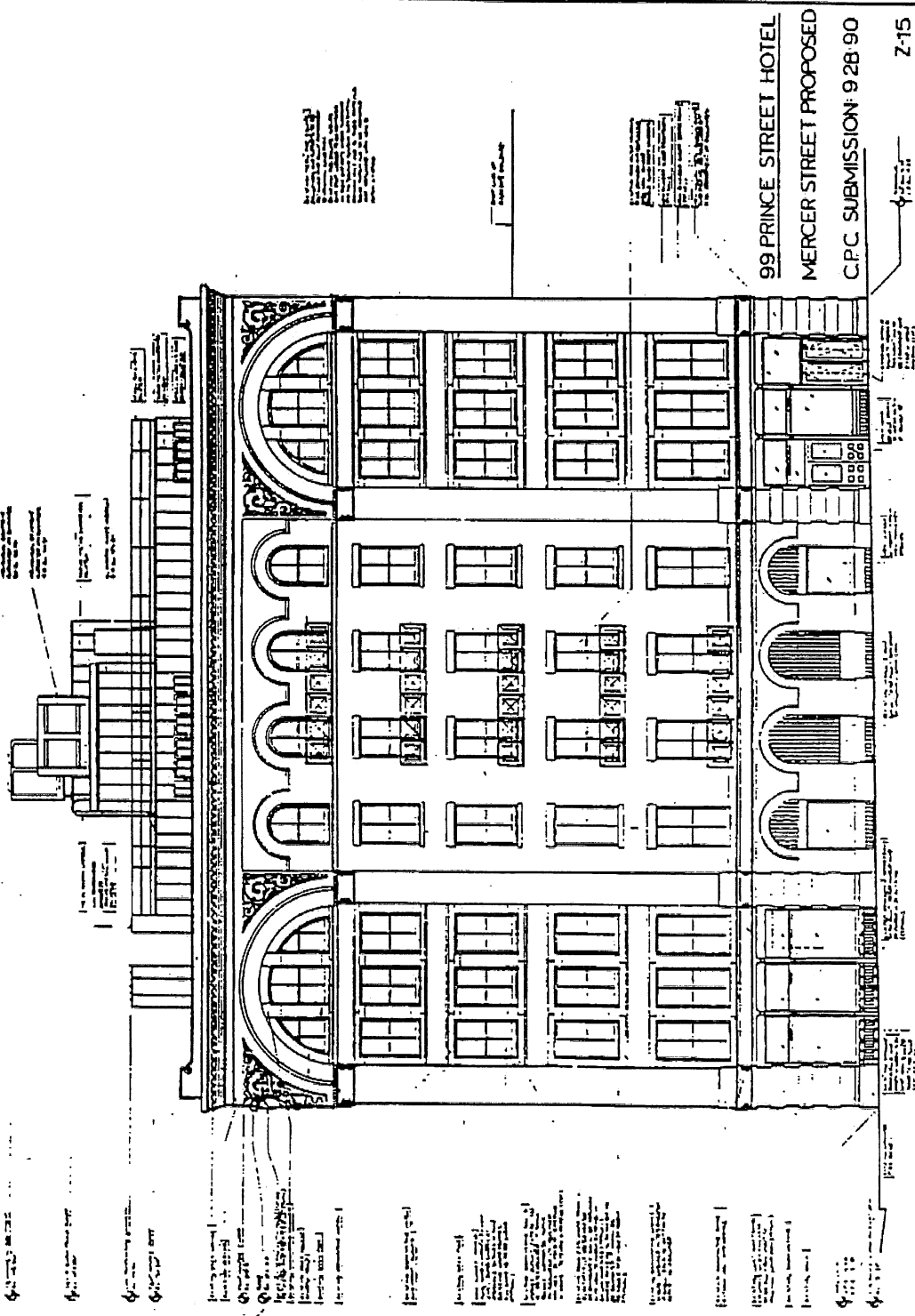
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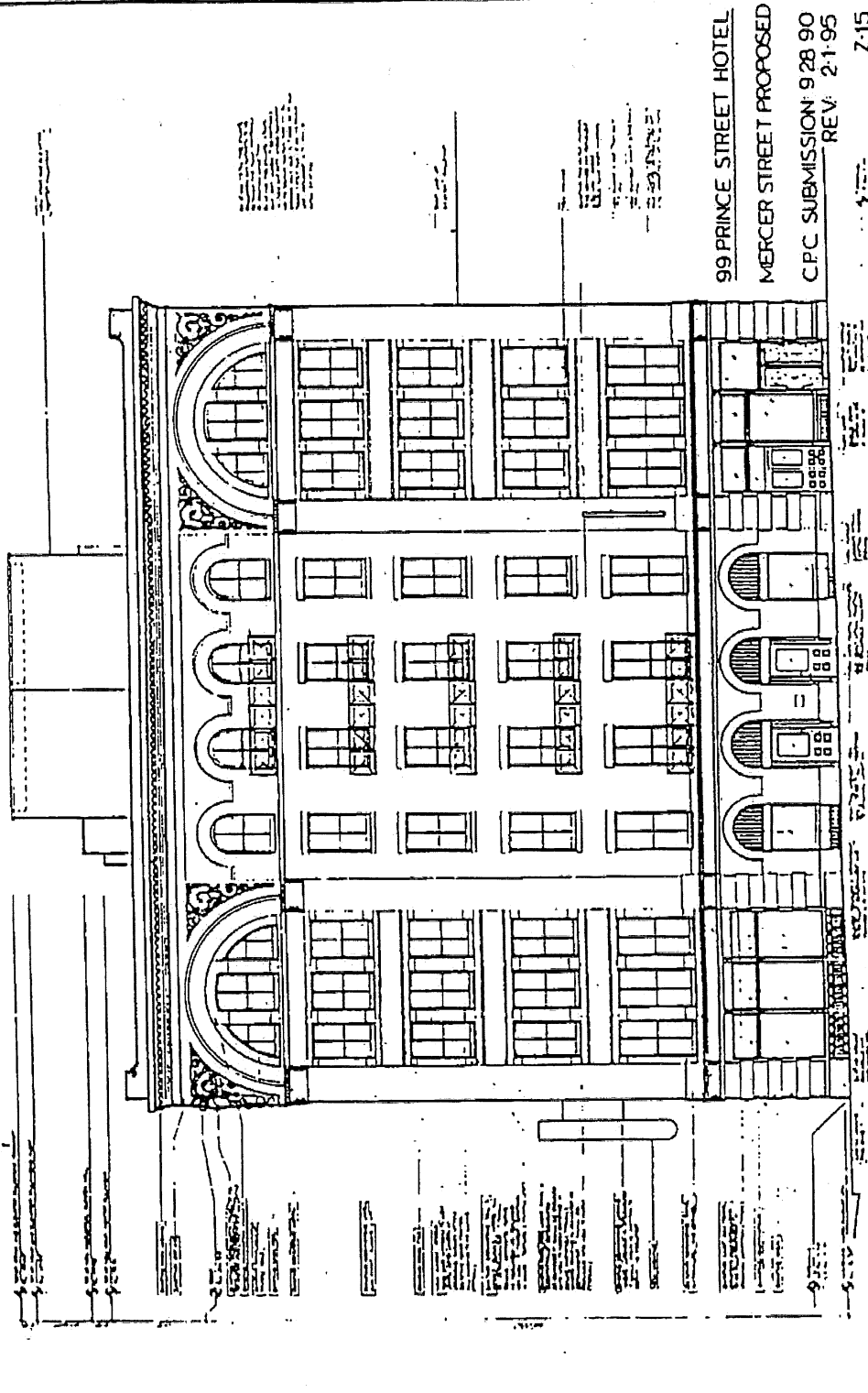
99 PRINCE STREET
 HOTEL

