

SEAL:

REG. NO:

MEP CONSULTANT:

STRUCTURAL CONSULTANT:

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1	2021.07.22	ISSUED FOR LPC REVIEW

PROJECT LOCATION:

**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

**SOHO CAST-IRON
DITRICT**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-001.00

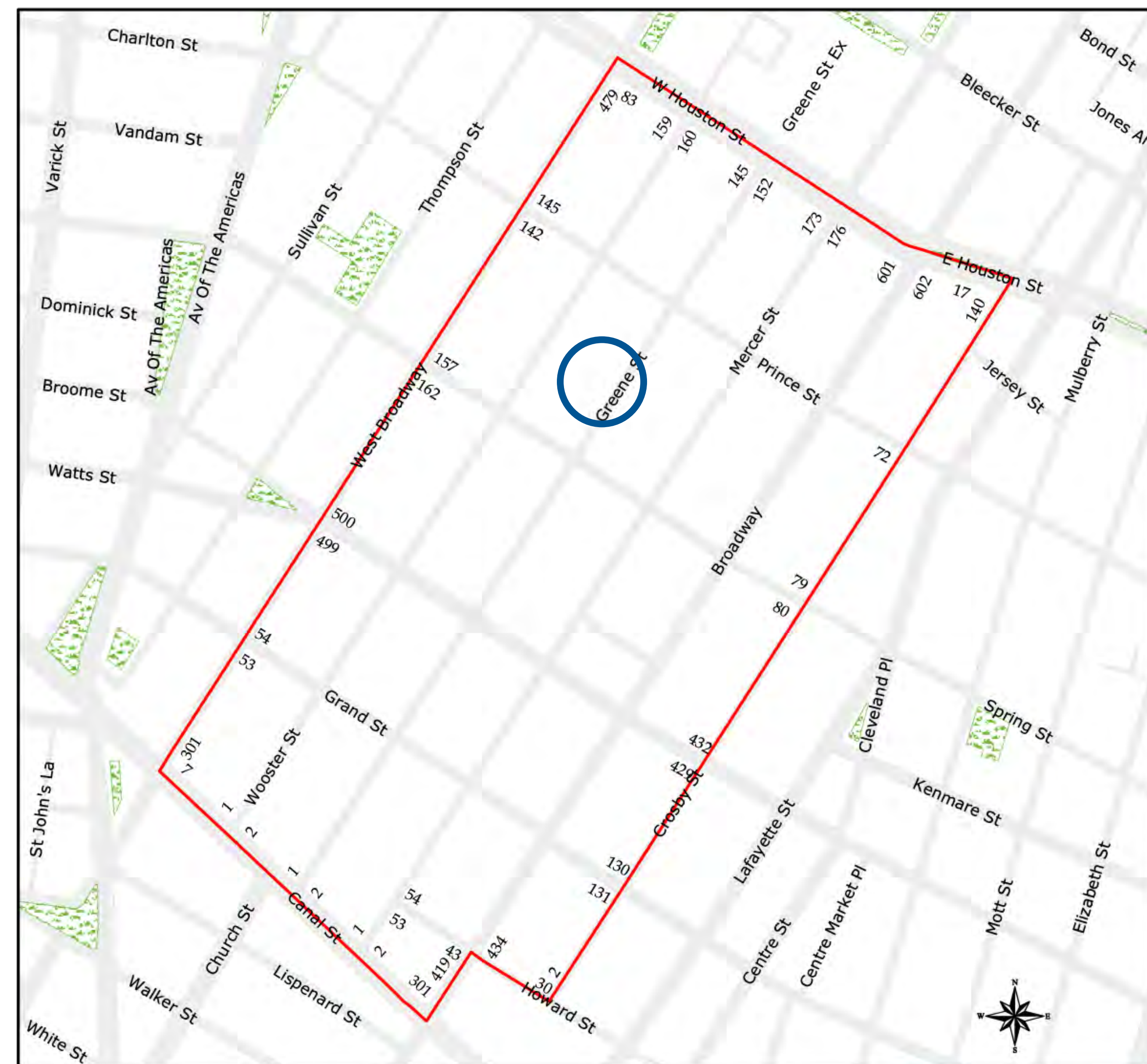
B-SCAN:

PLOT DATE: July 19, 2021



Existing Conditions, 2021

SoHo-Cast Iron



SoHo-Cast Iron
Historic District
Manhattan
Designated: August 14, 1973

Historic District Boundaries



SoHo-Cast Iron Historic District Map



101 and 103-105 Greene Street, c.1940 (Municipal Archives)

**BOTTEGA
VENETA**

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
VALHALLA, NY 10595
914.747.2344

SEAL:

REG. NO:

MEP CONSULTANT:

STRUCTURAL CONSULTANT:

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PROJECT LOCATION:

**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

ARCHIVED
PHOTOGRAPHS

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-002.00

B-SCAN:

PLOT DATE: July 19, 2021

**BOTTEGA
VENETA**

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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465 COLUMBUS AVE., SUITE#305
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914.747.2344

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101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

**ARCHIVED
PHOTOGRAPHS**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-003.00

B-SCAN:

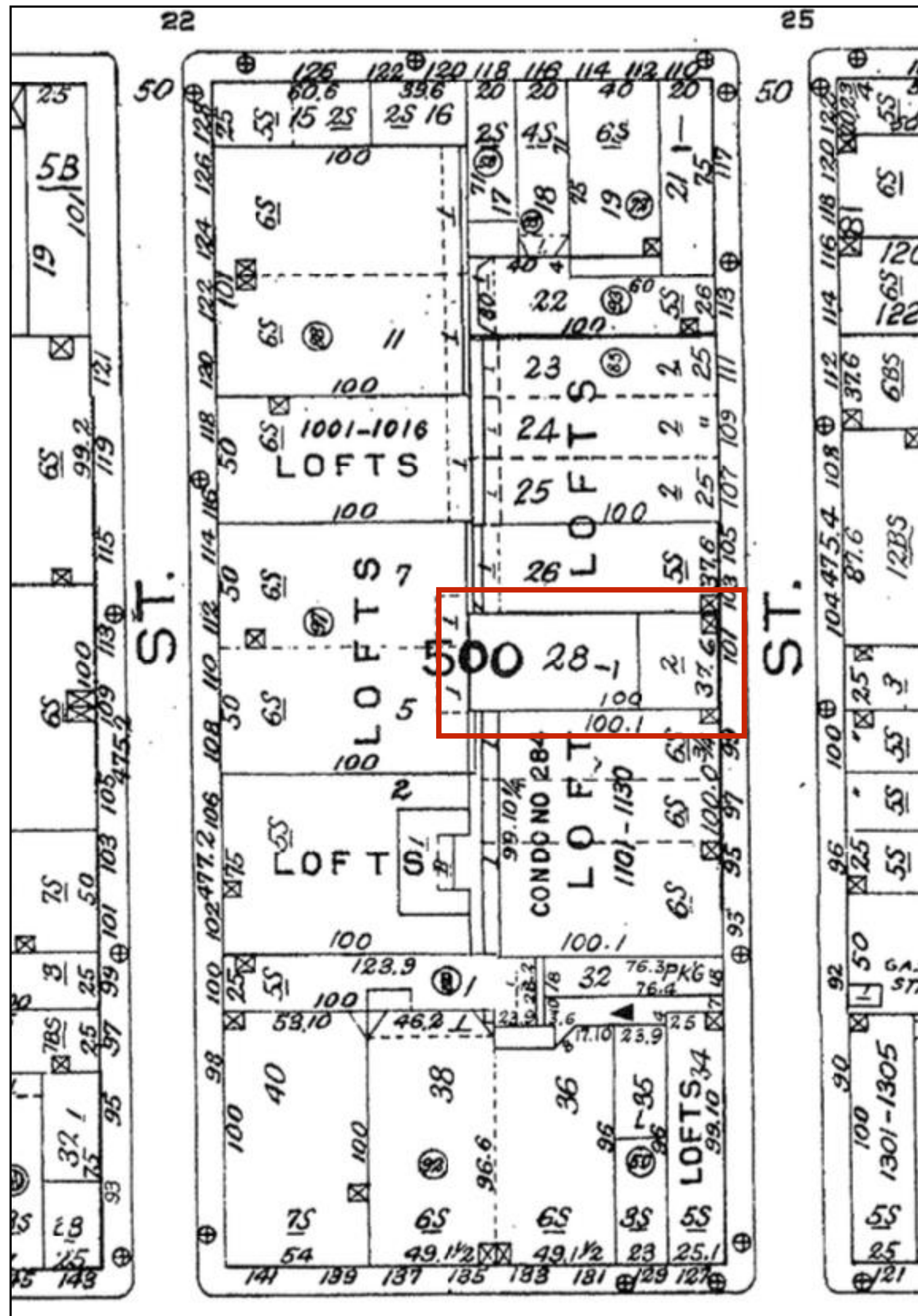
PLOT DATE: July 19, 2021



101 Greene Street, c.1971 (LPC Designation Photo)



101 Greene Street, c.1985 (Municipal Archives)



Sanborn Map, c.1985



Joseph Pell Lombardi, elevation, 1998

BOTTEGA VENETA

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685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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465 COLUMBUS AVE., SUITE#305
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PROJECT LOCATION:

BOTTEGA VENETA
SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

BLOCK NUMBER

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-004.00

B-SCAN:

PLOT DATE: July 19, 2021



Existing Conditions, 2021

**BOTTEGA
VENETA**

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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DESIGN & ARCHITECTURE, PLLC
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**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

EXISTING FACADE

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-005.00

B-SCAN:

PLOT DATE: July 19, 2021



Existing Conditions, 2021



BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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DESIGN & ARCHITECTURE, PLLC
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**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

EXISTING FACADE

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-006.00

B-SCAN:

