

**Meeting Date:** November 2020

**APPLICANT INFORMATION:**

Name of applicant(s): Pier55, Inc and Savory Labs LLC

Trade name (DBA): Little Island

Premises address: Pier 55 in Hudson River Park

Cross Streets and other addresses used for building/premise:  
West 13th Street and West 14th Street on the Hudson River

**CONTACT INFORMATION:**

Principal(s) Name(s): See enclosed list

Office or Home Address: [REDACTED]

City, State, Zip: [REDACTED]

Telephone #: [REDACTED] email: [REDACTED]

Landlord Name / Contact: Hudson River Park Trust

Landlord's Telephone and Fax: [REDACTED]

**NAMES OF ALL PRINCIPAL(s):      NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD**

See enclosed list \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

Little Island will be a new public park slated to open for all New Yorkers in Spring 2021. Little Island is part of Hudson River Park and will have almost three acres of new public space featuring lush greenery, walking paths, rolling hills, open lawns, and dazzling views of the river and the city. It will offer visitors of all ages a place to roam, relax, explore, and play. Little Island hosts three unique performance and community spaces for social gatherings and live performance, including a 689-seat waterfront amphitheater. Programming will include theater, dance, music, family events, comedy, talks, classes for all ages, and more. Little Island is an active member of the community with educational programming partnerships with schools and community organizations including Hudson Guild, Westbeth Artists Residents Council, The Door and PS 33. Little Island will be open to the public year-round, providing a unique park experience throughout all seasons. Little Island is an initiative of The Diller von Furstenberg Family Foundation (DVFFF). The DVFFF' considerable philanthropic history extends to several other New York City parks and arts organizations including The High Line, The Statue of Liberty Museum, Signature Theatre, Carnegie Hall Society, and the Central Park Conservancy (see also enclosed full description attached as No. 1)

**WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR ( MARK ALL THAT APPLY):**

a new liquor license (  Restaurant  Tavern / On premise liquor  Other )

an UPGRADE of an existing Liquor License

an ALTERATION of an existing Liquor License

a TRANSFER of an existing Liquor License

a HOTEL Liquor License

a DCA CABARET License

a CATERING / CABARET Liquor License

a BEER and WINE License

a RENEWAL of an existing Liquor License

an OFF-PREMISE License (retail)

OTHER : \_\_\_\_\_

If upgrade, alteration, or transfer, please describe specific nature of changes:

(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A

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If this is for a new application, please list previous use of location for the last 5 years:

**Pier 55**

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Is any license under the ABC Law currently active at this location?  yes  no

If yes, what is the name of current / previous licensee, license # and expiration date: \_\_\_\_\_

N/A

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Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

yes  no

If yes, please list DBA names and dates of operation:

N/A

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**PREMISES:**

By what right does the applicant have possession of the premises?

Own  Lease  Sub-lease  Binding Contract to acquire real property  other: \_\_\_\_\_

Type of Building:  Residential  Commercial  Mixed (Res/Com)  Other: Public Park

Number of floor: Two Year Built : 1950-1954 constructed as an ocean liner pier. Construction on the park commenced in 2016.

Describe neighboring buildings:  
Mixed - see enclosed map on existing land use attached as No. 3

Zoning Designation: M2-3 governed by the special provisions of Article VI Chapter 2 of the zoning resolution

Zoning Overlay or Special Designation (applicable) Uses on the project site are also governed by the "Hudson River Park Act," Chapter 592 of the Laws of 1998, as amended in 2013

Block and Lot Number: To be determined / To be determined

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor?  yes  no

Is the premise located in a historic district?  yes\*  no \*Eligible for listing on the State and National Registers of Historical Places

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC?  yes  no, please explain : N/A

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space)  no  yes : explain Entire exterior park

What is the proposed Occupancy? 2,000

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no  yes Will apply to NYS Office of General Services for a Temporary Place of Assembly Permit

If yes, what is the maximum occupancy for the premises? To be determined when the Temporary Place of Assembly issues

If yes, what is the use group for the premises? N/A

If yes, is proposed occupancy permitted?  yes  no, explain : Once the Temporary Place of Assembly Permit issues the occupancy will be permitted.

