

**Meeting Date:** \_\_\_\_\_

**APPLICANT INFORMATION:**

Name of applicant(s): FESTIVE & CO HOLDING INC

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Trade name (DBA): CHAMPERS SOCIAL CLUB

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Premises address: 430 BROOME STREET

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Cross Streets and other addresses used for building/premise:  
CROSBY & LAFAYETTE STREET

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**CONTACT INFORMATION:**

Principal(s) Name(s): Brenna Gilbert

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Office or Home Address: [REDACTED]

City, State, Zip: New York, NY 10012

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Telephone #: [REDACTED] email : [REDACTED]

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**Landlord Name / Contact:**  
[REDACTED]

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Landlord's Telephone and Fax: [REDACTED]

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**NAMES OF ALL PRINCIPAL(s):      NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD**

_____	_____
_____	_____
_____	_____

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):  
CHAMPERS SOCIAL CLUB is an all day cafe and boutique bar with a selection of bubbles and perfect bites.

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR ( MARK ALL THAT APPLY):**

a new liquor license (  Restaurant  Tavern / On premise liquor  Other )

an UPGRADE of an existing Liquor License

an ALTERATION of an existing Liquor License

a TRANSFER of an existing Liquor License

a HOTEL Liquor License

a DCA CABARET License

a CATERING / CABARET Liquor License

a BEER and WINE License

a RENEWAL of an existing Liquor License

an OFF-PREMISE License (retail)

OTHER : \_\_\_\_\_

If upgrade, alteration, or transfer, please describe specific nature of changes:

(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A

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If this is for a new application, please list previous use of location for the last 5 years:

WELLE CO RETAIL STORE

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Is any license under the ABC Law currently active at this location?  yes  no

If yes, what is the name of current / previous licensee, license # and expiration date: N/A

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Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

yes  no

If yes, please list DBA names and dates of operation:

CHICANE - 2013-2015

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L'ORANGE BLEUE RESTAURANT - 2011-2012

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**PREMISES:**

By what right does the applicant have possession of the premises?

Own  Lease  Sub-lease  Binding Contract to acquire real property  other: \_\_\_\_\_

Type of Building:  Residential  Commercial  Mixed (Res/Com)  Other: \_\_\_\_\_

Number of floor: 5 Year Built : 1895, ALTERED 1988

Describe neighboring buildings: RESIDENTIAL AND MIXED USE

Zoning Designation: M1-5B

Zoning Overlay or Special Designation (applicable) \_\_\_\_\_

Block and Lot Number: 482 / 7503

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor?  yes  no

Is the premise located in a historic district?  yes  no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC?  yes  no, please explain : No changes at this time

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space)  no  yes : explain DOT SIDEWALK SEATING

What is the proposed Occupancy? 56

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no  yes

If yes, what is the maximum occupancy for the premises? 80

If yes, what is the use group for the premises? USE GROUP 6

If yes, is proposed occupancy permitted?  yes  no, explain : \_\_\_\_\_

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit?  yes  no

Do you plan to file for changes to the Certificate of Occupancy?  yes  no  
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise?  no  yes

(if yes, please describe: Signage updated within current signage guidelines to reflect new store branding

## INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 2696

If more than one floor, please specify square footage by floors: 1ST - 1,477 / CELLAR - 1,219

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

Within lease line, a small seating area of 50 sq ft

If more than one floor, what is the access between floors? INTERNAL STAIRS

How many entrances are there? 2 How many exits? 2 How many bathrooms? 2

Is there access to other parts of the building?  no \_\_\_ yes, explain: \_\_\_\_\_

## OVERALL SEATING INFORMATION:

Total number of tables? 11 Total table seats? 50

Total number of bars? 1 Total bar seats? 6

Total number of "other" seats? 9 please explain: SIDEWALK SEATING

Total OVERALL number of seats in Premises: 64

## BARs:

How many \*stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 6

How many service bars are being applied for on the premises? 0

Any food counters?  no \_\_\_ yes, describe: \_\_\_\_\_

### *For Alterations and Upgrades:*

Please describe all current and existing bars / bar seats and specific changes: N/A

\* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

## PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

\_\_\_ Bar  Bar & Food \_\_\_ Restaurant \_\_\_ Club/ Cabaret \_\_\_ Hotel \_\_\_ Other: \_\_\_\_\_

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:

8AM to 12 AM 8AM to 12 AM 8AM to 12 AM 8AM to 12 AM 8AM to 12 AM 8AM to 12 AM 8AM to 12 AM

Will the business employ a manager?  no  yes, name / experience if known : LIZ JAMES  
REN NEUMAN

Will there be security personnel?  no  yes ( if yes, what nights and how many?) \_\_\_\_\_

Do you have or plan to install French doors, accordion doors or windows that open?  no  yes

