



Community Board 12M

Washington Heights & Inwood
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Business Development Committee Minutes October 3, 2017

Present: Jonathan Reyes, Chair, Jason E. Compton, Eleazar Bueno, Sara Fisher, Rud Morales.

Excused: Obie Bing, Pamela Palanque-North

Absent: Glennis Aquino

Public Member: Bruce Robertson

1. Welcome / Opening Remarks
2. New Business
 - a) Discussion on Street Vending Modernization – Caterina Rivera
 - Catarina Rivera and Samantha (Last Name), from the Washington Heights/Inwood Food Council, addressed the committee about a policy statement they created regarding the Street Vending Modernization Act.
 - The Washington Heights/Inwood Food Council is looking for CB12 support of their policy statement.
 - The Business Development Committee concluded that the specific policy issue required further assessment and input from the impacted parties, the main sponsor (Speaker Melissa Mark-Viverito, the Washington Heights BID, SBS and the Manhattan Borough President's Office).
 - The aforementioned stakeholders will be asked to attend next month's Business Development Committee meeting.
3. Old Business
 - b) GWB Terminal Market-Mercado discussion (by SBS & Workforce1)
 - Presentation by SBS's Warren Gardiner – Director of Government Affairs and Community Relations and Kevin Cummings – Assistant Commissioner for Workforce 1.
 - Kevin Cummings led the presentation detailing the many services and partnership mechanisms provided by Workforce 1.
 - The purpose of the meeting should have been to present the data/metric that came as a result of the Marshall's screenings and recruitment events held both outside and within the CB12 Community District.
 - The aforementioned information was not provided. As a result, the Business Development Committee requested that this information be sent to the board for analysis.
 - In addition, the Business Development Committee requested that SBS take a more proactive approach toward establishing a similar partnership with the merchants set to open at the George Washington Bridget Terminal Market.
 - The Business Development Committee will make the introduction between the merchants and SBS services to assist in the process of ensuring that members of our community get ample opportunity to be recruited for the jobs set to become available in the near future.
 - c) 2420 Amsterdam Avenue Hotel – Hiring Process
 - Chair Jonathan Reyes presented the Committee with the Young Woo Groups response to previous questions regarding the project on 2420 Amsterdam Avenue.

1. An update on the status of construction of the site on 181st.
YW: Site prep will be starting during the week of 10/9. We anticipate a 30 month construction schedule.
2. What company/organization was hired for this construction? Are they union labor?
YW: Mayrich Construction will be the contractor for the remediation/SOE/excavation/foundation portion of the project. They are working under the supervision of Pavarini McGovern. The remainder of the project has not yet been awarded. Mayrich Construction is a union contractor, however the remainder of the project beginning with the will follow an open shop model, which means union and non-union subcontractors bid on various aspects of a project and are selected on merit-based factors.
3. What is the name of the management firm Young Woo has hired for post construction hiring?
YW: TBD
4. Will this management firm have autonomy for hiring? Or will Young Woo oversee these practices?
YW: Both the management company and YWA will oversee hiring.
5. What steps will the Young Woo Group take towards fulfilling its commitments to CB12M and the community with regards to hiring locally?
YW: It is Youngwoo's intention to hire locally whenever possible. The hiring strategy will be developed in conjunction with our operator and implemented as the project nears construction completion (currently anticipated to be early 2020).

- Additional questions were presented by members of the public:
 - Will the remediation efforts conclude by 10/9/2017? If so, please share the results of these efforts.
 - Have aforementioned remediation effort included the adjacent properties?

d) Inwood NYC EIS Scope of Work

- Pamela Palanque-North and Rud Morales will be submitting additions to the EDC EIS Scope of Work before the October 13th deadline.

e) Business Development Budget Priorities

- Capital Expense Priority:
 - **Workforce 1 Recruitment Center:** Workforce 1 regularly conducts employment screenings in their Washington Heights Offices. Following the aforementioned screening process Workforce 1, in partnership with an employer, host a recruitment event which requires a capacity larger than that of its current Washington Heights Office space. Funding for a Recruitment Center will directly compliment SBS/Workforce 1's mission to "connect jobseekers to employers with an open position."
- Expense Priority:
 - **Workforce1 Weekend Services:** Additional funding to support weekend service hours to support the needs of the Inwood & Washington Heights community. Many community members, whom would benefit most from the services provided by SBS/Workforce 1, cannot take the time out of their work and family schedule take advantage of said services. Weekend services would fit the weekly rigors of the community's economic landscape.
 - **Universal Wi-Fi/Internet:** Universal Wi-Fi/Internet would complement the current trend of job increase of 3.3 percent from 2013-2014, and the increase in businesses of 10.3 percent between 2009 and 2013, according to the NYS Comptroller's 2016 Economic Snapshot report.

4. Adjournment

- Meeting adjourned at 9:15PM.