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit?  yes  no

Do you plan to file for changes to the Certificate of Occupancy?  yes  no N/A  
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise?  no  yes

(if yes, please describe: Yes, new signage and new park

## INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 128,842 square feet / 2.4 Acres

If more than one floor, please specify square footage by floors: Park= 117,000 and Undercroft= 11,842

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

Total park square footage= 117,000 (see enclosed map with breakdowns of square footage attached as No. 3)

If more than one floor, what is the access between floors? Ramp to and from Undercroft

How many entrances are there? Two How many exits? Two How many bathrooms ? 5  
2 with multi-stalls and 1 ADA for the public; 2 for staff

Is there access to other parts of the building? no yes, explain: N/A

## OVERALL SEATING INFORMATION:

Total number of tables? 100 Total table seats? 300

Total number of bars? 5 Total bar seats? None

Total number of "other" seats? 889 please explain : Amphitheater seating= 689 and  
Glade Seating= 200 (Bleachers= 51 and Lawn= 149)

Total OVERALL number of seats in Premises : 1189

## BARS:

How many \* stand-up bars / bar seats are being applied for on the premises? Bars 4 Seats None

How many service bars are being applied for on the premises? 1

Any food counters? X no yes, describe : \_\_\_\_\_

### *For Alterations and Upgrades:*

Please describe all current and existing bars / bar seats and specific changes: N/A

\* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

## PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: X

**Public park for general recreation, education, concerts, theater, cultural artistic events within the amphitheater and the glade and occasionally in designated park areas including the play ground; includes food and beverage service.**

What are the Hours of Operation?

**Park:** 6AM-1AM      6AM-1AM      6AM-1AM      6AM-1AM      6AM-1AM      6AM-1AM      6AM-1AM  
Sunday:      Monday:      Tuesday:      Wednesday:      Thursday:      Friday:      Saturday:  
**Beer/Wine Service**  
11AM to 11PM    11AM to 11PM    11AM to 11PM    11AM to 11PM    11AM to 11PM    11AM to 11PM    11AM to 11PM

Will the business employ a manager? \_\_\_ no X yes, name / experience if known : To be determined

Will there be security personnel? \_\_\_ no X yes( if yes, what nights and how many?) See enclosed Security Plan attached as No. 6  
Do you have or plan to install French doors, accordion doors or windows that open? X no \_\_\_ yes

If yes, please describe : N/A

Will you have TV's ? X no \_\_\_ yes ( how many? ) \_\_\_\_\_

**Type of MUSIC / ENTERTAINMENT:** X Live Music \_\_\_ Live DJ \_\_\_ Juke Box X Ipod / CDs \_\_\_ none

Expected Volume level: X Background (quiet) X Entertainment level X Amplified Music  
(check all that apply)

Do you have or plan to install soundproofing? X no \_\_\_ yes

IF YES, will you be using a professional sound engineer? No

Please describe your sound system and sound proofing:

**Acoustic and small-scale live music/theatrical events with naturalistic amplification. Amphitheater is being built to mitigate sound away from residents. The amphitheater faces the Hudson River. An audio specialist will be employed to support individual events.**

Will you be permitting: X promoted events X scheduled performances \_\_\_ outside promoters

X any events at which a cover fee is charged?\* \_\_\_ private parties **\*Ticketed events**

**All events and scheduled performances are cultural, educational, theatrical and artistic.**

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? \_\_\_ no X yes ( if yes, please attach plans) **Security will be trained for crowd control.**

Will you be utilizing \_\_\_ ropes \_\_\_ movable barriers \_\_\_ other outside equipment (describe) N/A

Are your premises within 200 feet of any school, church or place of worship? X no \_\_\_ yes

**If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises ( no larger than 8 ½ " x 11").**

Indicate the distance in feet from the proposed premise:

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Name of School / Church: \_\_\_\_\_

Address: \_\_\_\_\_ Distance: \_\_\_\_\_

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Wendy Powell Phone: [REDACTED]

Address: [REDACTED]

Email : [REDACTED]

Application submitted on  
behalf of the applicant by:

Donald M. Bernstein

Signature

Print or Type Name Donald M. Bernstein, Esq.