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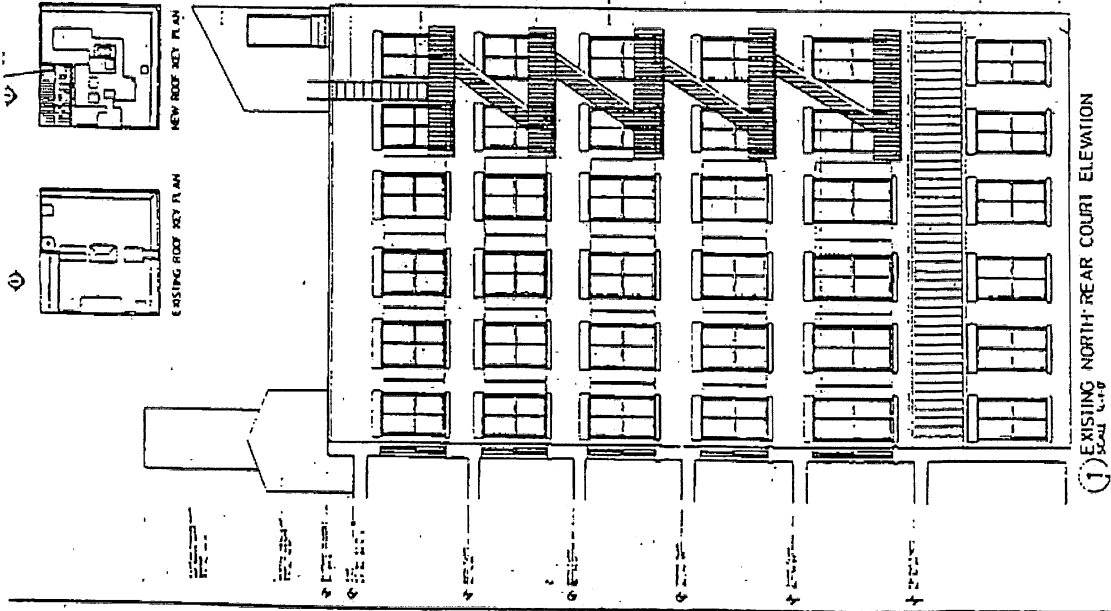
88-139 Z-15



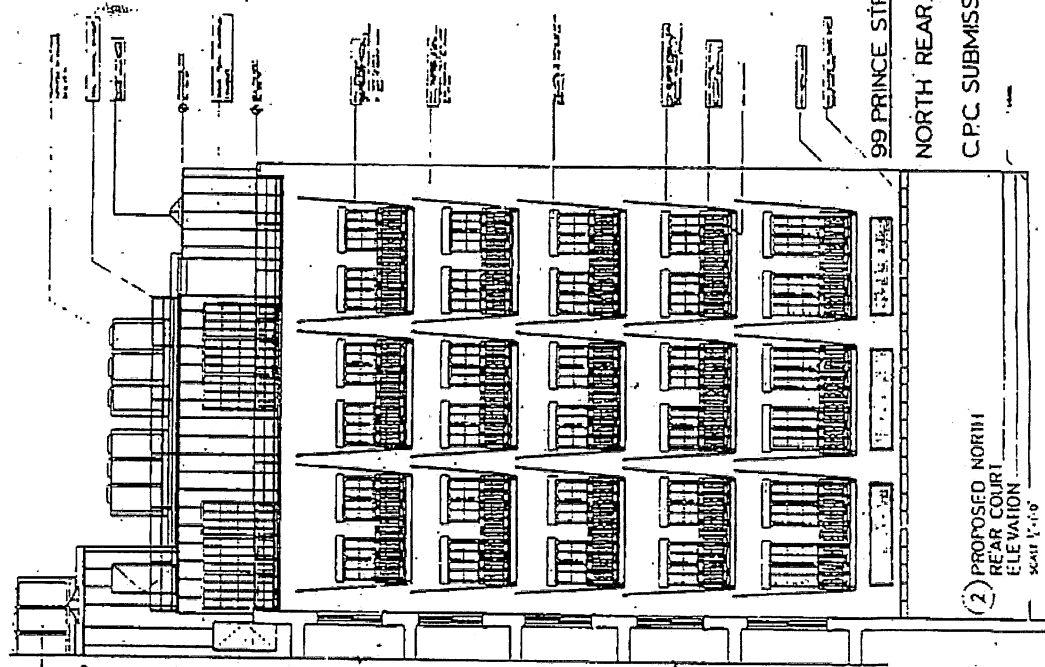
SEANIN ARCHITECTS 100 N. 3RD ST. PHOENIX, AZ 85004 TEL: 602-254-1111 FAX: 602-254-1112 WWW.SEANINARCHITECTS.COM			99 PRINCE STREET HOTEL	SHEET NO. 1 DATE: 07-15-95
				PROJECT NO. 99-09 DRAWN BY: [Name] CHECKED BY: [Name]



99 PRINCE STREET HOTEL
 MERCER STREET PROPOSED
 C.P.C. SUBMISSION: 9 28 90
 REV: 2-1-95
 88-09 7-15



(1) EXISTING NORTH REAR COURT ELEVATION
SCALE 1/4" = 1'-0"





