

**MASTER PLAN AMENDMENT**  
**439 LAFAYETTE STREET**



# PROPOSED MASTER PLAN AMENDMENT

**Remove content restrictions in line with commission's and staff's current approach to sign space regulation; brings consistency to copy change application process.**

**Maintain sign space size (315 sq ft), location (see left) and duration of permit (exp. 1/25/2027)**

**Sign Space occupies 5.03% of visible secondary facade: 315 sq ft/6256 sq ft**

**Maintain 3" Black or White border to distinguish sign space from surrounding facade**

**Maintain historic hand painted installation method**



439 LAFAYETTE

SCALE: 1/16" = 1'-0"



**PAINTED SIGN SPACES PLACED UNDER PROPOSED AMENDMENT TERMS (155 WOOSTER STREET - LPC #19-39080)**

**Art is consistent with artwork placed under content restricted master plans without overwhelming the sign space or surrounding facade.**

# ALL PAINTED SIGN SPACES PLACED UNDER CURRENT MASTER PLAN AT 439 LAFAYETTE STREET - LPC 19-7981

Content regulations produce no discernable difference in artwork guidance to client while creating a burden for the Landmarks Preservation Commission staff.