Title Counsel for applicants

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



Community Board 2, Manhattan  
SLA Licensing Committee  
Carter Booth, Co-Chair  
Robert Ely, Co-Chair

# Little Island Park Map

## 1. Main Plaza Food & Beverage Trailer 1

Customer bar and food service for the Main Plaza. This trailer will serve coffee, non-alcoholic drinks, beer, wine and cider, and ready to serve food

**Customer Bar/Kiosk L x W:**  
8' x 16'

**Customer Bar/Kiosk Height:**  
~10'0"

## 2. Main Plaza Food & Beverage Trailer 2

Customer bar and food service for the Main Plaza. This trailer will serve non-alcoholic drinks, beer, wine and cider, and ready to serve food

**Customer Bar/Kiosk L x W:**  
8' x 16'

**Customer Bar/Kiosk Height:**  
~10'0"

## 3. Main Plaza Food & Beverage Trailer 3

Customer hot food service for the Main Plaza. This trailer will NOT SERVE WINE OR BEER

**Customer Bar/Kiosk L x W:**  
8' x 16'

**Customer Bar/Kiosk Height:**  
~10'0"

## 4. The Glade

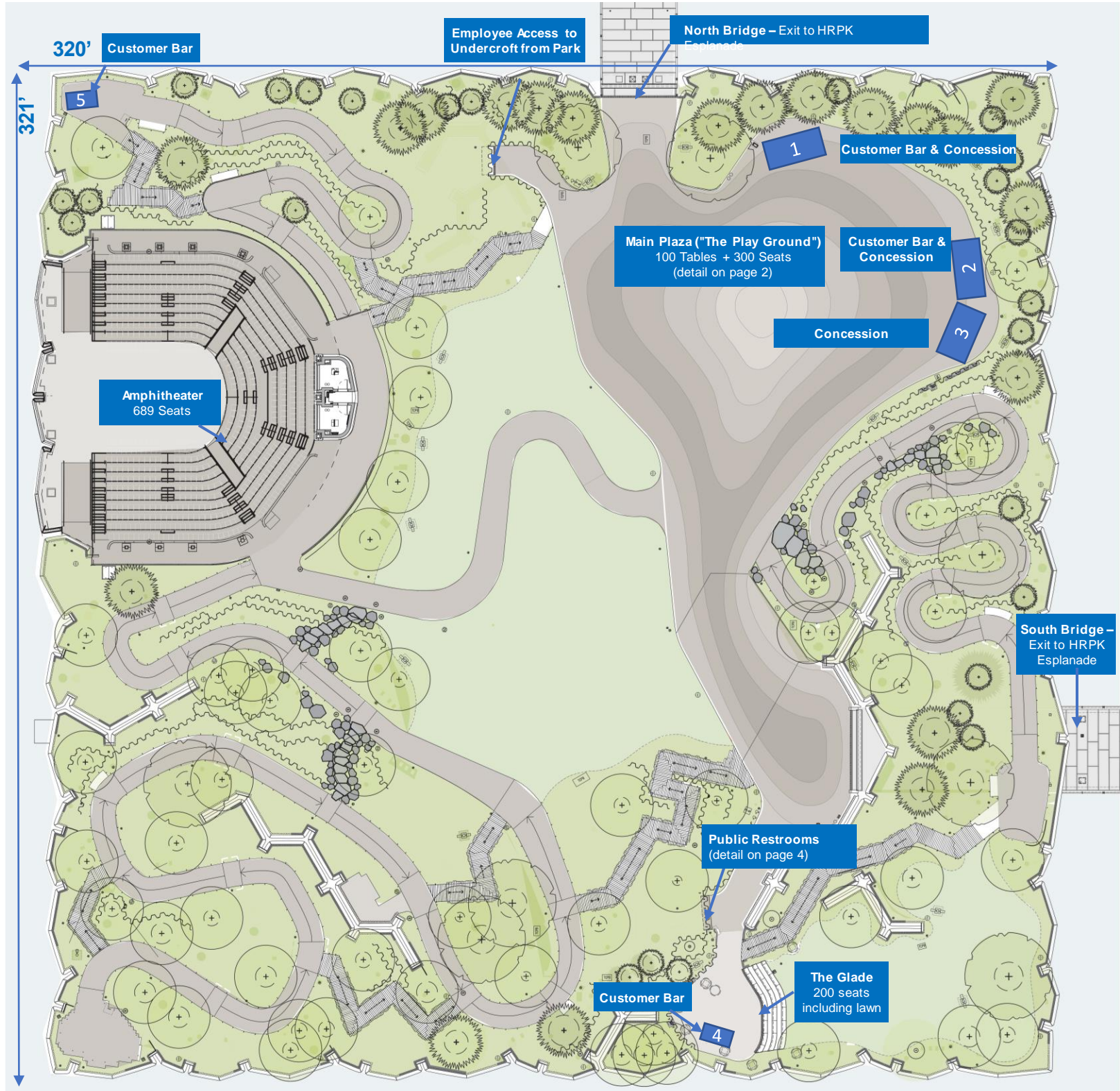
Customer bar open to provide support for Food and Beverage programming. Stored in Undercroft when not in service (detail on page 3)