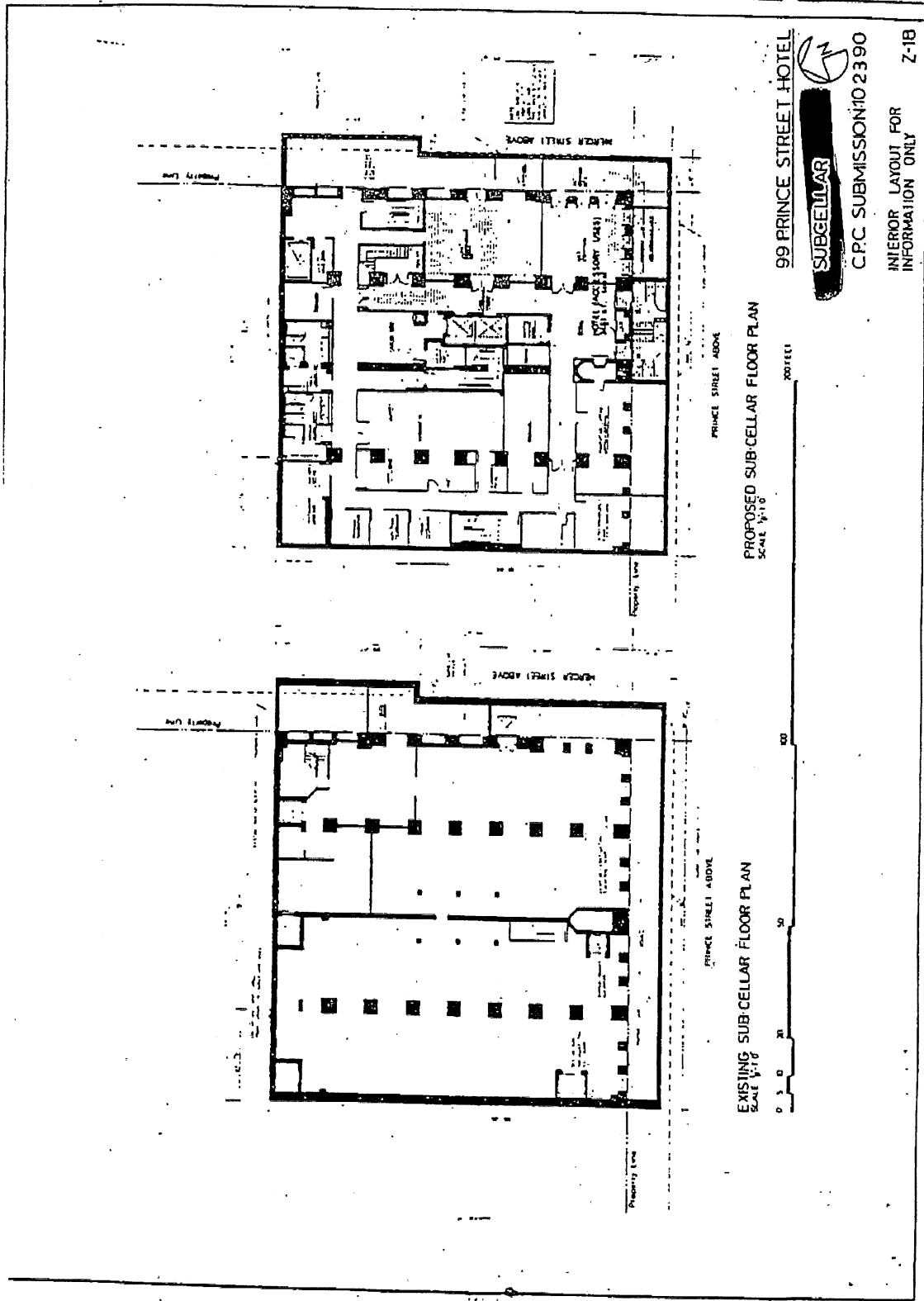
(2) PROPOSED NORTH REAR COURT ELEVATION
SCALE 1/4" = 1'-0"


99 PRINCE STREET HOTEL
NORTH REAR COURT
C.P.C. SUBMISSION: 9 28 90
Z-17

<p>HARMAN ARCHITECTS 100 WALL STREET, 10TH FLOOR NEW YORK, N.Y. 10038 TEL: (212) 691-1000 FAX: (212) 691-1001</p>			<p>BY PRINCE STREET HOTEL</p>
			<p>DATE: 10/15/90</p>
<p>PROJECT: 99 PRINCE STREET HOTEL DRAWING: NORTH REAR COURT ELEVATION</p>			<p>88 139 Z-17</p>

17 50 IN ORIGINAL

HAYMAN CAVITT ARCHITECTS 100 WEST 10TH ST. SUITE 100 DENVER, CO 80202 (303) 733-1493			99 PRINCE STREET HOTEL	SHEET NO.	DATE
				SUBCELLAR FLOOR PLAN	8/15/10

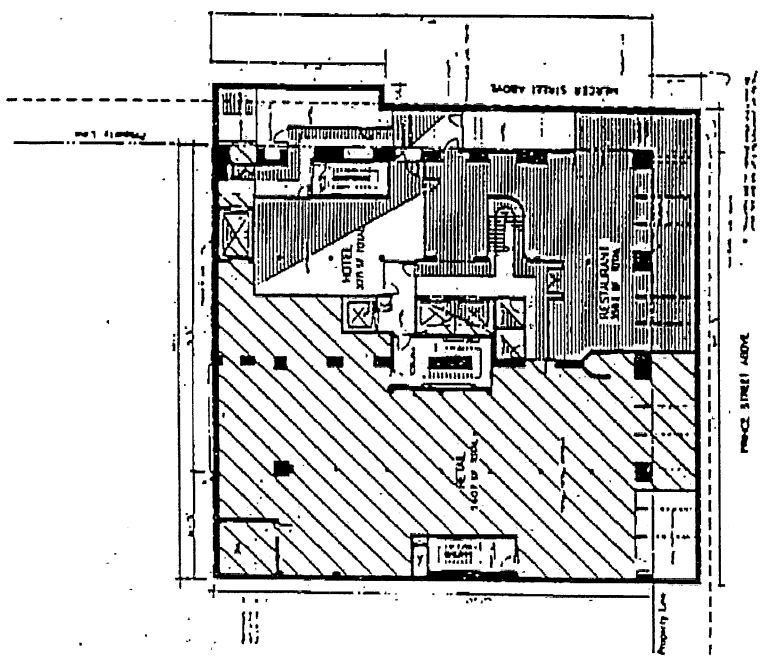



99 PRINCE STREET HOTEL
SUBCELLAR
 C.P.C. SUBMISSION 10 23 90
 INTERIOR LAYOUT FOR INFORMATION ONLY
 88-119 Z-1B

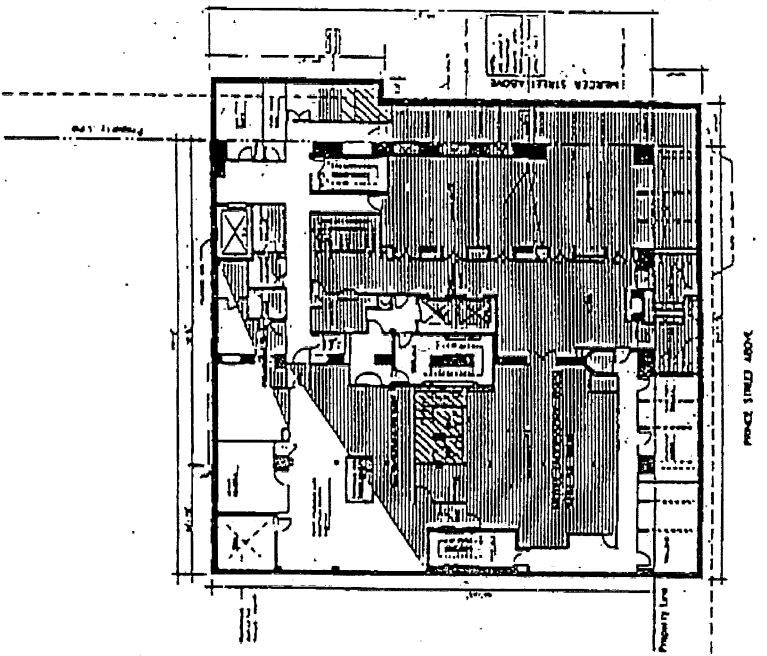
REEL 176731493

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MAINMAN ARCHITECTS 1000 15th St NW Suite 100 Washington, DC 20004 Phone: (202) 462-1100 Fax: (202) 462-1101			99 PRINCE STREET HOTEL HOTEL	Date: _____ Scale: _____ Proposed Cellar Floor Plan
				88-139 Z-19

