

**Business Development Committee Meeting Minutes – CB 12 Manhattan
February 7th, 2017 – 7pm**

Attendance: Jonathan Reyes, Chair; Jason Compton; Obie Bing,

Absent: Glennis Aquino (Excused), Jennifer Chung (Excused), Pamela Palanque-North (Excused), Rud Morales

Meeting called to order at 7:10 pm by Jonathan Reyes

● **Welcome/Opening Remarks from Jonathan Reyes, Chair**

New Business

- 2420 Amsterdam Avenue Hotel – Hiring Process
 - Chair, Jonathan Reyes opened communications with Katharine Pichardo-Erskine Vice President of the MirRam Group, LL who is representing YoungWoo & Associates, LLC
 - Mrs. Perez-Erskine wished to inform the Business Development Committee that the YoungWoo group is open to working with CB12M in regards to the agreed upon enhancements to the Land Use Committee’s resolution in support of the project on 181st, which stated the YoungWoo’s intent to hire and recruit locally.
 - Mrs. Perez-Erskine also wished to inform the BD Committee that the YoungWoo group is still in the BSA process with the board reviewing the application again on April 4th.
 - The BD Committee wishes provide oversight of the hiring practices of YoungWoo & Associates LLC
 - Pending questions to be answered by the MirRam or YoungWoo group(s)
 1. How many jobs do they expect to create pre and post constructions? (What levels of training will be offered, if any?)
 2. Will the YoungWoo group be contracting out for management of the project pre and post construction? (If so, what leverage

**Business Development Committee Meeting Minutes – CB 12 Manhattan
February 7th, 2017 – 7pm**

will the YoungWoo have when it comes to determining the management agencies hiring practices?)

3. Please provide a detailed timeline for construction.

- Resources and Job's Fair
 - Chair, Jonathan Reyes will reach out to the new Executive Director of the Chamber of Commerce of Washington Heights and Inwood, Heidy Hernandez regarding the potential for a CB12M and Chamber of Commerce Resources and Jobs Fair.

Old Business

- Business Enterprise Initiative
 - BD Committee would like to collaborate with Melissa Martinez of the NYC Small Business Solutions to bring all business enterprises the resources and tools they need in a location within Northern Manhattan.
 - Chair, Jonathan Reyes will propose a bi-monthly information session/presentation by the NYC Small Business Solutions open to all business enterprises wherein the aforementioned resources and tools can be distributed or provided.
- **Small Business Recognition**
 - The Committee would like to recognize the small businesses in the community that have continuously displayed outstanding professionalism and positively contribute to stature of our community district.
 - Criteria for recognition:
 - Gives back to the community.
 - Consistently compliant with rules, regulations and stipulations.
 - Hires locally.

**Business Development Committee Meeting Minutes – CB 12 Manhattan
February 7th, 2017 – 7pm**

- Fill in ballots will be handed out at the General Body Meeting
 - Top three Businesses will be recognized at the following General Body Meeting.
 - Recognition should include certificate and free social media advertisement on the CB12M Website, Twitter/Instagram for one month until the next round of businesses are selected.
- **Business Development Mission Statement**
 - Revisit and reassess the mission and scope of the business development to reflect the needs of our district and businesses.
- **Meeting adjourned at 8:30 pm**