PLOT DATE: July 19, 2021



1 EXISTING STOREFRONT CONDITION



3 PROPOSED STOREFRONT RENDERING



EXISTING WINDOWS
COLOR
SPEC: TNEPEC,
RED CLAY

EXISTING 103
ENTRY DOOR
COLOR
SPEC: TNEPEC,
RED CLAY

EXISTING 101 ENTRY DOOR TO BE PAINTED TO MATCH
RESIDENTIAL ENTRY DOOR 103 SPEC: TNEPEC, RED CLAY

2 PROPOSED STOREFRONT RENDERING



4 PROPOSED STOREFRONT RENDERING

BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE

DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
VALHALLA, NY 10595
914.747.2344

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PROJECT LOCATION:

**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

**PROPOSED
STOREFRONT
RENDERINGS**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-007.00

B-SCAN:

PLOT DATE: July 19, 2021



BOTTEGA VENETA

OWNER:
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685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
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914.747.2344

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PROJECT LOCATION:

BOTTEGA VENETA SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

PROPOSED STOREFRONT RENDERING

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

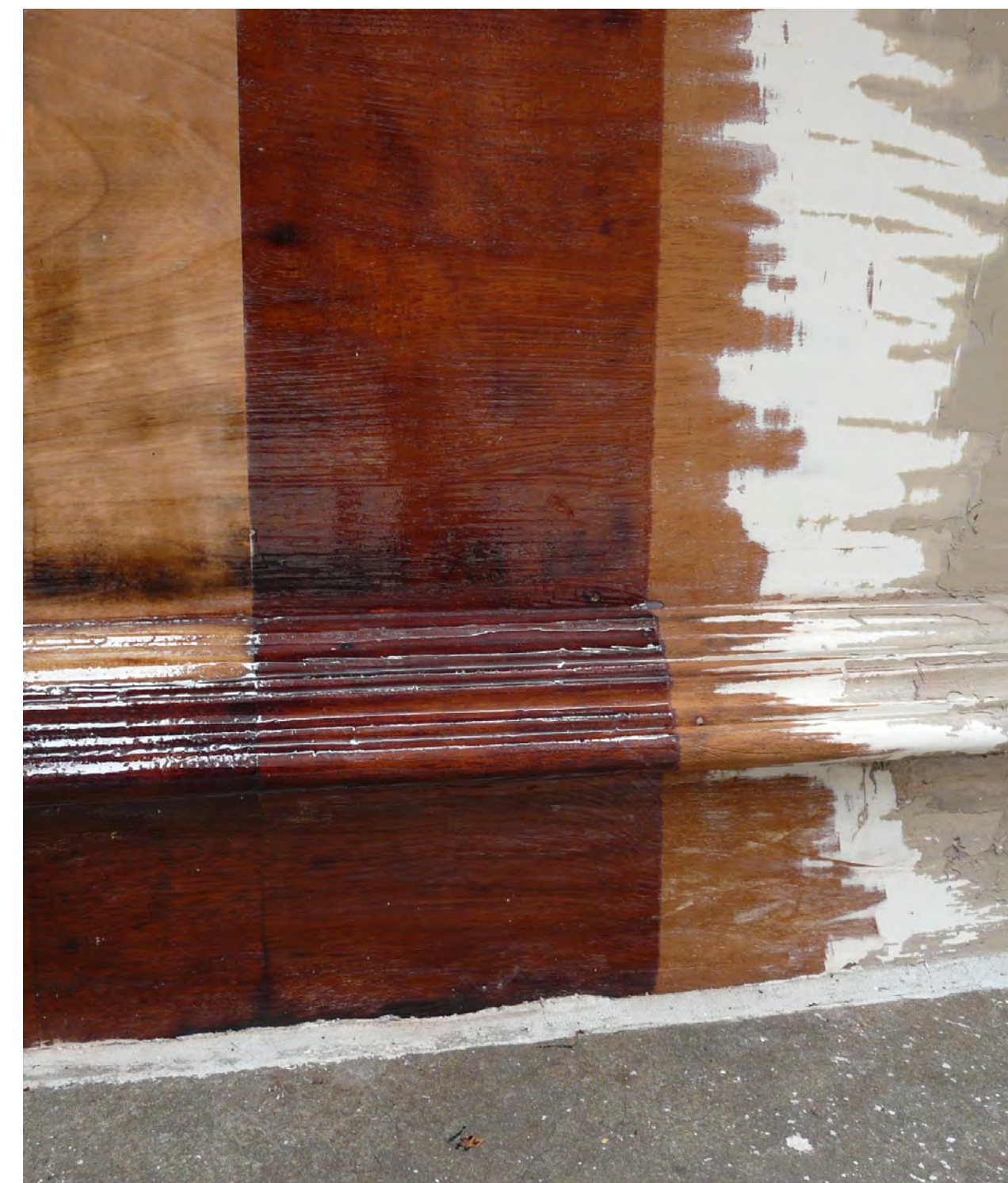
REVIEWED BY: HCP

SHEET NO.

A-008.00

B-SCAN:

PLOT DATE: July 19, 2021



Resin Mock Up

BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE

DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
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VALHALLA, NY 10595
914.747.2344

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PROJECT LOCATION:

BOTTEGA VENETA SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

EXISTING STOREFRONT ELEVATION & PLAN

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

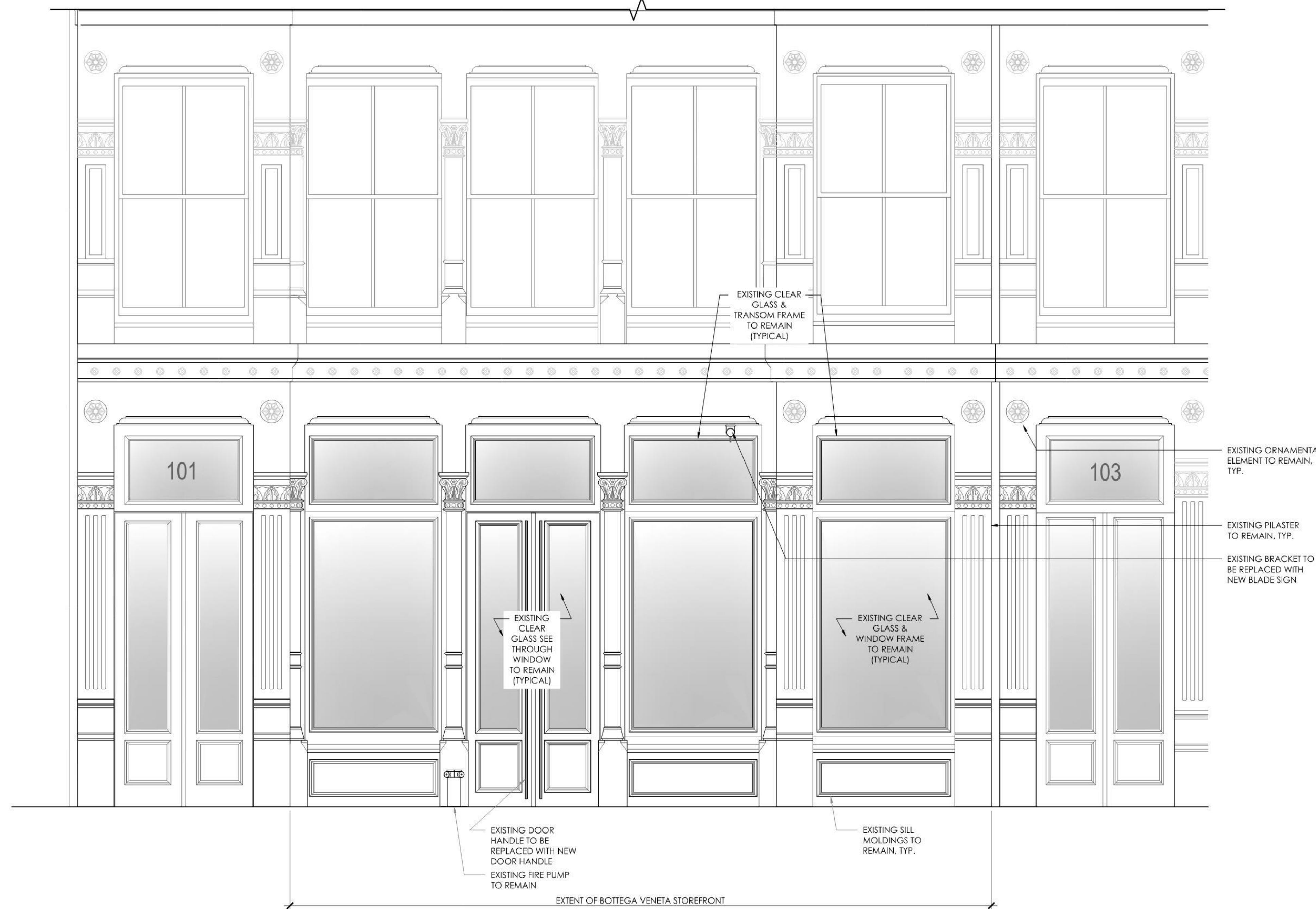
REVIEWED BY: HCP

SHEET NO.