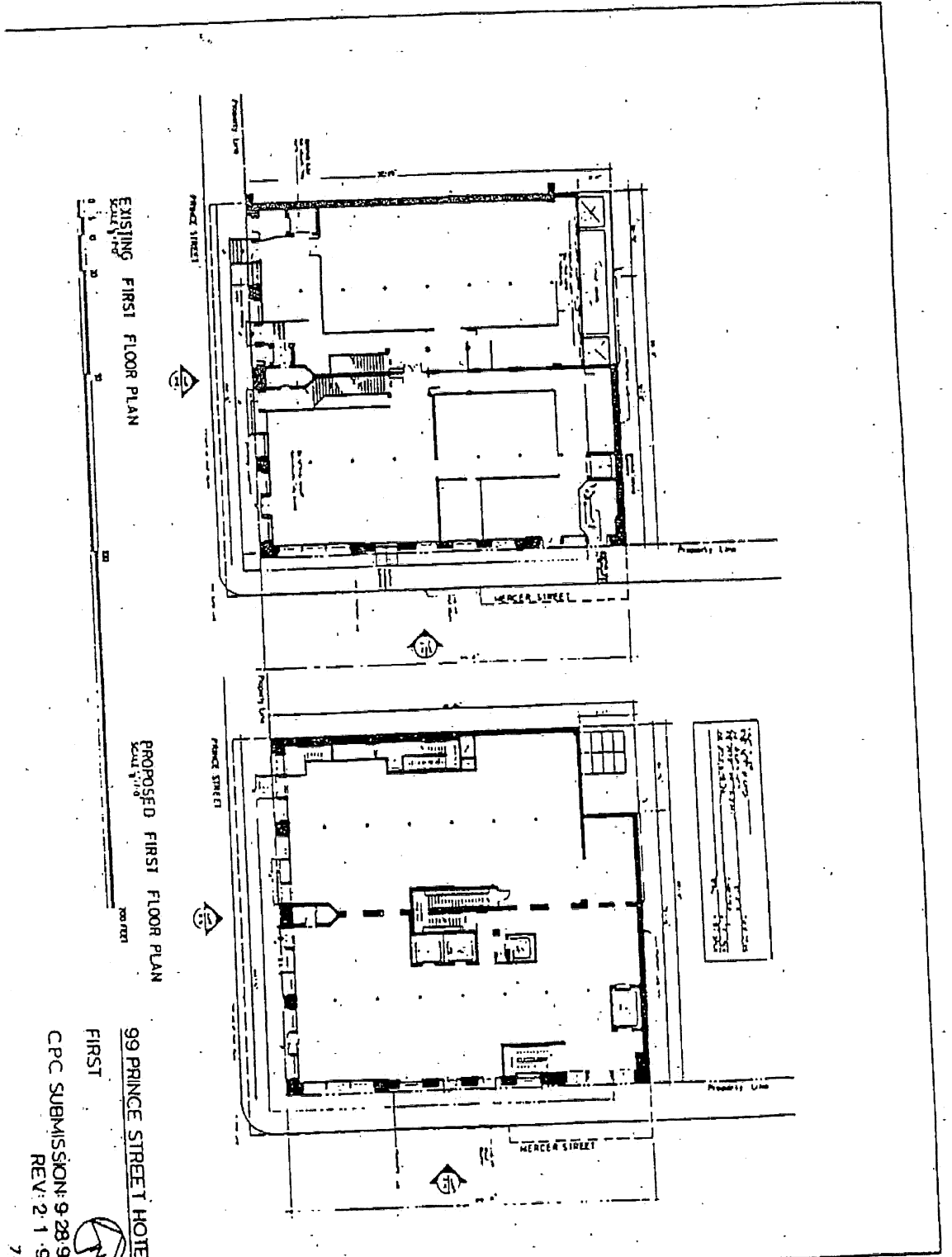


PROPOSED CELLAR FLOOR PLAN
SCALE 1/8" = 1'-0"



APPROVED (PROGRAM) CELLAR FLOOR PLAN
SCALE 1/8" = 1'-0"

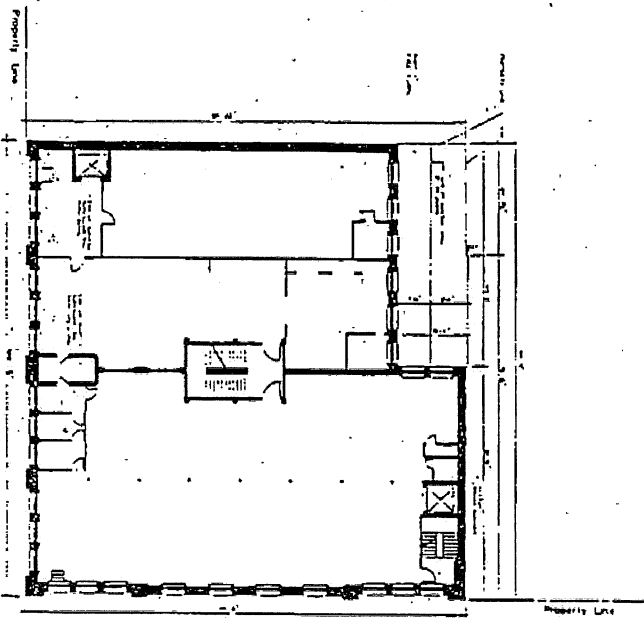
99 PRINCE STREET HOTEL
 CELLAR
 CPC SUBMISSION: 9.28.90
 REV: 2.1.95
 INTERIOR LAYOUT FOR
 INFORMATION ONLY Z-19



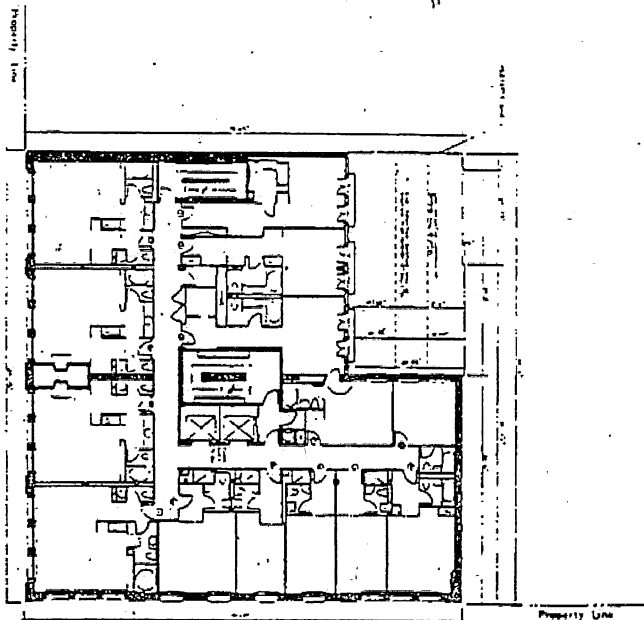
NOT TO SCALE
FOR INFORMATION ONLY
DATE: 10-1-95
BY: [Signature]