**Bar Dimensions:**  
6'5" L x 3" W x 4" H

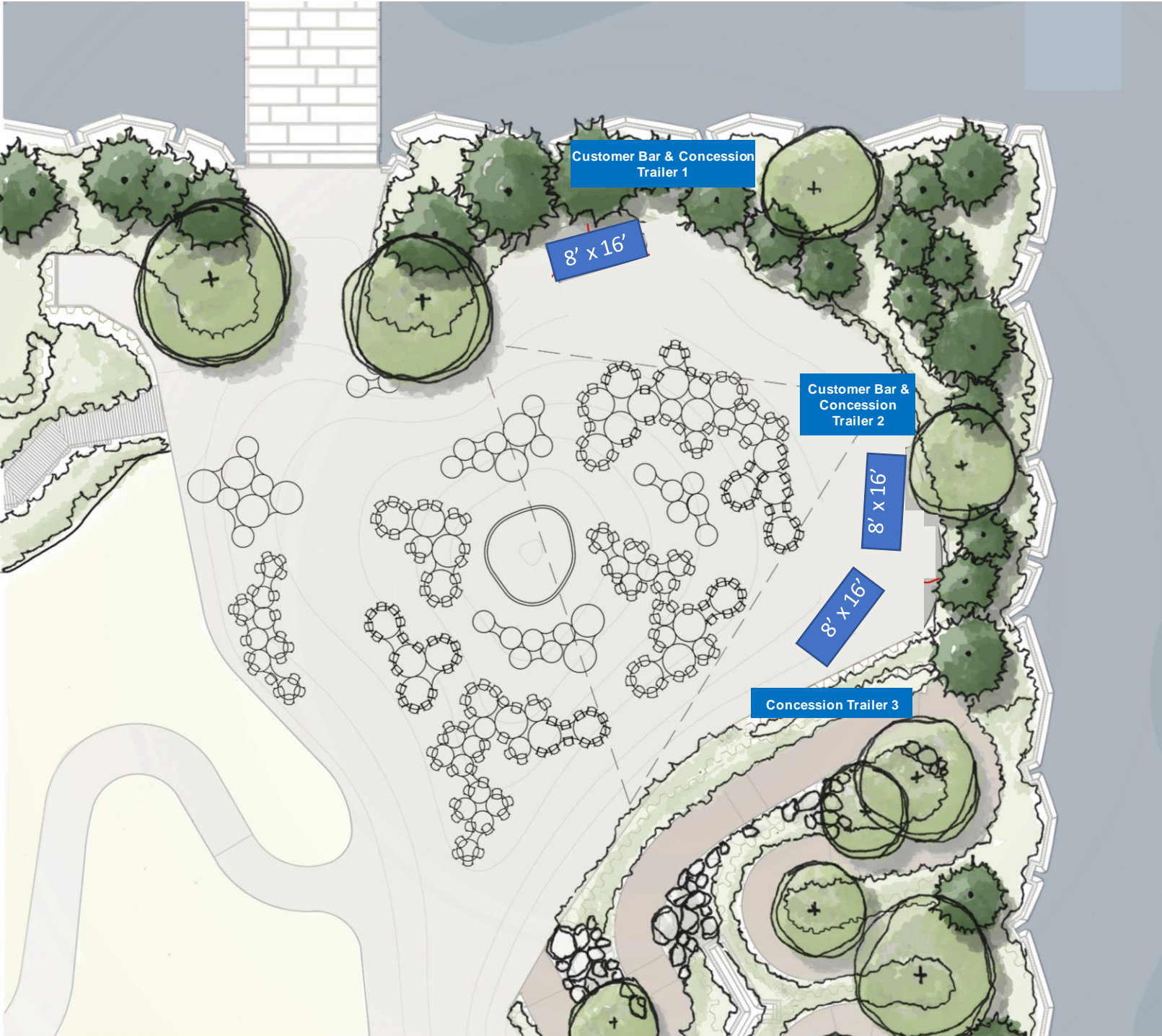
## 5. NW Overlook

Customer bar open to provide concessions for 1 hour before there are ticketed events in the Amphitheater, closing 15 minutes after the start of the event. Stored in Undercroft when not in service (detail on page 3)