A-009.00

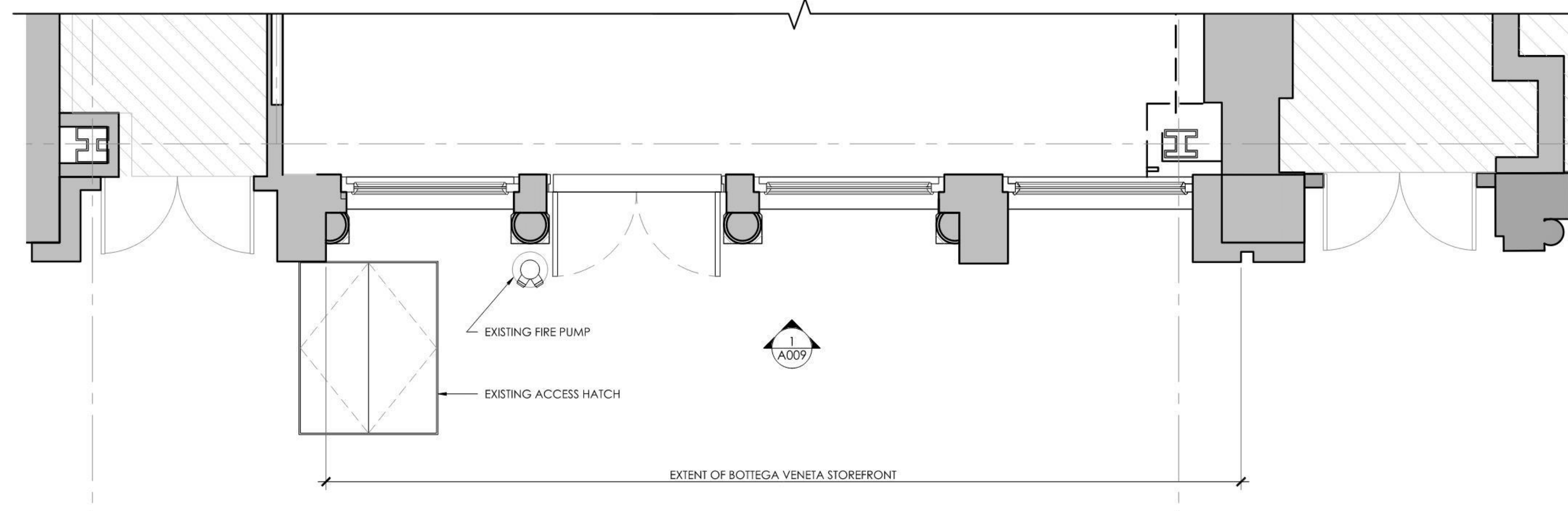
B-SCAN:

PLOT DATE: July 19, 2021



01 EXISTING STOREFRONT ELEVATION

SCALE: 3/8"=1'-0"



02 EXISTING STOREFRONT PLAN

SCALE: 3/8"=1'-0"

BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
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914.747.2344

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PROJECT LOCATION:

BOTTEGA VENETA SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

PROPOSED STOREFRONT ELEVATION

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-010.00

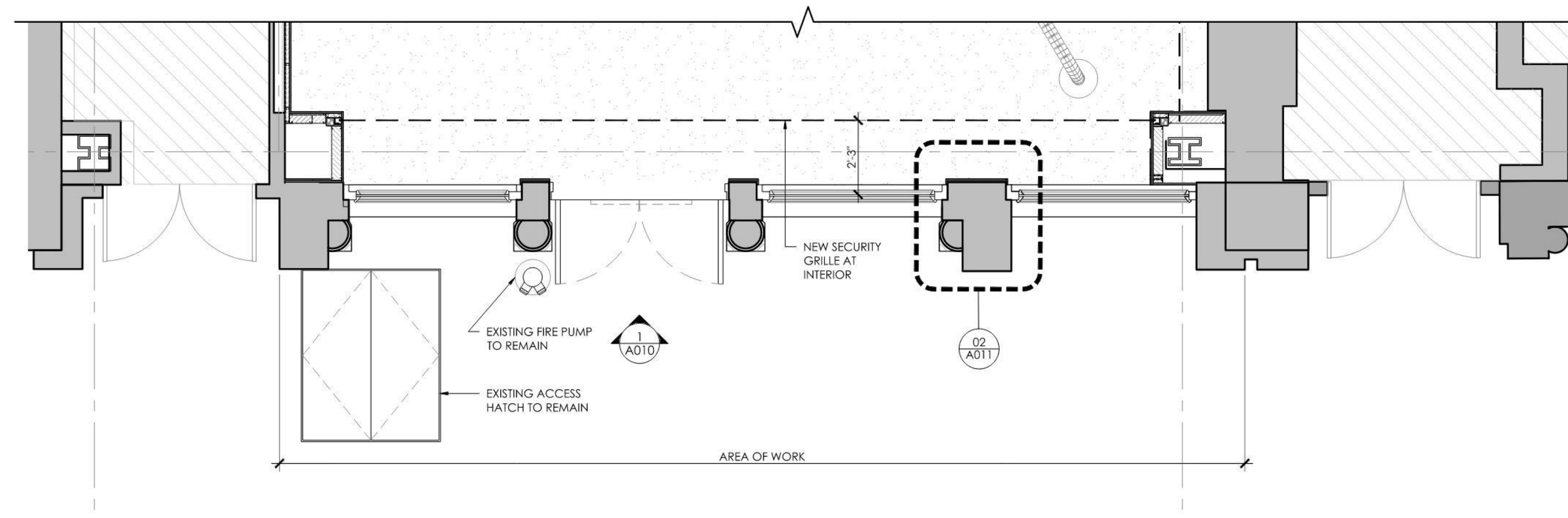
B-SCAN:

PLOT DATE: July 19, 2021



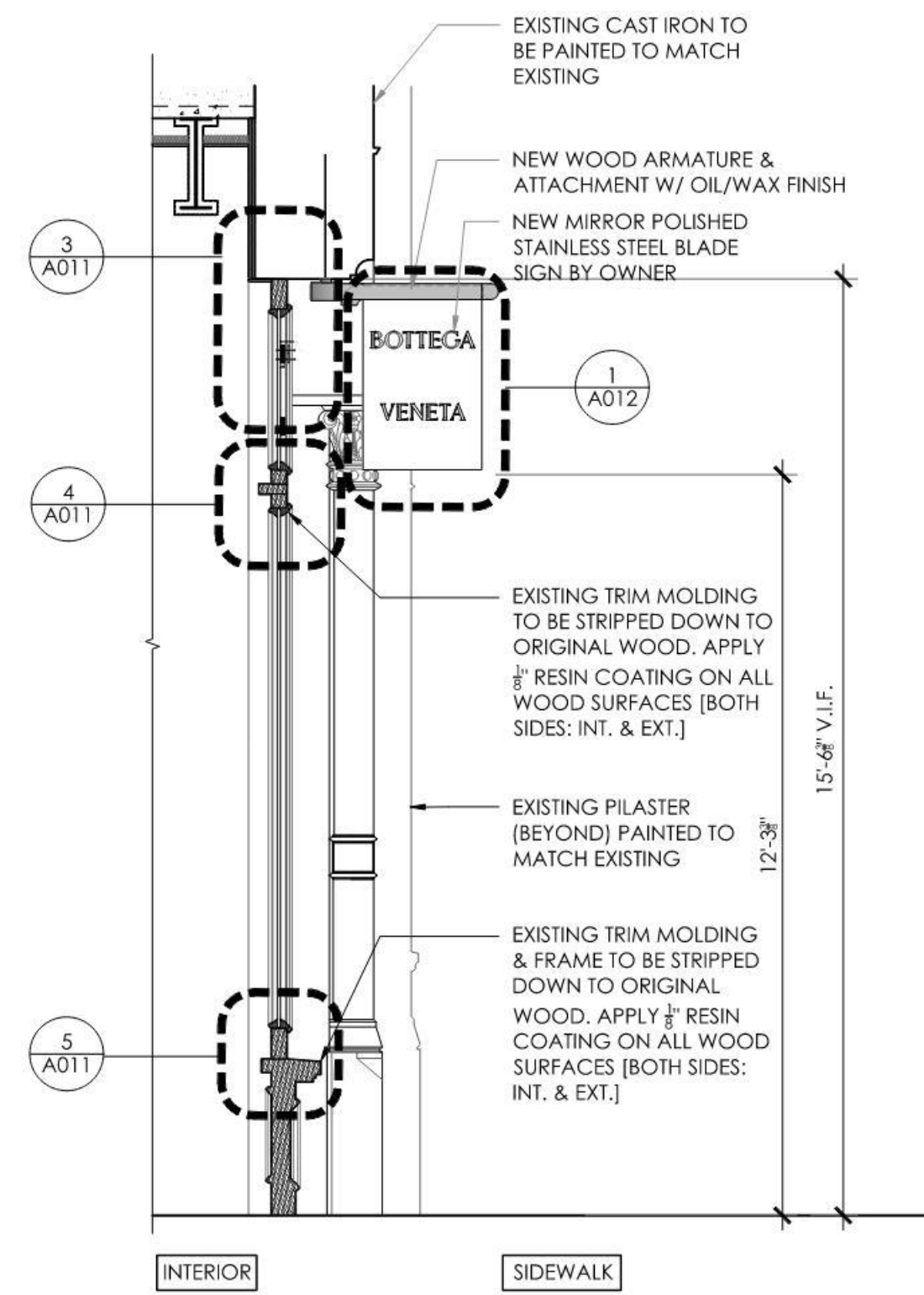
01 PROPOSED STOREFRONT ELEVATION

SCALE: 3/8"=1'-0"