If yes, please describe : \_\_\_\_\_

Will you have TV's ?  no  yes ( how many? ) \_\_\_\_\_

Type of MUSIC / ENTERTAINMENT:  Live Music  Live DJ  Juke Box  Ipod / CDs  none

Expected Volume level:  Background (quiet)  Entertainment level  Amplified Music  
(check all that apply)

Do you have or plan to install soundproofing?  no  yes

IF YES, will you be using a professional sound engineer? \_\_\_\_\_

Please describe your sound system and sound proofing: \_\_\_\_\_

Small Background Music Speakers

Will you be permitting:  promoted events  scheduled performances  outside promoters

any events at which a cover fee is charged?  private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment?  no  yes ( if yes, please attach plans)

Will you be utilizing  ropes  movable barriers  other outside equipment (describe) \_\_\_\_\_

Planters as barriers

Are your premises within 200 feet of any school, church or place of worship?  no  yes

***If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises ( no larger than 8 1/2 " x 11").***

Indicate the distance in feet from the proposed premise:

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email : \_\_\_\_\_

Application submitted on  
behalf of the applicant by:

*Heather Kirk*

\_\_\_\_\_  
Signature

Print or Type Name HEATHER KIRK WITH HELBRAUN & LEVEY LLP

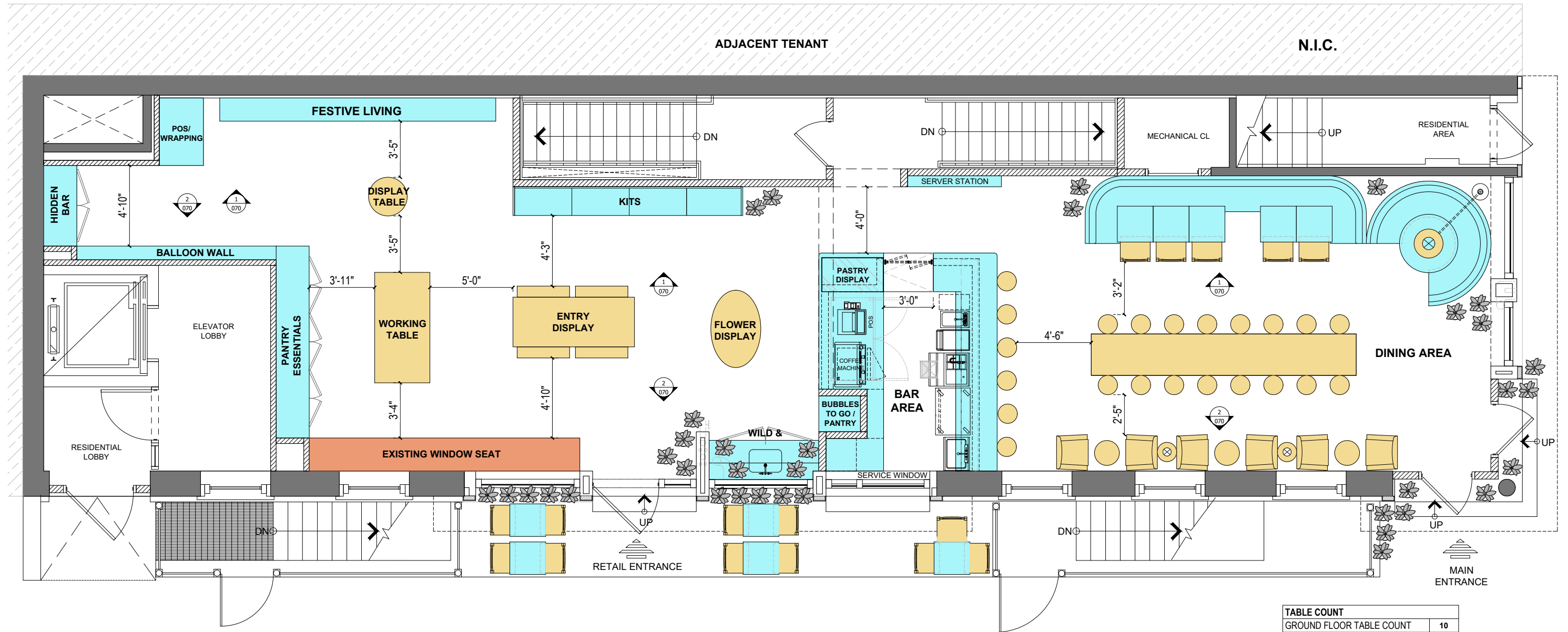
Title REPRESENTATIVE

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.