KAHN & KAHN ARCHITECTS 100 N. 3RD ST. PHILADELPHIA, PA. 19106	
PROJECT: 99 PRINCE STREET HOTEL	
SHEET: 2-1	
DATE: 9-28-90	
REVISION: 2-1-95	
DRAWN BY: [Signature]	
CHECKED BY: [Signature]	
APPROVED BY: [Signature]	

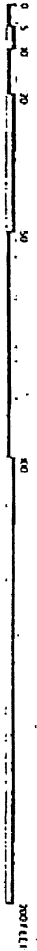
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EXISTING SIXTH FLOOR PLAN
SCALE 1/8"=1'-0"



PROPOSED SIXTH FLOOR PLAN
SCALE 1/8"=1'-0"



99 PRINCE STREET HOTEL

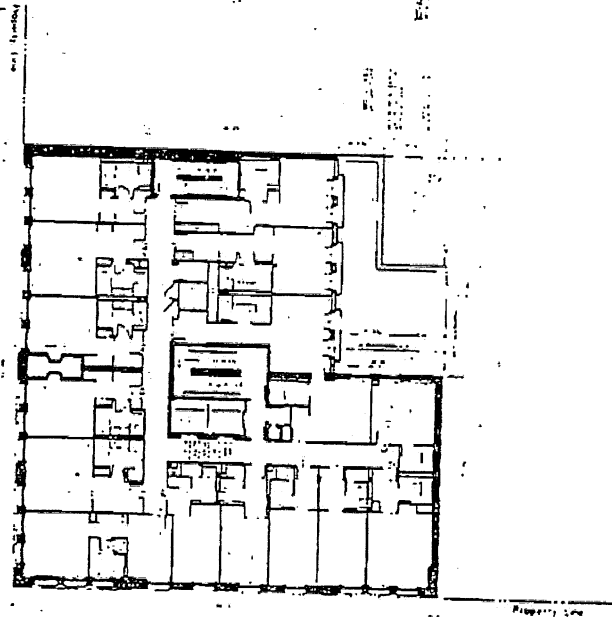
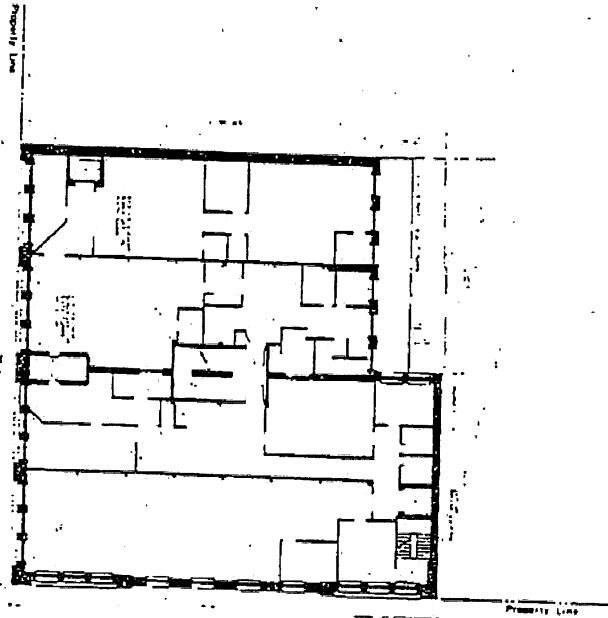
SIXTH

C.P.C. SUBMISSION: 9 28 90

INTERIOR LAYOUT FOR
INFORMATION ONLY 2-9



<p>HASMAN ARCHITECTS 1000 BROADWAY, NEW YORK, N.Y. 10018</p>		<p>DATE: 9/28/90 PROJECT: 99 PRINCE STREET HOTEL SIXTH FLOOR INTERIOR LAYOUT</p>	
<p>BY: [Signature] CHECKED: [Signature] DATE: 9/28/90</p>		<p>SCALE: 1/8"=1'-0"</p>	



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EXISTING TYPICAL FLOOR PLAN
Scale 1/8" = 1'-0"

PROPOSED SECOND THRU FIFTH FLOOR PLAN
Scale 1/8" = 1'-0"