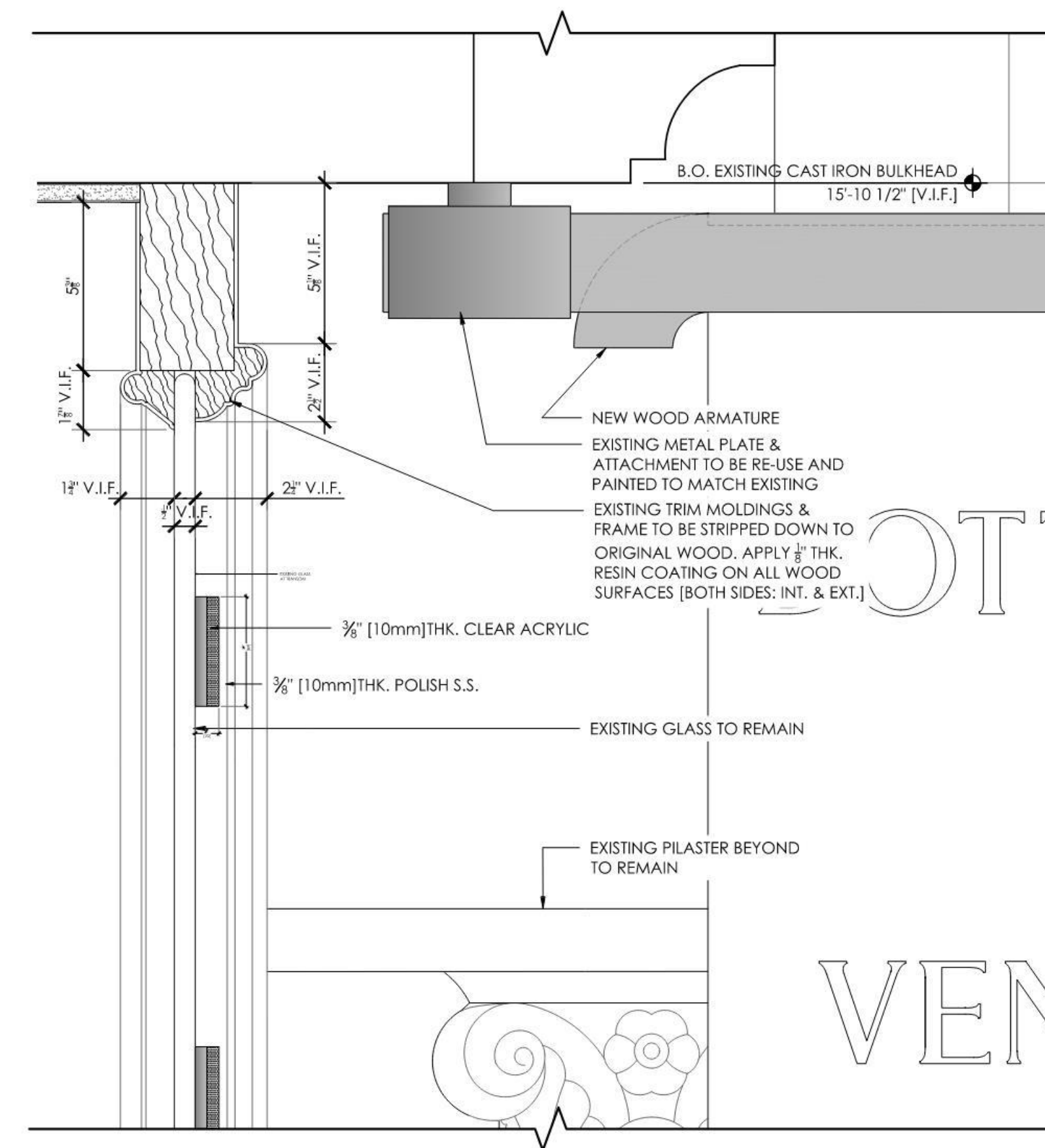
02 PROPOSED STOREFRONT PLAN

SCALE: 3/8"=1'-0"



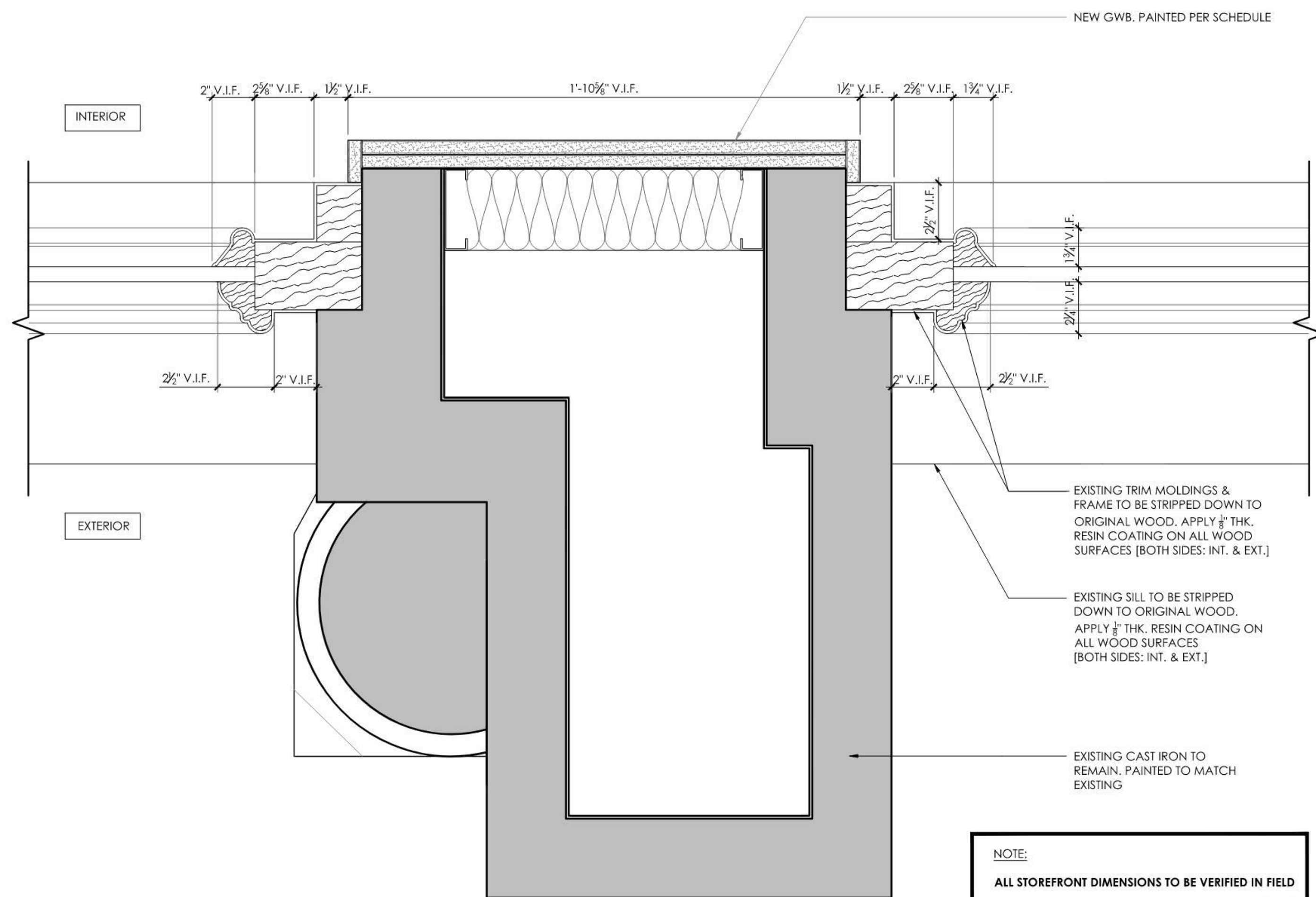
01 PROPOSED STOREFRONT SECTION

SCALE: 3"=1'-0"



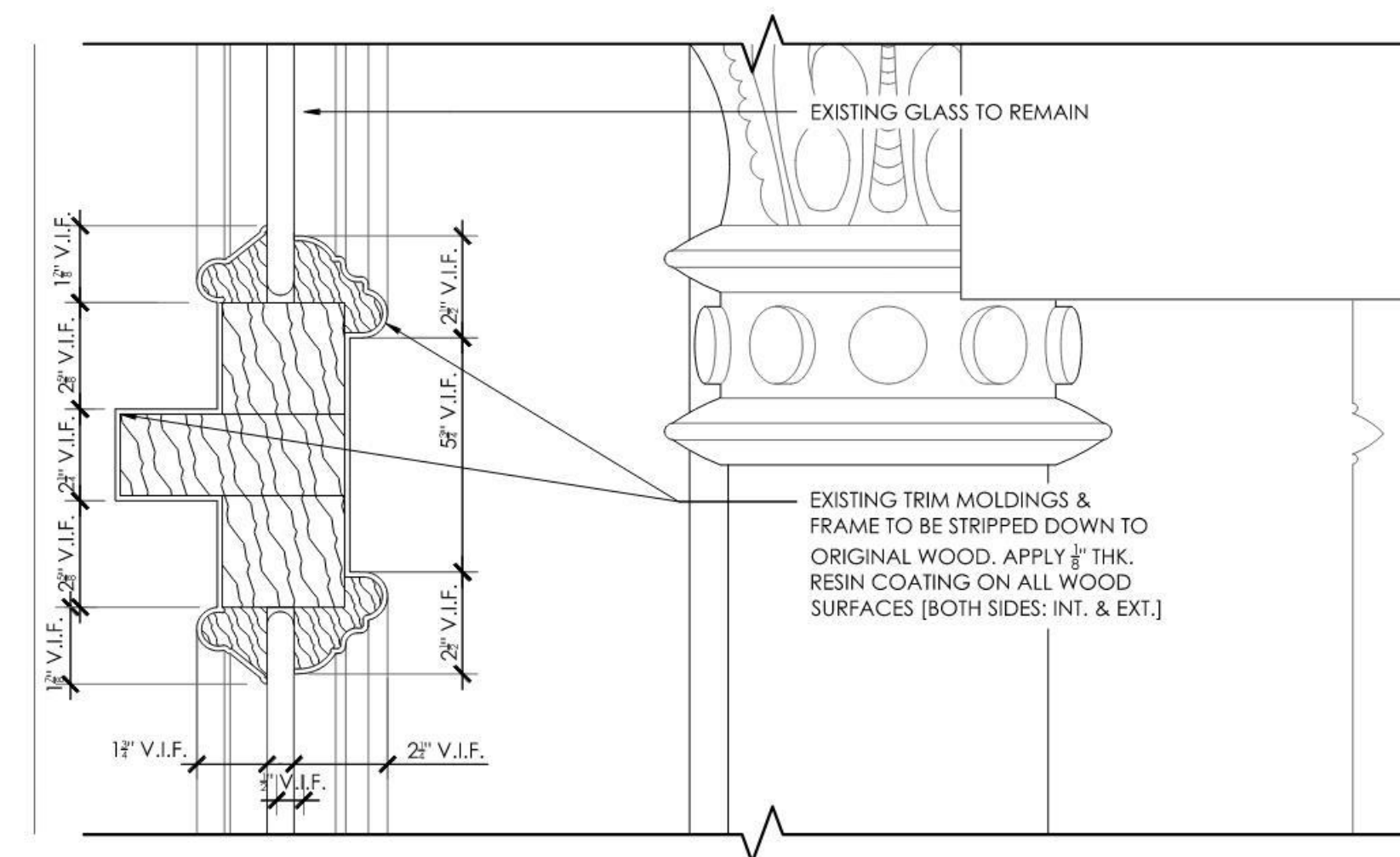
03 PROPOSED HEAD DTL @ STOREFRONT TRANSOM