**Bar Dimensions:**  
6'5" L x 3" W x 4" H



# Main Plaza Seating & Kiosk Detail – 100 tables + 300 seats





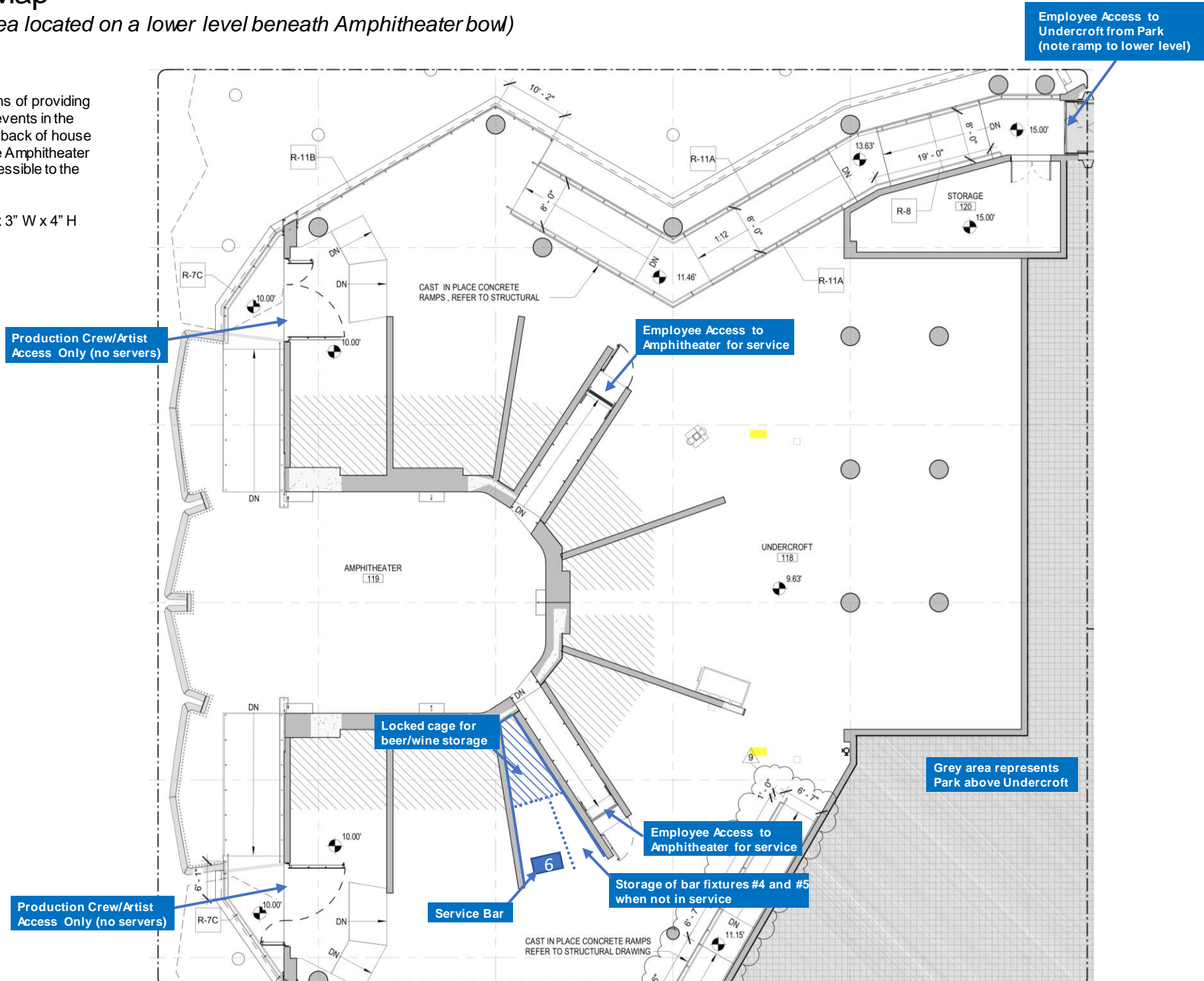
# Undercroft Map

(back of house area located on a lower level beneath Amphitheater bowl)