99 PRINCE STREET HOTEL

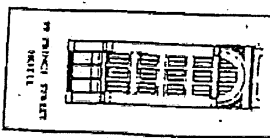
TYPICAL

CPC SUBMISSION: 92890

INTERIOR LAYOUT FOR

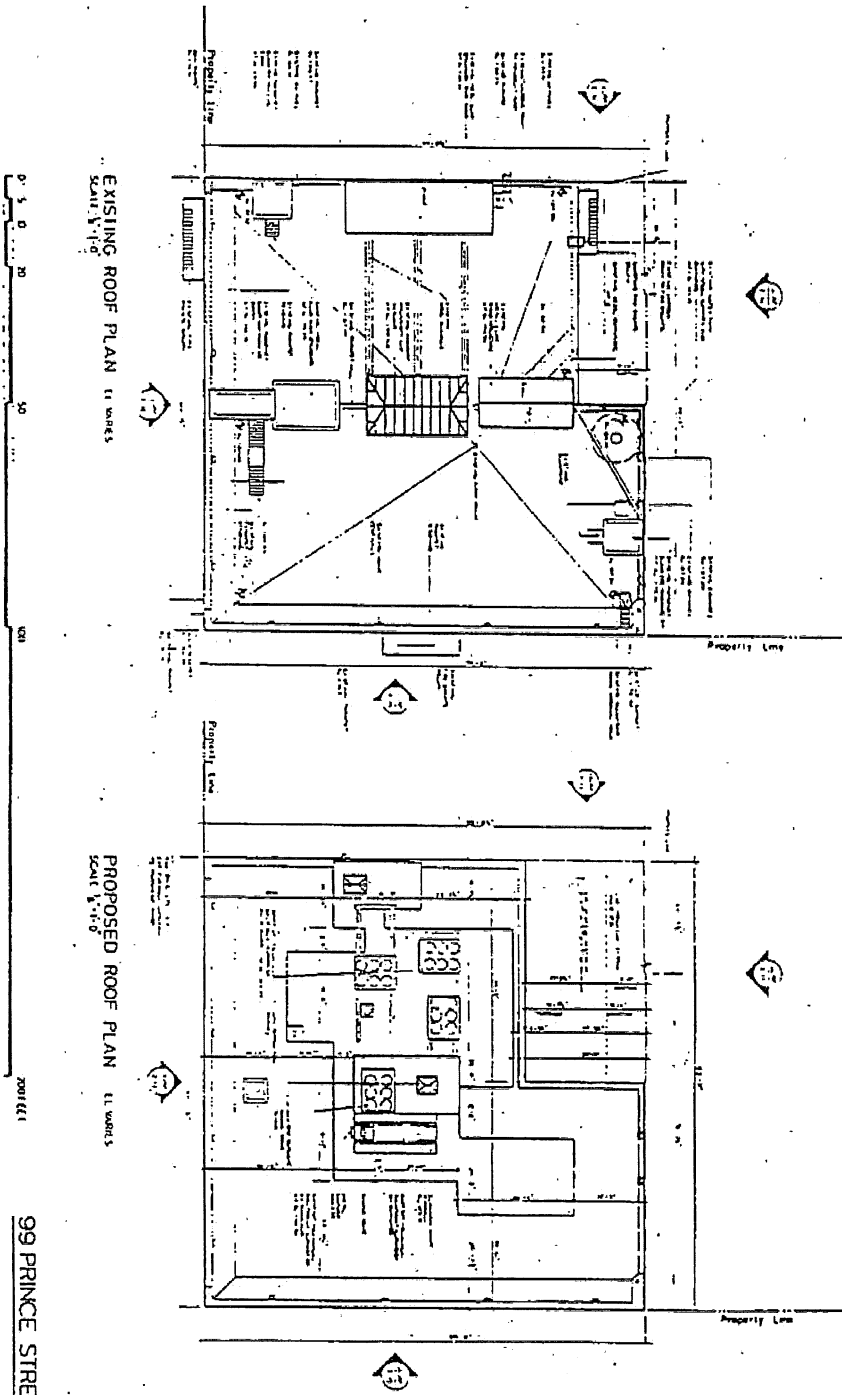


NO.	REVISION
1	EXISTING FLOOR PLAN
2	PROPOSED 2ND THRU 5TH FLOOR PLAN
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NO.	REVISION
1	EXISTING FLOOR PLAN
2	PROPOSED 2ND THRU 5TH FLOOR PLAN
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56 IN ORIGINAL



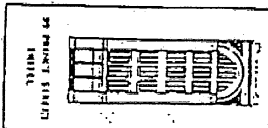
99 PRINCE STREET HOTEL

ROOF

C.P.C. SUBMISSION: 9 28 90

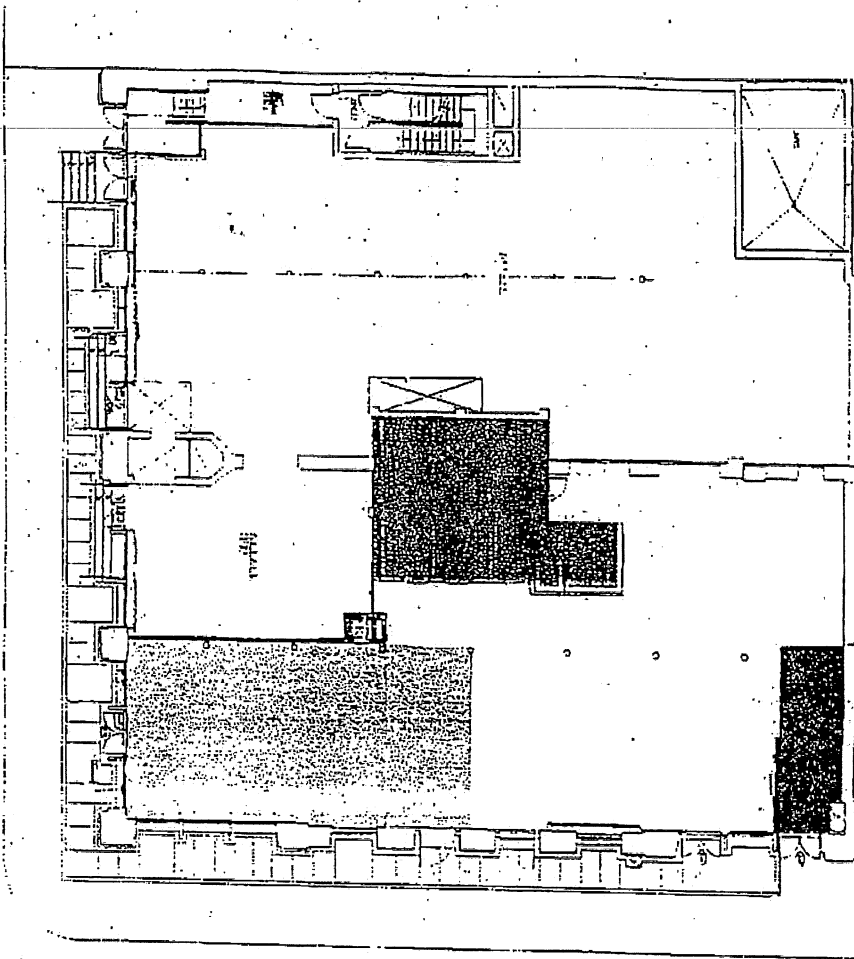
INTERIOR LAYOUT FOR INFORMATION ONLY 7-11