SCALE: 3"=1'-0"



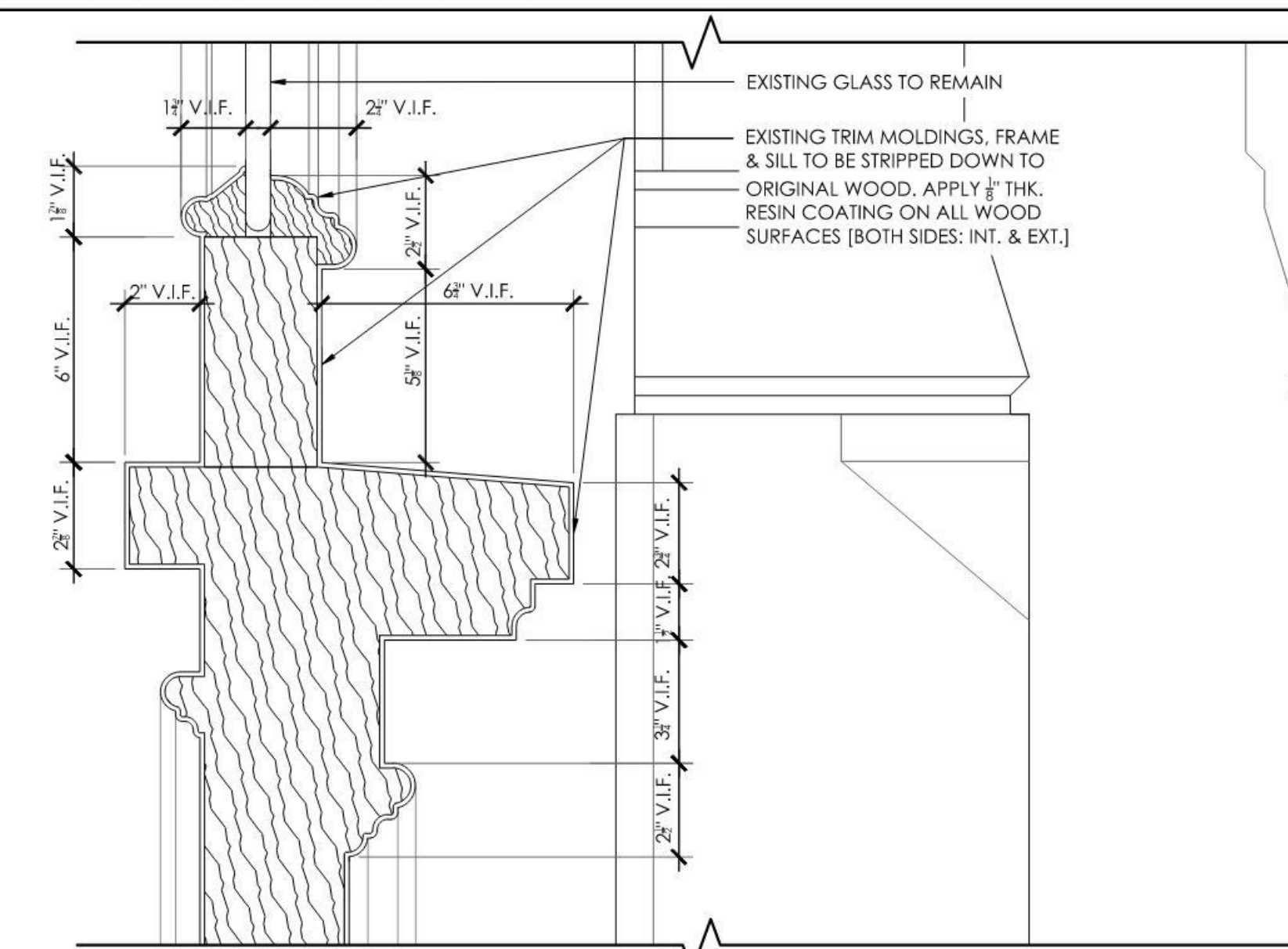
02 PLAIN DETAIL @ STOREFRONT PILASTER

SCALE: 3"=1'-0"



04 PROPOSED HEAD DTL @ STOREFRONT TRANSOM

SCALE: 3"=1'-0"



05 WINDOW SILL DETAIL

SCALE: 3"=1'-0"

BOTTEGA VENETA

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PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
VALHALLA, NY 10595
914.747.2344

SEAL:

REG. NO:

MEP CONSULTANT:

STRUCTURAL CONSULTANT:

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1	2021.07.22	ISSUED FOR LPC REVIEW

PROJECT LOCATION:

BOTTEGA VENETA SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ. FT.

SHEET TITLE:

PROPOSED STOREFRONT DETAILS

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-011.00

B-SCAN:

PLOT DATE: July 19, 2021

BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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PROJECT NO. 205053

SCALE: AS NOTED

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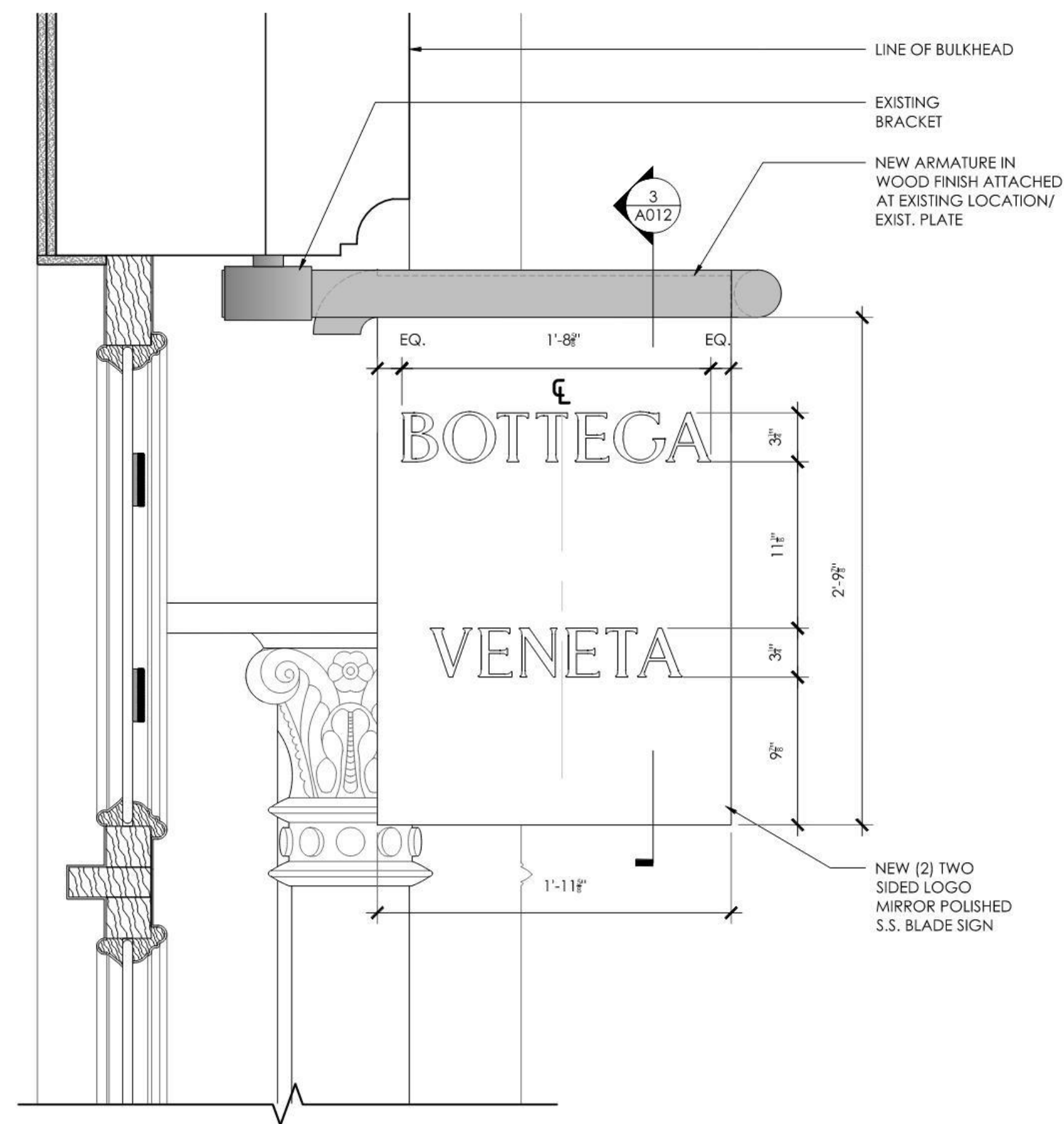
REVIEWED BY: HCP

SHEET NO.