*Carter Booth*

*Robert Ely*

Community Board 2, Manhattan  
SLA Licensing Committee  
Carter Booth, Co-Chair  
Robert Ely, Co-Chair



**GROUND FLOOR  
PROPOSED GENERAL ARRANGEMENT**

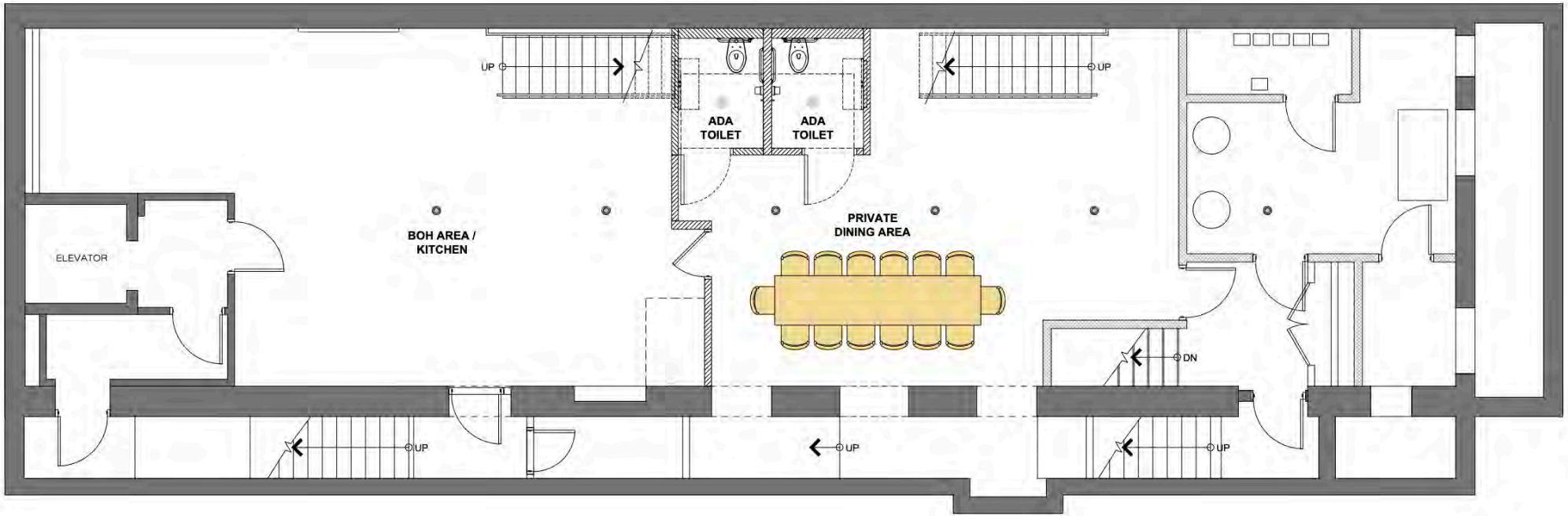
**COLOR CODE LEGEND:**

- EXISTING
- FOUND ITEMS
- MILLWORK

TABLE COUNT	
GROUND FLOOR TABLE COUNT	10
OUTDOOR TABLE COUNT	5
CELLAR FLOOR TABLE COUNT	1
<b>TOTAL NO. TABLE COUNT</b>	<b>16</b>

SEAT COUNT	
GROUND FLOOR SEAT COUNT	36
BAR SEAT COUNT	6
OUTDOOR SEAT COUNT	11
CELLAR FLOOR SEAT COUNT	14
<b>TOTAL NO. SEAT COUNT</b>	<b>67</b>

DINING AREA (GROUND FLOOR)	587.32	SQ. FT.
DINING AREA (CELLAR FLOOR)	456.23	SQ. FT.
BAR AREA	141.70	SQ. FT.
OUTDOOR SEATING AREA	145.22	SQ. FT.
RETAIL AREA	748.83	SQ. FT.
BOH AREA	669.89	SQ. FT.
RESTROOM AREA	92.43	SQ. FT.
<b>TOTAL AREA</b>	<b>2841.62</b>	<b>SQ. FT.</b>



**CELLAR FLOOR  
PROPOSED GENERAL ARRANGEMENT**

**COLOR CODE LEGEND:**

- EXISTING
- FOUND ITEMS
- MILLWORK

TABLE COUNT	
GROUND FLOOR TABLE COUNT	10
CELLAR FLOOR TABLE COUNT	1
<b>TOTAL NO. TABLE COUNT</b>	<b>11</b>

SEAT COUNT	
GROUND FLOOR SEAT COUNT	36
BAR SEAT COUNT	6
CELLAR FLOOR SEAT COUNT	14
<b>TOTAL NO. SEAT COUNT</b>	<b>56</b>

DINING AREA (GROUND FLOOR)	587.32	09' 11"
DINING AREA (CELLAR FLOOR)	456.23	05' 11"
BAR AREA	141.70	03' 11"
RETAIL AREA	748.83	02' 11"
BOH AREA	669.89	03' 11"
RESTROOM AREA	92.43	03' 11"
<b>TOTAL AREA</b>	<b>2696.40</b>	03' 11"