NO. OF SHEETS	11
NO. OF SHEETS PROVIDED	11
DATE	7-11
PROJECT NO.	88-139



NO.	DESCRIPTION	DATE
1	EXISTING ROOF PLAN	7-11
2	PROPOSED ROOF PLAN	7-11

BARBARA LARSON
ARCHITECT
100 PRINCE STREET
NEW YORK, N.Y. 10038
TEL: 212-697-1234



The Mercer

93 • 99 Prince Street

New York City 10012

page 1 of 3

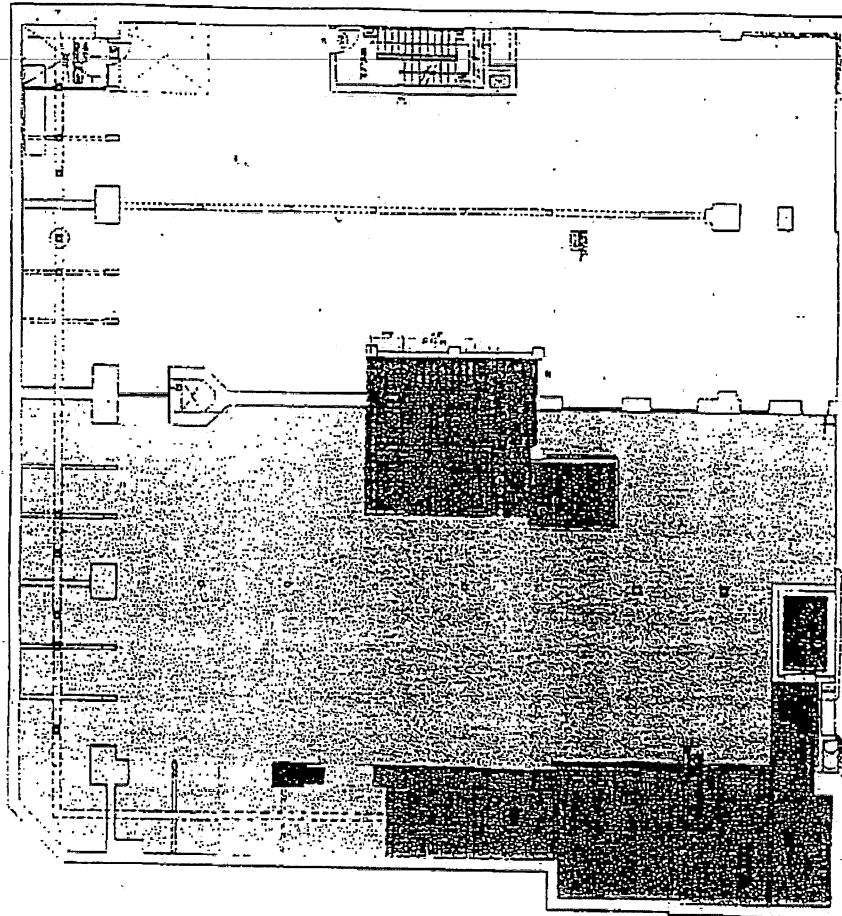


COMMON



LOBBY LOUNGE

EXHIBIT A

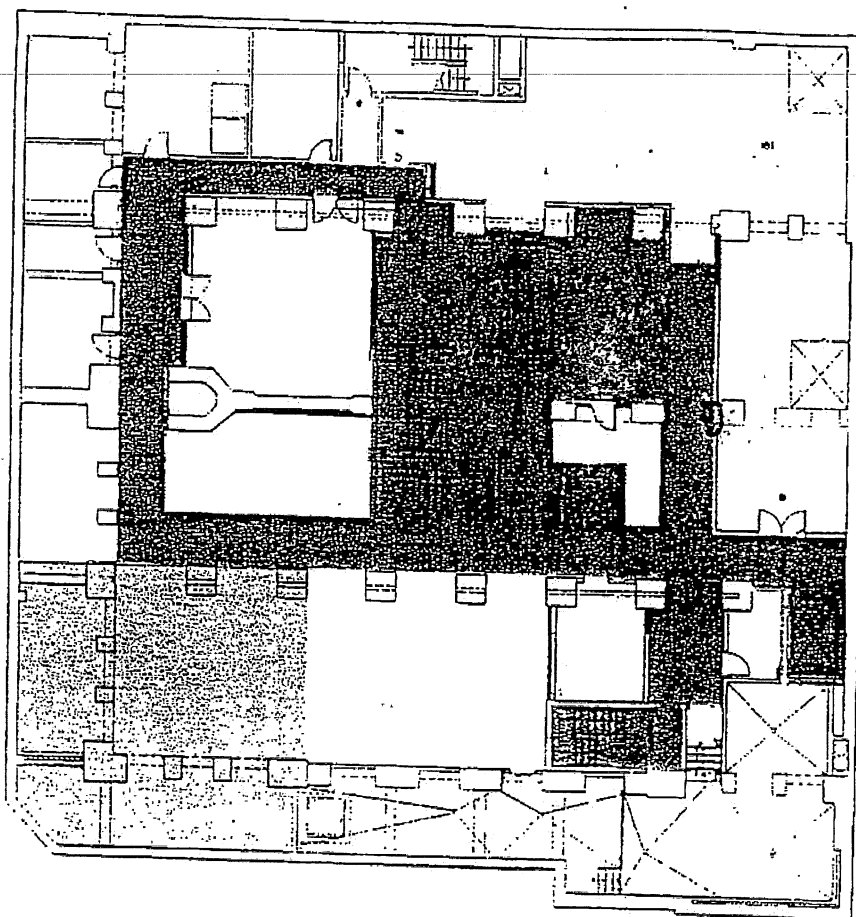


CELLAR RESTAURANT

COMMON

The Mercer
 93 - 99 Prince Street
 New York City 10012

page 2 of 3



SUB-CELLAR RESTAURANT

COMMON

The Mercer
 93 • 99 Prince Street
 New York City 10012

page 3 of 3

EXHIBIT A

06741311911333

PLANNING DEPARTMENT FOR PROPOSED DEVELOPMENT OF PROJECT STREET BLOCK 31, ON N. BROADWAY

Proposed development includes a multi-story building with a total area of approximately 10,000 square feet. The plan shows the building's footprint, setbacks, and internal layout. The site is bounded by Project Street to the north and Wheeler Street to the south.

EXISTING SITE PLAN OF PROJECT STREET (Attachment 2)

This plan shows the existing building footprints and street layout for Project Street. It includes the location of the proposed development and the surrounding streets, including Wheeler Street.

PROPOSED SITE PLAN OF PROJECT STREET (Attachment 2)

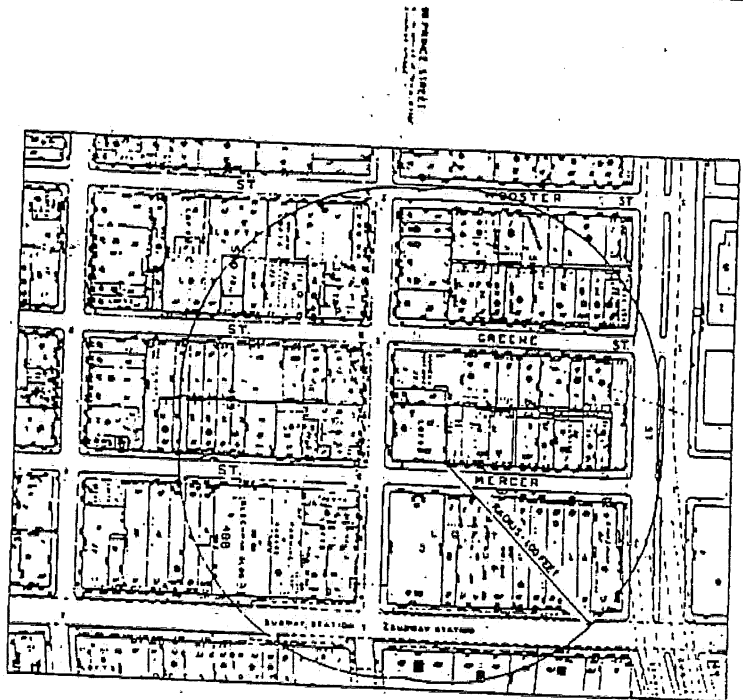
This plan shows the proposed building footprint and street layout for Project Street. It includes the location of the proposed development and the surrounding streets, including Wheeler Street.

PLANNING DEPARTMENT FOR PROPOSED DEVELOPMENT OF PROJECT STREET HOTEL

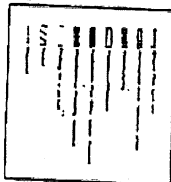
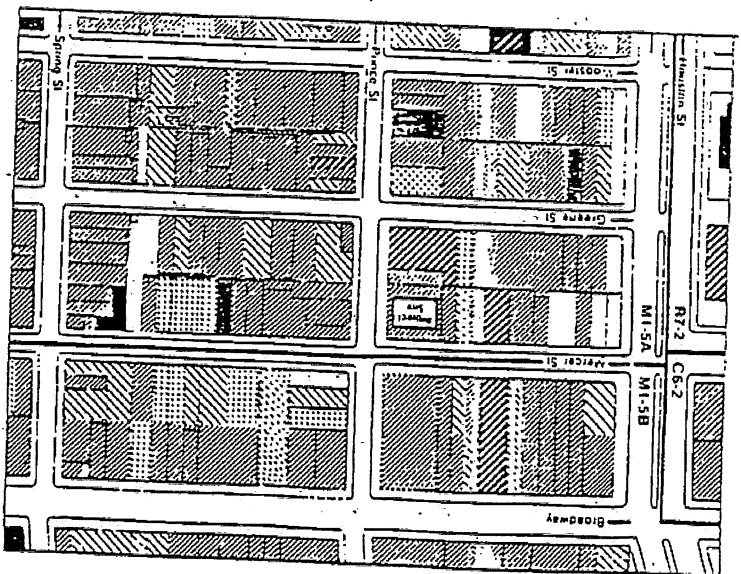
Architectural drawing of the proposed hotel building, showing its facade and structural details. The drawing is labeled 'HOTEL' and 'PROJECT STREET HOTEL'.