A-012.00

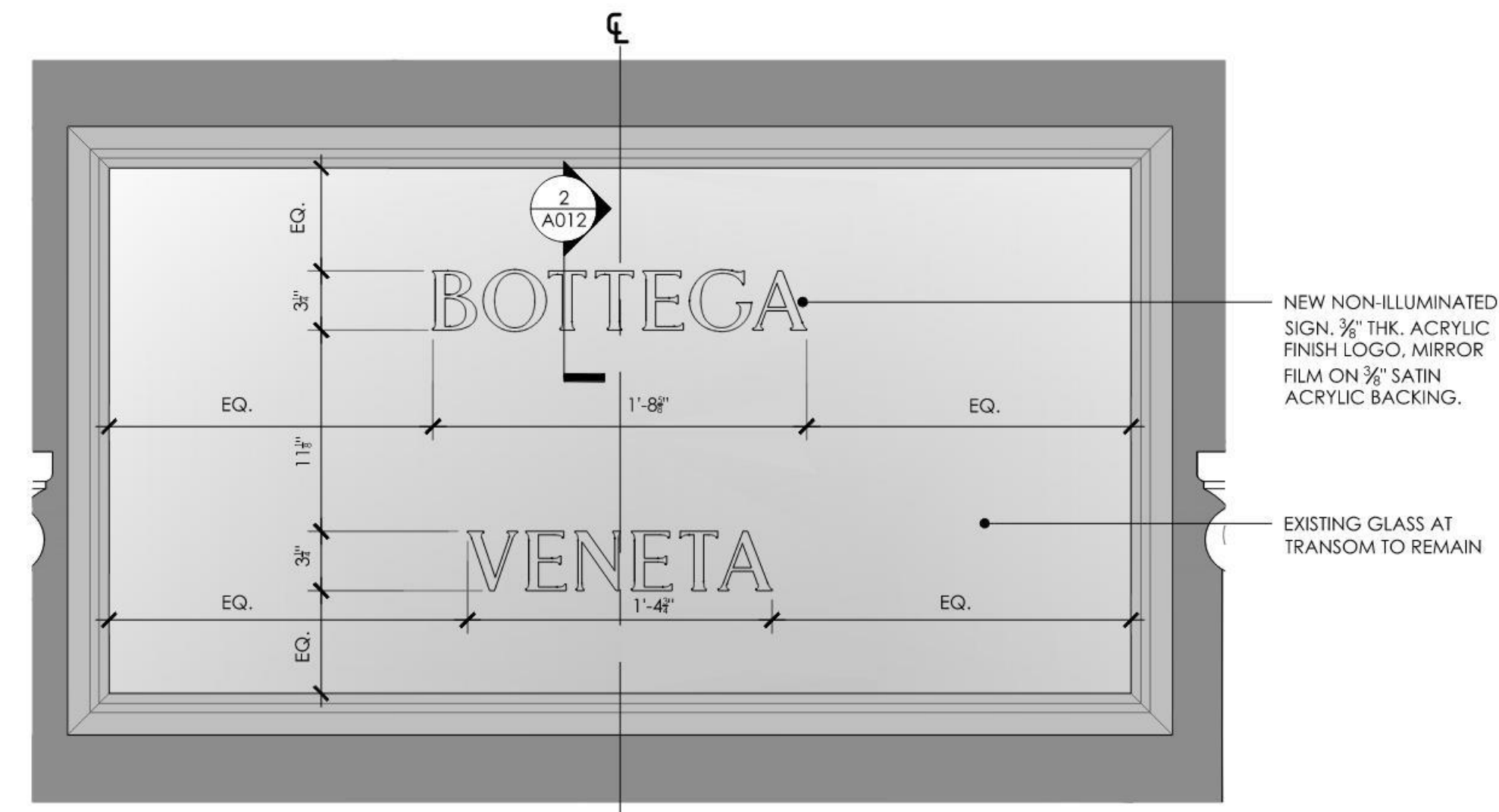
B-SCAN:

PLOT DATE: July 19, 2021



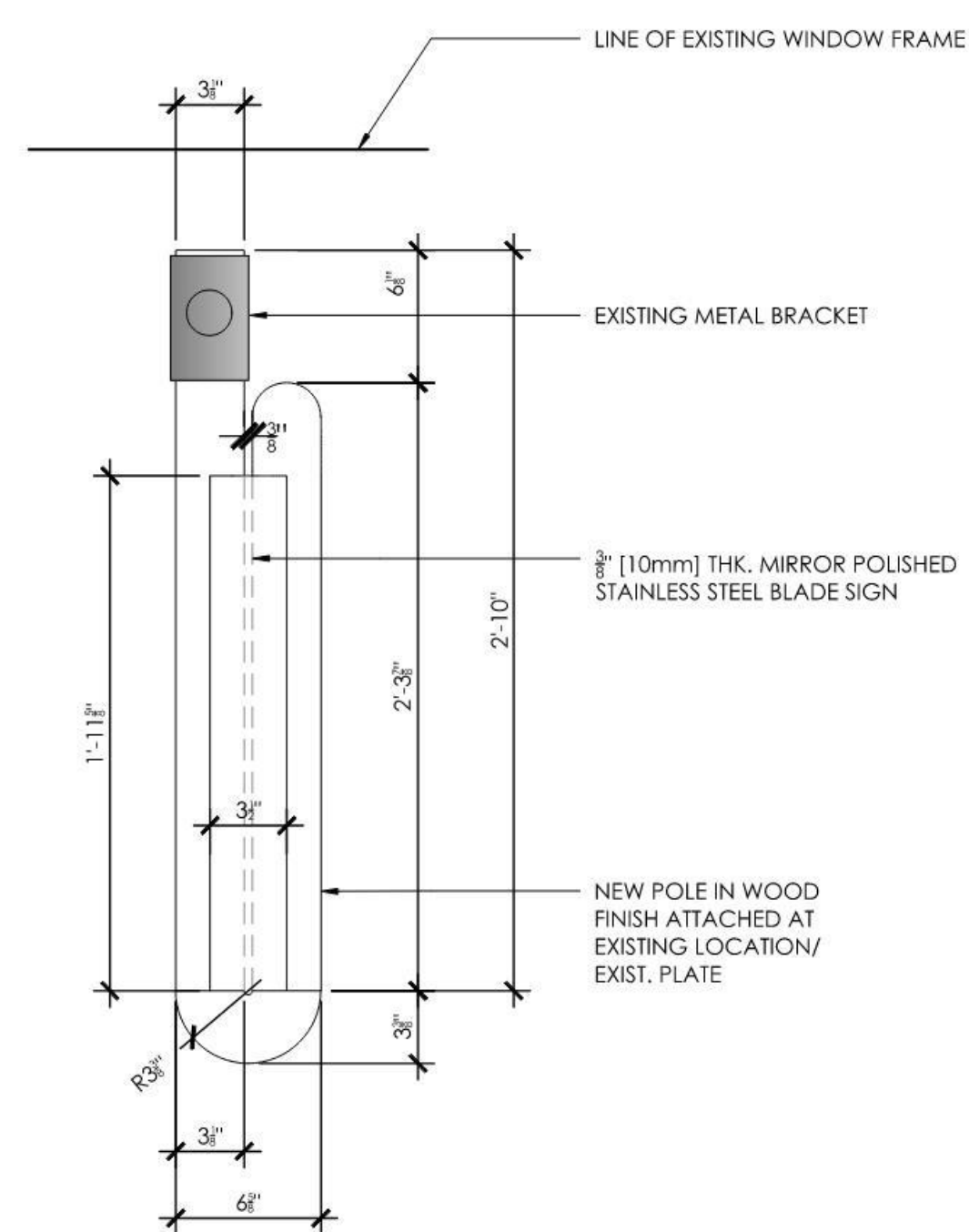
01 PROPOSED BLADE SIGN

SCALE: 1-1/2"=1'-0"



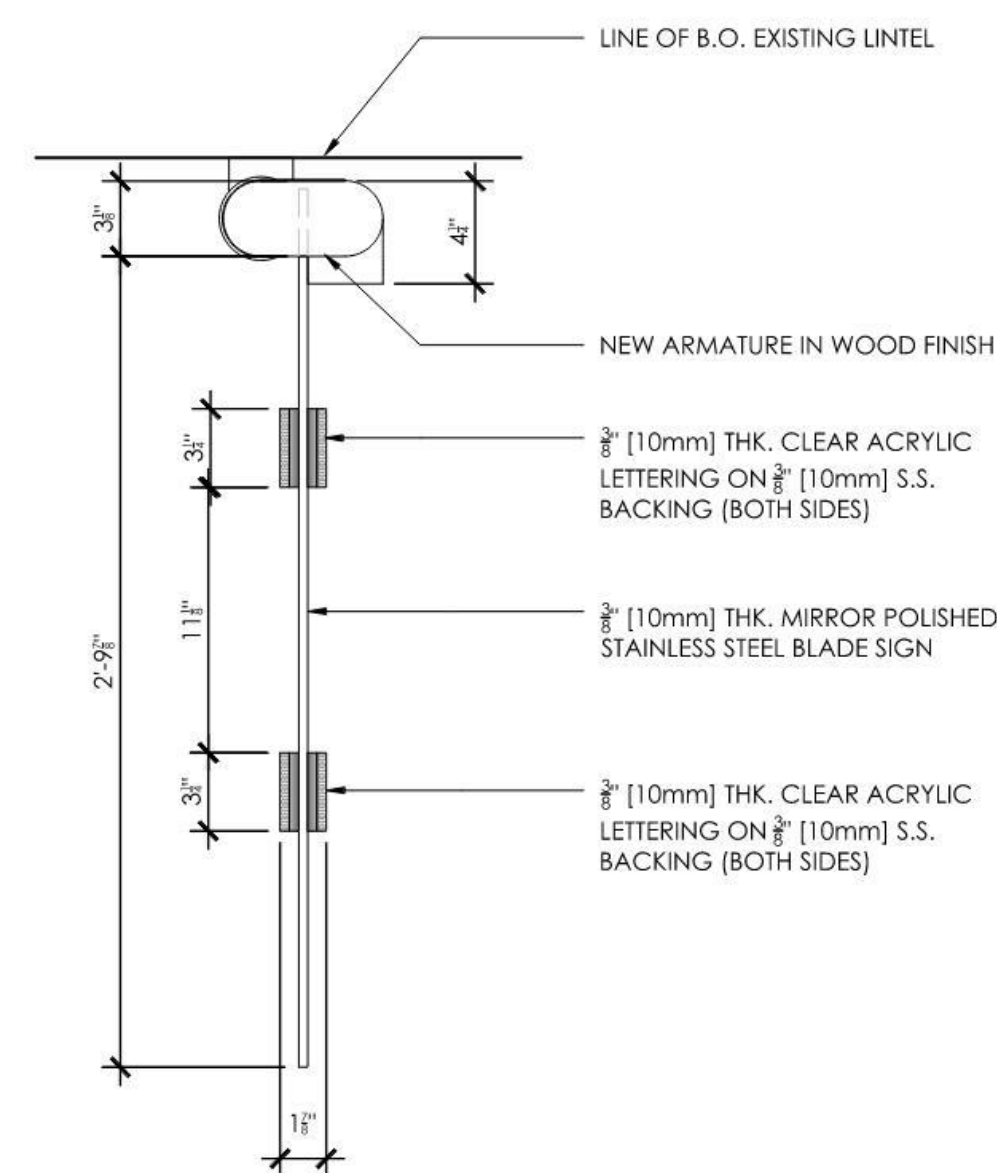
04 TRANSOM SIGNAGE ELEVATION

SCALE: 1 1/2"=1'-0"