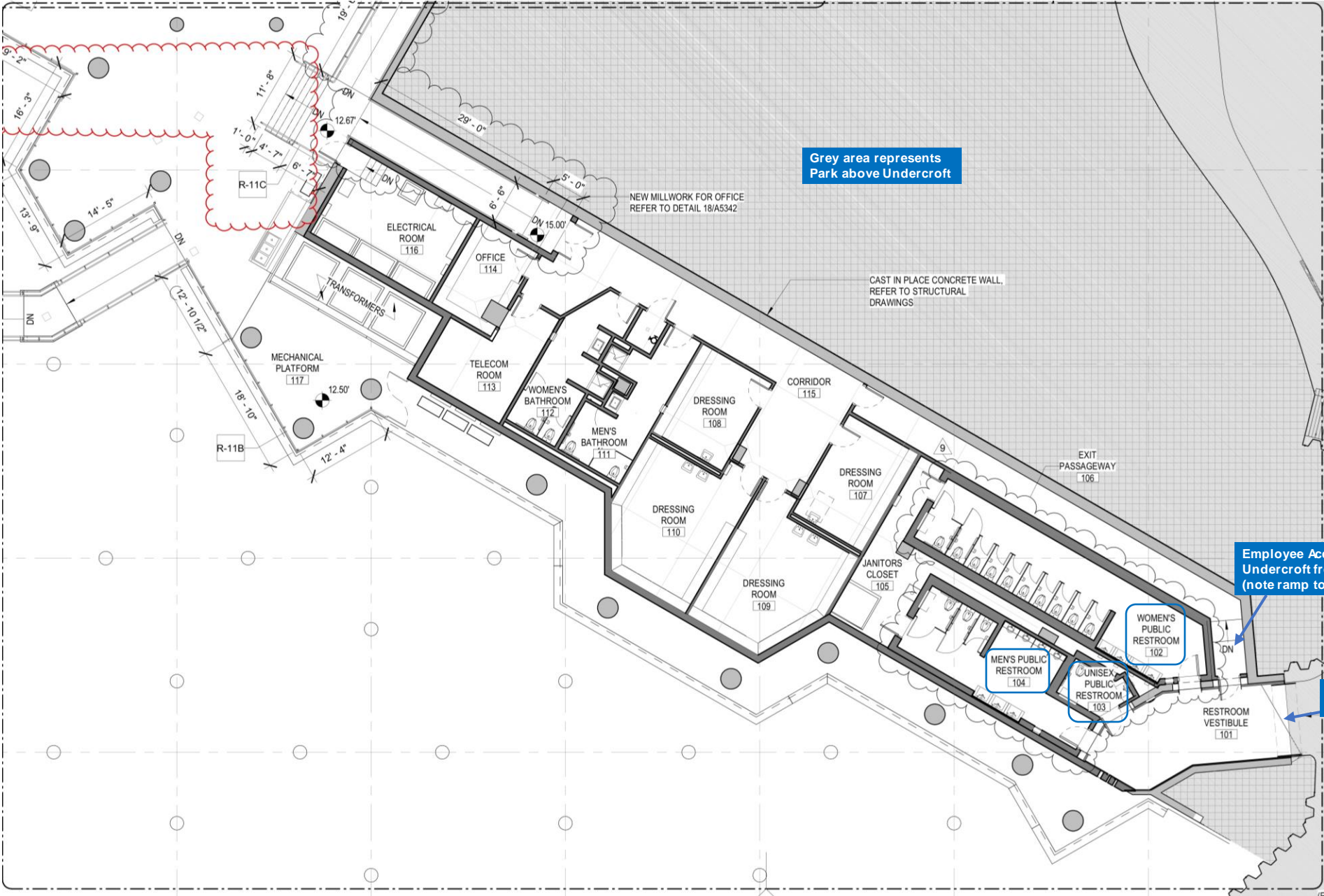
## 6. Undercroft

Service bar; primary means of providing concessions for ticketed events in the Amphitheater (note this a back of house space "underneath" of the Amphitheater bowl seating and not accessible to the general public)

**Bar Dimensions:** 6'5" L x 3" W x 4" H



# Restroom Map



Grey area represents Park above Undercroft

Employee Access to Undercroft from Vestibule (note ramp to lower level)

Public Access to Restrooms