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01/11/97 11:58



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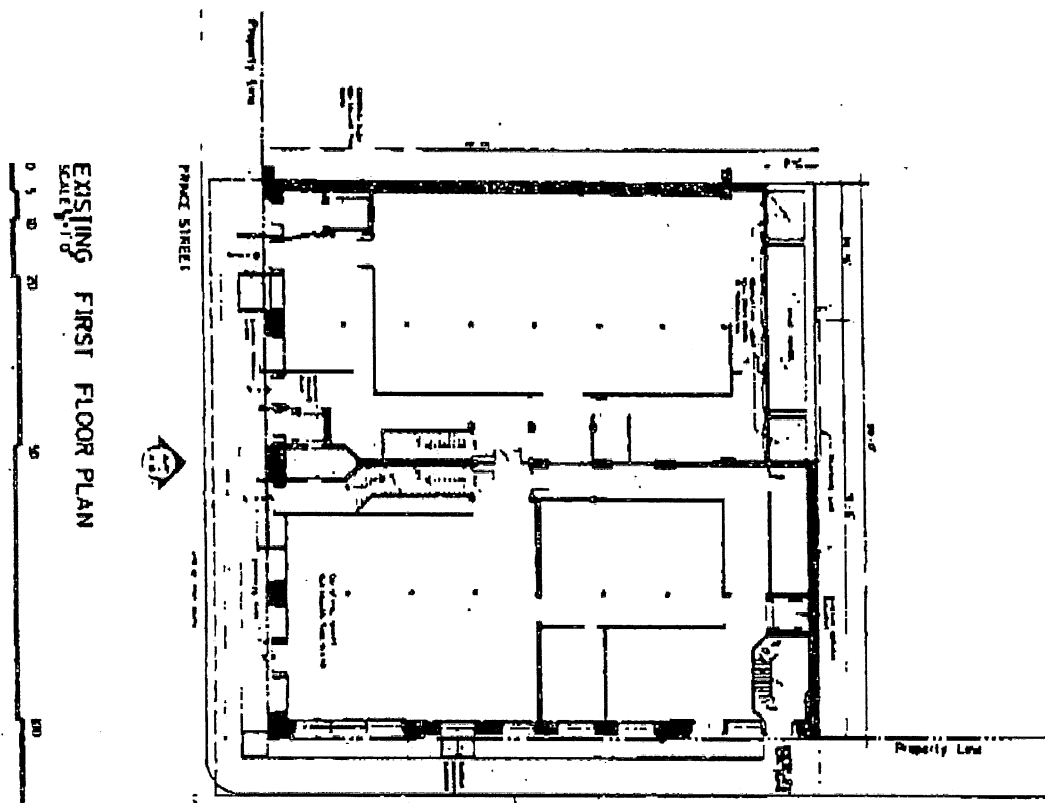
99 PRINCE STREET HOTEL
 MAPS
 C.P.C. SUBMISSION: 9-28-90

HARMAN
 ARCHITECTS
 100 PRINCE STREET
 HOTEL

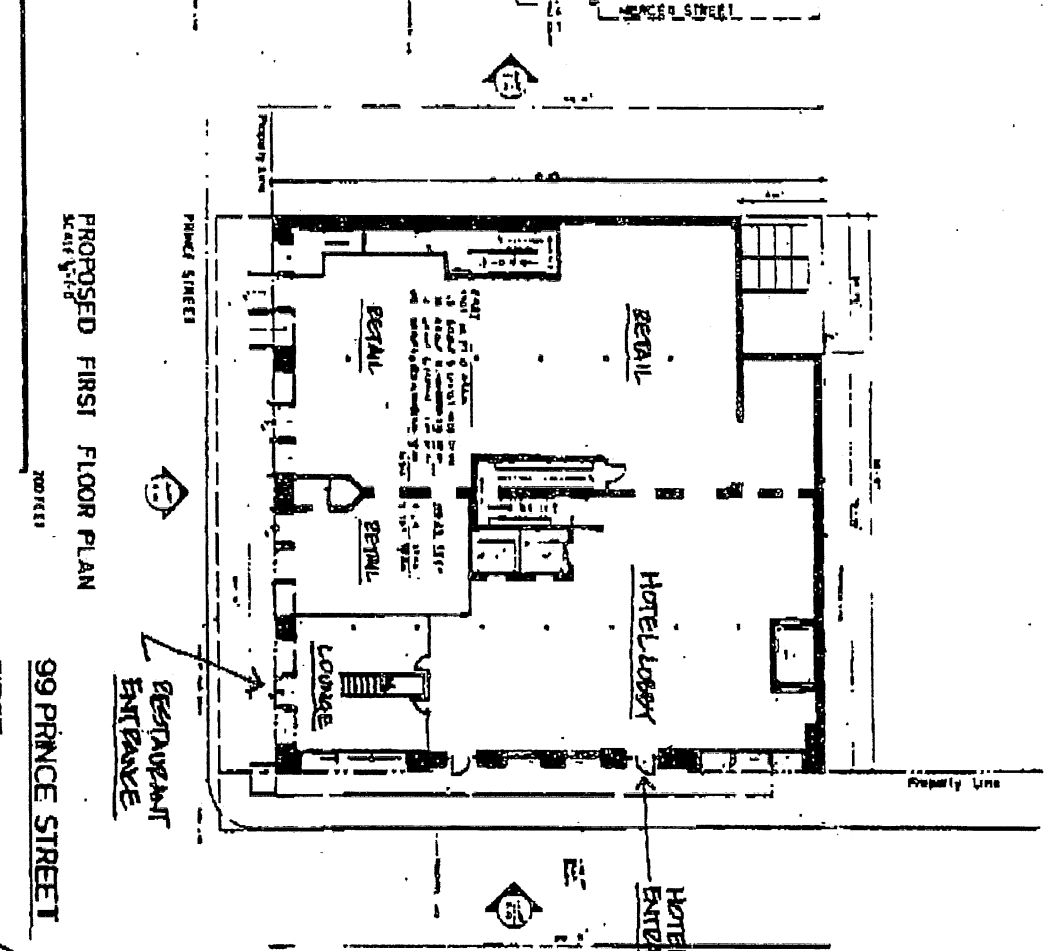
99 PRINCE STREET HOTEL

DATE: 9/28/90
 DRAWN BY: [Signature]
 CHECKED BY: [Signature]
 SCALE: AS SHOWN

ORIGINAL BY DS



EXISTING FIRST FLOOR PLAN
SCALE 1/8" = 1'-0"



PROPOSED FIRST FLOOR PLAN
SCALE 1/8" = 1'-0"

99 PRINCE STREET
FIRST