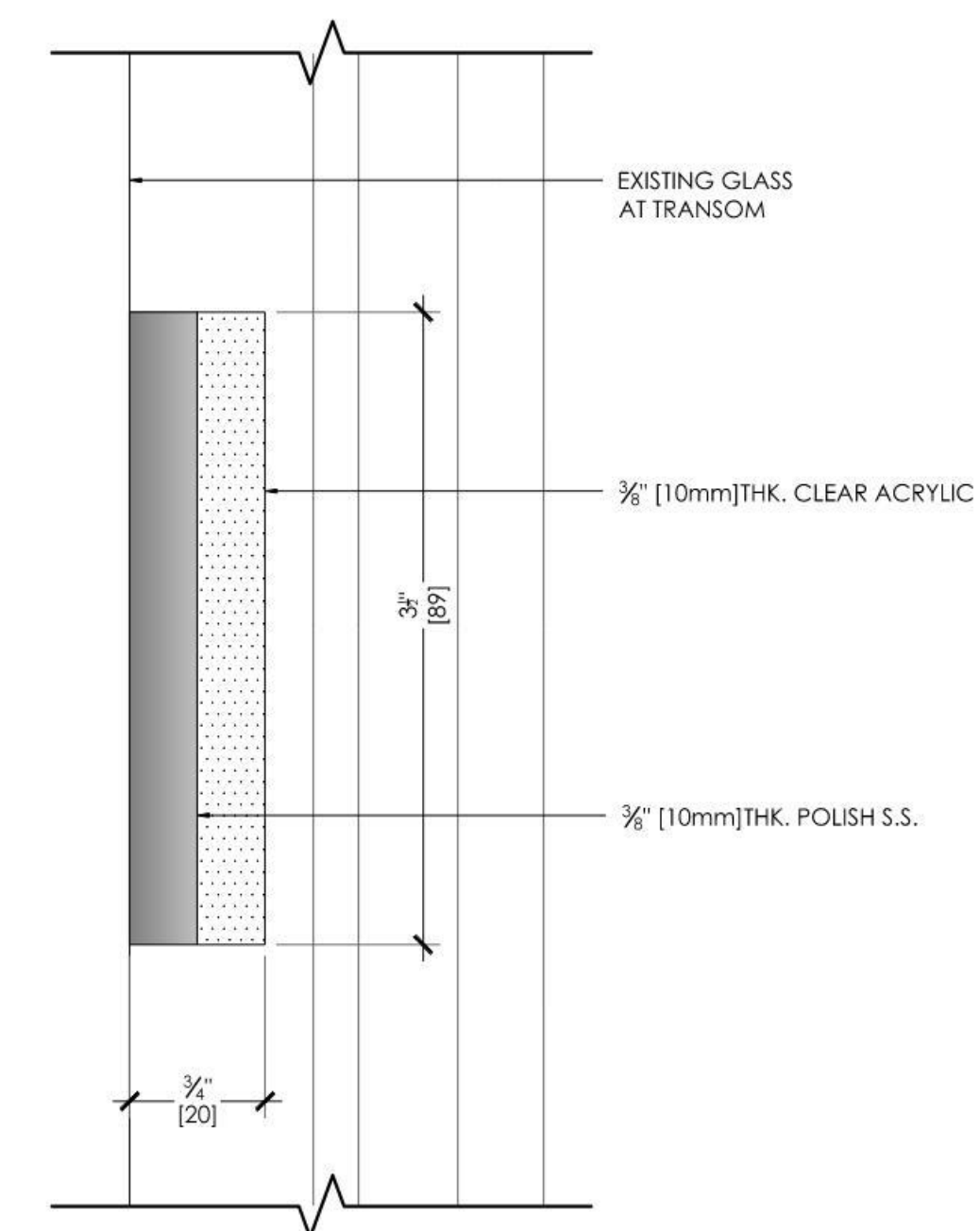
02 ARMATURE PLAN

SCALE: 1-1/2"=1'-0"



03 BRACKET SIGN & ARMATURE SECTION

SCALE: 1-1/2"=1'-0"



05 SIGNAGE SECTION

SCALE: 1:1



Historic District Context, 125 Greene Street



BOTTEGA VENETA

OWNER:
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685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

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PROJECT CONSULTANT
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VALHALLA, NY 10595
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PROJECT LOCATION:

BOTTEGA VENETA SOHO
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

STOREFRONT REFERENCES

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-013.00

B-SCAN:

PLOT DATE: July 19, 2021

BOTTEGA VENETA

OWNER:
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685 5TH AVENUE, 8TH FLOOR
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**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

**STOREFRONT
REFERENCE**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

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REVIEWED BY: HCP

SHEET NO.

A-014.00

B-SCAN:

PLOT DATE: July 19, 2021



Historic District Context, 131 Greene Street





Historic District Context, 154 Spring Street



BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
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SHEET TITLE:

**STOREFRONT
REFERENCE**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

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REVIEWED BY: HCP

SHEET NO.

A-015.00

B-SCAN:

PLOT DATE: July 19, 2021



Historic District Context, 419 West Broadway

BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
VALHALLA, NY 10595
914.747.2344

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TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

STOREFRONT REFERENCE

PROJECT NO. 205053

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DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-016.00

B-SCAN:

PLOT DATE: July 19, 2021



Historic District Context, 149/151 Wooster Street



BOTTEGA VENETA

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE

DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
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**BOTTEGA VENETA
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101 GREENE ST.
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TOTAL AREA: 4,155.72 SQ.FT.

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STOREFRONT REFERENCE

PROJECT NO. 205053

SCALE: AS NOTED

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REVIEWED BY: HCP

SHEET NO.

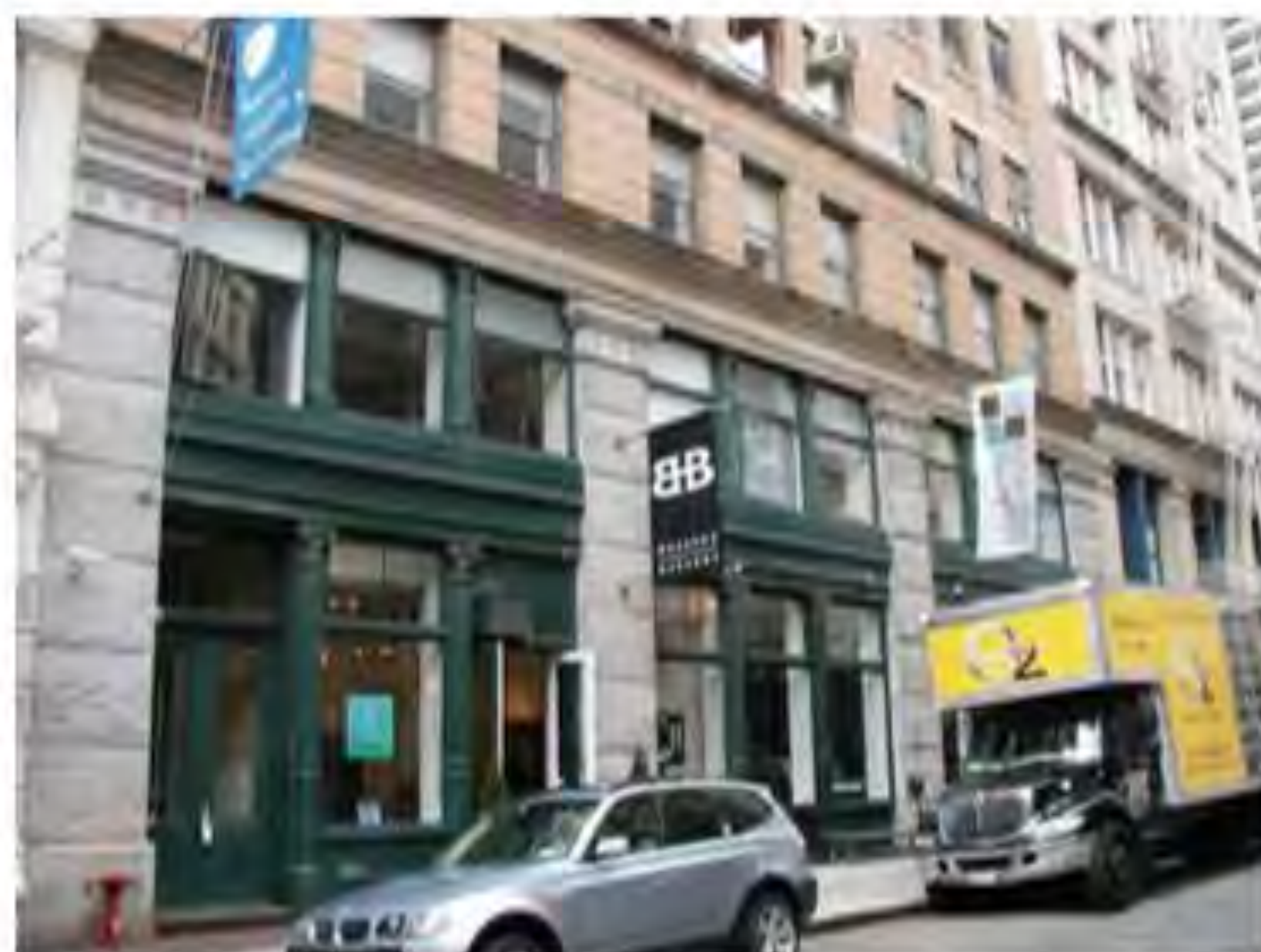
A-017.00

B-SCAN:

PLOT DATE: July 19, 2021

**SELECTIVE EXTERIOR
FINISH COLOR INVESTIGATION**

**149 Wooster Street
Storefront
New York, New York**



Prepared for:
Lee H. Skolnick Architecture + Design Partnership
7 West 22nd Street, 10th Floor
New York, NY 10010

and

Higgins and Quasebarth
270 Lafayette Street
New York, NY 10012

Prepared by:
Jablonski Berkowitz Conservation, Inc.
40 West 27th Street, Suite 1201
New York, NY 10001

February 24, 2006

149 Wooster Street, New York, NY

Selective Exterior Paint Color Investigation—Storefront

INTRODUCTION

Jablonski Berkowitz Conservation, Inc. was retained by Higgins and Quasebarth, and Lee H. Skolnick Architecture + Design Partnership to perform a selective exterior finish color investigation of the storefront of 149 Wooster Street, New York, New York. Conservator Jennifer Cappeto from JBCI visited the site on February 1, 2006 and removed eight paint samples from the west elevation storefront. The sample locations were identified by the conservator in consultation with the client.

FINISH COLOR INVESTIGATION METHODOLOGY

Samples measuring approximately three to six millimeters in length were removed from the identified areas using a scalpel for further examination. A minimum of three paint chip samples was taken from each element. In most cases, *in situ* cratering and close-up examination of the surfaces was performed to quickly determine the status (degree of surviving original paints) and complexity of the finishes before sample collection.

Upon returning to the laboratory, the samples were broken to reveal fresh cross-sections. Each sample was cast in clear mounting resin and examined in normal reflected light, under illumination conditions that simulate daylight (fiber optic illuminator) for the purpose of color-corrected stratigraphy identification. The samples were examined microscopically during the investigation using a Nikon Stereo Zoom microscope with 10x-63x magnification.

All layers have been recorded using a descriptive color name rather than a standardized color notation system. This was done to document the seriation of the samples for comparative purposes prior to the identification of early layers using both a standardized universal color system (Munsell) and a commercial paint color or wood stain system (Benjamin Moore and Sherwin Williams).

Each paint layer was identified as a primer, finish, or component of a complex finish system. While primers did not usually affect the color of the finish coat, they were important for the opacity and richness of the finish.

The sheen of each layer was identified during microscopic analysis. The sheen match was based on a four-point scale ranging from the lowest amount of sheen (flat) to the highest surface sheen (glossy). Flat paint has no surface sheen when examined under the microscope. Semi-flat paint has some surface sheen and could be compared to modern eggshell or satin finishes. Semi-gloss paint has moderate surface sheen. Glossy paints and glazes have high sheen.

The identified coat, sheen, standardized color (Munsell) match, and commercial match for each element are included in the report. A chromochronology and photomicrograph of each sample is included in Appendix A of this report.

Jablonski Berkowitz Conservation, Inc.
Architectural Conservators

February 24, 2005

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**BOTTEGA
VENETA**

OWNER:
BOTTEGA VENETA
685 5TH AVENUE, 8TH FLOOR
NEW YORK, NY 10022

ATMOSPHERE
DESIGN & ARCHITECTURE, PLLC
PROJECT CONSULTANT
465 COLUMBUS AVE., SUITE#305
VALHALLA, NY 10595
914.747.2344

SEAL:

REG. NO:

MEP CONSULTANT:

STRUCTURAL CONSULTANT:

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1	2021.07.22	ISSUED FOR LPC REVIEW

PROJECT LOCATION:

**BOTTEGA VENETA
SOHO**
101 GREENE ST.
NEW YORK, NY 10012

TOTAL AREA: 4,155.72 SQ.FT.

SHEET TITLE:

**FINISH COLOR
INVESTIGATION**

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

SHEET NO.

A-018.00

B-SCAN:

PLOT DATE: July 19, 2021

Jablonski Berkowitz Conservation Finish Color Investigation, 149 Wooster Street, 2006

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149 Wooster Street, New York, NY

Selective Exterior Paint Color Investigation—Storefront

EXTERIOR PAINT SAMPLE LOCATIONS

**149 Wooster Street
Storefront**
New York, New York

Sample #	Description
149-001	East elevation, first floor, window frame
149-002	East elevation, first floor, column base
149-003	East elevation, first floor, flat part of column shaft
149-004	East elevation, first floor, field of column band
149-005	East elevation, first floor, fluted part of column shaft
149-006	East elevation, second floor, window frame
149-007	East elevation, second floor, window sash
149-008	East elevation, second floor, fluted column shaft



HISTORICAL INFORMATION

149 Wooster Street is an eight-story yellow brick, gray granite and limestone building with an ornamental cast-iron storefront. According to the Landmarks Preservation Commission, the building was constructed from 1897-1898, and was designed by architects Neville and Bagge.¹ It is part of the SoHo-Cast Iron Historic District, designated in 1973.

¹ Landmarks Preservation Commission, "Notice of Public Hearing, April 26, 2005" [cited February 1, 2006], http://www.nyc.gov/html/lpc/downloads/pdf/calendar/04_26_05.pdf.

Jablonski Berkowitz Conservation, Inc.
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February 24, 2005

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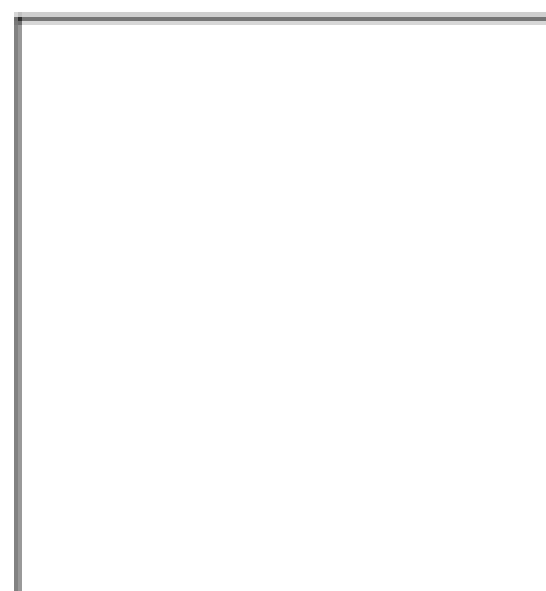
149 Wooster Street, New York, NY

Selective Exterior Paint Color Investigation—Storefront

Cast iron was often used on a building as a less expensive alternative to natural stone. Popular classically-influenced stone designs were faithfully copied into castings and the final product was typically painted in a light stone color. The imitation of stone went so far that in some cases "[t]o imitate stone, sand was stirred into paint of neutral stone colors to produce a stone-like texture on the cast iron."²

FINDINGS

The cast-iron storefront at 149 Wooster Street was finished using a yellowish gray colored finish (Munsell 7.5 Y 7/2). This finish was semi-gloss and matched Benjamin Moore 1523.

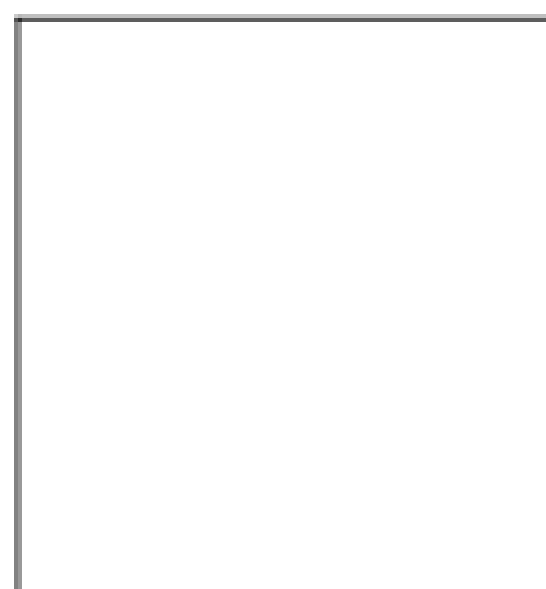


Cast-Iron Storefront
1st floor: column base, column shaft and ornament
2nd floor: column shaft

Benjamin Moore
1523

Semi-gloss sheen

The windows on the first and second floors were originally varnished oak. The varnish was dark brown in color and was semi-opaque (Munsell 5 YR 3/4 – 5 YR 2/1). It had a glossy sheen and matched Sherwin Williams 3120-O.



Windows on Storefront
1st floor: window frame
2nd floor: window frame and sash

Sherwin Williams
3120-O

Glossy sheen
Semi-opaque varnish

² Margot Gayle and David W. Look, "Part I: A Historical Survey of Metals" in *Metals in America's Historic Buildings* (Washington, D.C.: U.S. Department of the Interior, National Park Service Cultural Resources Preservation Assistance, 1992): 51.

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ARCHIVED PHOTOGRAPHS

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DRAWN BY: AL, SP

REVIEWED BY: HCP

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SHEET TITLE:

PROPOSED STOREFRONT RENDERING

PROJECT NO. 205053

SCALE: AS NOTED

DATE: 2020.10.26

DRAWN BY: AL, SP

REVIEWED BY: HCP

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PLOT DATE: July 19, 2021

